Pre-Launch Client Tracker Template

Client Tracker Database Properties

Use this to set up your Notion database columns

Property NameNotion TypeNotesGame NameTitle(Primary Key)DeveloperText EmailEmailStageSelect(e.g., Inquiry, Paid, In Progress, Delivered, Launched)Audit TypeSelect(NEW) (e.g., Pre-Launch Audit, Pricing Only, Full Stack)Launch Readiness ScoreNumberScore out of 100 from Executive Summary.Primary ConcernSelect(e.g., Pricing, Capsule, Visibility, Build)Price (Base USD)Number (Currency)The recommended base price.Follower Count (Pre-Audit)NumberClient's followers/wishlists at audit start.Launch DateDateAmount PaidNumber (Currency)Payment DateDateDelivery DateDateReport LinkURLDirect link to the final report/folder.Steam URLURLNotesText (Long Form)Follow-up DateDate

Sample Entry (Example Row Data)

Property NameSample DataGame NameAetheria TacticsDeveloperChroma GamesEmailteam@chromagames.comStageDeliveredAudit TypePre-Launch AuditLaunch Readiness Score82Primary ConcernVisibilityPrice (Base USD)$24.99Follower Count (Pre-Audit)12,450Launch DateMarch 1, 2026Amount Paid$949Payment DateNov 10, 2025Delivery DateNov 12, 2025Report Link[Link to Aetheria Tactics - Audit Report]Steam URLhttps://store.steampowered.com/app/98765NotesContacted via Discord. Focus recommendations on Tag Optimization and Screenshot sequence to capture new users.Follow-up DateFeb 22, 2026