



FRONT-END/FULL STACK WEB DEVELOPER

CONTACT

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PORTFOLIO: [HTTPS://ALT-KATELL.GITHUB.IO](https://alt-katell.github.io)

PROFILE

Junior front-end/full stack web developer with 5 years of marketing project management experience

SKILLS

SOFT

- Organization
- Adaptability
- Team player

HARD

- Ruby on Rails
- JavaScript/React
- HTML/CSS/Bootstrap
- Git and GitHub
- Figma
- Scrum
- Project management
- Product development
- French/English/Spanish

WEB DEVELOPMENT PROJECTS

BEGAN

<https://app-began.herokuapp.com>

Began helps you become vegan through challenges. It was developed as the final project of my coding bootcamp. I worked on the front-end.

CT.STUDIO

<https://ctstudio.herokuapp.com>

ct.studio is a marketplace for patterns made by designers. I worked on the back-end.

EXPERIENCE

E-COMMERCE CATALOG COORDINATOR

METRO INC., CANADA | OCT 2018 - DEC 2019

- Enriched product information and thematic baskets
- Launched Metro e-Commerce in Ontario
- Wrote weekly reports for stores
- Conducted regression testing on the website

CLIENT ACCOUNT AND MARKETING PROJECT MANAGER

GORENDEZVOUS, CANADA | OCT 2017 - JUNE 2018

- Monitored the marketing plan
- Developed a strategy to implement the service abroad
- Introduced the tool and provided demonstrations to prospective clients
- Supported clients during their account set-up
- Monitored customer requests to improve the tool

PRODUCT, BRAND AND PACKAGING MANAGER

CARREFOUR, FRANCE | MAR 2014 - AUG 2017

- Developed products and packaging in collaboration with industrial suppliers and creative agencies
- Developed new graphic charters for various brands
- Controlled invoices and deadlines
- Participated in the construction of new packaging development software
- Wrote press material
- Managed interns and trained new colleagues

EDUCATION

FULL-STACK CODING BOOTCAMP, BATCH #367

LE WAGON MONTREAL, CANADA | 2020

MASTER OF MARKETING & CONSUMPTION

POITIERS UNIVERSITY, FRANCE | 2012 - 2014

BACHELOR OF BUSINESS & MANAGEMENT

TOULOUSE BUSINESS SCHOOL, FRANCE | 2009 - 2012