

Work Experience			
BUSINESSNEXT – <i>Global Pre- Sales Consultant</i> <i>(Sept 2022 – Present)</i>	<ul style="list-style-type: none"> Work on building a functioning Sales Service Marking Demos customised for customers Proof of Concept across multiple sector of Business Architect in building DATANEXT a Data AI Tool for customer insights Constructed Multiple Models such as Customer Life Time Value (CLTV), Customer Satisfaction Predictor (CSAT), Lead Scoring Model and other AI driven insights aiding business take appropriate and timely actions. Automated Multiple business actions using SQL Scripting across an array of Databases such as MSSQL, Oracle, Mongo, Cassandra and PostgreSQL Collaborated on projects with clients across the globe (Middle East, South East Asia and America) Designed and Architected multiple Dashboards for Clients across Banking Finance, FCMG, and other sector users. Build up a marketing tool to meet customer ask using Google Analytics and other SMTP, SMS API's using Python and AWS Lambda. Deployed Application on both Cloud and On Premise Setup. 		
	Fractal.ai (Crux Intelligence) - <i>Customer Success Architect</i> <i>(Aug 2021 – Sept 2022)</i>		
	<ul style="list-style-type: none"> Optimized and migrated pipeline from Virtual Machine to cloud using Azure Clouds. Analysed KPIs and created Dashboards for the Sales team of Reckitt. Enhanced client's understanding of databases by creating manual dashboards and PowerBI reports. Improved customer satisfaction by resolving product issues Worked on Swagger, Postman, Postgres & Spark SQL Increased revenue by working on Customer Relationship building & their issues as the primary contact. Built new data Pipelines on Python and SQL to implement hygiene sales data. Understood customer engagement and analysed reports by using Mixpanel and OneSignal Tools. Led an initiative to help client evaluate our product by analysing user usage and its impact on their sales. 		
CleverTap – <i>Customer Success Engineer</i> <i>(Jul 2020 – Aug 2021)</i>	<ul style="list-style-type: none"> Provided a deeper understanding of the product to our customer by solving business use-cases. Assisted multiple clients with Technical Support to integrate our tool on their Mobile/Web Application Engaged with Customers and teams like Engineering and Product to solve critical, complex issues related to products in a timely manner. Interacted with Sales and Finance team, for Customer Demos and Billing related issues/changes Improved product documentation by writing, reviewing, and assisting the Documentation Team. Provided Custom Solutions such as Cloud Connection and APIs for seamless connectivity to your databases Worked on Firebase, APNS, JavaScript, HTML, Email/SMS API's and Splunk Created a Custom API Code using Google Sheets for customer to upload data into our product using Sheets Macros Solving and Driving Mobile Marketing for Clients 		
	Publications		
	Route and Cost Optimization		
Text summarizer for URL and .docx	<ul style="list-style-type: none"> Published a paper in IRJET for the project using ML Received the highest grade in the evaluation <p>The final path is 95% the best path apart from the possibility of roadblocks or other similar issues</p>		
	<ul style="list-style-type: none"> Co-authored a paper in IJARCS for the project using NLP Received the highest grade in the evaluation <p>Reduced time taken by 80% to read and understand an article from a webpage or a document</p>		
	Internship		
The Shaadi Times – <i>Data Analytics Intern</i> <i>(May - Jun 2020)</i>	<ul style="list-style-type: none"> Worked on a magazine initiative of Shaadi.com. The project consisted of analysing the impact of the Air Quality Index, Pre and Post Lockdown which was imposed in India from March onwards. The tools used in my analysis were Python, Excel and Tableau. Reference - National AQI index website, Newsletters (TOI, Hindustan Times) 		
	Cloud Counselage Pvt. Ltd. - <i>Data Science Intern</i> <i>(Mar 2020 - Jun 2020)</i>		
	<ul style="list-style-type: none"> Worked on the Data Science Project to handle the database and maintain the ACID properties on the overall database. Scripts were run to check for redundant rows. Also worked on the basics of Cloud Computing and we can merge DBMS on the cloud. Parallely worked on a basic end project which checks a CSV for Blanks and Duplicates. Eradicates it and Uploads the Data to the S3 Bucket. The Blanks and Duplicates are logged in the GUI for the user to review and re-upload. 		
Logibricks Technologies Pvt Ltd - Data Science Intern <i>(Jun 2018 - Jul 2018)</i>	<ul style="list-style-type: none"> Created a project that consists of a prediction algorithm to schedule movies, TV series etc for a movie channel, based on parameters such as basic viewing time, TRP, Ratings, and Cast to schedule a daily format for each channel. Algorithms used: Naive Bayes, Random Forest, Logistic Regression and Decision Trees. Accuracy Metrics: RMSE, Confusion Matrix and F1 Score. 		
	Degree	School Name	Year of Passing
	SSC	St Dominic Savio High School	2014
BE in Comp Engineering	HSC	Acharya A. V Jr College (SVKM)	2016
		St Francis Institute of Technology	2020
			Percentage / CGPA
			85.4
			76.7
			7.5
			x

Projects	
Optical Character Recognition	Program using Google Tesseract to convert Videos into Images for Object Detection and also convert image Text to Speech which could aid the user to read/interpret visual text
Covid Vaccine Notifier	Created a Website for people in a particular area to understand vaccine availability and also get notifications via Email/SMS about the availability of Vaccines in nearby hospitals according to dose
Depth Analyser	Created a Program using IOT sensors to understand the depth, width, spatial environment details of a region and create a virtual map of the area. Could be used by Miners, Architects and Interior Designers
Responsibility	Public Relations Head – Computer Society of India Annual Day Mentor – St Francis Institute of Technology
Skills	Microsoft Office • HTML • Leadership • Public Speaking • Python • Data Analysis • Google Analytics • PowerBI • SQL • Android Studio • Swift • Firebase • Azure Cloud Services • SparkSQL
Hobbies	Football • Weightlifting • Swimming • Badminton • Guitar • Cajun