

Post-Launch Delivery Email Template

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Subject: [Game Name] - Your Post-Launch Audit is Ready (\$[X,XXX] Recovery Potential)

Hi [Client Name],

Your post-launch audit is complete! I've attached the full report plus three implementation files.

The Bottom Line:

Based on your current performance data, I've identified **\$[X,XXX] in revenue recovery potential over the next 90 days** through pricing adjustments, store page optimization, and strategic live-ops.

What's Attached:

1. **Post-Launch Audit Report (PDF)** - Full analysis with benchmarks
2. **pricing_recovery_[gamename].csv** - Ready to upload to Steam Partner
3. **review_response_templates.txt** - Copy-paste community responses
4. **content_roadmap_tracker.xlsx** - 90-day action plan checklist

Top 3 Immediate Actions (Do This Week):

1. [Action 1 from Executive Summary]
2. [Action 2 from Executive Summary]
3. [Action 3 from Executive Summary]

Next Steps:

I've blocked out a 30-minute strategy call to walk through the findings and answer questions. Book a time that works for you: [Calendly Link]

Looking forward to seeing your revenue curve turn around!

Best,
[Your Name]
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