



Subject: Logo Details & Agreement

Date 17-03-2018

GREETINGS .

MR.WAHID BASHIR & MR.UBAID MANZOOR
this is to clerify that you have given the design
copyrights of ABEE BOOKS logo has been given
to Mr.Hasaan Bhaqi with his fee as ₹4000 rupees .
And any alteration done shall be done under His
(Mr.Hasaan's) knowledge.

Here are the details of the logo proposals.

- 1) BYQ-156**
- 2) BYQ-183**
- 3) BYQ-714**

Mr.WAHID

Mr.UBAID


Mr.HASAAN



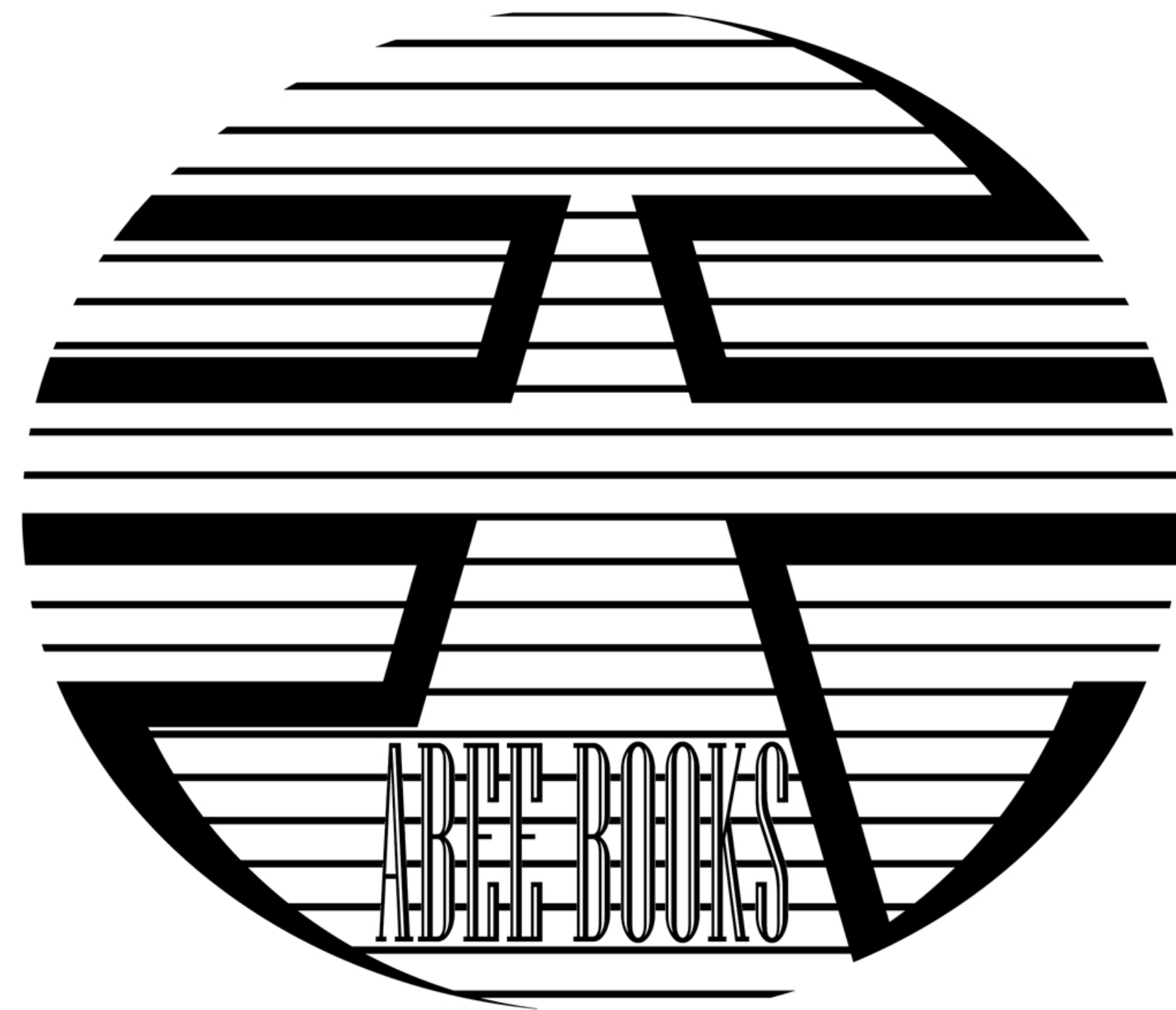
CONCEPT .

Composition of books in 2D form.
Three in number & the color
representing the tricolor
of Indian National Flag.

BYQ-156



Cool colors
representing the young
generation of the Valley.



CONCEPT .

This logo is an abstract of pile of books, and each letter of the company name has been carved out of it.

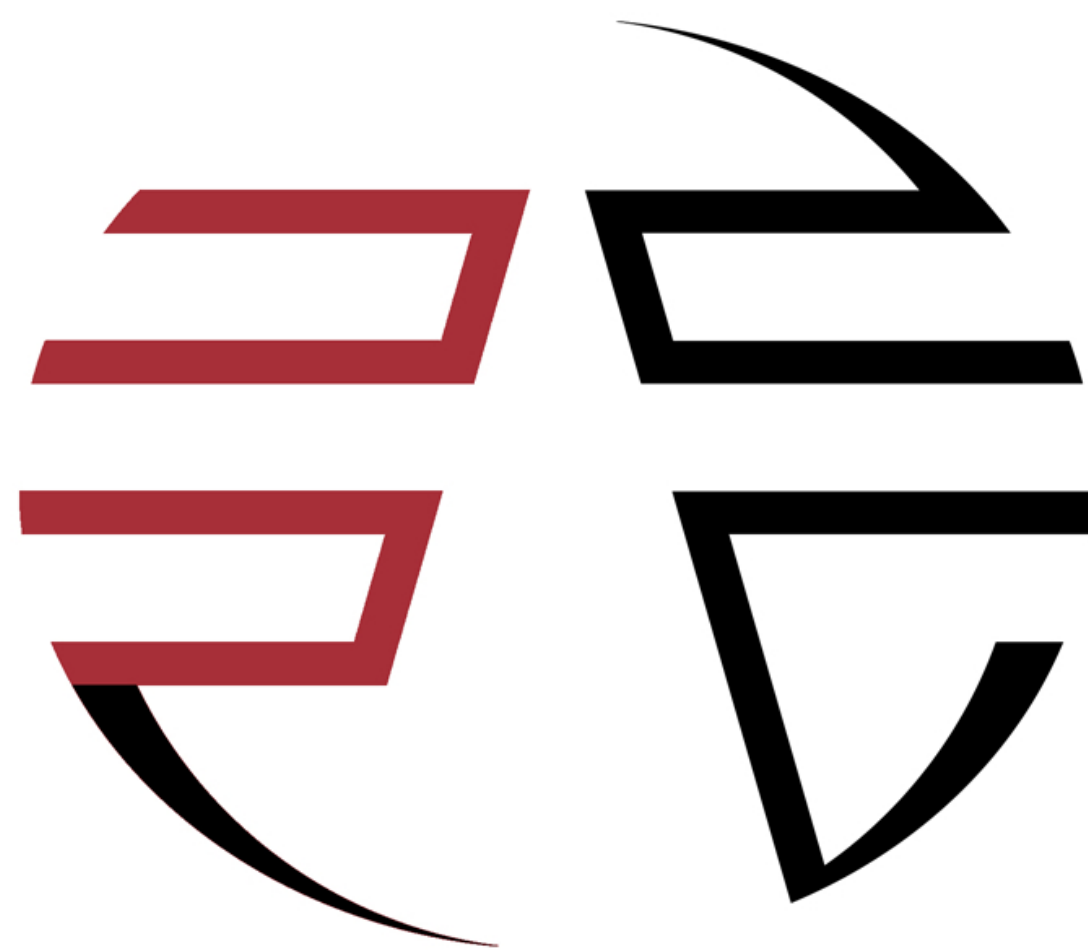
Since we live in a dynamic era, the logo should tune with the generation and the theme color of has been chosen MONOCHROME as it depicts Focus, Determination, Maturity.



But the beauty of this logo is that it can get adaptable to all colors.



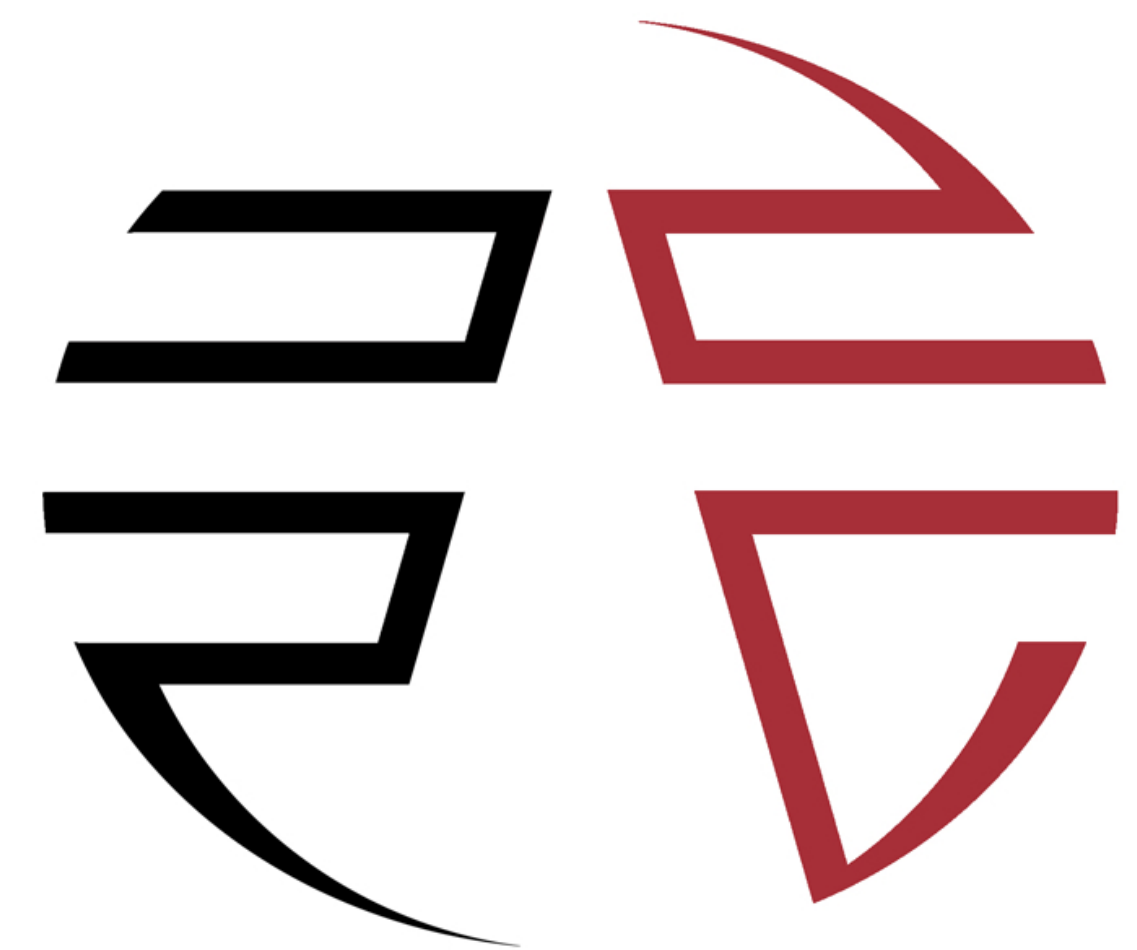
A



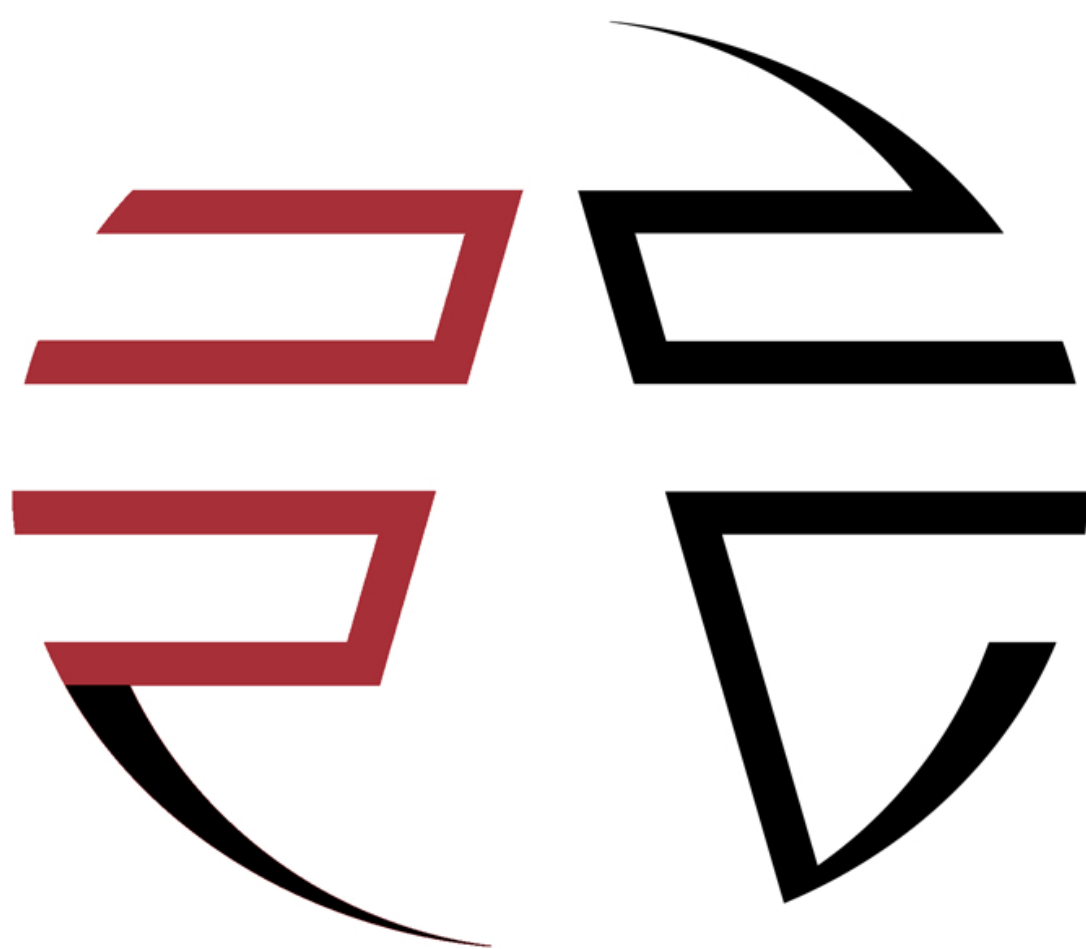
B



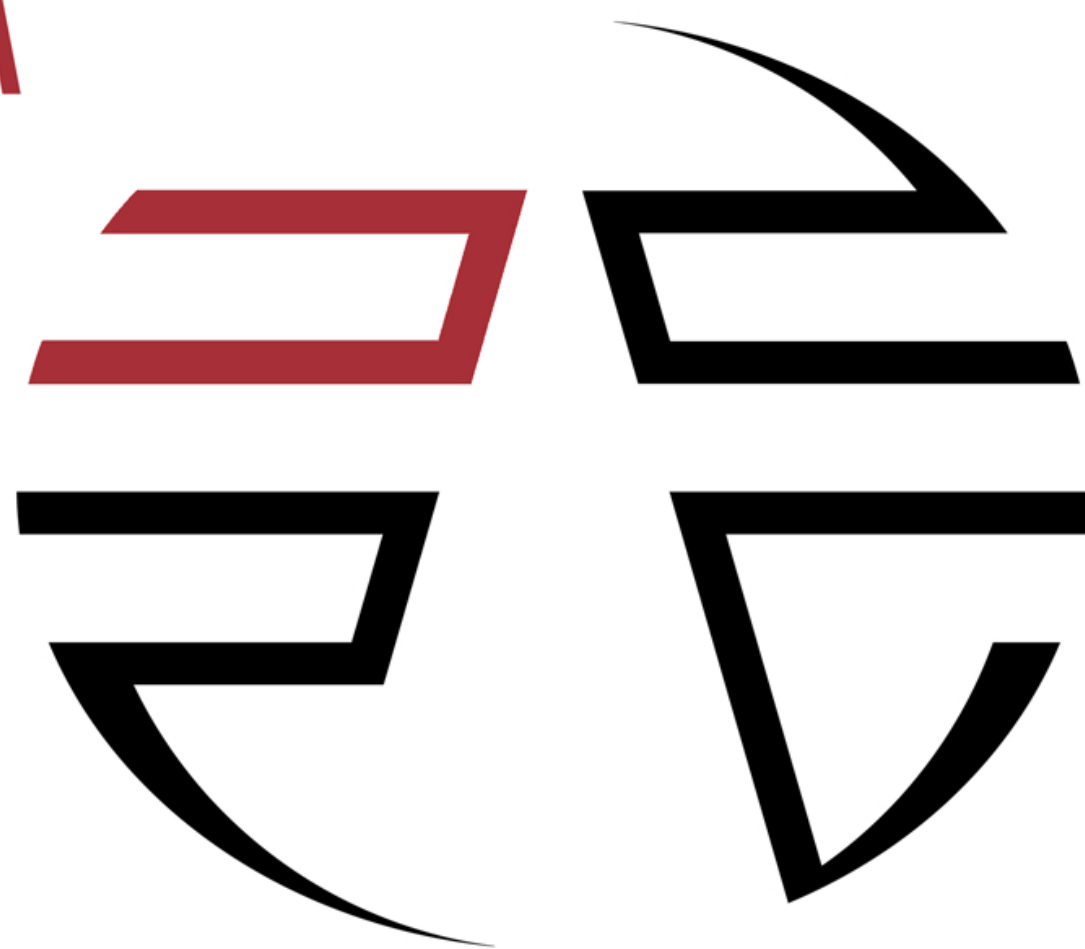
E



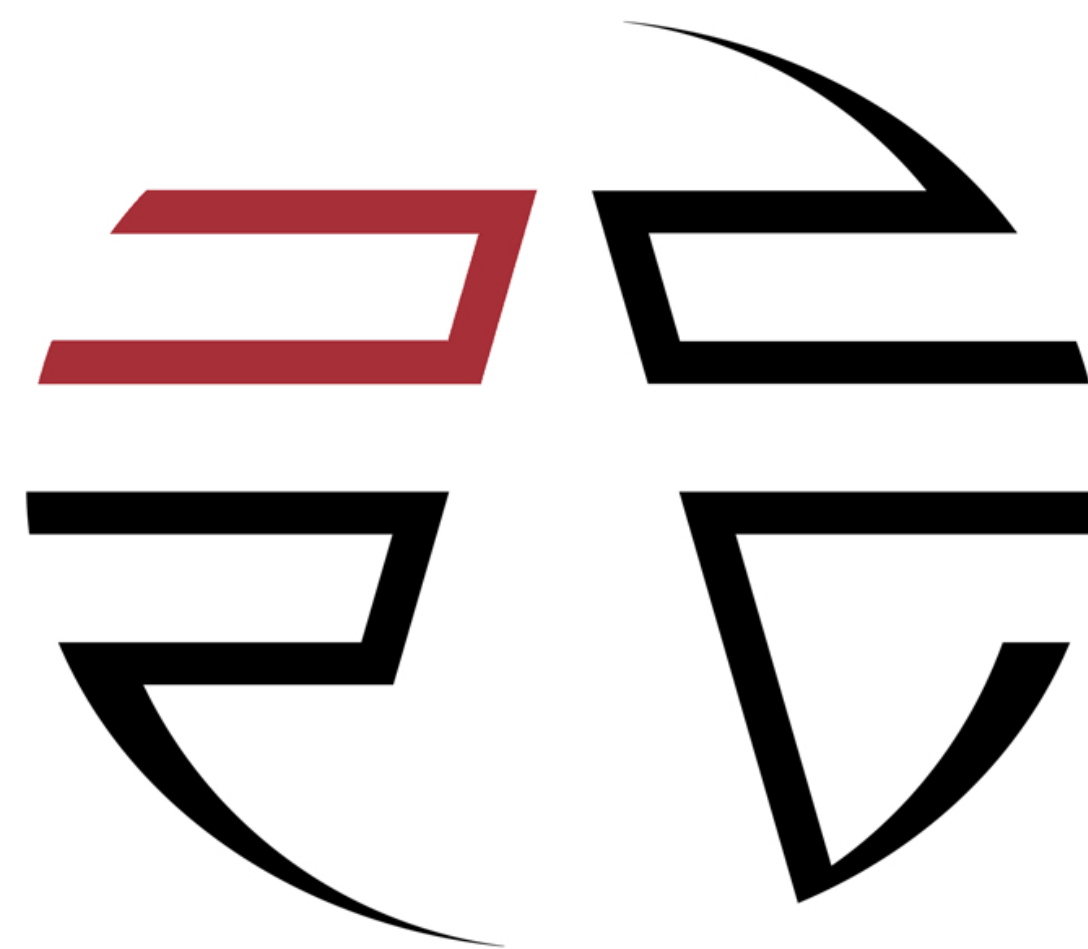
E



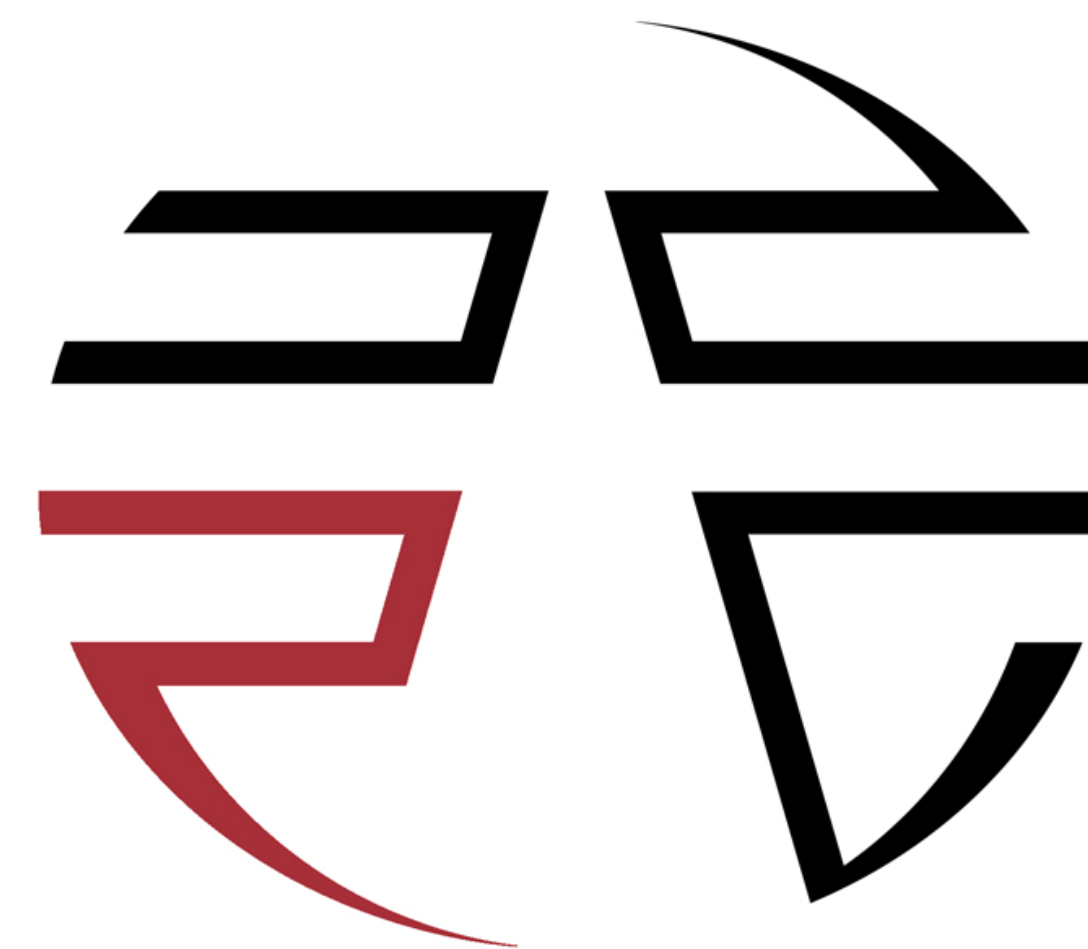
B



O



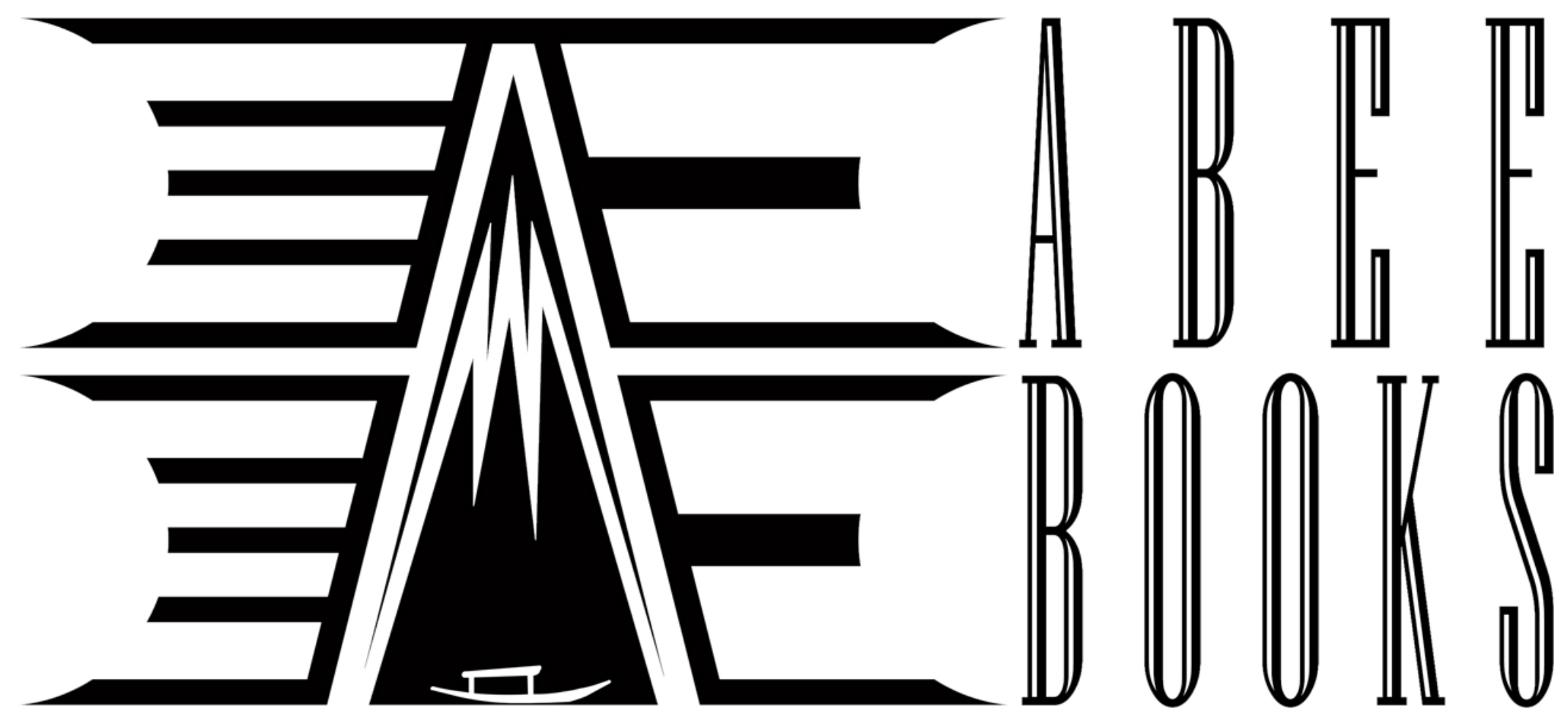
O



K



S



CONCEPT .

The logo is an abstract form of 2D MONOCHROME representation of books and fountain pen .That is what the company deals with and logo should convey the whole image of the company and where it is located .

This is a perfect example of such logo .



A



B



E



E



Three peaks of Mountain signifies jammu, kashmir and ladak and shikara as symbol and identity of kashmir, And as the Client said his advt.board has been destroyed in past. So this one Should not be destroyed this time .