

## Stamen



Science.

Media.

Humanitarian.

Medical.

"We are neither a research and development lab, nor a traditional design firm. We are something in between and among and around these things: a way to work with clients that values transparency, optimism and joy as much as it does profit, impact, and damn good design."



### HousingMaps for CraigsList

### **Paul Rademacher**

2005

"It introduced the idea that you can build a new website or service by borrowing pieces from existing sites, without asking for permission. The web is open, and we can shape it to our needs."



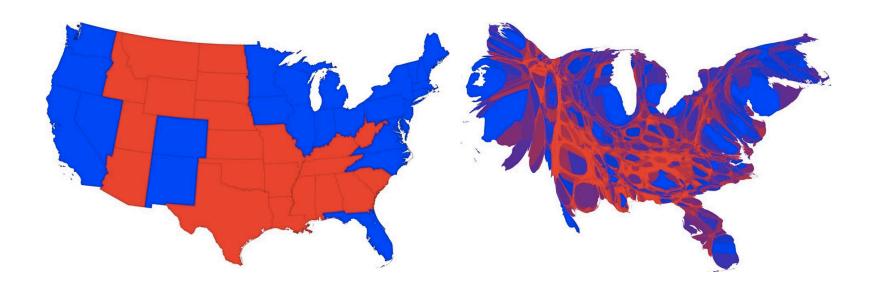


## Election Cartograms

#### **Mark Newman**

2008

"These maps were an effective counter to the [traditional U.S. election] maps that seemed to show huge, solid blocks of support for John McCain over Barack Obama. [...] We're really talking about states [whose] big cities have a substantial enough <u>impact</u> on the rest of the state to change it."



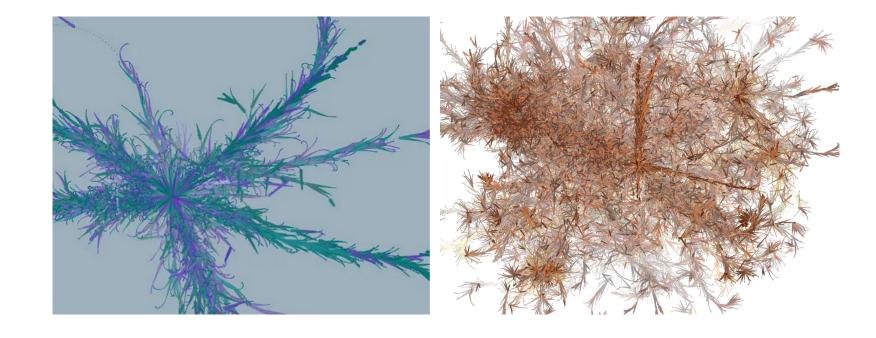


# Facebook Flowers Stamen Design

2012

"The patterns that emerge closely <u>resemble living organisms</u> like plants or algae, a theme we see again and again in large and complex data sets."

stamen.com/work/facebook-flowers/





## The City from the Valley

"[It's] not a literal representation, but it's much <u>more readable</u> than the actual routes"

### **Stamen Design**

2015





# maps.stamen.com Stamen Design 2016

"[We] think those applications are good metaphors to apply to maps to <u>push</u> the field forward."







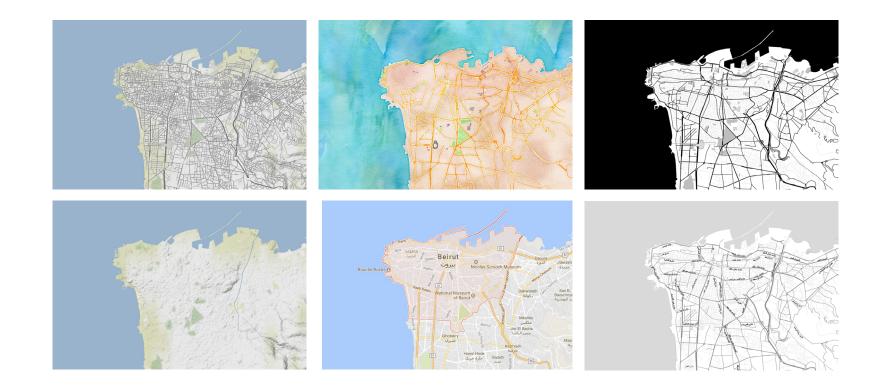


### maps.stamen.com

maps.stamen.com

### **Stamen Design**

2016

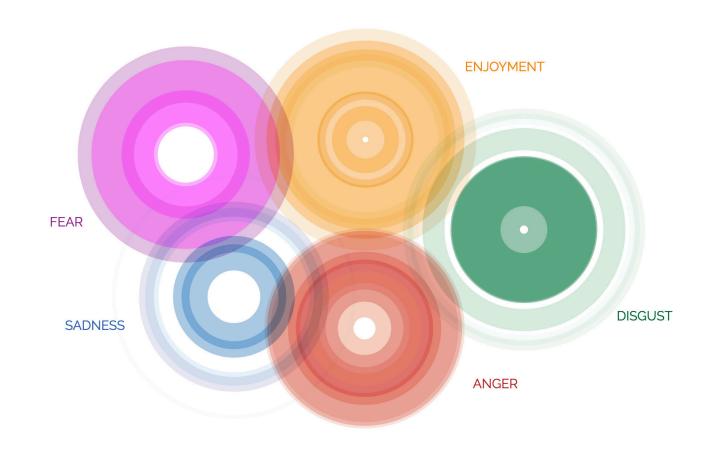




**Atlas of Emotions** "It's illumination."

### **Stamen Design**

2014



HOW THEY THINK → HOW THEY DESIGN



### **Atlas of Emotions**

atlasofemotions.org/

### **Stamen Design**

### 2014



