



Alejandro del Pozo

Interaction designer settled in Madrid, Spain.

My main skill is designing the interaction between users and products.
(Researching, sketching, prototyping, testing and visual finished mockups)
Making friendly products is what I enjoy the most

Time flies when I am struggling with how to solve a problem, whatever it is,
and that is what design means to me.

I'm trying to become the best product designer ever.

Contact

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Languages

Spanish: Native
English: In Advance Course
Chinese: Learning

Additional Skills

#UX_Design #Print_Design #Illustration
#Typography #Video_edition #Photography

#Sketch #Invision #Affinity_Designer
#Illustrator #Photoshop #After_effect
#Indesign #Experience_design #Git
#HTML #CSS #jQuery #Sass #Atom
#Koala #Slack #Glyphs #Trello

Profesional experience

Visual Designer and UI Designer at Doctor24 / InsudPharma
(20 Jun 2016 - Currently)

InsudPharma (Pharmaceutical Company)

- I am the only designer in the whole company.
- Videos, Brochures, Landings, Animations, Photos, etc.

Doctor24 (Startup)

- Re-designing the user interfaces of the application.
- Designing of the website.
- Presentations, documents, brochures, signs, merchandising, photography and video edition.

Substitute **Web Designer** at TF-Artes Gráficas (Well-Know Printing House)
(January 2016 - May 2016)

- I worked on TF-Artes Gráficas making proposals to websites like The World Economic Forum, Quinto centenario de Cervantes, MUAC Museum, etc.

Internships and contests

Laus Awards: Vereda the right way

- I presented Vereda to the Laus Student Awards. Vereda is a typographic project created as a result of the analysis and research of the current roadside signage. Vereda is a neo-grotesque typography outstanding because its legibility from a far distance.

Internship: Vitral Group / Magerit Joyas

Internship: DIMAD / Matadero de Madrid

Hackforgood (Hackaton): Kodefu

- Madrid local awards: Best design and UPM Actua prize.
- Spain Global awards: Fiware prize.

bFake magazine

- Layout of the third digital edition for iPads. With the technology and help of Mutador Estudio (Creative Studio settle in Madrid)

Studies

Bachillerato de Artes en IES Manuel de Falla.

Grado en Diseño Gráfico en la Escuela Superior de Diseño de Madrid (e/s/d Madrid).