

## **Product Marketing Intern at Apple, Inc.**

Experience Apple. There's the typical job. Punch in, make widgets, punch out, repeat. Then there's a career at Apple. Where you're encouraged to defy routine. To explore the far reaches of the possible. To travel uncharted paths. And to be a part of something far bigger than yourself. Because around here, changing the world just comes with the job description. Apple is looking for dynamic, highly motivated Worldwide Product Marketing Interns to join our team.

As a Product Marketing Manager Intern, you will contribute to the creation of complex and high impact products that will shape the future of computing and touch the lives of millions of people around the world. You will:

- Research, refine, and pitch a product idea that could be approved for future development and launch.
- Work cross-functionally with marketing, design, and engineering teams to identify problems, design solutions, and explore opportunities.
- Coordinate with other product teams to learn about their operations and explore integration opportunities.
- Contribute to ongoing marketing management including product positioning, public relations, message development, and customer communications.
- Provide targeted competitive research and analysis.

### **General Qualifications**

Undergraduate degree in BS/BA in engineering or business is preferred. Must be working towards a MS/MBA. Experience (3-5 years) in a related field or equivalent is also a plus. Must possess excellent oral and written communication skills.