# A/V Editing

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## Types of Edits

### Montages

Montage is a film editing technique in which a series of short shots are sequenced to condense space, time, and information. The term has been used in various contexts. The clips are to be synchronized with the beats of the music to make the montage more interesting and professional.

Common softwares used to make montages are : Sony Vegas Pro,

#### Adobe Premiere Pro

Montage Example

### • Trailers/ Advertisement

A trailer (also known as a preview or coming attraction video) is a commercial advertisement, originally for a

feature film that is going to be exhibited in the future at a movie theater/cinema. It is a product of creative and technical work. Cinematic trailers are the idealized versions of a game, where every move is flawless, every camera angle is perfect, every shot is beautiful, and every bullet is extra-bullet.

Common softwares used to make montages are : Sony Vegas Pro, Adobe Premiere Pro

<u>Trailer Example</u>

### Motion Design

Most Motion Graphics Designers have an interest or background in art, and/or graphic design. In fact, most Motion Graphic Designers typically have a strong sketch and/or creative/graphic design skill sets, and while pursuing or exploring those opportunities, learn about and add Motion Graphics Design to their list of skills and abilities.

These designers must be skilled at hearing about an idea or concept and then creating a sketch to flesh out that idea or concept. They can often create several versions of a sketch or animation, and edit it frequently before completing the final version. Motion Graphic Designers should be skilled at using constructive feedback to make adjustments as needed by the company or client.

Motion design includes animations, typography, lyrical videos and any other form which can take a lot of manual work.

Common softwares used for motion design are : **After Effects**Motion Design Example



### **Softwares**

### • Adobe After Effects

Adobe After Effects is a digital visual effects, motion graphics, and compositing application developed by Adobe Systems and used in the post-production process of film making, video games and television production. Among other things, After Effects can be used for keying, tracking, compositing, and animation.

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■ Learn After Effects in 10 Minutes! Beginner Tutorial



#### • Adobe Premiere Pro

Adobe Premiere Pro, formerly known as Adobe Premiere, is a real-time, timeline based video editing software application. It was part of the Adobe Creative Suite, an integrated collection of graphic design, video editing, and web development applications from Adobe Systems. It is now digitally distributed as part of Adobe Creative Cloud from Adobe Inc. Premiere Pro has many hardware and software partners, and is included as an OEM package with high-end video editing cards, such as the Matrox RT.X2

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## • Sony Vegas Pro

Vegas Pro is a video editing software package for non-linear editing originally published by Sonic Foundry, then by Sony Creative Software, and now by Magix. The software runs on the Windows operating

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□ Sony Vegas Pro 12: How To Make A Thumbnail - Tutorial #1

