

#### Software Development Manager

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# Experience\_

#### Sr. Software Development Engineer

Amazon Inc 2019-01 / Present

Concentrated on Amazon Device Reverse Logistics, re-Rearchitected existing hard-coded warehouse systems to a configurable AWS server-less architecture

- · Rearchitected core services of the team into a configurable orchestration service to replace the hard-coded workflow system
  - Managed project work, including resource management across nine team members, ensuring timely delivery of projects for business users
  - Re-used existing services where applicable, altered to run a server-less architecture, producing a 45% response time reduction on page load
  - Worked with dedicated operational supply chain partners, and business partners to collect requirements, ensuring coverage of all use cases
  - Oversaw the deprecation or migration of six legacy systems, including developing zero downtime data migration and backup plans
- · Launched a new return center to accommodate the release of major new product initiatives and the expected increase in returns
- · Maintained an engineering team of nine developers, guiding the integration of Third-Party Retailer Device Returns and condensing operational lines by 30%
  - Demonstrated customer obsession and ownership to ensure project alignment with customer needs and long-term goals of organization
  - Expanded services to include management of returns from third-party device resellers, increasing operations available for all returns services
  - Maintained a world-class team by coaching and developing engineers, fostering a culture of pragmatic engineering decisions and mechanisms
  - Collaborated with stakeholders, and accounting teams to ensure compliance and smooth project release, demonstrating strong cross-functional skills; delivered with no value loss
  - Wrote weekly business updates for senior management review and monthly reports for senior director review from both technical and business teams
- · Served as the leader in definition and development of multi-tier web services for 5+ years, reducing legacy servers by 85%, migrating to a serverless stack
  - Highlighted invent and simplify by introducing innovative solutions that simplify architecture; reducing sources-of-truth to one
  - Migrated existing service stack to server-less technology, AWS ECS running on Fargate, to ensure scalability and unified deployment across all regions
  - Established Infrastructure-as-code practices (CDK), to reduce technology burden of adding a new region from four months down to four weeks
- · Re-imagined team's agile process to include procedures and mechanisms to guarantee success; reduced sprint rollover by 65%
  - Insisted on the highest standards by re-imagining agile processes; realigned mechanisms to guide success, adapting agile strategy to fit team dynamics
  - Implemented new story and ticket procedures, Story Bar Raiser, stressing quality and traceability, including a rubric and templates for highest standards
  - Presented new mechanisms for ticket procedures at company wide conference on best practices for writing
  - Reviewed and provided feedback on stories and ticket before the introduction to the sprint, ensuring compliance with team standards
  - Developed a new formula for sprint capacity estimation, utilizing a moving average of goals met versus capacity estimated; integrated product stakeholders into sprint planning
- Introduced new tenants and goals for testing procedures to target critical bugs within the existing architecture, decreasing escaped defects by 50%
  - Re-designed functional tests to span across multiple services, focusing on customer stories from the business requirements
  - Implemented integration tests to ensure dependent services respond as expected during automatic pipelines deployments
  - Automated bug ticket monitoring system to organize the incoming queue, reducing manual error escalations by 30%
  - Re-evaluated alarms while migrating to use AWS CloudWatch to ensure that new issues are identified before users file a report
- · Hosted bi-monthly organization-wide learning series to educate on emerging technologies and development topics
  - Hosted comparative lectures on internal versus external discussions in technology and architecture patterns
  - Presented on architectural trends including Nanoservice, Containerization, and Infrastructure-as-Code before practices were widely adopted
  - Presented team-level mechanisms used to ensure continual monitoring and resolution of re-occurring issues
  - Presented lessons regarding best practices and operational excellence in technology stack and development practices
- Mentored projects and employees through initial stages of service design, project planning, and plan of record
  - Mentored twelve different project designs for new services, replacing legacy architecture. Developed delivery plan with project single-threaded owners
  - On-boarded and provided continued mentoring for eight new hires and three interns within the development team, converting two interns to full-time
- Created a standardized on-boarding packet for new team members to introduce company standards, team charter, goals, and technologies
- · Collaborated with managers and leaders within the department to establish goals, mechanisms, and techniques for increased productivity
  - Participated in a monthly managerial operational excellence review to determine industry standard practices across teams
  - Demonstrated the ability to earn trust by collaborating with leaders to establish favorable practices for delivery, escalation, and communication
  - Communicated with users, technical teams, and senior leadership to collect requirements, describe software product features, technical designs, and product strategy, ensuring alignment and successful project delivery
  - Advised on yearly plans, submitting and reviewing technology innovations to be prioritized in each fiscal year
  - Created, scoped, and prioritized eight operational projects across a multi-year plan with operational users and leadership
  - Gathered team feedback in a monthly meeting to review employee satisfaction and opinions, reporting anonymous results to management
- Managed the redesign and re-architecture of Operations Portals, improving customer satisfaction scores by 25% and reducing load times by 60%
- Managed product launches in each of the available reverse logistic regions
- Participated in interviewing and hiring new candidates to the Amazon Software Development Team
- · Created a Code Review Commit Message Analyzer with 150K monthly invocations across the company
- · Collaborated in expanding a Points Poker application in response to work from home mandates to allow inclusive collaboration

#### Software Developer

URBN Inc 2015-08 / 2019-01

Conducted work across numerous business and technology spaces to deliver products and services for e-commerce and merchandising teams

- · Designed and managed the implementation of a promotional engine for the pricing service, handling 26 million monthly visitors
  - Demonstrated ownership and delivered results by managing the project from conception to production
  - Guided the implementation of a factory-based promotions engine launched to production; collectively handling approximately 26 million monthly visitors
  - Worked with a team of five developers, business executives, legal team, and marketing team to define promotional engine requirements
  - Prioritized and managed distribution of development resources to ensure timely project completion
  - Collaborated with sibling teams within the organization to ensure software contract definitions, and adherence throughout development
- · Directed a team in building and launching a new brand website, maintaining 4 million monthly visitors post-launch
  - Showcased customer obsession and invent and simplify by ensuring the brand image was maintained, and the site was innovative
  - Used functional JavaScript techniques to build interactive e-commerce websites that ran on existing API services
  - Collaborated with project owners to ensure that the brand image is consistently maintained throughout the e-commerce platform
  - Hosted bi-monthly sync with the testing team to ensure that user testing procedures are up-to-date, including new website functionality
  - Successfully launched website globally at the beginning of April 2015, and stayed with team for maintenance until month's end
- · Worked with a team of developers, delivering a product management system used across multiple brands; handling over 1 million products annually
  - Demonstrated dive deep by ensuring thorough understanding and integration of the system across entire catalog architecture
  - Worked with Oracle/Django/jQuery to build an interactive system to manage products for microservices architecture
  - Coordinated with e-commerce merchandisers to develop requirements and understand use cases with market brands, tailoring solutions to user base
  - Successfully launched a new web product merchandising system to internal clients in August 2016, stayed with team for continued feature improvement
- · Worked with multiple teams to oversee the weekly deployment cycle and ensure compatibility between all existing and new microservice operations
  - Showed an insistence on the highest standards by maintaining high quality in deployments; reviewed all deployments before customer facing launches
  - Managed cross-service features being released by ensuring all contract changes are properly honored, collaborating across eight service teams
  - Evaluated pull-request data across services since the last release to ensure that changes remained consistent with story descriptions
  - Cherry-picked release-ready commits into a new release branch, to ensure that all release items passed user acceptance testing
- Worked with the QA team to integrate a new QA UI Test developer into the development team and create a UI Test Suite for continuous deployment
  - Integrated a UI Test Suite, automating nightly builds and training testers, increasing automated test coverage to 85%.
  - Created a custom UI Test Suite based on industry standard technologies to allow non-developer testers to create Gherkin format integration tests
  - Created a docker-based test environment deployment, testing multiple service version interactions for backwards compatibility
  - Moved UI integration tests into a nightly build cycle, to ensure identification of failures as early in the process as achievable
  - Trained a team of three QA testers on new UI integration test suite, ensured low-code environments concentrated on validating business requirements
- Migrated legacy data from third-party systems to in-house solutions using Python scripts, reducing data processing times by 40%. Exhibited bias for action by efficiently managing data migrations
  - Used a combination of event bus population and database-level migration to ensure that no real-time or historical data was lost during migration
  - Helped deprecate expensive third-party (Oracle) software previously being utilized for e-commerce management
  - Mentored third-party contractors, hired for legacy systems, through the transition to in-house technology developers
- Collaborated with cross-functional teams, including business users and operations teams, to ensure comprehensive project understanding and alignment
- Mentored six junior developers and interns, guiding them through project development and helping them to achieve their career goals, thereby enhancing team capabilities

#### Service Software Technology Lead

Philadelphia Game Lab 2014-01 / 2015-08

 $Designed\ and\ implemented\ a\ scalable\ Backend-as-a-Service\ infrastructure\ while\ managing\ developers\ across\ numerous\ teams.$ 

- Managed a team of eight programmers and a graphic artist through multiple primary projects, including Android, Web, and Real-Time Gaming applications
  - Demonstrated ownership and delivery of results by successfully leading five customer projects to completion
  - Managed team for Android application contracted for an ADA learning community, working with Speech therapists to develop requirements and testing
  - Designed the back-end and managed a team for the web application used in a university seminar; collaborated with MBA professors to define application functionality and user experience
  - Designed and oversaw the creation of three real-time gaming applications utilizing emerging WebSocket technologies
- · Worked as team lead for Backend-as-a-Service project designed to support applications created at start-up companies
  - Illustrated invent and simplify by creating scalable and streamlined backend solutions, introducing an AWS Backend-as-a-Service to reduce time to market
  - Developed HTTP scripts in C++, and PHP, and programs in Python, and Node.js to create a holistic service architecture for Backend data management
  - Worked to deploy and develop on AWS EC2 Linux and S3 instances, included automated service scaling based on traffic demands
  - Completed numerous installations of C++, Node.js, PHP, Apache httpd, MongoDB and other software on AWS EC2 instances
- $\bullet \ \ \text{Managed personnel and project resource allocation for the server-side technology department}\\$ 
  - Collaborated internal stakeholders, and external clients, to pitch software plans, demonstrating strong cross-functional collaboration skills
  - Demonstrated think big by envisioning and communicating bold solutions to reduce client time to market
  - Worked with the CEO to manage the day-to-day operations of the company and personnel management; including hiring 20 new employees
  - Directly managed four project leads as they planned, developed, and launched applications directly to customers
- Directly managed nine employees, helping them to grow professionally and contribute effectively to project goals, thereby enhancing overall team performance

#### Co-Founder / Head of Software Development

MyOhMy Design and Build 2010-03 / 2014-01

Co-founded a company to fill a market gap in apartment rental visualization, using proprietary tools and technology to expand efficiently to a three person staff

- · Acquired 50+ clients nationwide, specializing in off-campus student housing across 15 states, generating \$500,000 in annual revenue
  - Demonstrated customer obsession and delivered results by securing and maintaining client relationships
  - Outbid multiple outsourced companies providing similar services to secure repeat business while maintaining low overhead costs
  - Collaborated with property managers and on-site personnel, ensuring model accuracy and demonstrating strong cross-functional skills
- Innovated the 3D modeling process using CAD software for apartment rental visualization, resulting in a sustained national commercial endeavor
  - Served to invent and simplify by developing cost-effective modeling processes, reducing delivery time from an initial 2 months down to three days
  - Rendered 3D models in advanced modeling software (V-Ray) using scripting tools to create photo-realistic images for marketing purposes
  - Developed numerous proprietary software packages to be used in modeling processes, including model mapping technologies in Ruby, C++, and Java
  - Used rudimentary computer vision to perform pixel-level analysis of 2D representations for 3D model expansion, reducing project completion times 50%
- · Expanded processes to meet market needs and developed a staff to meet demand as business expanded
  - Hired in personnel to travel to on-site locations for enhanced visualization in marketing materials
  - Managed personnel and resource allocation, expanding the process to meet market demands, resulting in a 30% increase in project capacity
  - Demonstrated Ownership by effectively managing resources and personnel
  - Mentored three staff members, facilitating them to enhance their skills and contribute effectively to the company's growth, thereby fostering a culture of
    continuous improvement
  - Recruited additional 3D modeling specialists into the company to keep up with expanding market needs
- Migrated an ASP.NET MVC website from Rackspace to AWS EC2 for a non-profit organization, reducing hosting costs by 40%. Portrayed Bias for Action by
  efficiently managing the migration process

#### Global Customer Operations Developer

SAP America 2013-04 / 2013-09

Designed and launched a cross-platform mobile theme and coordinated with departments for internal page development

- Trained business users in HTML for intranet editing, reducing content update times by 60%
  - Demonstrated Learn and Be Curious by educating users on new technologies
  - Worked with a design team to build a cross-platform mobile theme in CSS and JS that was deployed to internal teams (SAPUI5)
- Collaborated with multiple departments to gather requirements and develop internal pages, reducing development cycle times by 30%, showcasing strong cross-functional collaboration
  - Coordinated with numerous departments to gather requirements and develop internal department pages (SAP Portal)
  - Established and updated department-specific pages on the SAP internal social network (SAP JAM) after gathering requirements from the VP level
  - Trained business users in the use of HTML for the basic purpose of intranet editing to ensure continued maintenance of system content

### Internet Services Developer

#### National Board of Medical Examiners

2012-04 / 2012-09

 ${\tt Maintained\ external\ and\ internal\ applications,\ integrated\ an\ updated\ intranet,\ and\ modernized\ CSS\ and\ JS}$ 

- Maintained multiple external and internal applications with 50,000 unique external customers per year
- Integrated updated intranet with existing version to ensure compatibility with Microsoft SharePoint
- $\bullet \ \ \text{Designed and organized layout of new and existing web pages built on ASP.NET VB and Microsoft SharePoint}$
- Worked to modernize CSS and JS on existing applications to use CSS3 and HTML5 APIs

#### Web Technologies Associate

**Campus Apartments** 2010-09 / 2012-04

Converted a proprietary Rental Management System from ASP.net 1.1 to 4.0, updated SQL Server, and introduced semi-agile workflows

- Converted database-centric proprietary Rental Management System and Tenant Portal from ASP.net 1.1 to 4.0 utilizing code behind in VB and C++
- · Simultaneously updated database from SQL Server 2000 to SQL Server 2008 and standardized table and stored procedure naming conventions
- Photographed buildings and edited images in Photoshop to attract renters'interest
- Helped introduce semi-agile work flow with a focus on pair-programming using VisualSVN for Visual Studio

## Education \_\_

## Bachelor of Science in Computer Engineering

Philadelphia PA

Drexel University 2010-09-20 / 2015-06-15

- Major in Computer Engineering
- Minor in Electrical Engineering
- Minor in Business Administration

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