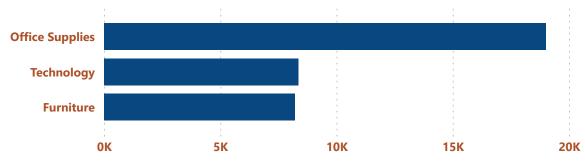
\$4,58bn

25K

Total Orders

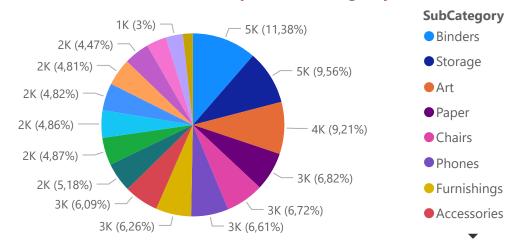
178K
Total Quantity

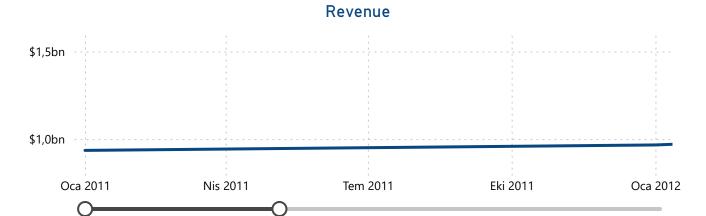
Revenue



Total Orders by Category

## Total Orders by SubCategory





QuantitySoldPerComponent Profit

Staples		
Stanley Pencil Sharpener, Water Color		
Smead File Cart, Single Width		
Sanford Pencil Sharpener, Water Color		
Sanford Pencil Sharpener, Easy-Erase		
Ibico Index Tab, Clear		
Eldon File Cart, Single Width		
Cardinal Index Tab, Clear		
Avery Index Tab, Clear		
Acco Index Tab, Clear		

Product Name



## Ship Mode

First Class

 $\square$  Same Day

Second Class

Standard Class

(Most Sold by Default) Product Name

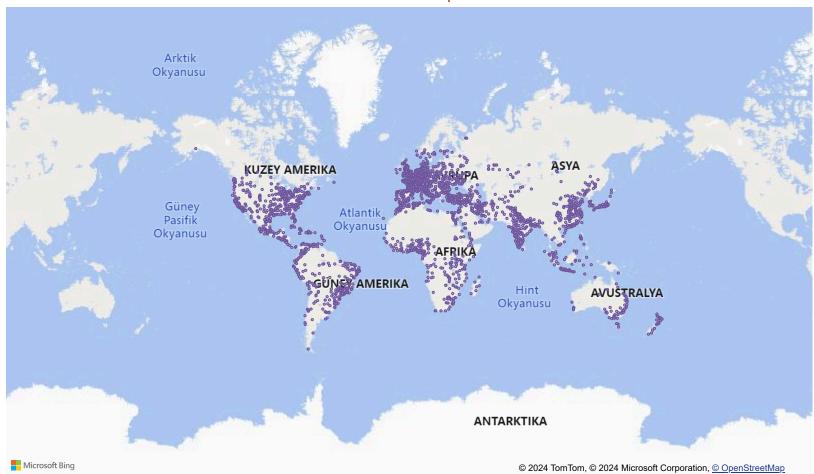
Xerox 1964





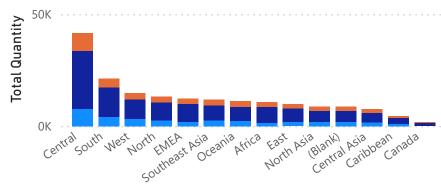






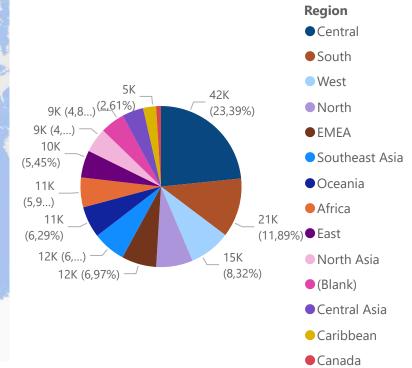
### Total Quantity by Region and Category





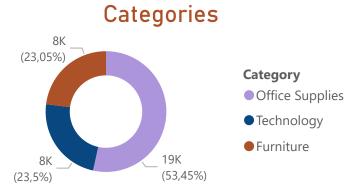
Region

## Total Quantity by Region



# #10- 4 1/8" x 9 1/2" Recycled Envelopes

**Product Name** 



## **Profit and Target for Products**

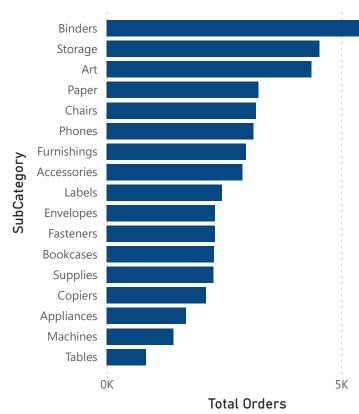


**Target Profit** 

5<sub>bn</sub>



# Categories



Profit			
\$1,5bn			
\$1,0bn			
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
\$0,5bn			
2011	2012	2013	2014
0	2012	2013	2014

Product Name	Profit	Revenue
Zipper Ring Binder Pockets	\$48.516	\$49.452
Zebra ZM400 Thermal Label Printer	\$3.343.536	\$69.657
Zebra Zazzle Fluorescent Highlighters	\$206.720	\$84.512
Zebra GX420t Direct Thermal/Thermal Transfer Printer	\$2.516.703	\$817.663
Zebra GK420t Direct Thermal/Thermal Transfer Printer	(\$93.828)	\$70.371
XtraLife ClearVue Slant-D Ring Binders by Cardinal	(\$20.384)	\$34.104
XtraLife ClearVue Slant-D Ring Binder, White, 3"	\$769.232	\$227.540
X-Rack File for Hanging Folders	\$413.214	\$104.997
Xiaomi Mi3	\$5.927.896	\$227.996
Xerox WorkCentre 6505DN Laser Multifunction Printer	(\$2.519.958)	\$2.519.958



1590

2,88M

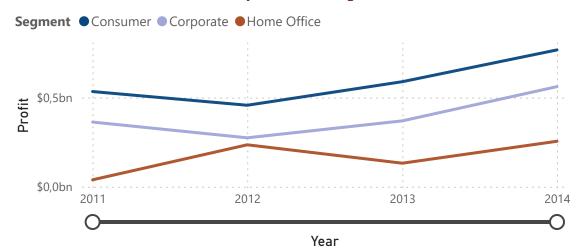
**Customer Count** 

Average Profit per Customer

Total Orders (Customer Detail)

*Total Profit (Customer Detail)* 

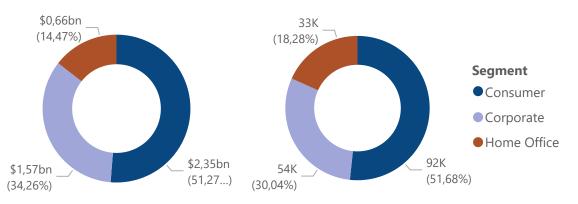
## Profit by Year and Segment



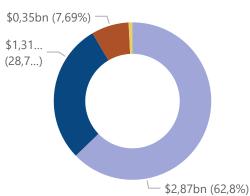


## **Profit by Segment**

## Quantity Sold by Segment



#### Profit by Order Priority



### Quantity Sold by Order Priority

