



ALONSO HUAYTA

Web Developer

About me

I'm a full-stack developer with a passion for web development. My love for the industry drives me to constantly learn new technologies, participate in interesting projects, and stay updated on the latest trends. I'm always striving to be an excellent developer and achieve my goals.

Contact info

Don't hesitate to reach out! I'm always open to discussing work opportunities. Just send me a message or check out my social media links to get in touch.

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+1 250 880 5401

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Experience

FullStack Developer

Enrollment Resources

2021 – 2024

As a full stack developer at Enrollment Resources, I handled a variety of tasks across both front-end and back-end development, contributing to multiple feature enhancements. Here's a list of my most recent tasks:

- Led the implementation of a testing culture, introducing new testing frameworks tailored for our new products. This initiative enhanced productivity and improved the developers' workflow, utilizing tools like Jest, Mocha and E2E testing with Puppeteer.
- I created a demo for our dashboard using Next.js to boost speed and performance, sticking to the Jamstack architecture, to assess possible migration paths.
- Refactored existing features and introduced new ones to our marketing platform, which includes a Landing Page Builder, Lead Forms, Custom Notifications, a proprietary quiz. Utilized React for the front-end and Express for the back-end, all developed with TypeScript and a strong focus on testing on AWS. Oversaw the consistent high availability of a web application servicing over 600,000 users monthly, with a focus on scalability and maintaining high user satisfaction rates.
- Led the initiative to integrate our platform for live information sharing with multiple third-party CRM APIs, employing both our backend and Lambda functions for resource optimization.
- Led the creation of a notification server I have created custom integration components with React to pull and push data from third party vendors also created a notification server which serves to send SMS and email notifications to customers and clients, Also have created a visual email template module to send better looking emails
- I was part of a team that developed custom solutions, such as an AI chatbot powered by CHAT-GPT, which improved website conversion rates by up to 80% in some cases and reduced bounce rates by assisting visitors in gathering information and providing basic support directly on the site. Leveraging technologies such as React, Express, Node.js, JavaScript/TypeScript, and more.
- Contributed to the creative team by suggesting potential features, creating multiple demos in a short timeframe that could potentially be developed into actual features.
- As an early adopter of the OpenAI API, I registered our company on Microsoft Azure, enabling us to create custom AI models fine-tuned for our solutions.

FullStack Developer

Contractor Work

2024

I've been working as a contractor, taking on short-term projects for various clients and companies. Below is an overview of my recent work:

- Recommended and migrated a WordPress website to a headless CMS setup, utilizing Next.js for the front-end and GraphQL for data fetching. This transition improved the website's Google performance score from an average of 40 to 95, significantly boosting conversion rates and reducing marketing costs, without altering the client's workflow.
- Developed a wide range of web solutions, from complex web applications and RESTful APIs to static site generators, primarily using Python, JavaScript, or WordPress. I built a comprehensive RESTful API for a pharmacy company, enabling full CRUD operations and advanced reporting capabilities with Express.
- Enhanced security by implementing JSON Web Tokens (JWT) for authentication, safeguarding a client's digital environment. Designed a sophisticated shift management platform using Next.js and Gatsby, leveraging React for a dynamic UI.
- Created responsive, visually appealing WordPress websites, employing custom HTML and Sass for a mobile-first design approach, utilizing MySQL or MariaDB for data management.



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FullStack Developer

Contractor Work

2020 - 2021

At Leap, my role involved creating custom websites for clients upon request, focusing heavily on CSS/Sass and compiler tools. I worked closely with designers to translate their visions into fully functional WordPress themes.

Skills

- **Programming Languages:** Proficient in JavaScript/TypeScript, HTML, CSS, and Sass, with substantial experience in Python. Demonstrated expertise in testing tools like Jest, always striving for excellence in coding and staying abreast of the latest trends.
- **frameworks & libraries:** Deep expertise in React and Next.js, complemented by solid experience in Redux and WordPress, for creating scalable and dynamic web applications. Proficient with testing tools including Jest, Mocha, Puppeteer, and Selenium.
- **Data Management:** Skilled in handling relational databases (MySQL, MariaDB, Aurora DB) and NoSQL databases (MongoDB, DynamoDB), along with proficiency in GraphQL for efficient data querying and management.
Version Control: Proficient in Git, with practical experience in using Git hooks and implementing continuous integration tools such as Jenkins and Travis CI.
- **Cloud Services:** Adept at setting up and managing AWS cloud services, with hands-on experience in deploying scalable applications using AWS Lambda, EC2, S3, and Elastic Load Balancing and Docker.
- **Development Practices:** Strong foundation in full-stack development, emphasizing responsive design, cross-browser compatibility, and API security. Dedicated to developing robust and secure web applications.
- **Data Analysis:** Competent in utilizing web analysis tools like Google Analytics.

Javascript



React



CSS/SASS



Tailwind



Figma/AdobeXD



HTML & CSS



Education

Computer Engineering

UCSM

2008 – 2012

I attended university where I learned the basics of software development and decided that web development was my area of interest. I also learned the importance of best practices for collaborating harmoniously in a team and for effectively presenting and tracking results.

AWS Cloud Certification

Amazon Web Services

2024

My enthusiasm for web development motivated me to seek formal training in AWS, given my close work with AWS services from the start of my career. This has enriched my development perspective. I've recently completed my studies and am preparing to take my certification test soon.

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