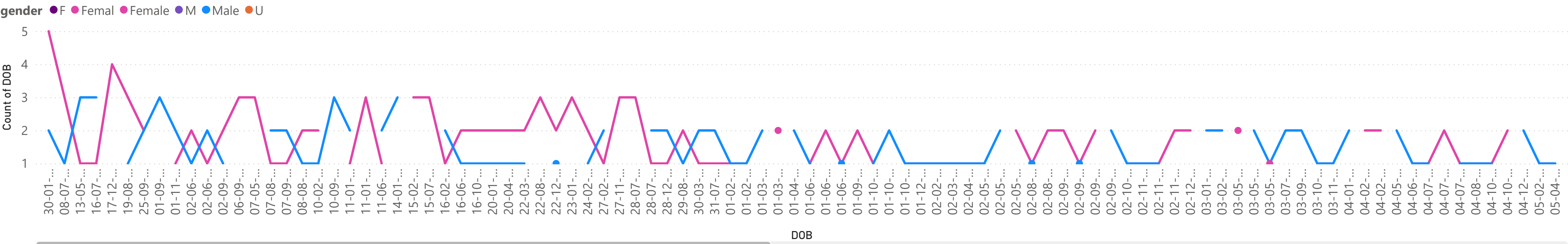


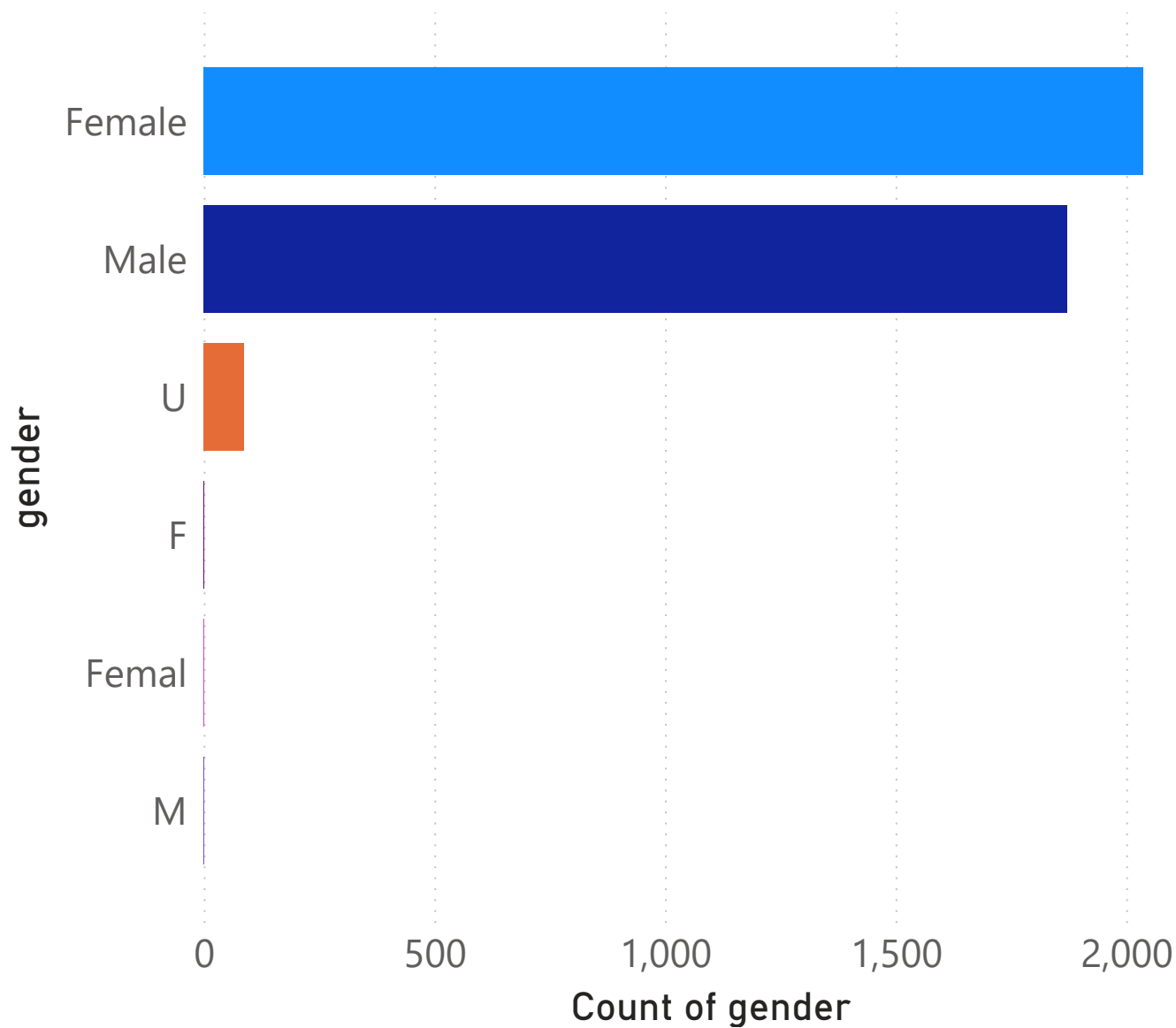
Data Insights and Presentation



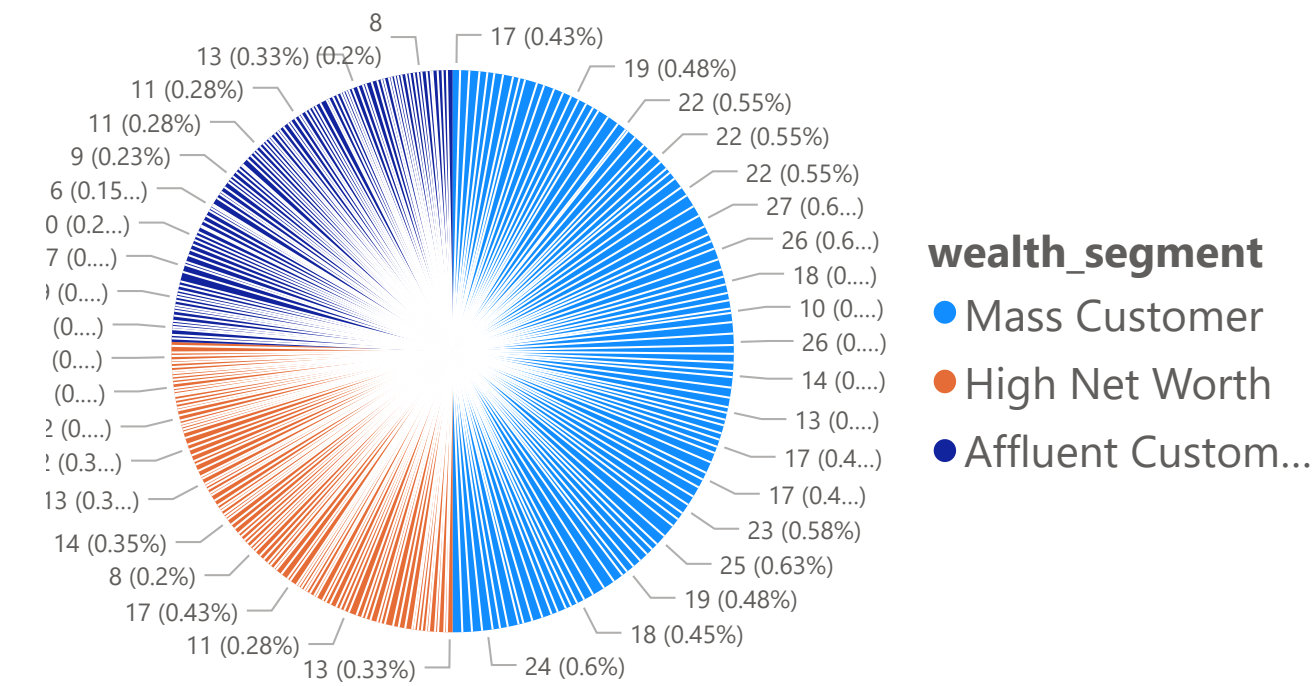
Count of DOB by DOB and gender



gender ● Female ● Male ● U ● F ● Femal ● M

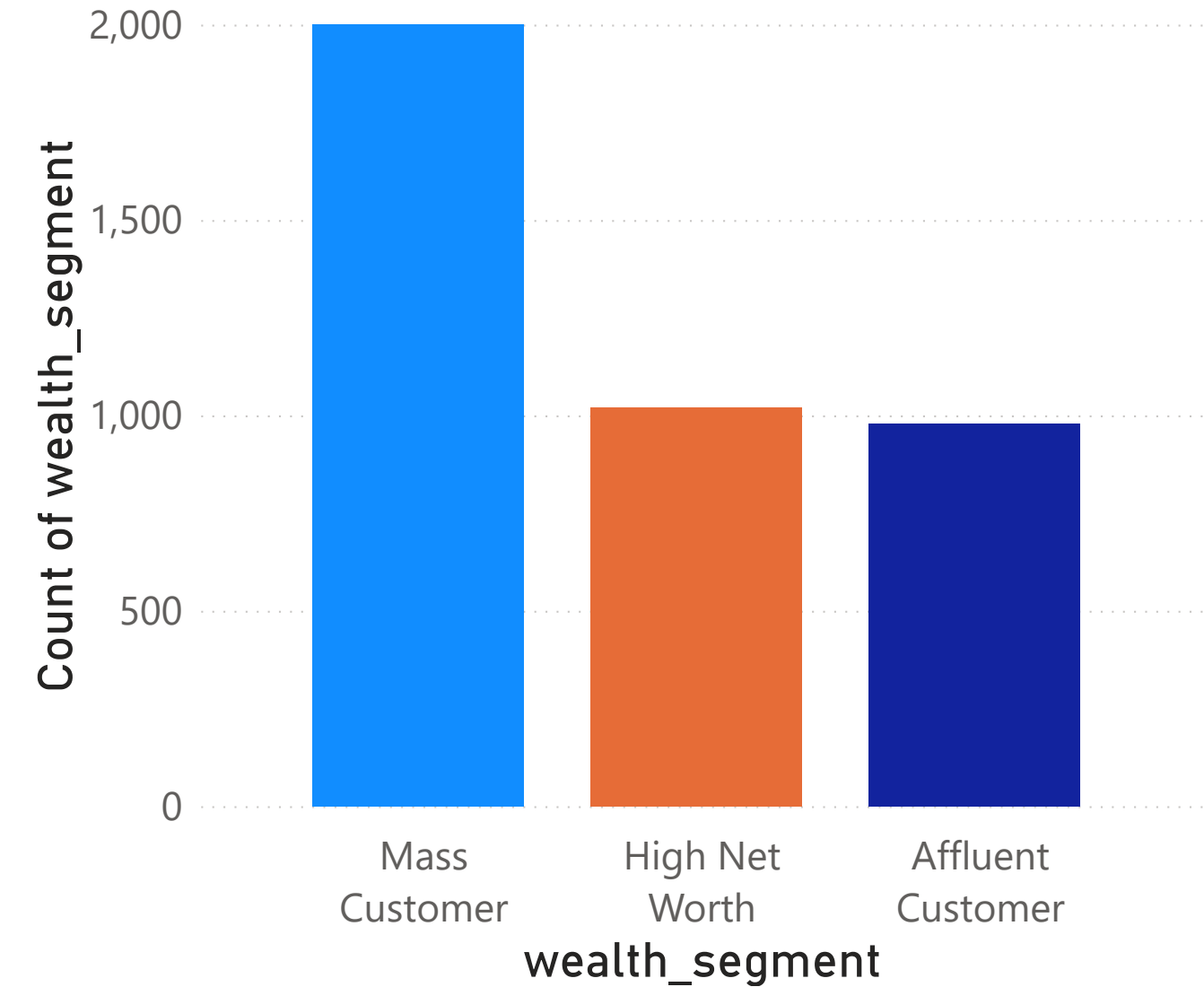


int of gender by wealth_segment and t_3_years_bike_related_purchases



wealth_segment

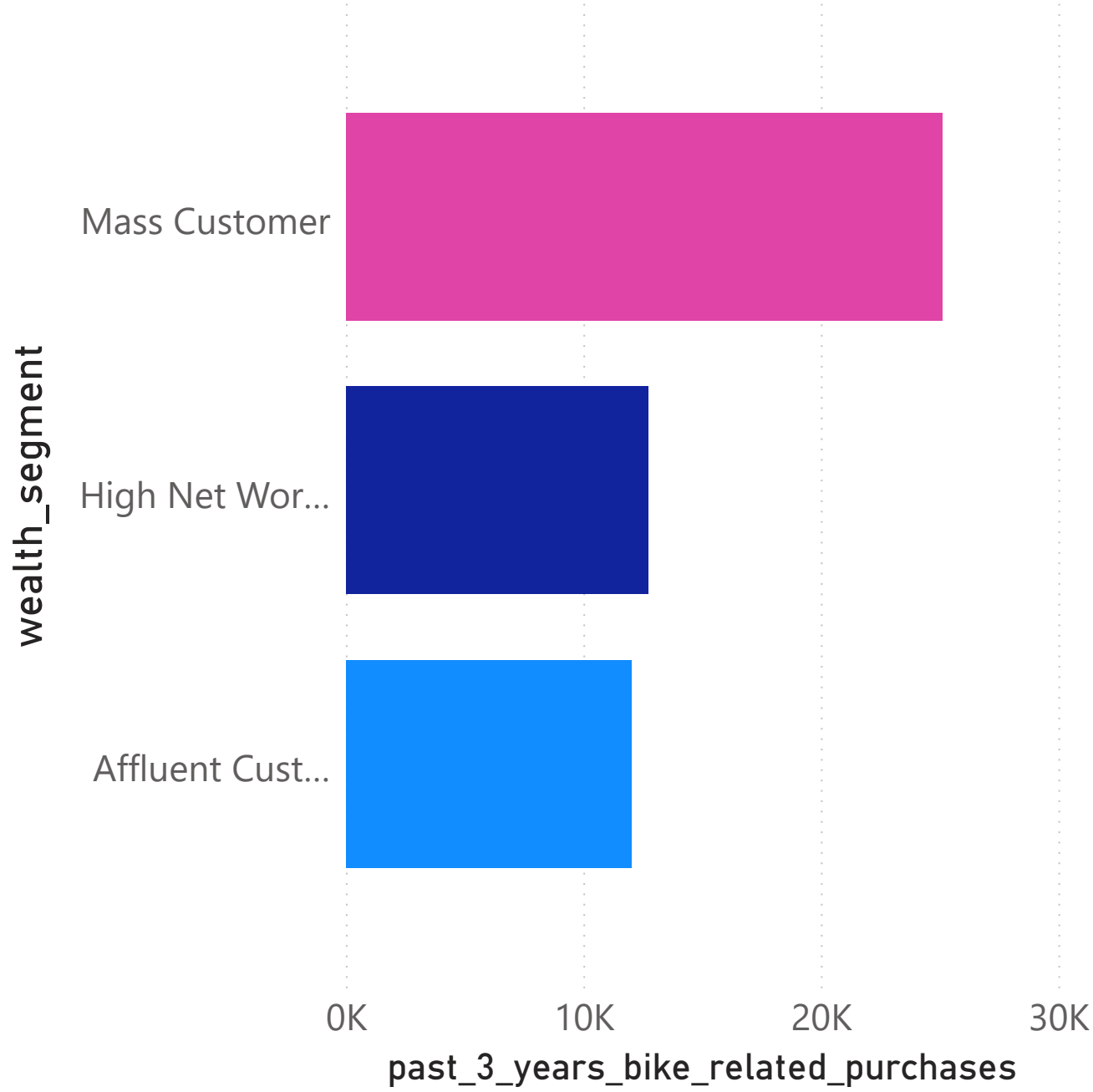
wealth_segment ● Mass Customer ● High Net Wo... ● Affluent C...



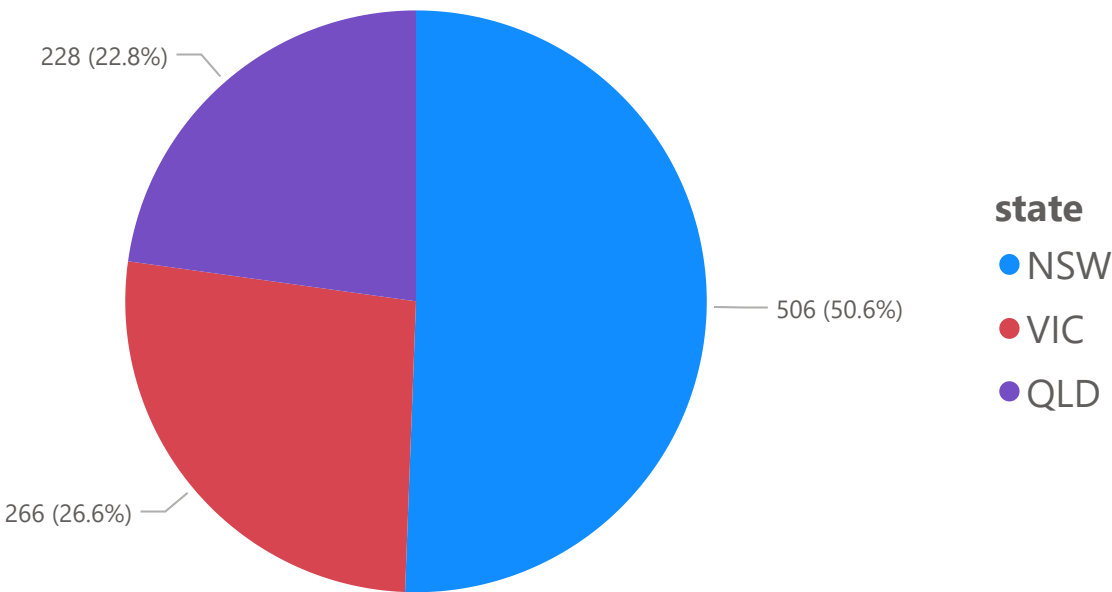


past_3_years_bike_related_purchases by wealth_segment and wealth_segment

wealth_segment ● Mass Customer ● High Net Worth ● Affluent Customer

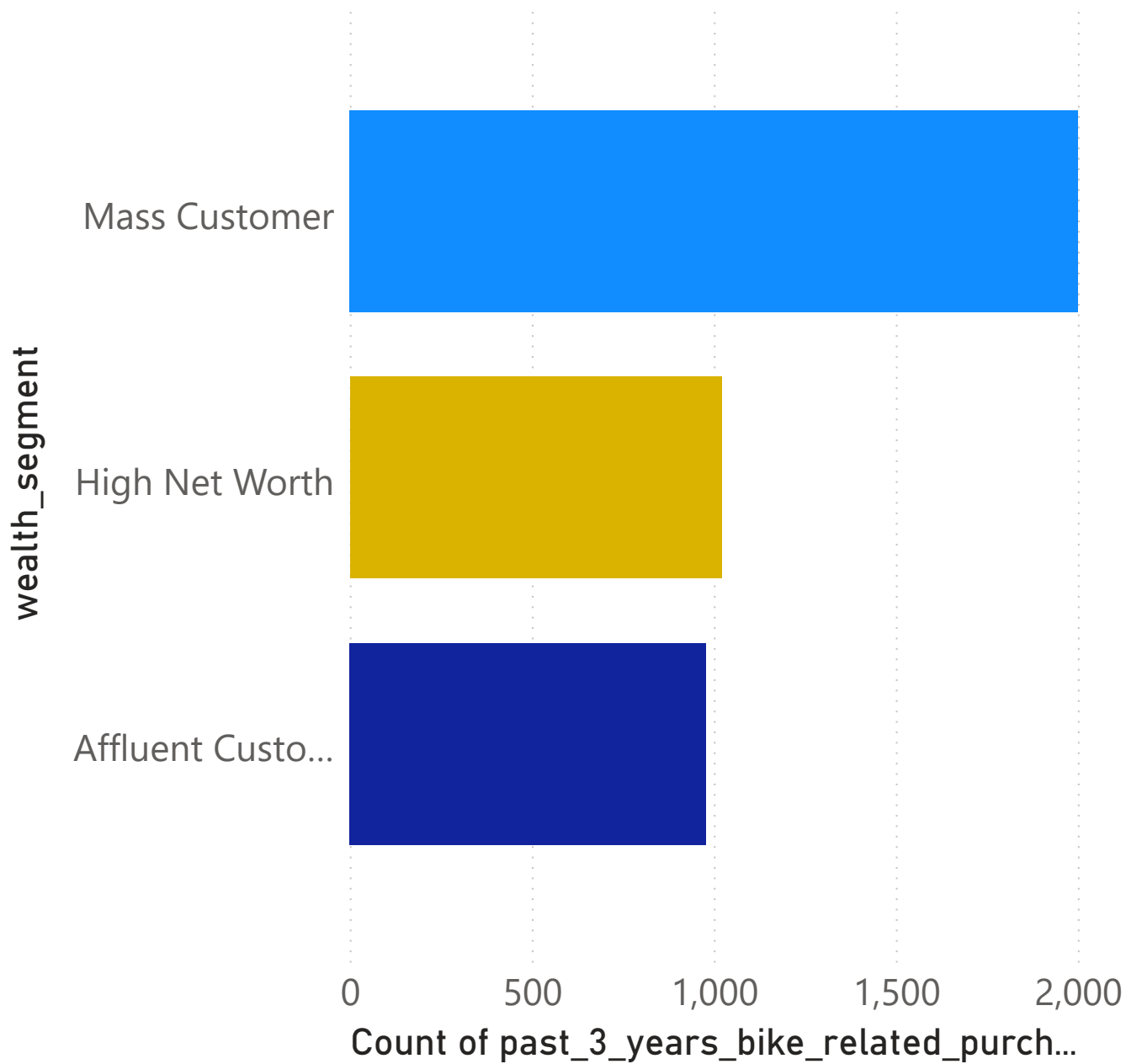


Count of wealth_segment by state



Count of past_3_years_bike_related_purchases by wealth_segment and wealth_segment

wealth_segment ● Mass Customer ● High Net Worth ● Affluent Customer



881.71

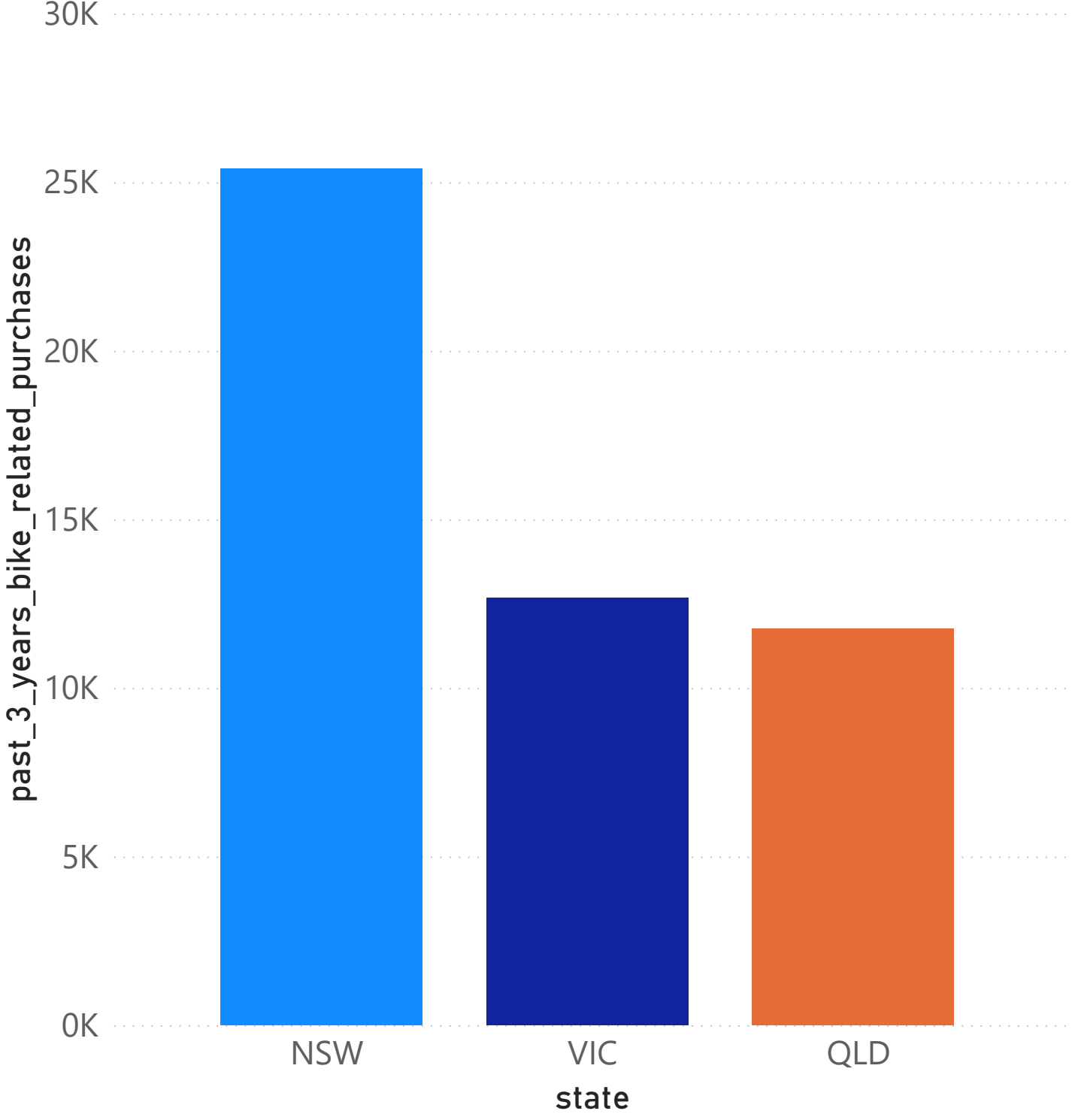
Value

22.16M

list_price

past_3_years_bike_related_purchases by state and state

state ● NSW ● VIC ● QLD





11.01M
standard_cost

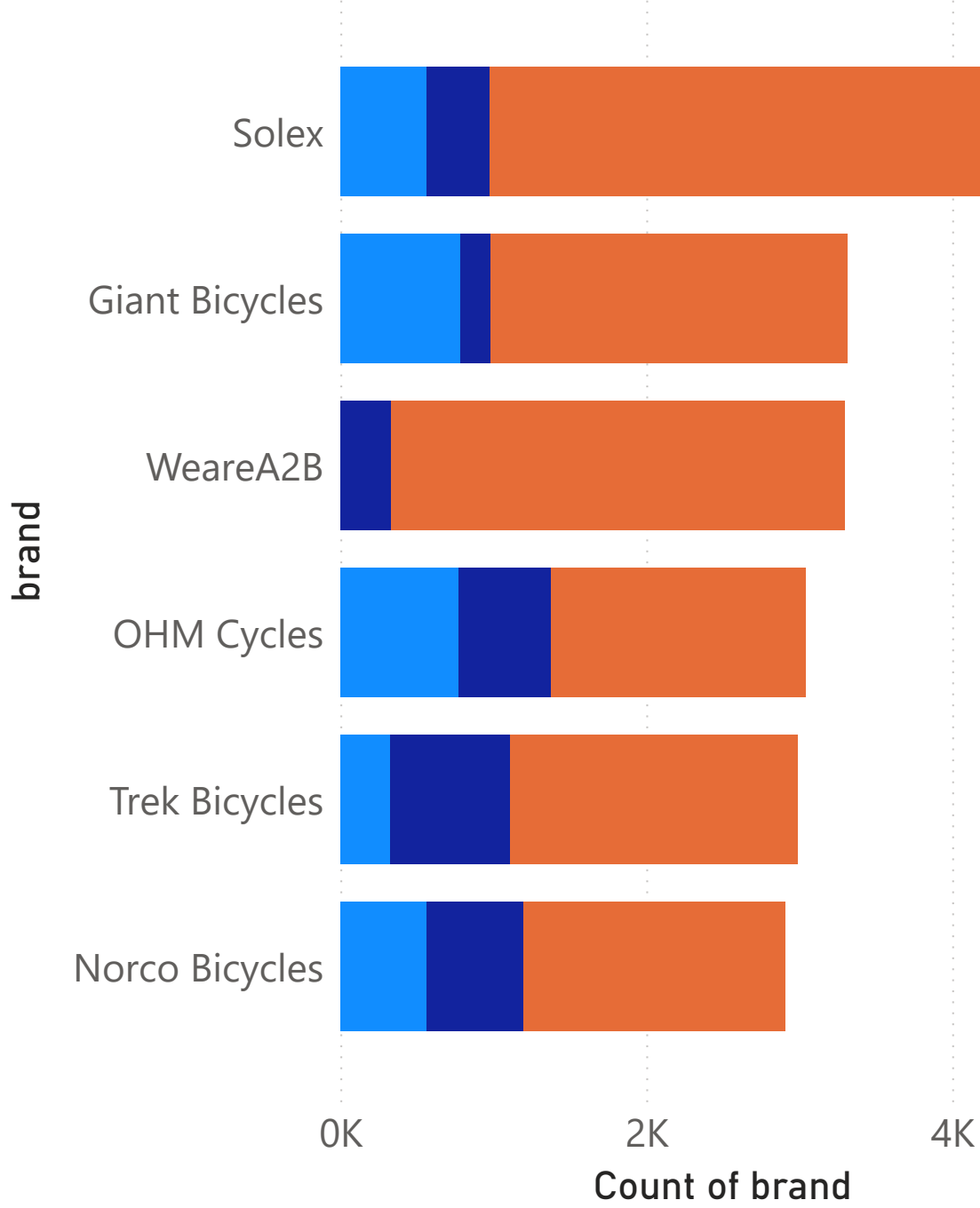
Count of gender by Year and gender

gender Female Male



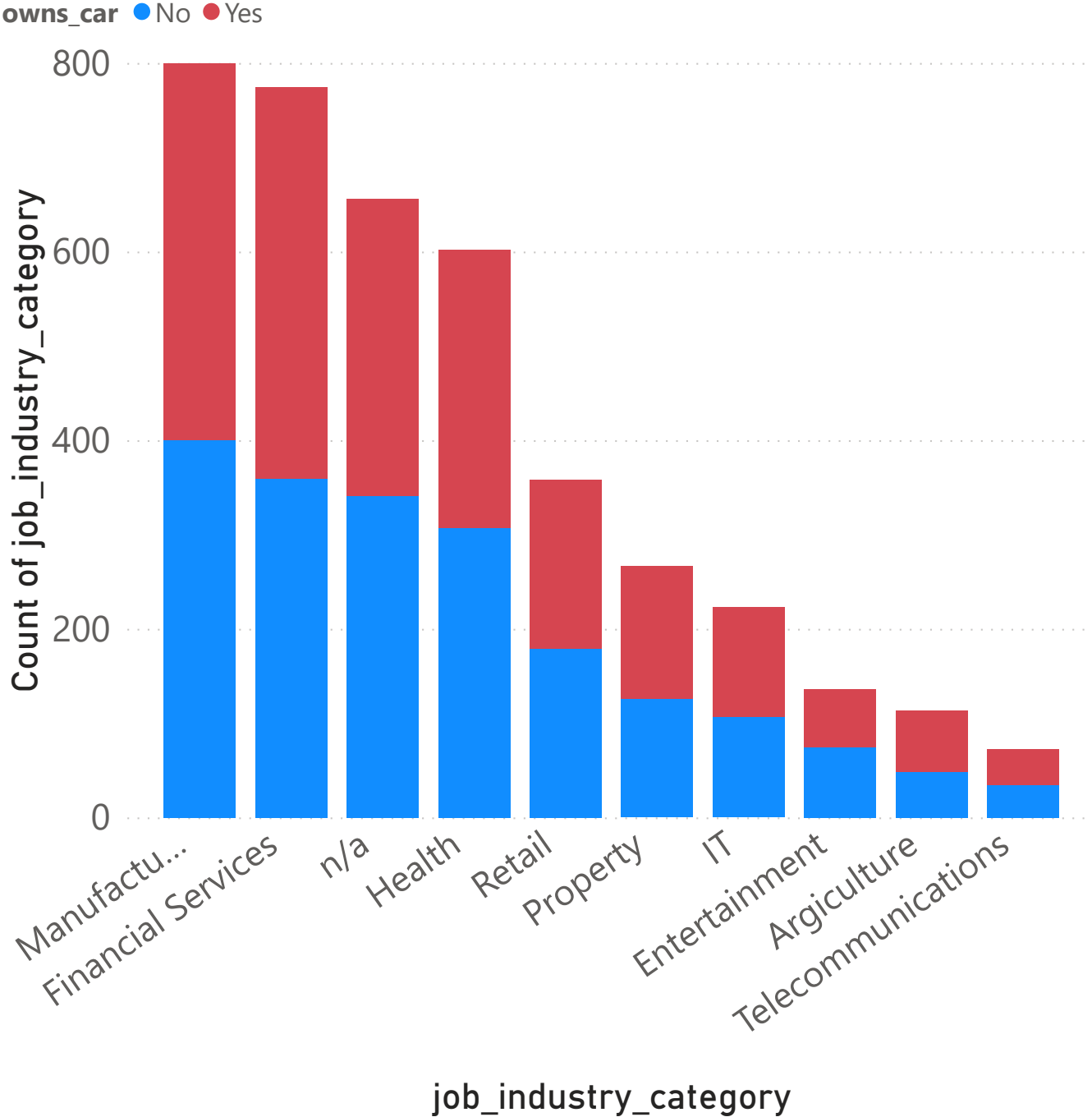
Count of brand by brand and product_class

product_class high low medium



Count of job_industry_category by job_industry_category and owns_car

owns_car No Yes



Count of job_industry_category by job_industry_category and owns_car

owns_car No Yes

