ALISHA SHRESTHA

UI/UX DESIGNER

PROFILE

UI/UX and Graphics Designer with 3 years of experience in creating engaging digital experiences. Have problem-solving skills and a user-centric approach, I am good in understanding user needs and translating them into intuitive designs. I thrive in collaborative environments, working effectively with teams to achieve shared goals and deliver impactful solutions. My passion for design is matched by my commitment to continuous learning and adapting to new trends, ensuring fresh and relevant design solutions.

CONTACT

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📍 Chabahil, Kathmandu

SKILLS

- Research and Analysis
- Wireframing and Prototyping
- User Interface Design
- Interaction Design
- Usability and Accessibility
- Design Tools and Software
- Collaboration and Communication
- Problem-Solving and Iteration

EDUCATION

Purbhanchal University (2015-2019)
Kantipur City College
Computer Engineering

Higher Secondary Education Board (2013-2015)
Kathmandu Model College
+2 science

LANGUAGES

Nepali
English
Hindi

HOBBIES

Traveling to new places

Reading Books and Writing

Cooking

Photography

WORK EXPERIENCE

Freelancer
2023-2024

Flight Booking System for Nepal Air Trip
- Developed the booking page, flight details page, payment interface, and confirmation page.
- Focused on creating a seamless and user-friendly experience for customers.

Social Media Content Creation
- Designed and produced engaging posts for Facebook Market pages, including Vastra Nepal and Aku's Collection.
- Enhanced brand visibility and customer engagement through visually appealing graphics.

UI/UX Design for Non-Profit Organizations
- Created intuitive and accessible digital interfaces to improve the online presence of non-profit organizations.
- Aimed at increasing visibility and effectively communicating the organizations' missions.

Logo Design
- Designed logos for various clients, including a furniture company and tech companies.
- Delivered unique and professional branding solutions tailored to each client's needs.

Hobes Tech
UI/UX Designer 2022-2024

UI/UX Research for Accounting Software
- Conducted research on the user interface and user experience of accounting software tailored for a hydropower company.
- Focused on optimizing the design for financial and operational efficiency in the hydropower sector.

Ticket Management System Interface
- Developed and refined the user interface for a ticket management system.
- Emphasized usability and efficiency to streamline ticketing processes.

UI Design for Digital Transition of Printing Company
- Designed user interfaces for a printing company transitioning to digital operations.
- Aimed to create a modern and functional digital platform to enhance user experience and operational capabilities.

Treeleaf Technologies
UI/UX Designer 2022

UI Design for Non-Profit Organization
- Conducted research on raffle game interfaces to inform design decisions.
- Developed user interfaces for various components including:
1. Raffle Game Forms: Designed intuitive and engaging forms for raffle participation.
2. Auction Page: Created a user-friendly interface to facilitate online auctions.
3. Community Page: Designed an interactive and accessible page to foster community engagement.

Unitech / Printsewa
Graphics Designer / QA 2022

Company Branding Design
- Designed a comprehensive suite of branding materials including business cards, ID cards, lanyards, bags, cups, t-shirts, stickers, and badges.
- Focused on creating cohesive and visually appealing branding elements that reflect company identity.

Menu and Offer Card Design for Local Restaurants
- Developed menus and promotional offer cards for local restaurants.
- Aimed to enhance visual appeal and usability to attract and inform customers.

Flyer Design for Local Companies
- Created effective flyers for local businesses to promote their services and events.
- Emphasized clear messaging and eye-catching design.

Branding and Packaging Design
- Designed logos, stamps, letterheads, branding materials, and packaging for local brands.
- Produced invoices and other business documents to support branding consistency.

Social Media Post Creation
- Developed engaging social media posts for various organizations, including hospitals, travel agencies, and restaurants.
- Aimed to boost online presence and audience interaction through well-crafted visual content.

Quality Assurance (QA)
- Conducted quality assurance for a website developed by a sister company.
- Identified and reported bugs to ensure a smooth and functional user experience.