

BIZ06 – Bahasa Inggris 1

Online Mid Test - Project

Dear students,

For your Mid Test, you are to choose **one of the topics** below and make a presentation. The presentation must use a Power Point Presentation that includes a voice recording of your explanation. You must then upload your presentation to **Google Drive** and submit the **Google Drive link** to the lecturer before the assigned due date. Make sure that the link has open access, so that the lecturer can download your PPT file. The presentation must be at least **7 minutes** and no longer than **10 minutes** long.

Topics:

- 1) Product presentation
- 2) Business plan presentation

Notes:

- You put yourself as a representative who explain the product or business plan as clearly and elaborately as possible. Do not just read from your PPT slides, but you have to explain and elaborate in your own words.
- You may have a product concept or products already on the market. You have to give the description of your products. If you want to have a product concept, the product has to be something that can be possibly developed. You have to introduce to the audience what is good about your product that other products do not have.
- You have to design your own business if you want to have business plan presentation. You have to give the concept of the business, explain how and why your business will be profitable. Describe the factors you think will make it successful.
- Name your file as follows: [class] – [student's name & ID], for example: 1PAK52 – John (15190500)
- Make sure the file is in **.pptx** with voiceover.

-- Good luck --

Scoring rubrics

Fluency	: 20%
Product knowledge	: 20%
Organization	: 20%
Vocabulary	: 20%
Visual aid	: 20%

