

Perfect! I've created a comprehensive Business Model Canvas for **PromptLingo** that incorporates all your new requirements. Here's what I've included:



What's in the Canvas:

The Business Model Canvas has nine building blocks covering value proposition, infrastructure, customers, and finances [BmtoolboxWikipedia](#):

Key Additions Based on Your Vision:

✓ **Spanish Translation** - Added as a core language alongside Haitian Creole ✓ **WASM Technology** - Highlighted as a major differentiator for local hosting ✓ **PromptLingo Branding** - New name throughout the canvas ✓ **Cost Savings Strategy** - WASM reduces hosting costs for users ✓ **Security Focus** - Privacy-first approach for sensitive conversations



Strategic Innovations Section:

I added a special section highlighting your unique advantages:

1. **WASM Local Deployment** - One-time \$299 license, users host locally (huge for healthcare/legal)
2. **Tone-Based Translation** - Medical, Legal, Casual, Business modes
3. **Underserved Languages** - 12M Haitian Creole + 500M Spanish speakers
4. **Expansion Roadmap** - Clear phases from MVP to global platform



Revenue Model:

- **Freemium:** 10 free translations/month
- **Individual:** \$9.99/month or \$99/year
- **Professional:** \$29.99/month unlimited
- **Enterprise:** \$500-5K/month (hospitals, courts)
- **WASM License:** \$299 one-time (your cost-saving innovation!)



Target Markets:

Primary focus on healthcare providers, government services, legal firms, and NGOs - sectors that desperately need Haitian Creole translation and value privacy.

The canvas is interactive and responsive. Would you like me to adjust any section or add more details about the WASM implementation strategy?

