



FRONT-END WEB DEVELOPER

CONTACT

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PROFILE

Junior front-end web developer (full stack capabilities) with 5 years of marketing project management experience

SKILLS

SOFT

- Organization
- Adaptability
- Team player

HARD

- JavaScript/React
- Ruby on Rails
- HTML/CSS/Bootstrap
- Git and GitHub
- Figma
- Scrum
- Project management
- Product development
- French/English/Spanish

WEB DEVELOPMENT PROJECTS

BEGAN

app-began.herokuapp.com

Began helps you become vegan through challenges.

I worked on the front-end.

Stack: Ruby on Rails, HTML, Sass, JavaScript, PostgreSQL

CT.STUDIO

ctstudio.herokuapp.com

ct.studio is a marketplace for patterns made by designers.

I worked on the back-end.

Stack: Ruby on Rails, HTML, Sass, JavaScript, PostgreSQL

EXPERIENCE

E-COMMERCE CATALOG COORDINATOR

METRO INC., CANADA | OCT 2018 - DEC 2019

- Enriched product information and thematic baskets
- Launched Metro e-Commerce in Ontario
- Wrote weekly reports for stores
- Conducted regression testing on the website

CLIENT ACCOUNT AND MARKETING PROJECT MANAGER

GORENDEZVOUS, CANADA | OCT 2017 - JUNE 2018

- Monitored the marketing plan
- Developed a strategy to implement the service abroad
- Introduced the tool and provided demonstrations to prospective clients
- Supported clients during their account set-up
- Monitored customer requests to improve the tool

PRODUCT, BRAND AND PACKAGING MANAGER

CARREFOUR, FRANCE | MAR 2014 - AUG 2017

- Developed products and packaging in collaboration with industrial suppliers and creative agencies
- Developed new graphic charters for various brands
- Controlled invoices and deadlines
- Participated in the construction of new packaging development software
- Wrote press material
- Managed interns and trained new colleagues

EDUCATION

FULL-STACK CODING BOOTCAMP

LE WAGON MONTREAL, CANADA | 2020

MASTER OF MARKETING & CONSUMPTION

POITIERS UNIVERSITY, FRANCE | 2012 - 2014

BACHELOR OF BUSINESS & MANAGEMENT

TOULOUSE BUSINESS SCHOOL, FRANCE | 2009 - 2012