

Stamen



Science.

Media.

Humanitarian.

Medical.

"We are neither a research and development lab, nor a traditional design firm. We are something in between and among and around these things: a way to work with clients that values transparency, optimism and joy as much as it does profit, impact, and damn good design."

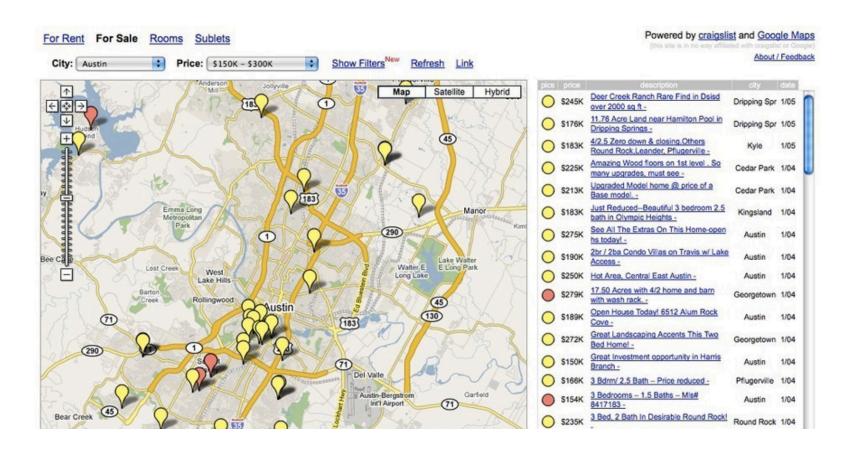


HousingMaps for CraigsList

Paul Rademacher

2005

"It introduced the idea that you can build a new website or service by borrowing pieces from existing sites, without asking for permission. The web is open, and we can shape it to our needs."



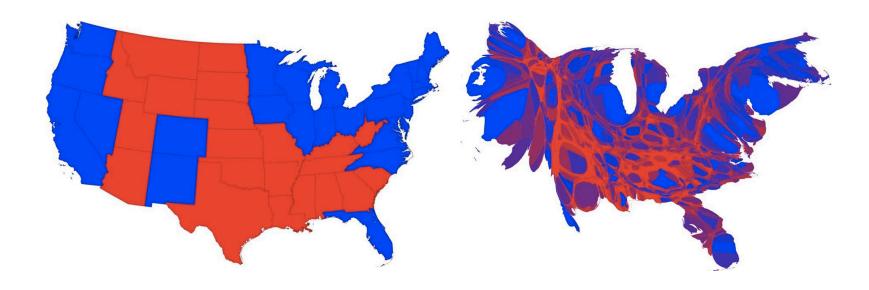


Election Cartograms

Mark Newman

2008

"These maps were an effective counter to the [traditional U.S. election] maps that seemed to show huge, solid blocks of support for John McCain over Barack Obama. [...] We're really talking about states [whose] big cities have a substantial enough impact on the rest of the state to change it."

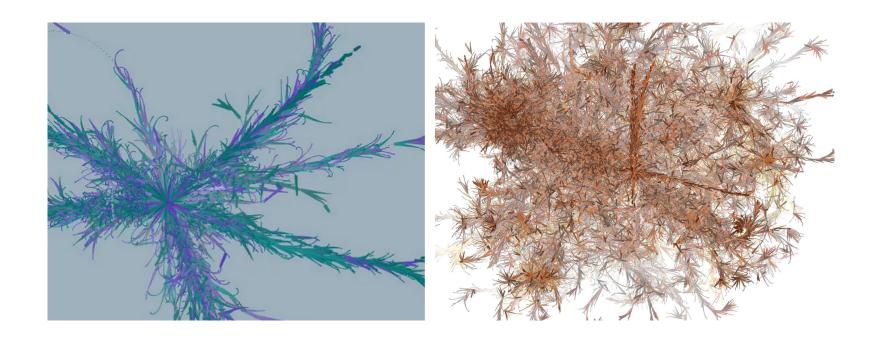




Facebook Flowers Stamen Design 2012

"The patterns that emerge closely <u>resemble living organisms</u> like plants or algae, a theme we see again and again in large and complex data sets."

https://stamen.com/work/facebook-flowers/





The City from the Valley

"[It's] not a literal representation, but it's much <u>more readable</u> than the actual routes"

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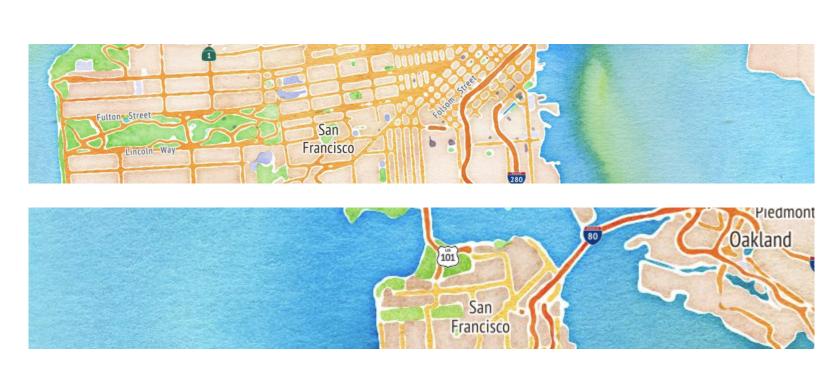
2015





maps.stamen.com **Stamen Design** 2016

"[We] think those applications are good metaphors to apply to maps to <u>push</u> the field forward."





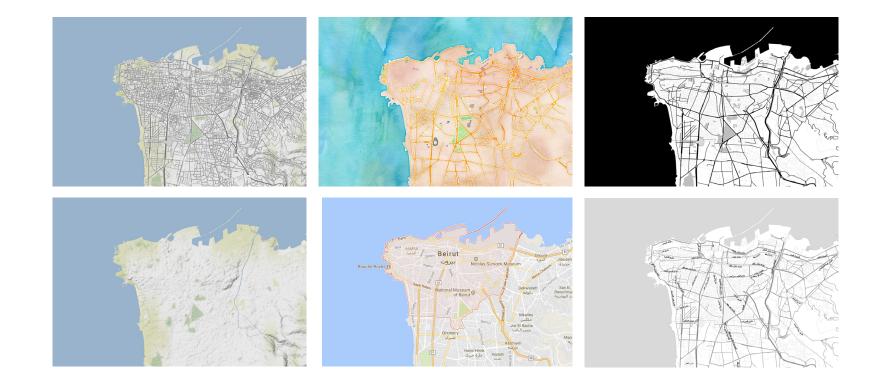


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2016



8 HOW THEY THINK → HOW THEY DESIGN

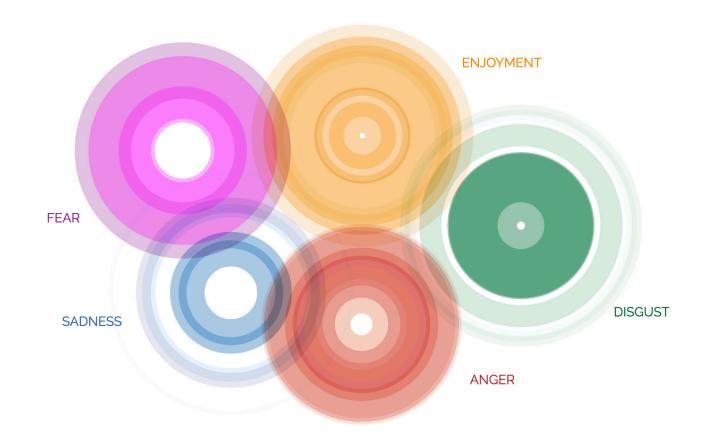


Atlas of Emotions

"It's illumination."

Stamen Design

2016



9 HOW THEY THINK → HOW THEY DESIGN



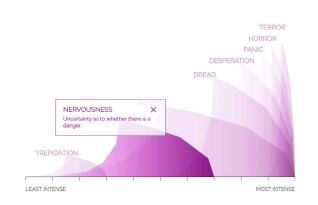
Atlas of Emotions

atlasofemotions.org/

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2016









10 HOW THEY THINK ⊢ HOW THEY DESIGN



11 HOW THEY THINK → HOW THEY DESIGN