

# Short Insights on Superstore Sales

- By Monthly Sales Per Year
  - November 2017 saw the highest sales of 118,448, while February 2014 saw the lowest of 4,520.
- By Regional Sales
  - West and East have performed significantly well (nearly 700,000 in sales) while South has been lagging (almost 400,000).
- By Categorised Sales
  - Close competition exists between Furniture (742,000) and Office Supplies (about 720,00), whereas Technology has outperformed both (836,000).