



**APRIL 3-4, 2025**  
BRIEFINGS

# **Sweeping the Blockchain: Unmasking Illicit Accounts in Web3 Scams**

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## About Us

### Security Research

- 9 year-experience (since 2016) of Ethereum (Born in 2015) Blockchain Security.
- Blockchain/Software/System Security and Privacy, Ethereum/Smart Contract, Malware Detection, and etc.
- 40+ papers including ASE、INFOCOM、ICSE、WWW、AAAI、TSE, etc. within 5 years
- 30+ CVE/CNVD Vulnerabilities identified within 5 years
- 3700+ citations within 5 years
- Best Paper from INFOCOM、ISPEC、CCF, etc.
- SV Insight Annual Global Top-50 Blockchain Research Paper
- ESI Hot (Top 0.1%)、Highly Cited Paper (Top 1%)



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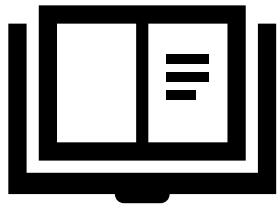
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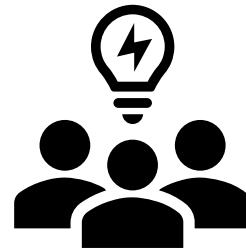
## Agenda



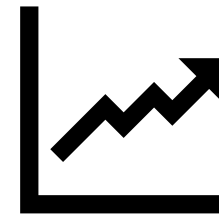
**Introduction**



**Motivation**



**ScamSweeper**



**Experiments**



**Case Study**

# Introduction



# The 3<sup>rd</sup> Generation Internet – Web 3.0

- Many ways for crypto users to engage with Web3.0:



NFT



DECENTRALAND



HORIZON WORLDS



META

- The most used Web3.0 Services:



DEX

CEX



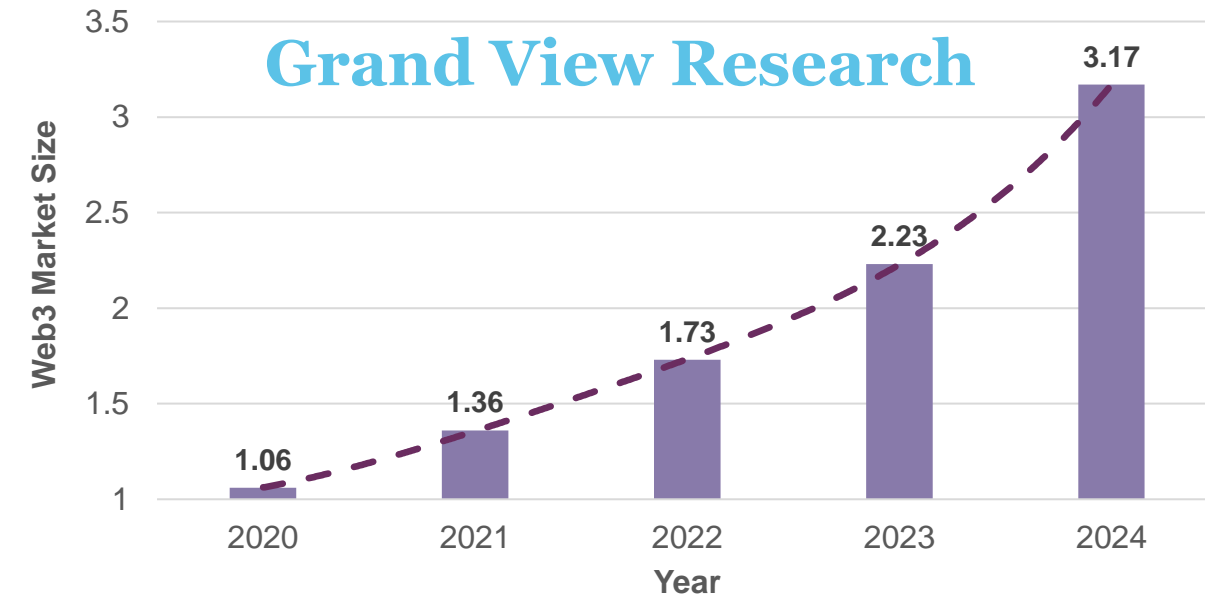
CryptoKitties



CRYPTO GAMING

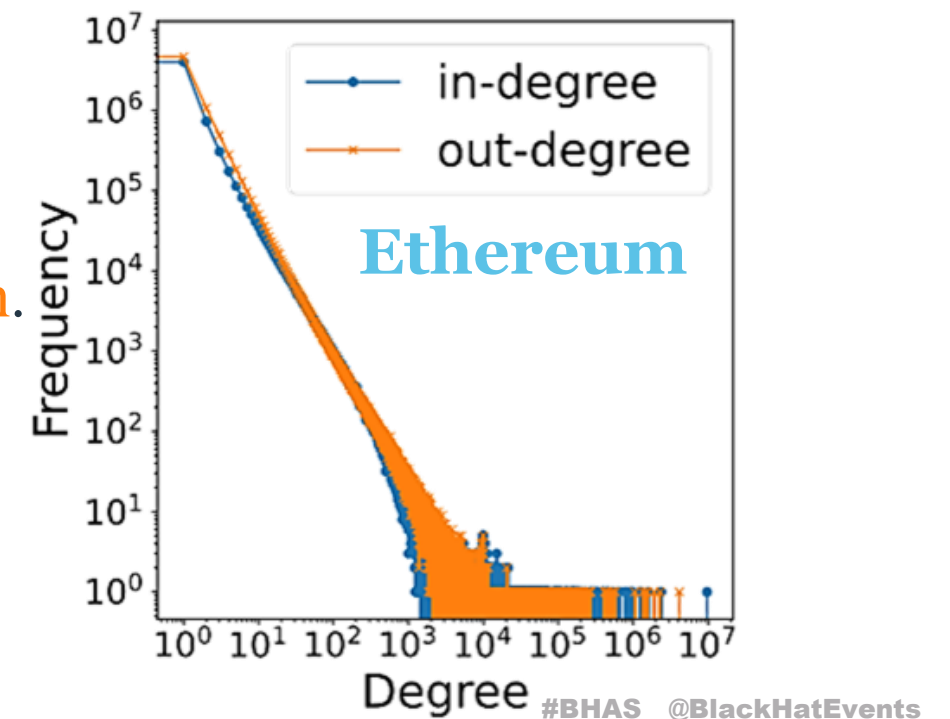
- What is the scale of Web3.0 tech market?

- A growing trend.
- The accelerating growth rate.
- USD 3.17 billion in 2024.



- Web3.0 applications

- DApp, DeFi protocol, DID, and etc. based on blockchain.
- The blockchain node network follows a **power-law distribution**.
- A minority of accounts appear at majority of Txns.



The Web3 environment comes with **scam risks** ...



# Motivation

# Motivation: Web3 Scams

- The situation of Web3 scams:
  - Phishing, Rug Pulls, Harmful Airdrops, Giveaway Scams...
  - Crypto Drainer, Pig Butchering, Address Poisoning Scams...



- The scams on Web3 ecosystem can be catastrophic



NEWS 22 DEC 2023

Crypto Drainer Steals \$59m Via Google and X Ads

NEWS 12 MAR 2024

Victims Lose \$47m to Crypto Phishing Scams in February

NEWS 16 JAN 2024

Inferno Drainer Spoofs Over 100 Crypto Brands to Steal \$80m+

NEWS 8 JAN 2024

Security Firm Certik's Account Hijacked to Spread Crypto Drainer

NEWS 3 JAN 2025

Web3 Attacks Result in \$2.3Bn in Cryptocurrency Losses



# Motivation: Web3 Scams

- What do the **Web3 Scams** on blockchain look like?
  - e.g., crypto drainers often masquerade as web3 projects, enticing victims into the drainer and getting the control access.

**SCAM  
ALERT!**



Attacker

Initiating from broadcast phishing address

Return tokens



Victim

Phishing Scams on Blockchain



Attacker

Building  
Profit



Scam as  
service provider



Website



Message



NFT

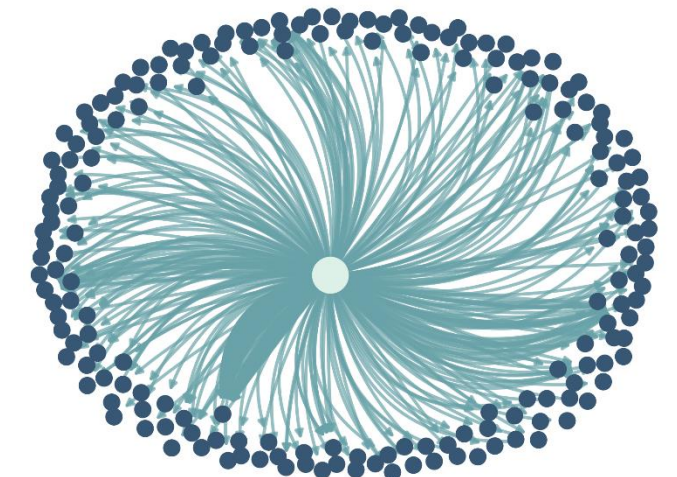
Initiation



Victim

sensitive information stolen

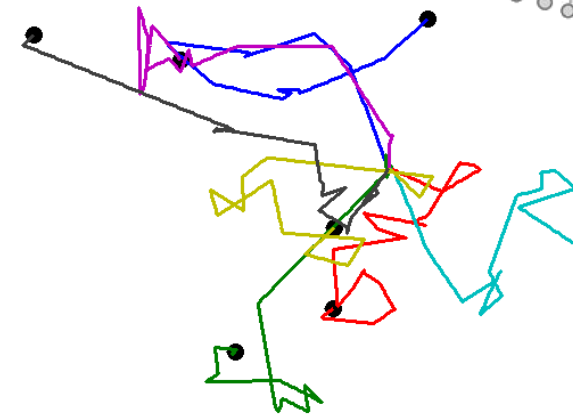
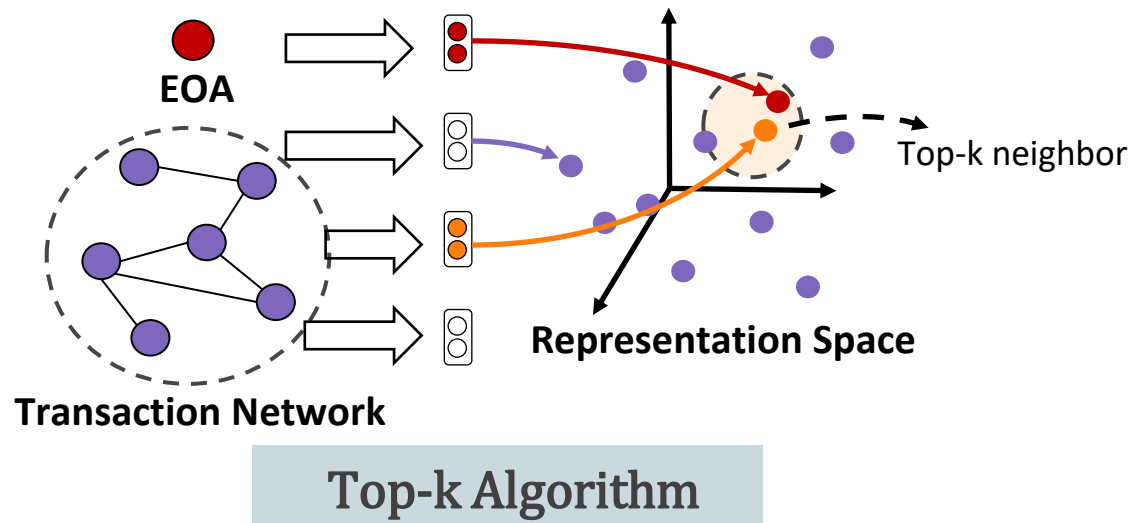
Crypto Drainer Scams



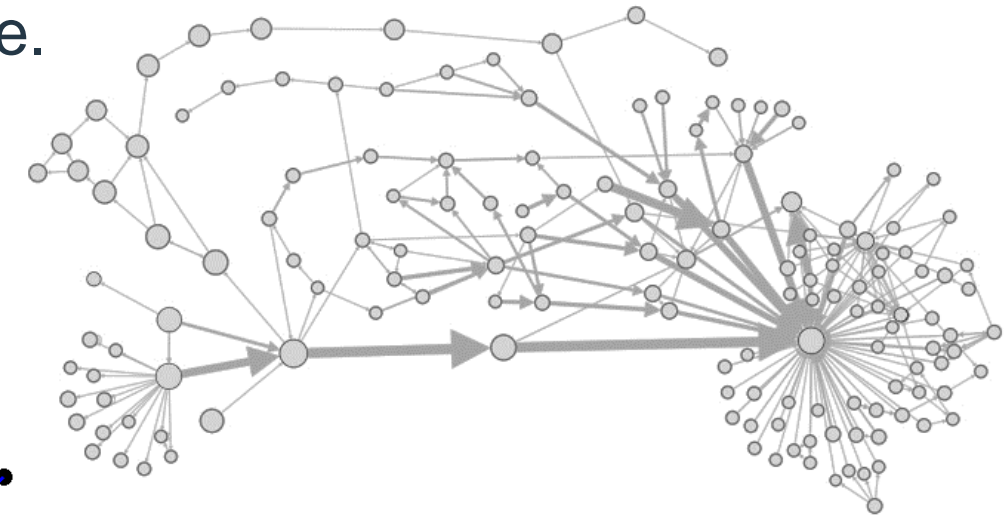
# Motivation: previous research

- Graph Learning Methods

- Intuitive to represent interactions of the topology structure.
- Account as node, transaction as edge.
- Top-k algorithm.
- Power-law distribution leads lots of noise.



Random Walk



[1] Li, Shucheng and et al. "SIEGE: Self-Supervised Incremental Deep Graph Learning for Ethereum Phishing Scam Detection." in *Proc. of MM*. 2023.

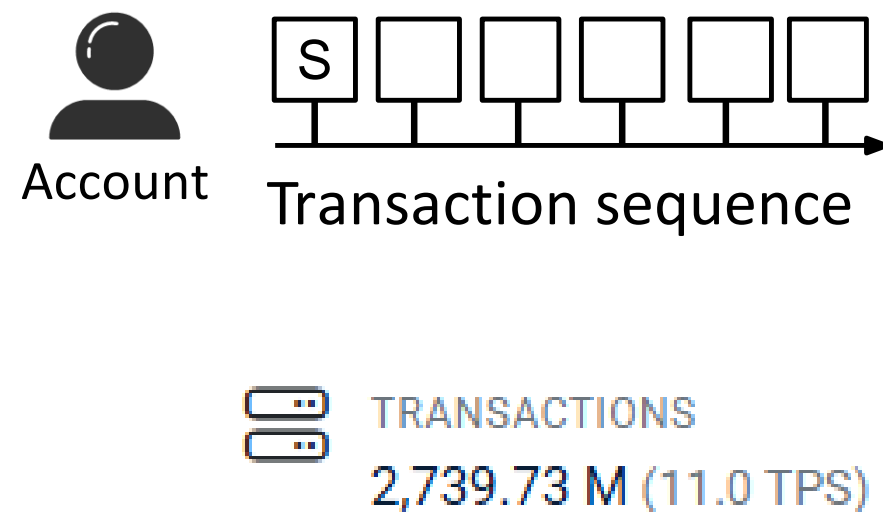
[2] Wu, Zhiying and et al. "TRacer: Scalable graph-based transaction tracing for account-based blockchain trading systems." *TIFS*. 2023.

[3] Li, Sijia and et al. "TTAGN: Temporal transaction aggregation graph network for Ethereum phishing scams detection." in *Proc. of WWW*. 2022.



- Sequence Learning Methods

- Transductive to learn the logic of account behavior feature.
- Analyzing an account is related to its length.
- Large-scale transactions, e.g., **2.7 billion txs** on Ethereum.



**Tab.1** – The statistical information of some accounts on Ethereum.

No.	Account Address	Tx Cnt
1	0xC02aaA39b223FE8D0A0e5C4F27eAD9083C756Cc2	16,514,200
2	0x28C6c06298d514Db089934071355E5743bf21d60	18,921,592
3	0x267be1C1D684F78cb4F6a176C4911b741E4Ffdc0	3,832,284
4	0x32400084C286CF3E17e7B677ea9583e60a000324	3,094,481
5	0xf7858Da8a6617f7C6d0fF2bcAFDb6D2eeDF64840	1,588,678
6	0xA7EFAe728D2936e78BDA97dc267687568dD593f3	3,482,451
7	0xBf94F0AC752C739F623C463b5210a7fb2cbb420B	1,611,882
8	0xae0Ee0A63A2cE6BaeE56e7714FB4EFE48D419	1,798,762
9	0x0D0707963952f2fBA59dD06f2b425ace40b492Fe	7,527,833
10	0x6262998Ced04146fA42253a5C0AF90CA02dfd2A3	1,183,120

# Motivation: previous research

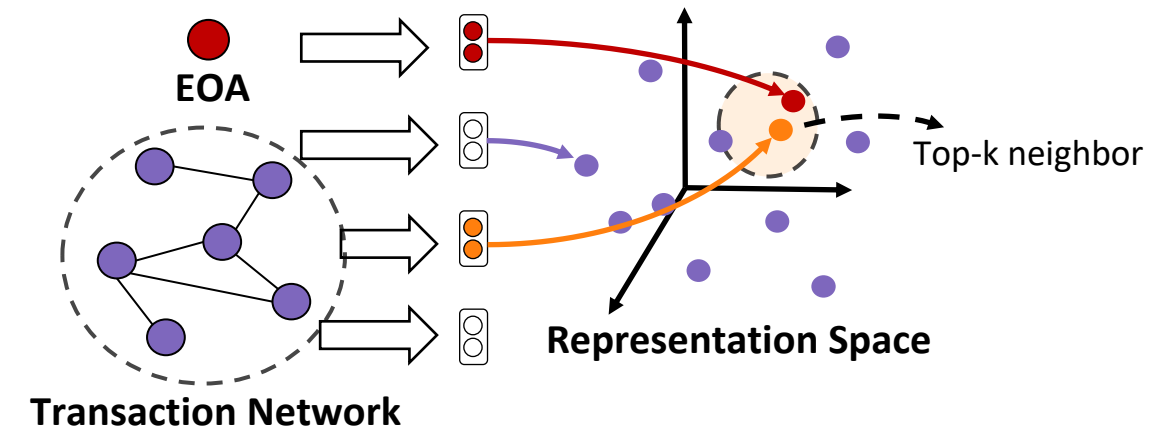
- Graph Learning Methods

- Not suitable to capture **dynamic** information.  
Merging multiple edges into one for graph computation  
e.g., graph convolution or random walk

- Not suitable for **power law** distribution.

Introducing noise when multi-hop convolution,

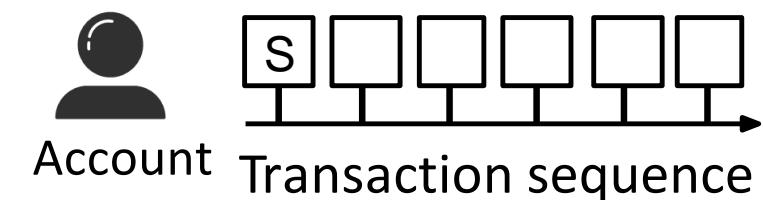
In GRU, Model capability is limited (# of GNN layers = # of hop)



- Sequence Learning Methods

- Not suitable to **large-scale** transactions.

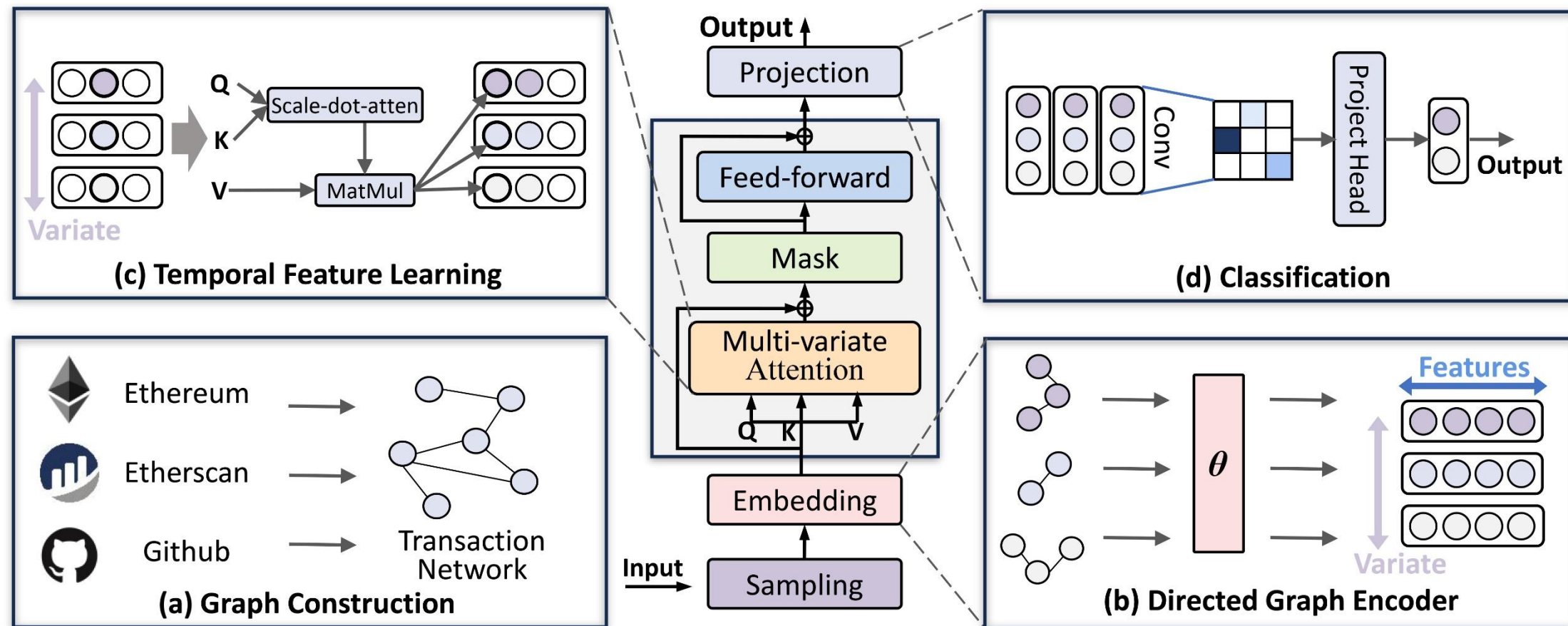
Analyzing an account is related to the length of its transaction sequence.





# ScamSweeper

- Learning the dynamic evolution of transaction graph, and applying to account detection
  - Sequence learning from the graph structure.





- (a) Graph Construction

- Most previous works used the **random walk** to sample the transaction network.

- Random walk is like a ***dice game!***



## Motivation:

To lower the computing consumption, and learn features from temporal sequence and topology structure.

We designed a new walk-sampling method:

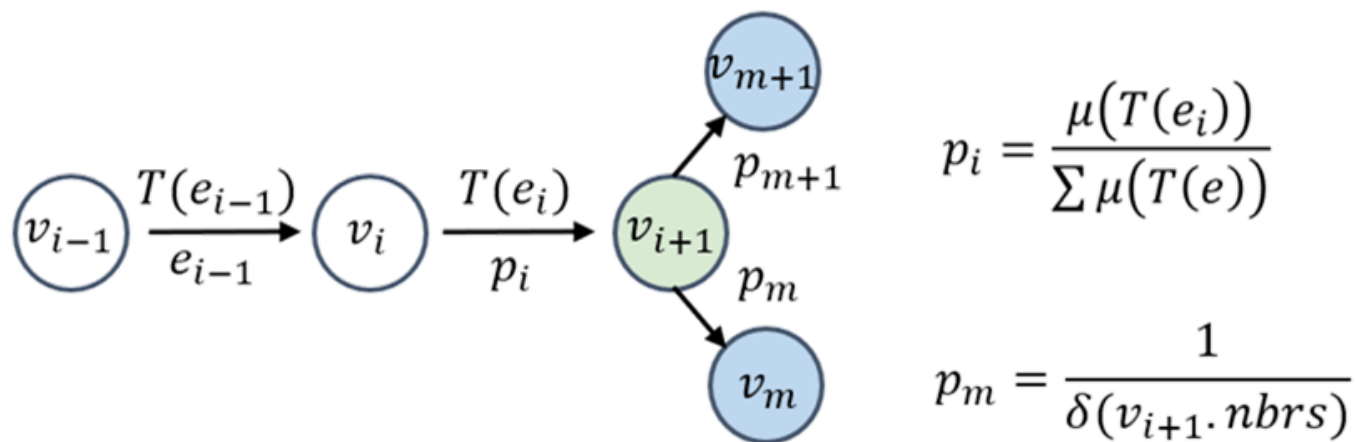
***Struct-Temporal Random walk (STRWalk)***

## • (a) Graph Construction

- current node is  $v_i$ , next node is  $v_{i+1}$ ,
- the edge is  $e_i$
- $\mu(T(e_i)) = T(e_i) - \text{minTime}$ ,
- $\delta(v)$  represents the number of nodes that are in the same interval with  $v$

**With  $P_i$  and  $p_m$ , Struct-Temporal Random walk (STRWalk)**

**With  $P_i$ , Temporal Random Walk (TRWalk)**



○ - account    ● - 1st sampled account    → - transaction  
 ● - 2nd sampled account     $T$  - time     $p$  - probability

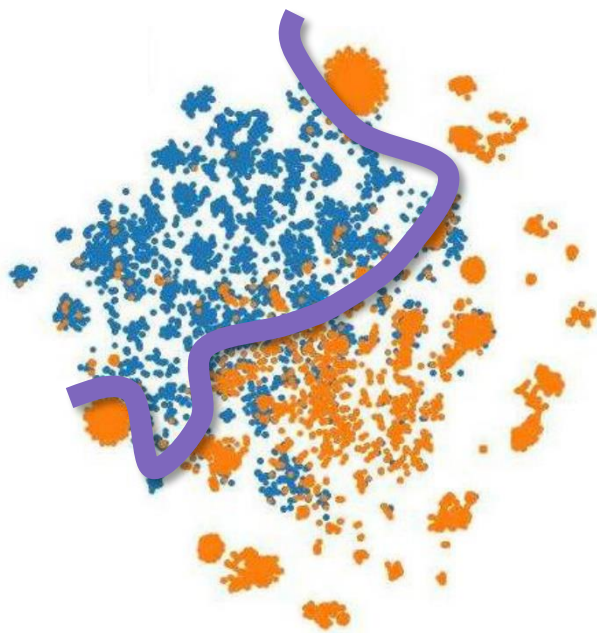
The **1st sampled node** selected by the alias sample algorithm with the **probability  $p_i$** .

The **2nd sampled node** selected by the alias sample algorithm with the **probability  $p_m$** .

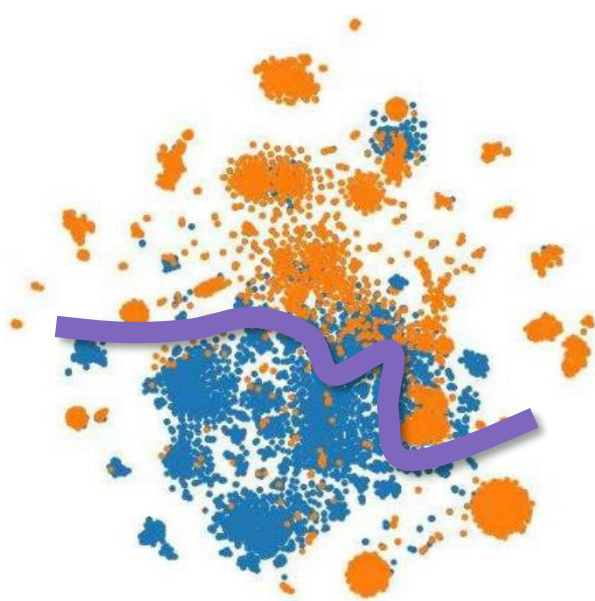


- (a) Graph Construction

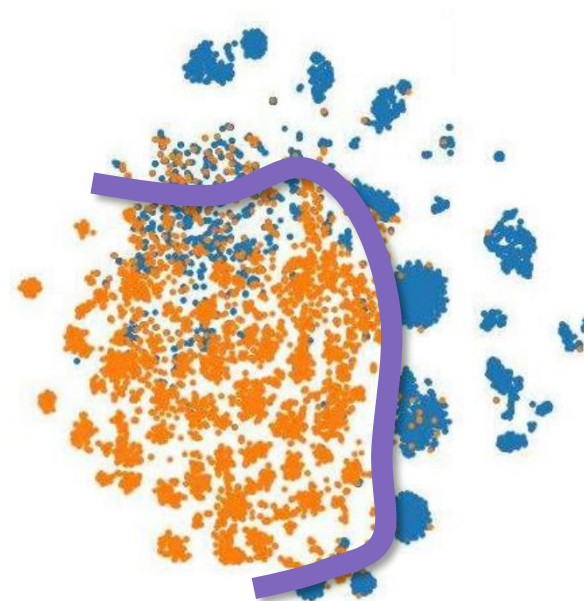
- Walk length: 20, the window size: 4, and the embedding dimension: 128
- Phishing dataset, 1165 **malicious** nodes and 636 **normal** nodes.
- T-SNE Visualization



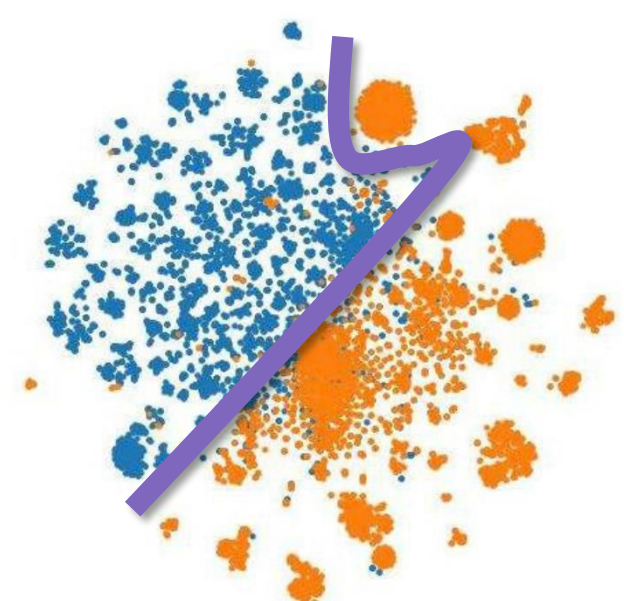
Random Walk



Deep Walk



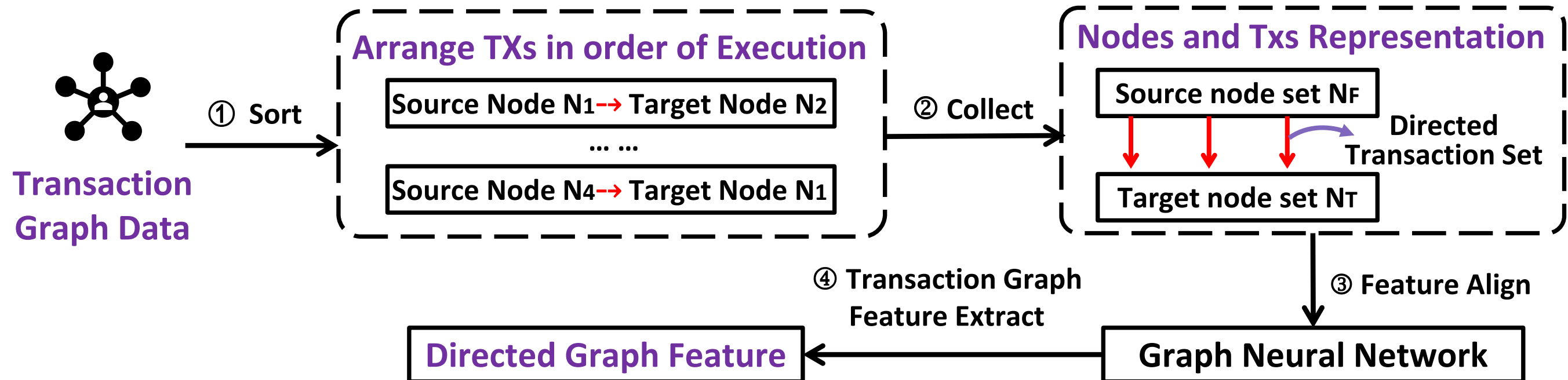
TRWalk



STRWalk

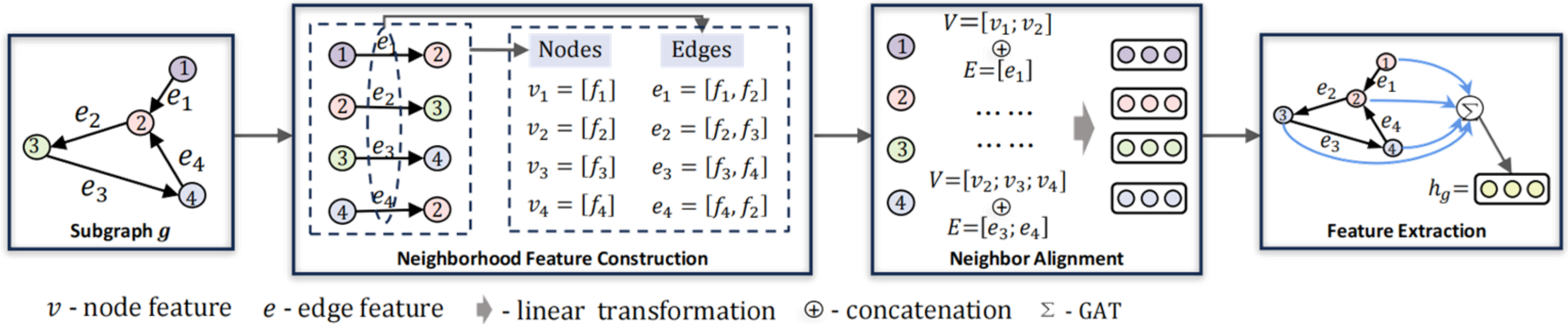
- (b) Directed Graph Encoder

- Split the whole graph according to the interval, generating several sub-graphs
- Learning the feature of each subgraph in time sequence





- (b) Directed Graph Encoder



$$V = \{X_f; X_t | (X_f^1; X_t^1, X_f^2; X_t^2, \dots, X_f^n; X_t^n)\}$$

$$E = \{X_f \rightarrow X_t | (e_1, e_2, \dots, e_n)\}$$

$\Theta$  - linear transformation layer

$h$  - hidden feature of nodes

$$\hat{v} = \text{LeakyRelu}(\Theta_v \cdot [v | e]) \quad (1)$$

$$e_{ij} = \text{LeakyRelu}(\Theta_n \cdot [h_i | h_j]) \quad (2)$$

$$\alpha_{ij} = \frac{\exp(e_{ij})}{\sum_{x \in N(i)} \exp(e_{ix})} \quad (3)$$

$$h_g = \text{Elu}(\alpha_{ij} \cdot \Theta \cdot h_i + \sum_{x \in N(i)} \alpha_{ix} \cdot \Theta \cdot h_x) \quad (4)$$

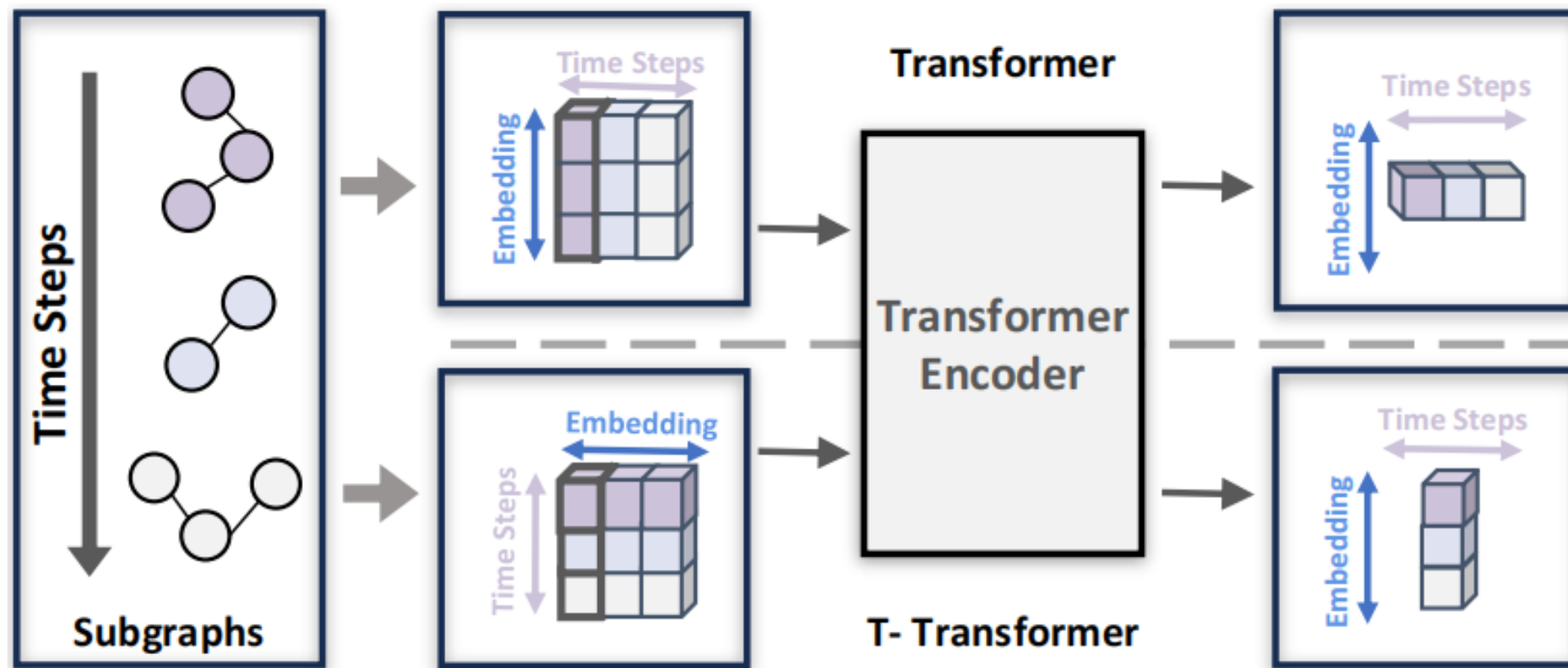
- (c) Temporal Feature Learning
  - Leveraging the ability of Transformer

$$H^{(l+1)} = \text{Attention}(H^{(l)T} \Theta_Q, H^{(l)T} \Theta_K, H^{(l)T} \Theta_V) \quad (5)$$

$$h = \text{Attention}(Q, K, V) = \text{softmax}\left(\frac{QK^T}{\sqrt{d_k}} V\right) \quad (6)$$

$$H^{(l+1)} = \text{FFN}(h) \quad (7)$$

$$\text{FFN}(x) = \text{Sigmoid}\left(xW_1^{(l)} + b_1^{(l)}\right)W_2^{(l)} + b_2^{(l)} \quad (8)$$





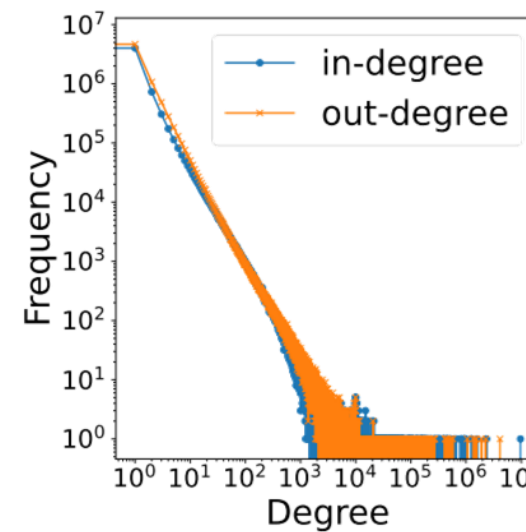
# Experiments

- Data & distribution

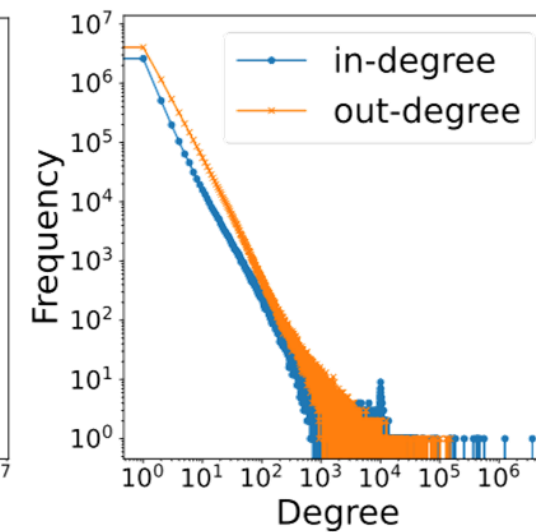
- Crawling the first 18 million block height on Ethereum
- Phishing labels from Etherscan
- Web3 scams from [5]
- Normal nodes contains 4 types: exchange, mining, ICO wallet, and gambling.

**Tab.2** – The statistical information of dataset.

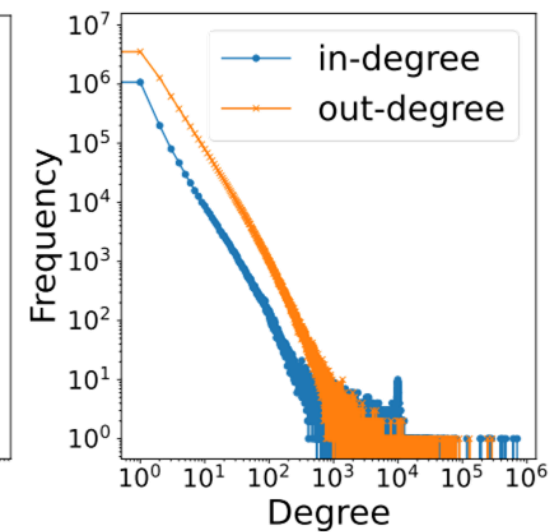
Datasets	#Nodes	#Labeled	#Edges	#Std Degree
Normal	12,042,066	636	142,750,370	3555.35
Phishing	10,159,847	4,905	62,011,219	1285.25
Web3 Scams	8,736,430	3,125	64,265,586	541.10



(a) Normal



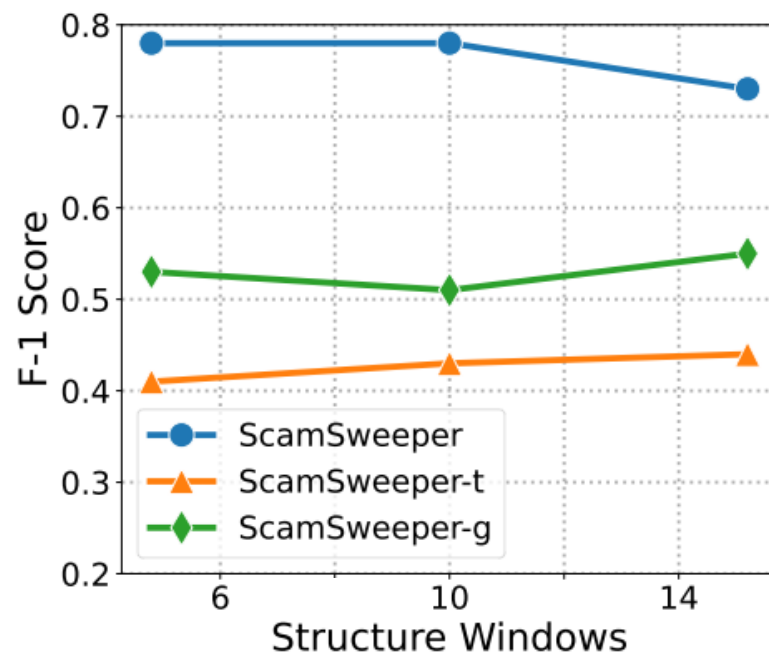
(b) Phishing



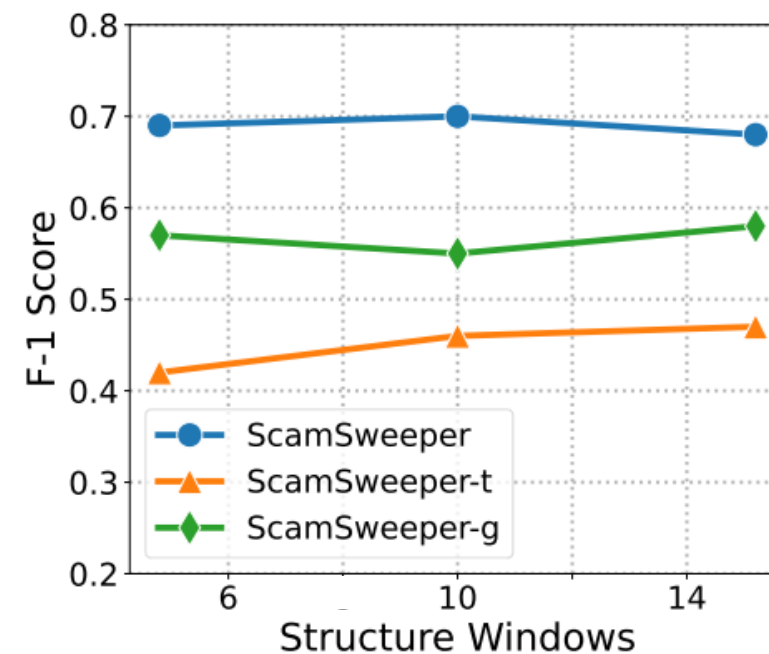
(c) Web3 Scams



- How well do the components work?
  - the importance of graph encoder and T-Transformer



(a) F1-scores

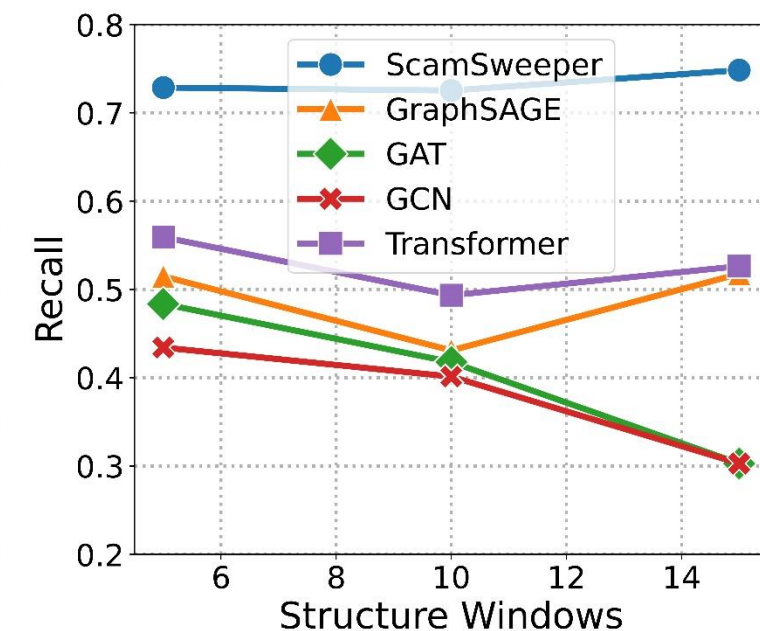
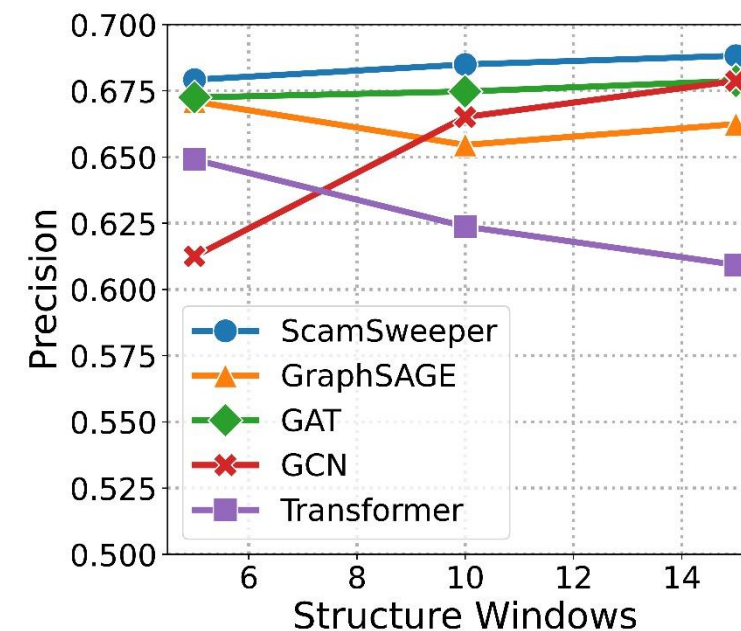
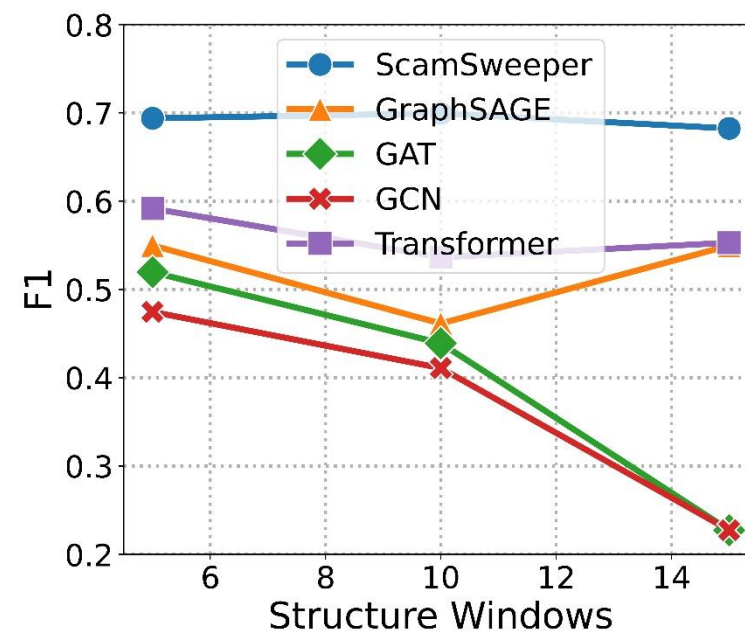
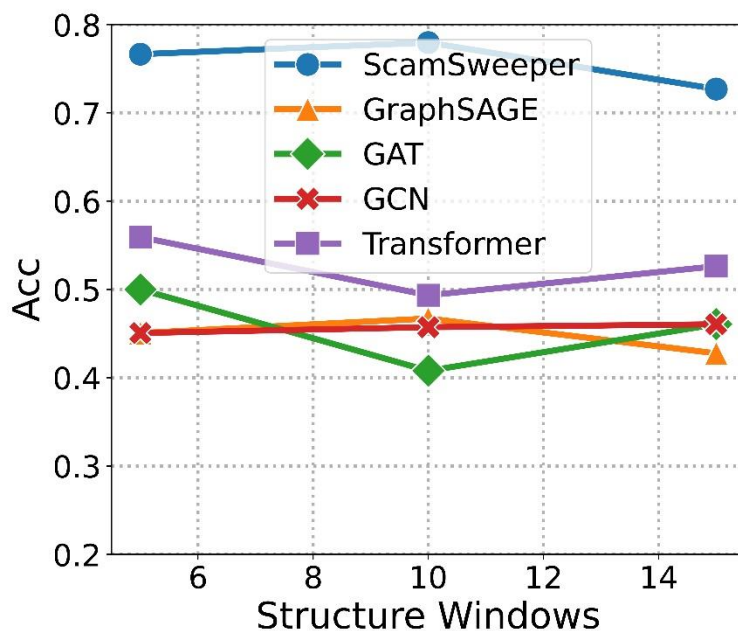


(b) Weighted F1-scores

**ScamSweeper** with all components,  
**ScamSweeper-t** without the T-Transformer,  
**ScamSweeper-g** without the graph encoder.

**ScamSweeper > Graph encoder > T-Transformer**

- How well do the ScamSweeper work?
  - Compared with Graph methods and Transformer
  - Structure window: {5,10,15}, Adam weight decay rate:  $5e - 4$ .
  - Training: 70%, Validation: 20%, Test:10%



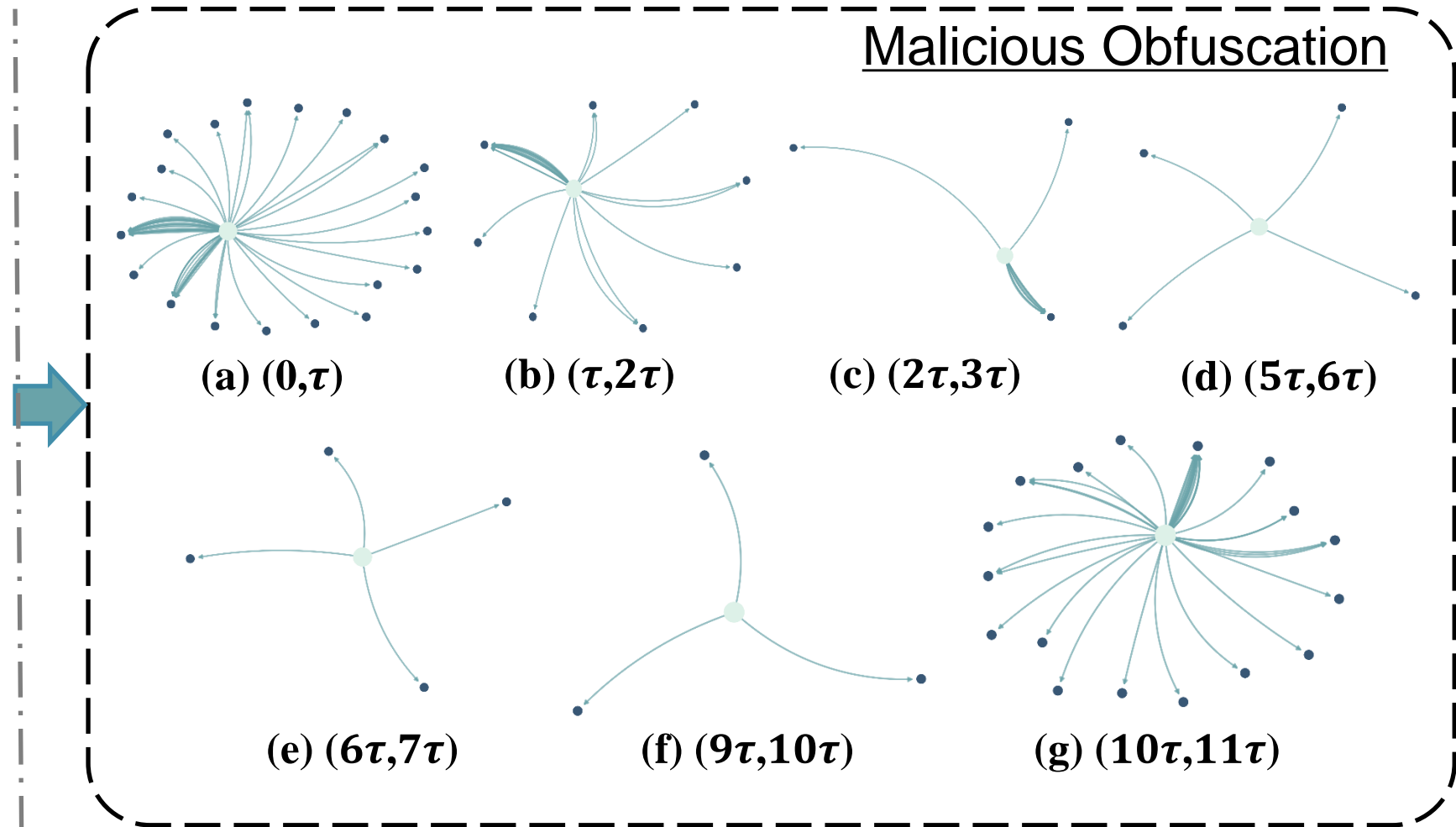
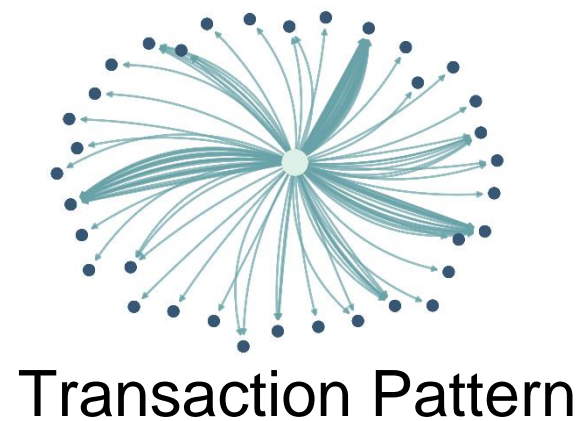
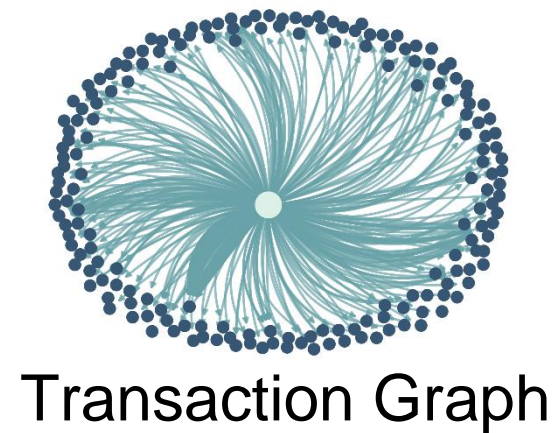


# Case Study

# Case Study: Web3 Scam

- Dynamic Evolution

➤  $\tau$  is a time interval.





- Summary & key takeaways

- **Web3 Scams Proliferation:** Web3 applications are increasingly targeted by scammers who mimic legitimate transactions to deceive users, highlighting a critical gap in current detection methods.
- **Research Gap:** Prior studies focus on de-anonymization and phishing nodes, neglecting the unique temporal and structural patterns of web3 scams, while existing detection tools struggle with power-law distributed transaction networks.
- **ScamSweeper Framework:** A novel approach that combines structure-temporal random walks for efficient transaction network sampling and variational transformers for dynamic pattern analysis, capturing both temporal and structural evolution of scams.
- **Practical Insights:** Large-scale dataset collection, cost-effective data sampling, and dynamic evolution analysis, enabling real-world application in Ethereum transaction monitoring.