



Hello, my name is  
**Alejandro del Pozo** and  
I'm a designer settled in  
Madrid, Spain.

Throughout my short but intense year in my professional career, I have improved my working methodologies and I have started to specialize in digital product designing, more precisely in **Visual Design** and **UI Design**.

Besides that, my Graphic Design degree has provided me the required knowledge to be able to make **solid brands**.

#### Contact

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#### Languages

Spanish: Native  
English: In Advance Course  
Chinese: Learning

#### Additional Skills

#UX\_Design #Print\_Design #Illustration  
#Typography #Video\_edition #Photography

#Sketch #Invision #Affinity\_Designer  
#Illustrator #Photoshop #After\_effect  
#Indesign #Experience\_design #Git #HTML  
#CSS #jQuery #Sass #Atom #Koala #Slack  
#Glyphs #Trello

Furthermore, I spent some of my time learning about **Front-end** to have a better understanding of the links between the visual/interactive part and the development. Currently I am learning Javascript.

## Professional experience

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**Visual Designer and UI Designer** at Doctor24 / Chemo Group:  
(20 Jun 2016 - Currently)

- Re-designing the user interfaces of the application.
- Designing of the website.
- Presentations, documents, brochures, signs, merchandising, photography and video edition.

Substitute **Graphic Designer** at TF-Artes Gráficas:  
(January 2016 - May 2016)

- I worked on TF-Artes Gráficas making proposals to websites like The World Economic Forum, Quinto centenario de Cervantes, MUAC Museum, etc.

## Internships and contests

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#### Laus Awards: Vereda the right way

- I presented Vereda to the Laus Student Awards. Vereda is a typographic project created as a result of the analysis and research of the current roadside signage. Vereda is a neo-grotesque typography outstanding because its legibility from a far distance.

#### Internship: Vitral Group / Magerit Joyas

#### Internship: DIMAD / Matadero de Madrid

#### Hackforgood (Hackaton): Kodefu

- Madrid local awards: Best design and UPM Actua prize.
- Spain Global awards: Fiware prize.

#### bFake magazine

- Layout of the third digital edition for iPads. With the technology and help of Mutador Estudio (Creative Studio settle in Madrid)

## Studies

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**Bachillerato de Artes** en IES Manuel de Falla.

**Grado en Diseño Gráfico** en la Escuela Superior de Diseño de Madrid (e/s/d Madrid).