

SPONSORSHIP Packages



HENDRIX Presenting
Level
Sponsor
\$7,500



CLAPTON Gold
Level
Sponsor
\$2,500



SANTANA Silver
Level
Sponsor
\$1,500



PAGE Bronze
Level
Sponsor
\$500



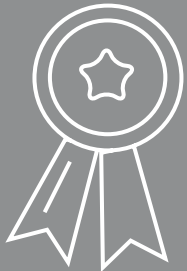
We're looking for strategic partners. We know our festival will have a vital impact on our community, and we know that meaningful partnerships make all the difference. This is a unique opportunity to build stronger community ties and promote your business in the process.

VISIT US ON THE WEB FOR MORE INFO, OR TO MAKE A DONATION

AlpharettaPopFest.com

<https://www.awesomealpharetta.com/event/alpharetta-pop-festival>

1st Annual **ALPHARETTA POP FEST**



HENDRIX

Presenting
Level
Sponsor
\$7,500



- Name/Logo on all promotional material –
“YOUR NAME Presents Alpharetta Pop Festival”
- Name/Logo on Promotional Banners
- Name/Logo on All Pop Fest T-shirts sold at the event
- 8 – 1st annual commemorative t-shirt
(tie-dyed shirts multi-colored)
- Recognition on stage at the event
- Name/Logo on all social media and marketing platforms
- Name/Logo on Awesome Alpharetta’s Website and
Alpharetta Pop Fest’s website
- 1 Reserved Table for 8 in VIP section at concert
- Opportunity to speak/introduce band of sponsors choice
- Advertising presence/booth at the event

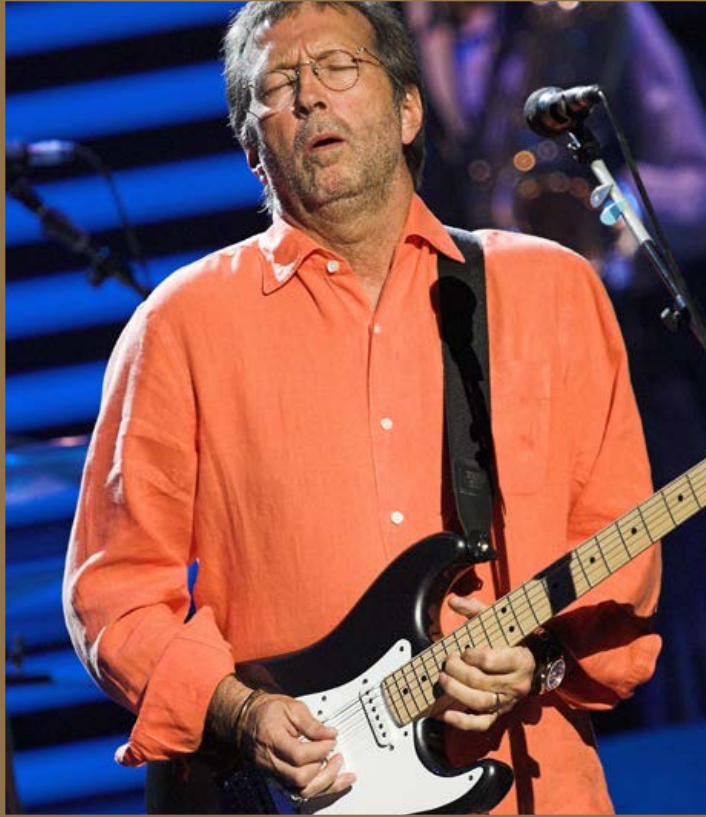
INDIVIDUAL Any Sponsorship over \$50.00 receives a Pop Fest T-Shirt

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1st Annual ALPHARETTA POP FEST



CLAPTON Gold
Level
Sponsor
\$2,500

- Name/Logo on Promotional Banners
- 5 - 1st annual commemorative t-shirt (tie-dyed shirts blue/green)
- Recognition on stage at the event
- Recognition on social media and all marketing platforms
- Logo and Name on Pop Fest Website
- Booth Presence at Festival



INDIVIDUAL Any Sponsorship over \$50.00 receives a Pop Fest T-Shirt

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1st Annual **ALPHARETTA POP FEST**



SANTANTA

Silver
Level
Sponsor
\$1,500

- Sponsors receive 5 Pop Fest t-shirts
- Name/Logo on Promotional Banners
- Recognition on stage at the event
- Recognition on social media and all Marketing platforms
- Name/Logo and name on Pop Fest Website
- Booth/Presence at Festival



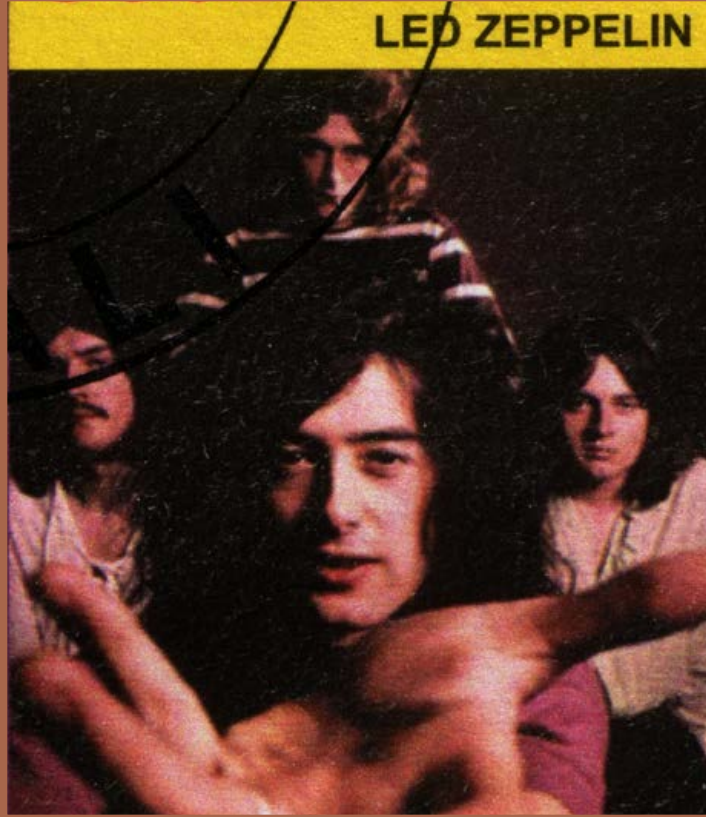
INDIVIDUAL Any Sponsorship over \$50.00 receives a Pop Fest T-Shirt

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1st Annual **ALPHARETTA POP FEST**



PAGE Bronze
Level
Sponsor
\$500

- Sponsors receive 3 Pop Fest t-shirts
- Name on Promotional Banners
(Size designated by donation amount)
- Recognition on stage at the event
- Recognition on social media and all Marketing platforms
- Logo and name on Pop Fest Website
- Booth/Presence at Festival



INDIVIDUAL Any Sponsorship over \$50.00 receives a Pop Fest T-Shirt

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