- Gaining the ability to create a simple and interactive sales dashboard that visualizes sales performance by product, region, and month.

- Learning how to select appropriate charts (line, bar, donut) to represent different types of sales data effectively.

- Understanding the process of importing data, cleaning it, and converting date formats for better visualization.

- Recognizing the importance of highlighting top-performing areas using colors and visual cues.

- Developing skills to interpret visual data and write concise insights, like identifying regions with the highest sales.