

Yosef, married +3, collage graduate, owns an electric car, and understands the implications of our fragile climate and that running a household is expensive. Yosef would like to reap the most out of the system. ●



[← Messages](#)

Amelia

[Details](#)

Today 9:31 AM

Hey honey remember that "Duck Curve" problem you we talked about?

Yes

So, I've heard of this new app that specializes in just that.

Check out [Electric-Cache Project - Home Page 1 - flow #1 · Moqup](#)

Read 9:30 AM



iMessage



Q W E R T Y U I O P

A S D F G H J K L



Z

X

C

V

B

N

M



123



space

return




Electri-Cache



 Home

 Battery

 Stats

 Template

# Grid Battery

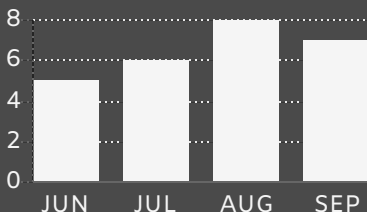
ON

OFF



## Savings ?

6.4 KG CO<sub>2</sub>  
this October



## Prediction

Approx. **74**  
Gram CO<sub>2</sub> today



### How much CO<sub>2</sub> is emitted?

According to the SMMT New Car Report 2017, UK cars:

- Emitted 68.5 MtCO<sub>2</sub>e (Metric tons of carbon dioxide equivalent) during 2016 – that's the same amount
- The average new car emits 120.1g/km of CO<sub>2</sub>
- CO<sub>2</sub> emissions from cars has dropped by 8.9% between 2000 and 2015
- Total CO<sub>2</sub> emissions from all vehicles currently on the road has fallen by 4.6% between 2000 – 2015




Electri-Cache



 Home

 Battery

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# Grid Battery

ON

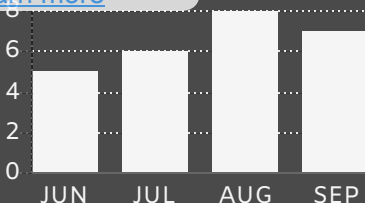
OFF



Savings of carbon emissions  
in KG [learn more](#)

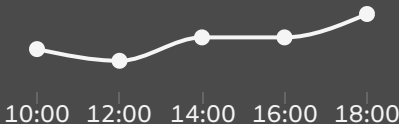
## Savings

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this October



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Approx. **74**  
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Electri-Cache



 Home

 Battery

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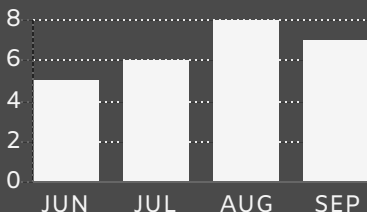
ON

OFF

 60%

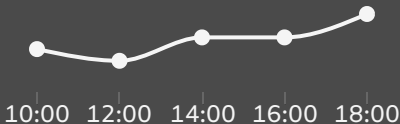
## Savings ?

6.4 KG CO<sub>2</sub>  
this October



## Prediction

Approx. 74  
Gram CO<sub>2</sub> today



### How much CO<sub>2</sub> is emitted?


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Electri-Cache



 Home

 Battery

 Stats

 Template

Search...

Enter



New Template

At home nightly

22:00 till 6:00 next day Daily

ON OFF

View

Saturday Off

00:00 till 1 hour before Sunset Weekly Sat

ON OFF

View

Friday Off

Sunset till day end Weekly Fri

ON OFF

View

Amelia's home

6:00 till 7:00 Daily

ON OFF

View



Save

Name

Template name here...



Time

Set grid battery level:

Set percentage

Start:

Select a time

End:

Select a time

Repeat:

Frequency ▼

Vehicles



Add



Save

Name

Amelia working from home

Time

Set grid battery level:

50 %

Start:

9 : 00

End:

17 : 00

Repeat:

Weekly



Sun

Mon

Tue

Wed

Thu

Fri

Sat

Vehicles



Add







Save

Name

Amelia working from home

Time

Set grid battery level:

50 %

Start:

9 : 00

End:

 Please enter a valid end time

8: 00



Repeat:

Frequency ▼

Vehicles



Add



Save

Name

Amelia working from home

Time

Set grid battery level:

50 %

Sta



Vehicles



Save



Search...

Enter

End



The wagon

Rep



Amelia's car

Sun

Mon

Tue

Wed

Thu

Fri

Sat



Save



## Name

Amelia working from home

## Time

Set grid battery level:

50 %

Start:

9 : 00

End:

17 : 00

Repeat:

Weekly



Sun

Mon

Tue

Wed

Thu

Fri

Sat

## Vehicles



Add



Amelia's car



Save

## Name

Amelia working from home

## Time

Set grid battery level:

50 %

Start:

9 : 00

End:

17 : 00

Repeat:

Weekly



Sun

Mon

Tue

Wed

Thu

Fri

Sat

## Vehicles



Add




Amelia's car

delete



Electri-Cache



 Home

 Battery

 Stats

 Template

Search...

Enter



New Template

At home nightly

22:00 till 6:00 next day Daily

ON OFF

View

Saturday Off

00:00 till 1 hour before Sunset Weekly Sat

ON OFF

View

Friday Off

Sunset till day end Weekly Fri

ON OFF

View

Amelia's home

6:00 till 7:00 Daily

ON OFF

View

Amelia working from ho...

9:00 till 17:00 Weekly Mon, Wed

ON OFF

View





## Name

Amelia working from home

## Time

Grid battery level:

50 %

Start:

9 : 00

End:

17 : 00

Repeat:

Weekly

Sun

Mon

Tue

Wed

Thu

Fri

Sat

## Vehicles



Amelia's car

delete



## Name

Amelia working from home

## Time

Grid battery level:

50 %

Start:

9 : 00

End:

17 : 00

Repeat:

Weekly

Sun

Mon

Tue

Wed

Thu

Fri

Sat

## Vehicles



Amelia's car

delete template?

delete

cancel


delete



Bailey, 87, widow +3, High School educated, worked as a typist, her grandkids bought her an electric car, because she cares for the environment.





 Messages

Ahron

Details

Today 9:31 AM

Hey grandma! How are you?  
I know you care a lot for the environment  
and also you like spending time at home,  
so I send you this app.  
all you got to do is to download it and  
press the "Set recommended" button.  
Love you

[Electric-Cache Project - Home Page 1 -  
flow #2 · Moqups](#)

Thank you dear I will  
check it out

Read 9:30 AM



iMessage



Q W E R T Y U I O P

A S D F G H J K L



Z X C V B N M



123



space

return



Electri-Cache



Home

Battery

Stats

Template

# Grid Battery

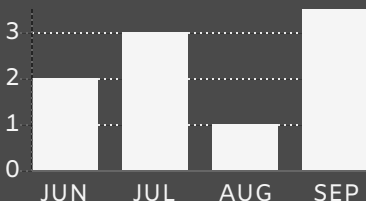
ON

OFF

80%

## Savings ?

2.5 KG CO<sub>2</sub>  
this October



## Prediction

Approx. 36  
Gram CO<sub>2</sub> today



### How much CO<sub>2</sub> is emitted?


According to the SMMT New Car Report 2017, UK cars:


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Electri-Cache



 Home

 Battery

 Stats

 Template

# Set recommended

ON

OFF


The "recommended" button will initiate a prediction program that will set the time and percentage for charging and discharging. This will help you save as much money and emissions as possible.




Electri-Cache



 Home

 Battery

 Stats

 Template

# Set recommended

ON

OFF

## Time

Grid battery level:

83.6 %

Start:

16 : 00

End:

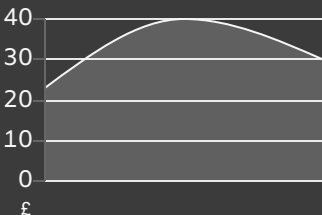
6 : 00

Repeat:

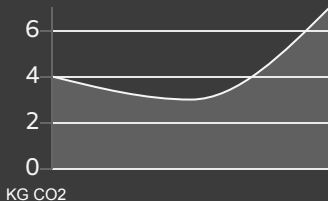
Daily

A precalculated three-day savings:

### Money



### Emissions



Fraida is married and has a cat. Is the logistics manager at Egged and has many electric buses under her watch that sit idle at certain times, part of her job requirements is to offset costs and as make sure the company is meeting their sustainability goals. Freida is an expert at logistics, has excellent technological capabilities and uses a desktop at work.



Dear Frida Connor,



We hope this letter finds you well. We are writing to inform you of some exciting news regarding our operations here at Egged.

Starting from today, we will be implementing a new system called Electric-Cache for organizing the time of charging and discharging of our electric buses. This innovative system is designed to help us save money and reduce our carbon emissions at all times.

The Electric-Cache system will not only help us reduce our energy consumption and carbon footprint, but it will also enable us to better manage our fleet of electric buses and improve our overall efficiency.

We are excited about the potential of this new system and believe that it will be a game-changer for our company. We are committed to reducing our environmental impact and embracing sustainable practices wherever possible, and the Electric-Cache system is a significant step in that direction.

Thank you for your continued support and partnership with Egged. We look forward to working with you to build a cleaner, more sustainable future for all.

Sincerely,

Alon A. Rabinowitz & Yasmin Adler

Egged Headquarters



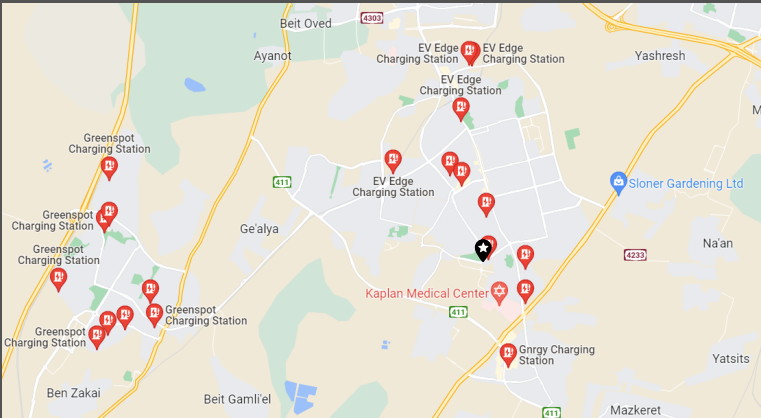


## Set recommended

ON

OFF

The "recommended" button will initiate a prediction program that will set the time and percentage for charging and discharging. This will help you save as much money and emissions as possible.



## Favorites

TLV bus depot

23 HaDag, Tel-Aviv, Israel



## Grid Battery

ON

OFF

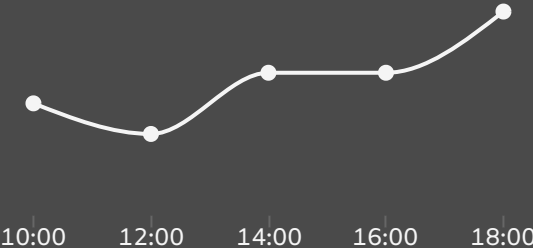
60%

## Prediction

74

Approx.

Gram CO2 today



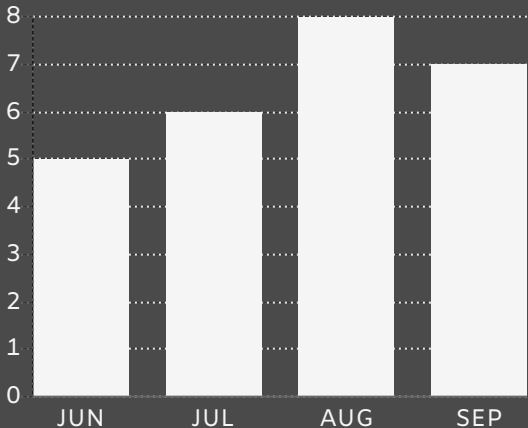
## Savings



6.4

KG CO2

this October



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Search...

Enter



New Template

## Night busses

22:00 till 6:00 next day Daily

ON

OFF

## Saturday Off

00:00 till 1 hour before Sunset Weekly Sat

ON

OFF

## Friday Off

Sunset till day end Weekly Fri

ON

OFF

## Reserve buses

6:00 till 7:00 Daily

ON

OFF



Customize



Enter



New Template

## Night busses

ON OFF

22:00 till 6:00 next day Daily

## Saturday Off

ON OFF

00:00 till 1 hour before Sunset Weekly Sat

## Friday Off

ON OFF

Sunset till day end Weekly Fri

## Reserve buses

ON OFF

6:00 till 7:00 Daily



[New Template](#)

### Night busses

22:00 till 6:00 next day Daily

ON OFF

### Saturday Off

00:00 till 1 hour before Sunset Weekly Sat

ON OFF

### Friday Off

Sunset till day end Weekly Fri

ON OFF

### Reserve buses

6:00 till 7:00 Daily

ON OFF

New Template



Cancel



Save

### Name

Template name here...



### Time

Set grid battery level:

Set percentage

Start:

Set a time

End:

Set a time

Repeat:

Frequency



### Vehicles



Add

[New Template](#)

### Night busses

22:00 till 6:00 next day Daily

☒ ON ☐ OFF

### Saturday Off

00:00 till 1 hour before Sunset Weekly Sat

☒ ON ☐ OFF

### Friday Off

Sunset till day end Weekly Fri

☒ ON ☐ OFF

### Reserve buses

6:00 till 7:00 Daily

☐ ON ☒ OFF

### Parked Mon Wed

9:00 till 17:00 Weekly Mon, Wed



Cancel



Save

Name

Parked Mon Wed

Time

Set grid battery level:

50 %

Start:

9 : 00

End:

17 : 00

Repeat:

Weekly



Sun

Mon

Tue

Wed

Thu

Fri

Sat

Vehicles



Add

[New Template](#)

### Night busses

☐ ON ☐ OFF

22:00 till 6:00 next day Daily

### Saturday Off

☐ ON ☐ OFF

00:00 till 1 hour before Sunset Weekly Sat

### Friday Off

☐ ON ☐ OFF

Sunset till day end Weekly Fri

### Reserve buses

☐ ON ☐ OFF

6:00 till 7:00 Daily

### Parked Mon Wed

☐ ON ☐ OFF

9:00 till 17:00 Weekly Mon, Wed

[Cancel](#)[Save](#)

### Name

Parked Mon Wed

### Time

Set grid battery level:

50 %

Start:

9 : 00

End:

17 : 00

Repeat:

Weekly



Sun

Mon

Tue


Wed

Thu


Fri

Sat


### Vehicles

☐  442-334-120

☒  393-233-687


☐  384-474-292

☒  393-579-002

☒  203-384-558

☒  273-575-696

☐  273-686-844

☐  283-555-383

☐  455-393-992

☐  238-494-655



Search...Enter

+

New Template

Night busses

ON

OFF

22:00 till 6:00 next day Daily

Saturday Off

ON

OFF

00:00 till 1 hour before Sunset Weekly Sat

Friday Off

ON

OFF

Sunset till day end Weekly Fri

Reserve buses

ON

OFF

6:00 till 7:00 Daily

Parked Mon Wed

ON

OFF

9:00 till 17:00 Weekly Mon, Wed

ON

OFF

 Edit

Name

Parked Mon Wed

Time

Set grid battery level:

50 %

Start:

9 : 00

End:

17 : 00

Repeat:

Weekly

Sun

Mon

Tue

Wed





Thu

Fri

Sat

Vehicles

Search...Enter

-  393-233-687
-  393-579-002
-  203-384-558
-  273-575-696

 Delete

[New Template](#)☒☐[Edit](#)

### Night busses

☒☐

22:00 till 6:00 next day Daily

### Saturday Off

☒☐

00:00 till 1 hour before Sunset Weekly Sat

### Friday Off

☒☐

Sunset till day end Weekly Fri

### Reserve buses

☐☒

6:00 till 7:00 Daily

### Parked Mon Wed

☒☐

9:00 till 17:00 Weekly Mon, Wed

### Name

Parked Mon Wed

### Time

Set grid battery level:

50 %

Start:

9 : 00


End:


17 : 00


Repeat:


Weekly

### Vehicles

 393-233-687

 393-579-002

 203-384-558

 273-575-696

Sun

Mon

Tue

Wed

Delete template?

Delete

Cancel



Search... Enter

+

New Template

Night busses

ON

OFF

22:00 till 6:00 next day Daily

Saturday Off

ON

OFF

00:00 till 1 hour before Sunset Weekly Sat

Friday Off

ON

OFF

Sunset till day end Weekly Fri

Reserve buses

ON

OFF

6:00 till 7:00 Daily

Parked Mon Wed


ON

OFF

9:00 till 17:00 Weekly Mon, Wed

ON

OFF

Edit

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Set grid battery level:

50 %

Start:

9 : 00

End:

17 : 00

Repeat:

Weekly

Sun

Mon

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Delete


Vehicles

Search... Enter

393-233-687

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[New Template](#)

## Night busses

22:00 till 6:00 next day Daily

[View](#)

## Saturday Off

00:00 till 1 hour before Sunset Weekly Sat

[View](#)

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Sunset till day end Weekly Fri

[View](#)

## Reserve buses

6:00 till 7:00 Daily

[View](#)

[New Template](#)

## Night busses

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## Saturday Off

00:00 till 1 hour before Sunset Weekly Sat

## Friday Off

Sunset till day end Weekly Fri

## Reserve buses

6:00 till 7:00 Daily

## Parked Mon Wed

9:00 till 17:00 Weekly Mon, Wed



Name



Time

Set grid battery level:

Start:

End:

Repeat:



Vehicles





[New Template](#)

## Night busses

22:00 till 6:00 next day Daily

[View](#)

## Saturday Off

00:00 till 1 hour before Sunset Weekly Sat

[View](#)

## Friday Off

Sunset till day end Weekly Fri

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[View](#)

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Parked Mon Wed

Time

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50 %

Start:

9 : 00

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17 : 00

Repeat:

Weekly



Sun

Mon

Tue

Wed

Thu

Fri

Sat

Vehicles



[New Template](#)

### Night busses

22:00 till 6:00 next day Daily

[View](#)

### Saturday Off

00:00 till 1 hour before Sunset Weekly Sat

[View](#)

### Friday Off

Sunset till day end Weekly Fri

[View](#)

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6:00 till 7:00 Daily

[View](#)

Name

Parked Mon Wed

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50 %

Start:

9 : 00

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Repeat:

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Sun

Mon

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Vehicles


☐  442-334-120

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