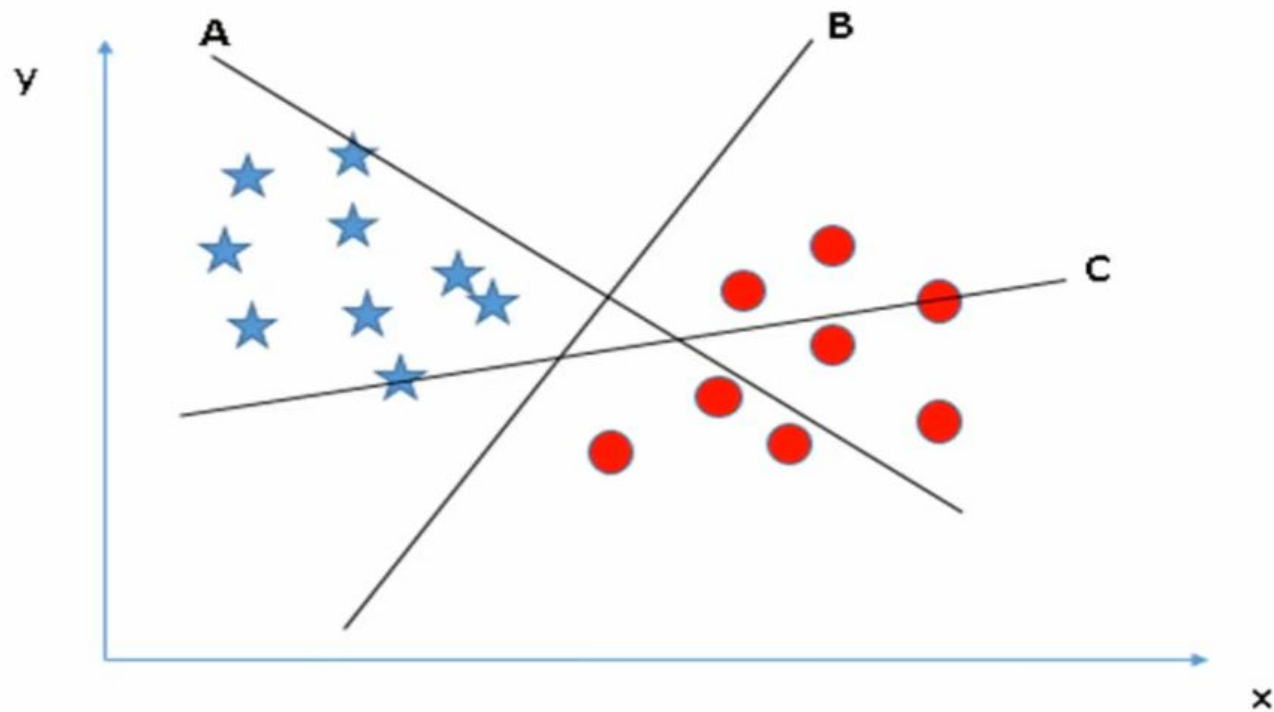


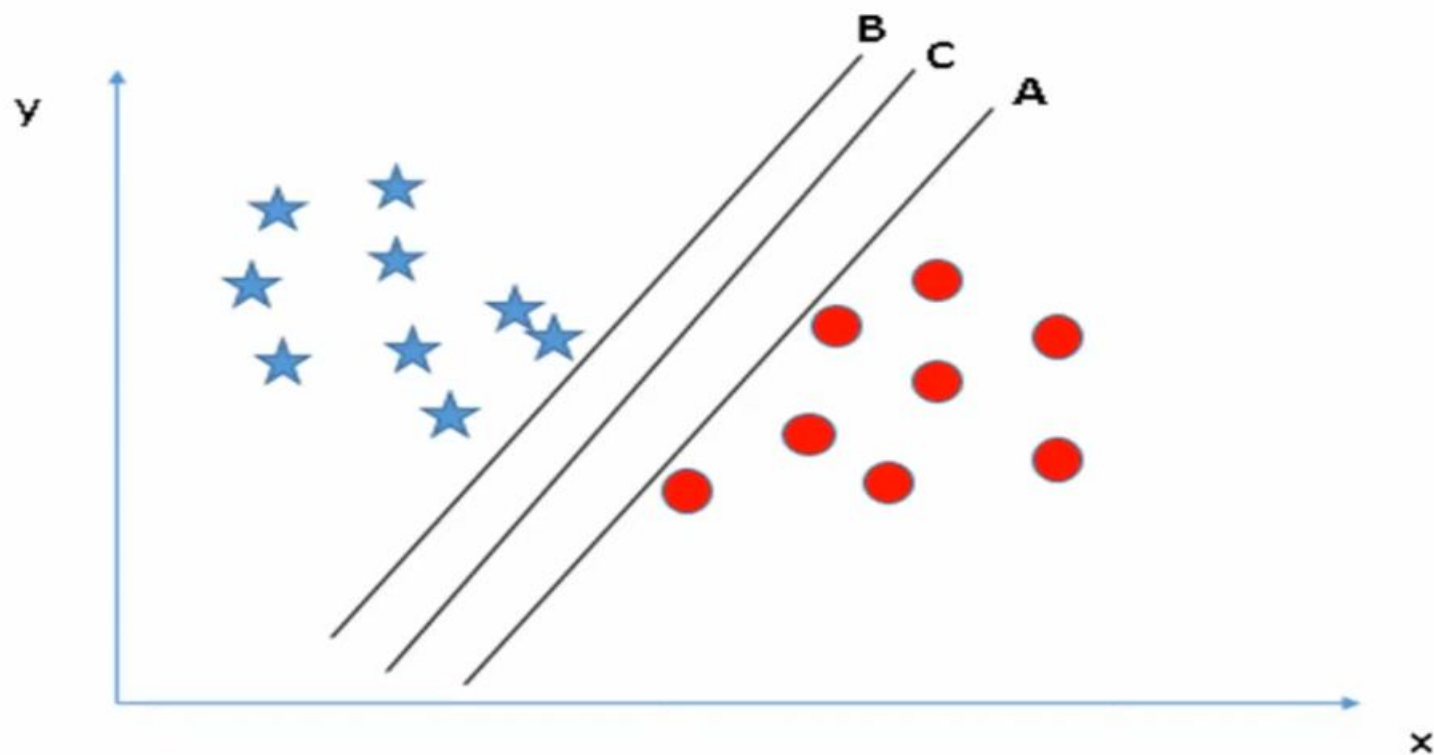
# What is Support Vector Machine?

- “Support Vector Machine” (SVM) is a supervised machine learning algorithm which can be used for both classification or regression challenges.
- However, it is mostly used in classification problems.
- In this algorithm, we plot each data item as a point in  $n$ -dimensional space (where  $n$  is number of features you have) with the value of each feature being the value of a particular coordinate.
- Then, we perform classification by finding the hyper-plane that differentiate the two classes very well (look at the below snapshot).

## How does it work?



## How does it work?

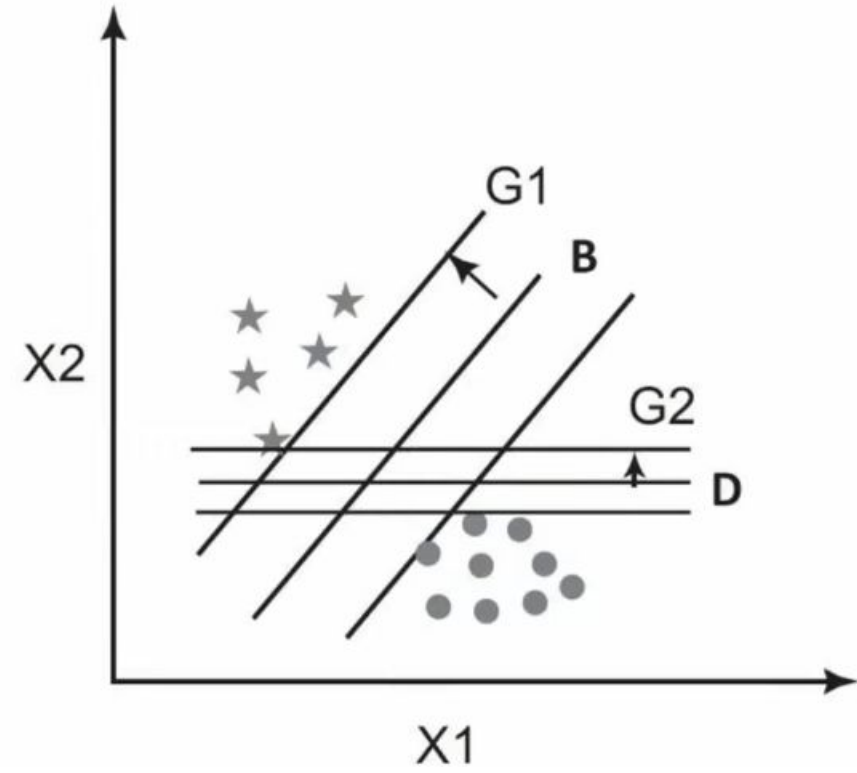
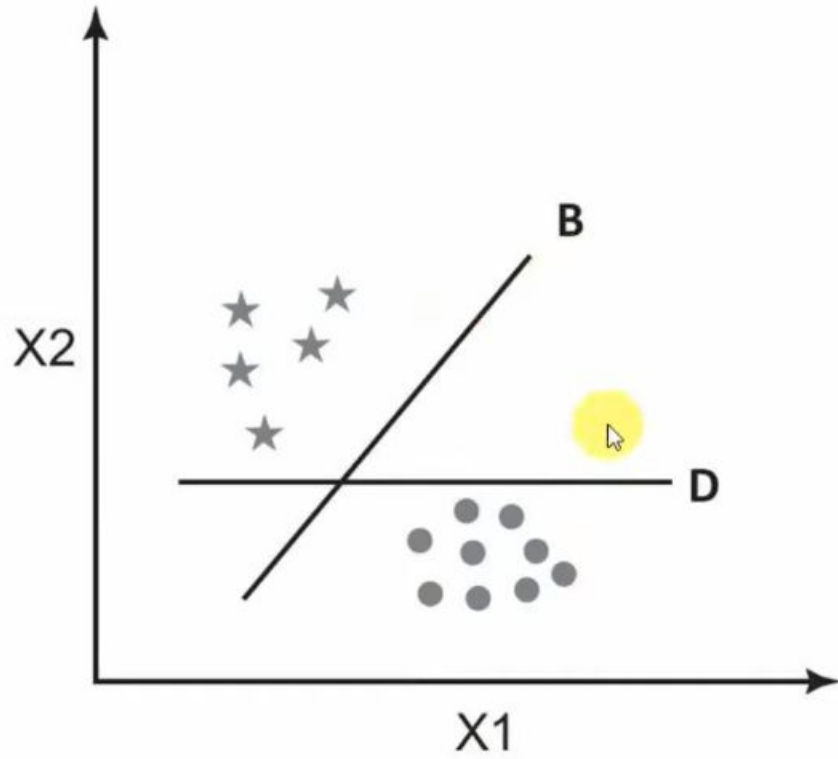


## How does it work?

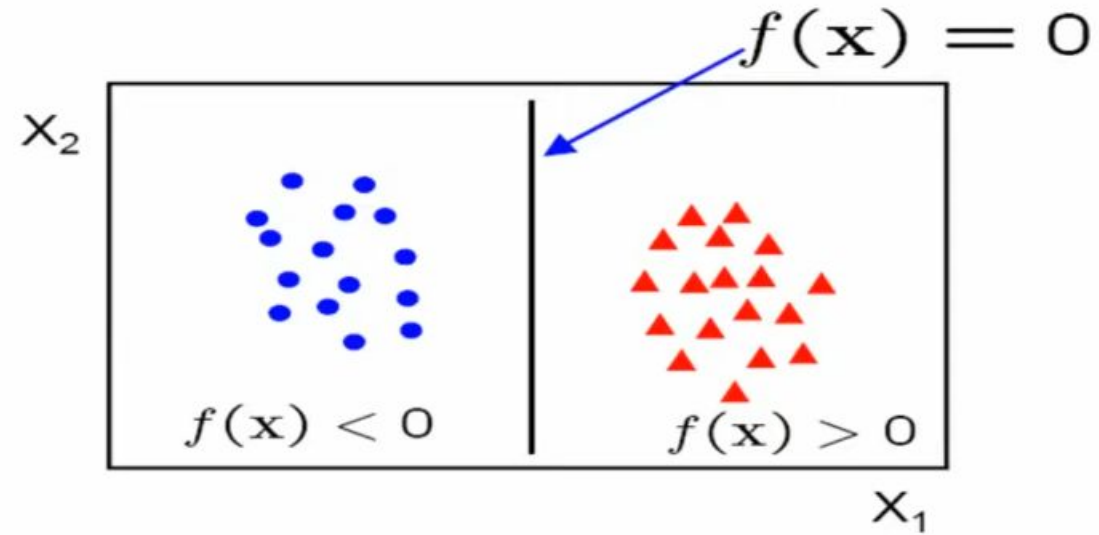
Thumb rule to identify the right hyper-plane

- Select the hyper-plane which segregates the two classes better.
- Maximizing the distances between nearest data point (either class) and hyper-plane. This distance is called as **Margin**.

## How does it work?

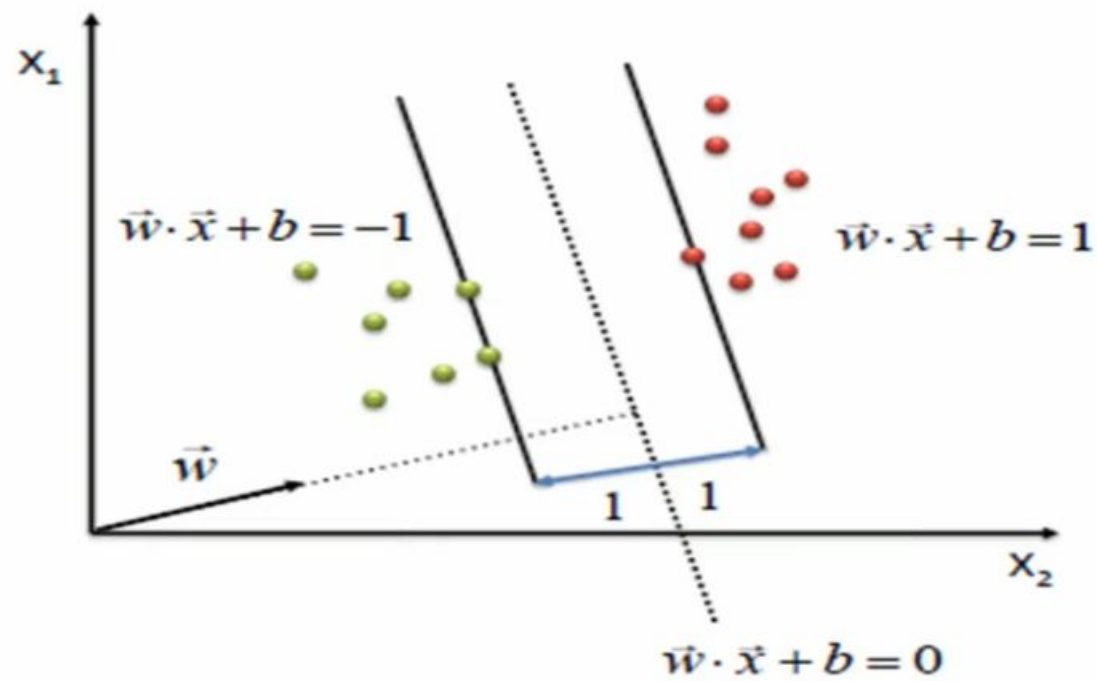


## How does it work?



- $f(\mathbf{x}) = \mathbf{W} \cdot \mathbf{X} + b$
- $\mathbf{W}$  is the normal to the line,  $\mathbf{X}$  is input vector and  $b$  the bias
- $\mathbf{W}$  is known as the weight vector

## SVM Model



$$\max \frac{2}{\|\vec{w}\|}$$

s.t.

$$(\vec{w} \cdot \vec{x} + b) \geq 1, \forall \vec{x} \text{ of class 1}$$

$$(\vec{w} \cdot \vec{x} + b) \leq -1, \forall \vec{x} \text{ of class 2}$$

# Advantages of SVM

- The main strength of SVM is that they work well even when the number of SVM features is much larger than the number of instances.
- It can work on datasets with huge feature space, such is the case in spam filtering, where a large number of words are the potential signifiers of a message being spam.
- Even when the optimal decision boundary is a nonlinear curve, the SVM transforms the variables to create new dimensions such that the representation of the classifier is a linear function of those transformed dimensions of the data.
- SVMs are conceptually easy to understand. They create an easy-to-understand linear classifier.
- SVMs are now available with almost all data analytics toolsets.



# Disadvantages of SVM

- The SVM technique has two major constraints
  - It works well only with real numbers, i.e., all the data points in all the dimensions must be defined by numeric values only,
  - It works only with binary classification problems. One can make a series of cascaded SVMs to get around this constraint.
- Training the SVMs is an inefficient and time consuming process, when the data is large.
- It does not work well when there is much noise in the data, and thus has to compute soft margins.
- The SVMs will also not provide a probability estimate of classification, i.e., the confidence level for classifying an instance.

# Applications of SVMs

1. Classification
2. Regression analysis
3. Pattern recognition
4. Outliers detection.
5. Relevance based applications

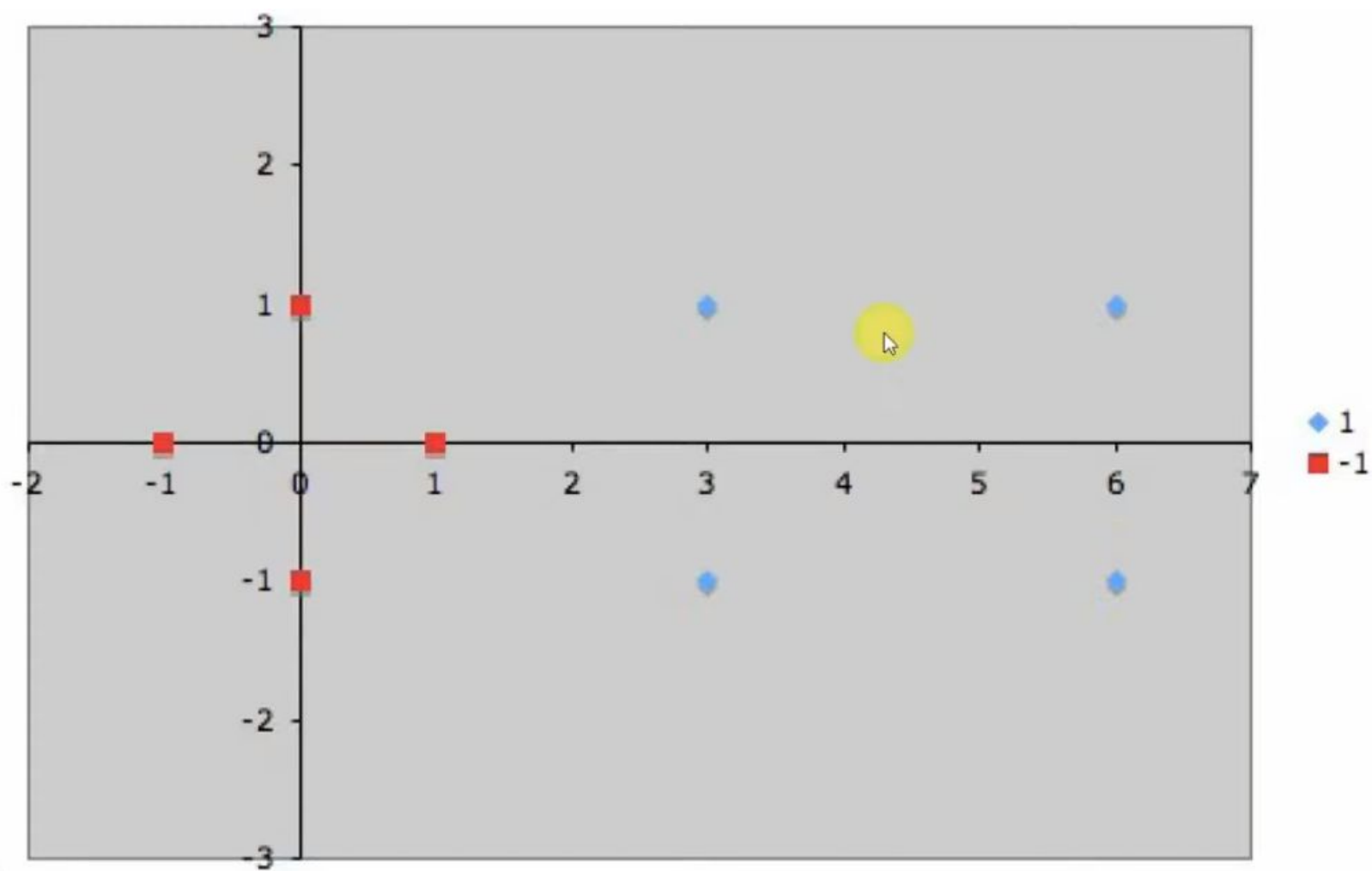
## Support Vector Machine - Linear Example Solved

Suppose we are given the following positively labeled data points,

$$\left\{ \begin{pmatrix} 3 \\ 1 \end{pmatrix}, \begin{pmatrix} 3 \\ -1 \end{pmatrix}, \begin{pmatrix} 6 \\ 1 \end{pmatrix}, \begin{pmatrix} 6 \\ -1 \end{pmatrix} \right\}$$

and the following negatively labeled data points,

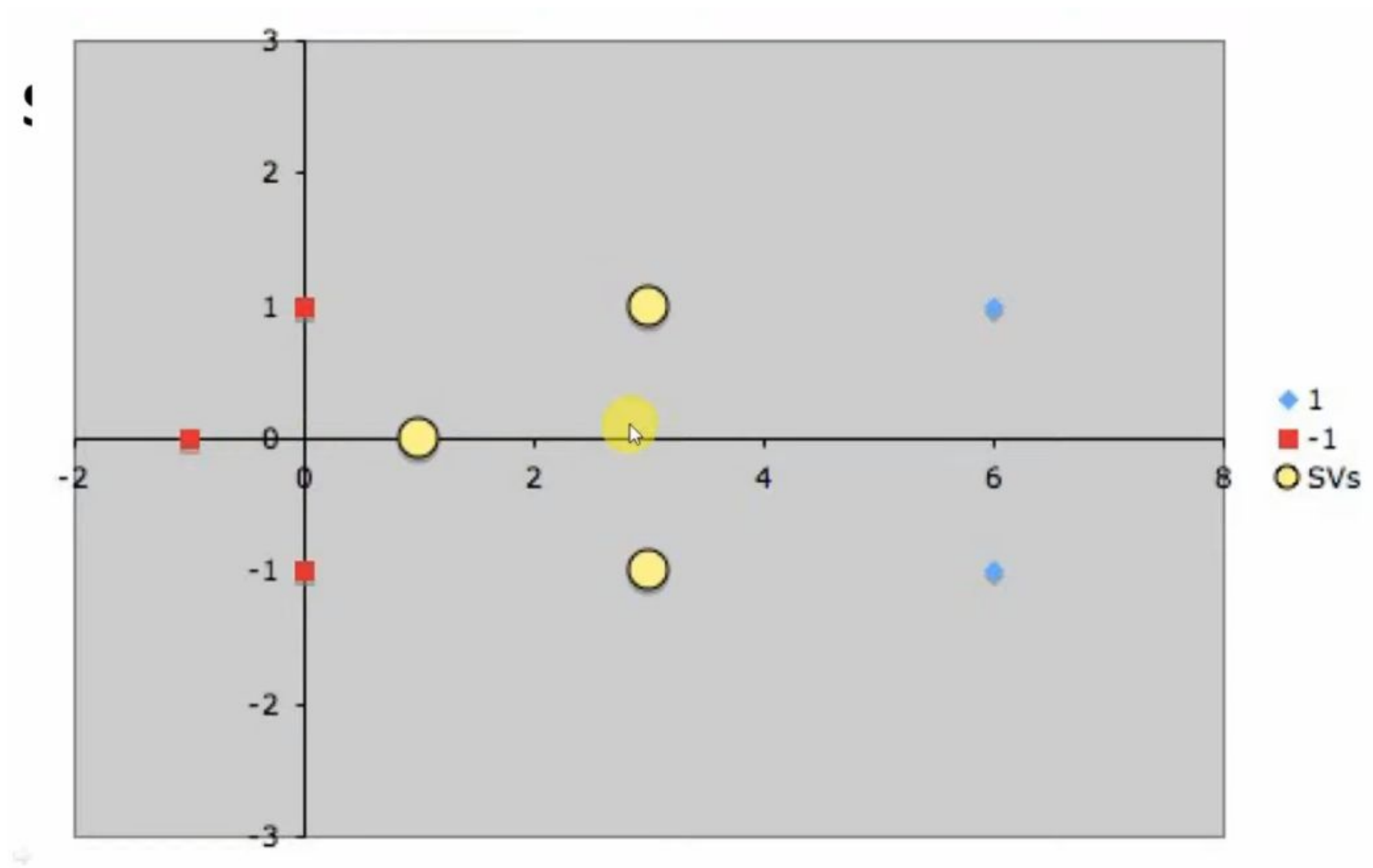
$$\left\{ \begin{pmatrix} 1 \\ 0 \end{pmatrix}, \begin{pmatrix} 0 \\ 1 \end{pmatrix}, \begin{pmatrix} 0 \\ -1 \end{pmatrix}, \begin{pmatrix} -1 \\ 0 \end{pmatrix} \right\}$$



## Support Vector Machine - Linear Example Solved

- By inspection, it should be obvious that there are **three** support vectors,

$$\left\{ s_1 = \begin{pmatrix} 1 \\ 0 \end{pmatrix}, s_2 = \begin{pmatrix} 3 \\ 1 \end{pmatrix}, s_3 = \begin{pmatrix} 3 \\ -1 \end{pmatrix} \right\}$$



# Support Vector Machine - Linear Example Solved

- Each vector is augmented with a 1 as a bias input

- So,  $s_1 = \begin{pmatrix} 1 \\ 0 \end{pmatrix}$ , then  $\tilde{s}_1 = \begin{pmatrix} 1 \\ 0 \\ 1 \end{pmatrix}$

- Similarly,

- $s_2 = \begin{pmatrix} 3 \\ 1 \end{pmatrix}$ , then  $\tilde{s}_2 = \begin{pmatrix} 3 \\ 1 \\ 1 \end{pmatrix}$  and  $s_3 = \begin{pmatrix} 3 \\ -1 \end{pmatrix}$ , then  $\tilde{s}_3 = \begin{pmatrix} 3 \\ -1 \\ 1 \end{pmatrix}$

## Support Vector Machine - Linear Example Solved

$$\alpha_1 \tilde{s}_1 \cdot \tilde{s}_1 + \alpha_2 \tilde{s}_2 \cdot \tilde{s}_1 + \alpha_3 \tilde{s}_3 \cdot \tilde{s}_1 = -1$$

$$\alpha_1 \tilde{s}_1 \cdot \tilde{s}_2 + \alpha_2 \tilde{s}_2 \cdot \tilde{s}_2 + \alpha_3 \tilde{s}_3 \cdot \tilde{s}_2 = +1$$

$$\alpha_1 \tilde{s}_1 \cdot \tilde{s}_3 + \alpha_2 \tilde{s}_2 \cdot \tilde{s}_3 + \alpha_3 \tilde{s}_3 \cdot \tilde{s}_3 = +1$$

$$\alpha_1 \begin{pmatrix} 1 \\ 0 \\ 1 \end{pmatrix} \begin{pmatrix} 1 \\ 0 \\ 1 \end{pmatrix} + \alpha_2 \begin{pmatrix} 3 \\ 1 \\ 1 \end{pmatrix} \begin{pmatrix} 1 \\ 0 \\ 1 \end{pmatrix} + \alpha_3 \begin{pmatrix} 3 \\ -1 \\ 1 \end{pmatrix} \begin{pmatrix} 1 \\ 0 \\ 1 \end{pmatrix} = -1$$

$$\alpha_1 \begin{pmatrix} 1 \\ 0 \\ 1 \end{pmatrix} \begin{pmatrix} 3 \\ 1 \\ 1 \end{pmatrix} + \alpha_2 \begin{pmatrix} 3 \\ 1 \\ 1 \end{pmatrix} \begin{pmatrix} 3 \\ 1 \\ 1 \end{pmatrix} + \alpha_3 \begin{pmatrix} 3 \\ -1 \\ 1 \end{pmatrix} \begin{pmatrix} 3 \\ 1 \\ 1 \end{pmatrix} = 1$$

$$\alpha_1 \begin{pmatrix} 1 \\ 0 \\ 1 \end{pmatrix} \begin{pmatrix} 3 \\ -1 \\ 1 \end{pmatrix} + \alpha_2 \begin{pmatrix} 3 \\ 1 \\ 1 \end{pmatrix} \begin{pmatrix} 3 \\ -1 \\ 1 \end{pmatrix} + \alpha_3 \begin{pmatrix} 3 \\ -1 \\ 1 \end{pmatrix} \begin{pmatrix} 3 \\ -1 \\ 1 \end{pmatrix} = 1$$



## Support Vector Machine - Linear Example Solved

$$\begin{aligned}
 \alpha_1 \tilde{s}_1 \cdot \tilde{s}_1 + \alpha_2 \tilde{s}_2 \cdot \tilde{s}_1 + \alpha_3 \tilde{s}_3 \cdot \tilde{s}_1 &= -1 & \alpha_1(1+0+1) + \alpha_2(3+0+1) + \alpha_3(3+0+1) &= -1 \\
 \alpha_1 \tilde{s}_1 \cdot \tilde{s}_2 + \alpha_2 \tilde{s}_2 \cdot \tilde{s}_2 + \alpha_3 \tilde{s}_3 \cdot \tilde{s}_2 &= +1 & \alpha_1(3+0+1) + \alpha_2(9+1+1) + \alpha_3(9-1+1) &= 1 \\
 \alpha_1 \tilde{s}_1 \cdot \tilde{s}_3 + \alpha_2 \tilde{s}_2 \cdot \tilde{s}_3 + \alpha_3 \tilde{s}_3 \cdot \tilde{s}_3 &= +1 & \alpha_1(3+0+1) + \alpha_2(9-1+1) + \alpha_3(9+1+1) &= 1
 \end{aligned}$$

$$\alpha_1 \begin{pmatrix} 1 \\ 0 \\ 1 \end{pmatrix} \begin{pmatrix} 1 \\ 0 \\ 1 \end{pmatrix} + \alpha_2 \begin{pmatrix} 3 \\ 1 \\ 1 \end{pmatrix} \begin{pmatrix} 1 \\ 0 \\ 1 \end{pmatrix} + \alpha_3 \begin{pmatrix} 3 \\ -1 \\ 1 \end{pmatrix} \begin{pmatrix} 1 \\ 0 \\ 1 \end{pmatrix} = -1$$

$$2\alpha_1 + 4\alpha_2 + 4\alpha_3 = -1$$

$$4\alpha_1 + 11\alpha_2 + 9\alpha_3 = 1$$

$$4\alpha_1 + 9\alpha_2 + 11\alpha_3 = 1$$

$$\alpha_1 \begin{pmatrix} 1 \\ 0 \\ 1 \end{pmatrix} \begin{pmatrix} 3 \\ 1 \\ 1 \end{pmatrix} + \alpha_2 \begin{pmatrix} 3 \\ 1 \\ 1 \end{pmatrix} \begin{pmatrix} 3 \\ 1 \\ 1 \end{pmatrix} + \alpha_3 \begin{pmatrix} 3 \\ -1 \\ 1 \end{pmatrix} \begin{pmatrix} 3 \\ 1 \\ 1 \end{pmatrix} = 1$$

$$\alpha_1 = -3.5$$

$$\alpha_2 = 0.75$$

$$\alpha_3 = 0.75$$

$$\alpha_1 \begin{pmatrix} 1 \\ 0 \\ 1 \end{pmatrix} \begin{pmatrix} 3 \\ -1 \\ 1 \end{pmatrix} + \alpha_2 \begin{pmatrix} 3 \\ 1 \\ 1 \end{pmatrix} \begin{pmatrix} 3 \\ -1 \\ 1 \end{pmatrix} + \alpha_3 \begin{pmatrix} 3 \\ -1 \\ 1 \end{pmatrix} \begin{pmatrix} 3 \\ -1 \\ 1 \end{pmatrix} = 1$$

## Support Vector Machine - Linear Example Solved

$$\begin{aligned}\tilde{w} &= \sum_i \alpha_i \tilde{s}_i \\ &= -3.5 \begin{pmatrix} 1 \\ 0 \\ 1 \end{pmatrix} + 0.75 \begin{pmatrix} 3 \\ 1 \\ 1 \end{pmatrix} + 0.75 \begin{pmatrix} 3 \\ -1 \\ 1 \end{pmatrix} \\ &= \begin{pmatrix} 1 \\ 0 \\ -2 \end{pmatrix}\end{aligned}$$

- Finally, remembering that our vectors are augmented with a bias.
- We can equate the last entry in  $\tilde{w}$  as the hyperplane offset  $b$  and write the separating
- Hyperplane equation  $\mathbf{y} = \mathbf{w}\mathbf{x} + \mathbf{b}$
- with  $\mathbf{w} = \begin{pmatrix} 1 \\ 0 \end{pmatrix}$  and  $\mathbf{b} = -2$ .

