



Blockchain, Crypto and Fintech marketing agency

CoinPoint is a premier marketing agency focused on catering to various Blockchain, fin tech and crypto currencies markets around the world.

With a strong global network of partners and clients in multiple sectors, we have the knowledge, experience, and specialty in rendering premium services unique to those targeted markets. We recognize the demands in the markets dealing with cryptocurrencies, and we strive to be an instrument for our clients' journey toward innovation and success.

Token Sale Campaign Management

Mr. Ansh Malvankar

Mr. Amal

Mr. Tapan Das

Initial coin offerings (ICO)

You chose to run an ICO for funding your project and reaching your goals, the token sale itself, the platform, managing the funds, the community and the next steps are on your desk. Let the professionals run your exposure campaign, CoinPoint is your extended marketing and team.

Our Mission

CoinPoint is responsible for your TWEX coins and TWEX ecosystem media coverage, exposure and distribution all the way to the ICOs successful completion.

We are using the following methods:

1. Targeted message: Reliable and trusted brand messaging which will reach out and go viral among the targeted markets. Written content and creatives are included in the message we deliver. We shall focus on the Service area, the ETH based system and the opportunities and info the eco system will ensure its users.
2. Effective Press Releases: With wide network of partners and assets, we spread the content to the media channels. Main news sites, ICO sources, targeted social accounts and such will be exposed

to the content we will release. With targeted profile of market leaders and companies we can hunt to join, we will adjust the Press Releases.

3. Public relation: Via popular networks such as Facebook, Twitter and others, we manage your brand relations and reputation online. We focus on Engagement with the community, call to action and content spreading on these networks.
4. Bounty campaigns: We plan together with you to promote high end and effective bounty campaigns on bitcointalk and other forums when needed - that will engage the community to take the desirable action. These are languages, signature, token gig campaigns and competitions. Taking extra care about KYC procedure and non US related users.
5. Additional: We never stop here and adding our secret spice. Professional network of influencers, advisors and market leaders will be contacted in order to comment and respond upon your white papers and ICO token, in order to improve and deliver.
6. Official presence: Taking care of your official website in terms of SEO, content and call to action items is a must, we work with you to implement additional notes, change and optimize your site for the ICO needs.
7. Consultation: Ongoing and nonstop consultation and advising for reaching the goals!!!

Reporting and Contact

The daily and weekly activities will be reported on bi-monthly basis. All the content, the links, the PR's, campaigns and such will be accessible for you and clear. This Report will include the actions taken and the activities we had during this time as well as plans for the future based on findings.

In case there will be a need for an urgent update or discussion, we will schedule it with you in advance.

ICO Campaign Pricing

- Targeted message, Press Releases (minimum 4), Official presence, Consultation and Additional – 3600€ /m
- Public relation and Bounty campaigns - 2800€ /m

Campaign Timeline

- September 15th, 2017 – Jan 15th, 2018. (Given ICO launch is Oct 1st)
- Offer valid until September 1st, 2017.

I understand all the details above on this agreement and agree to the terms, official campaign order will follow with commercial terms.

Client name: _____
Position: _____
Signatory: _____
Date: _____