Post-Launch Client Intake

SECTION 1: BASIC INFO

Q1: Game Name (short answer, required)

Q2: Developer/Studio Name (short answer, required)

Q3: Contact Email (email, required)

Q4: Steam Store Page URL (short answer, required)

Q5: Launch Date (date, required)

SECTION 2: STEAM PARTNER ACCESS

Q6: Email address to use for Steam Partner access (short answer, required)

Help text: "We'll send you instructions to grant read-only access. Can be same as contact email."

SECTION 3: QUICK CONTEXT

Q7: Current Review Score (multiple choice, required)

- Overwhelmingly Positive (95%+)

- Very Positive (80-94%)

- Positive (70-79%)

- Mixed (40-69%)

- Negative (0-39%)

- No reviews yet

Q8: What's your biggest problem right now? (paragraph, required)

Help text: "e.g., 'Sales dropped 90% after launch' or 'Getting buried in search' or 'Review score is killing conversions'"

Q9: Do you have a Discord server? (multiple choice, required)

- Yes, active community

- Yes, but mostly dead

- No

Q10: Have you shipped any updates since launch? (multiple choice, required)

- Yes, multiple updates

- Yes, 1-2 updates

- No, nothing yet

Q11: What's your goal for the next 90 days? (paragraph, required)

Help text: "e.g., 'Get to Positive reviews' or 'Double revenue' or 'Decide if I should keep working on this'"

Q12: Anything else we should know? (paragraph, optional)

CONFIRMATION MESSAGE:

Thanks! Check your email in the next hour for Steam Partner access instructions.

Once you grant access, we'll deliver your audit in 5-7 business days.

- Kyle