



We are excited to announce the
1st Annual
ALPHARETTA POP FEST

which will be held at Brooke
Street Park in downtown
Alpharetta on Saturday, June
16th, 2018. The festival will be
a free, family-friendly event to
raise money and awareness for
Alzheimer's Disease.



About the **ALPHARETTA POP FEST**

Event will start at 2pm with a
Children's Music Education Show
featuring "[The Sandels Music Party](#)"

"Pop Alley" will be located in gardens
beside Alpharetta City Hall
featuring Food Truck: [Smokin Mo's](#)

Wine tastings provided by
[Vino 100/Tinder Box](#) & [Kaya Vineyards](#)

Market Vendors to be Announced

Main Stage will be open from 3pm – 9:30pm
featuring artists including:

[Sailing to Denver](#)

[The Hot Hearts](#)

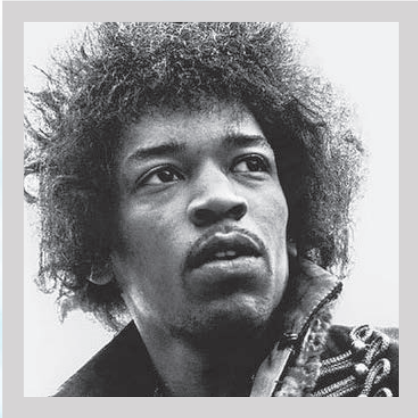
[Jive Revival](#)

[Fat Arm Daddy](#)

WEBSITE

<https://www.awesomealpharetta.com/event/alpharetta-pop-festival/>

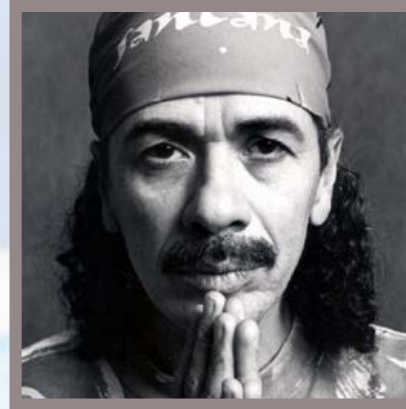
SPONSORSHIP Packages



HENDRIX Presenting
Level
Sponsor
\$7,500



CLAPTON Gold
Level
Sponsor
\$2,500



SANTANA Silver
Level
Sponsor
\$1,500



PAGE Bronze
Level
Sponsor
\$500



We're looking for strategic partners. We know our festival will have a vital impact on our community, and we know that meaningful partnerships make all the difference. This is a unique opportunity to build stronger community ties and promote your business in the process.

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HENDRIX

**Presenting
Level
Sponsor
\$7,500**



- Name/Logo on all promotional material – “YOUR NAME Presents Alpharetta Pop Festival”
- Name/Logo on Promotional Banners
- Name/Logo on All Pop Fest T-shirts sold at the event
- 8 – 1st annual commemorative t-shirt (tie-dyed shirts multi-colored)
- Recognition on stage at the event
- Name/Logo on all social media and marketing platforms
- Name/Logo on Awesome Alpharetta’s Website and Alpharetta Pop Fest’s Website
- 1 Reserved Table for 8 in VIP section at concert
- Opportunity to speak at Pop Fest/introduce band of sponsors choice.
- Advertising presence/booth at the event

INDIVIDUAL Any Sponsorship in the amount over \$50.00 will receive a Pop Fest T-Shirt

WEBSITE

<https://www.awesomealpharetta.com/event/alpharetta-pop-festival/>



- Name/Logo on Promotional Banners
- 5 - 1st annual commemorative t-shirt (tie-dyed shirts blue/green)
- Recognition on stage at the event
- Recognition on social media and all marketing platforms
- Logo and Name on Pop Fest Website
- 1 Reserved Table at the event
- Booth Presence at Festival

CLAPTON

Gold
Level
Sponsor
\$2,500



INDIVIDUAL Any Sponsorship in the amount over \$50.00 will receive a Pop Fest T-Shirt

WEBSITE

<https://www.awesomealpharetta.com/event/alpharetta-pop-festival/>



- Sponsors receive 5 Pop Fest t-shirts
- Name/Logo on Promotional Banners
- Recognition on stage at the event
- Recognition on social media and all Marketing platforms
- Name/Logo and name on Pop Fest Website
- Booth/Presence at Festival

SANTANA Silver
Level
Sponsor
\$1,500



INDIVIDUAL Any Sponsorship in the amount over \$50.00 will receive a Pop Fest T-Shirt

WEBSITE

<https://www.awesomealpharetta.com/event/alpharetta-pop-festival/>



- Sponsors receive 3 Pop Fest t-shirts
- Name on Promotional Banners
- Recognition on stage at the event
- Recognition on social media and all Marketing platforms
- Logo and name on Pop Fest Website
- Booth/Presence at Festival

PAGE Bronze
Level
Sponsor
\$500



INDIVIDUAL Any Sponsorship in the amount over \$50.00 will receive a Pop Fest T-Shirt

WEBSITE

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