**Report**

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* Theater category has the highest number of projects on Kickstarter while journalism category has the lowest number of projects
* “Plays” is by far the most popular subcategory with 1,066 projects. It accounts for 26% of total projects
* Month of May has the highest number of campaigns (384 campaigns)
* Most campaigns were successful. 53% of all campaigns were successful

1. What are some limitations of this dataset?

* It does not seem very detailed. It could have additional info on the campaigns which would allow for more in depth analysis
* Data sample is only 4,000 projects. The findings might not be very significant

1. What are some other possible tables and/or graphs that we could create?

* Graph showing the amount of money pledged per category and/or subcategory to see what categories were the most funded
* Graph that shows average donation per person per category