$$sim(\mathbf{r}) = \frac{1}{2} \Biggl( sim \Bigl( \begin{array}{c} \text{the long-term} \\ \text{in the long term} \end{array} \Bigr) + sim \Bigl( \begin{array}{c} \text{'s} \\ \text{of} \end{array} \Bigr) \Biggr)$$