

Information fusion in data analysis

# **Data Fusion – Project (2)**

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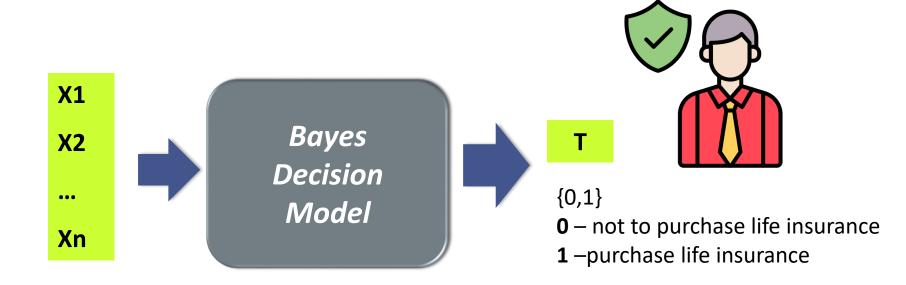
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#### ✓ Problem – Life Insurance

- Based on several variables, implement a Bayesian fusion decision model to help individuals decide whether to purchase life insurance.
- To this aim, a dataset containing examples of individual decisions is provided (assumed to be correct decisions).
  - lifeInsurance.txt



#### **▲ Life Insurance**



## Objectivo

#### ■ Data set



**X1** Gender

X2 Age

X3 Marital status

X4 number of children/dependents

X5 Physical Status

X6 chronic diseases

X7 Monthly Salary

Insurance company suggestion

T Decision

 $\{0,1\} = \{ Female, Male \}$ 

[34 .. 101]

 $\{0,1\} = \{ \text{ single, married} \}$ 

 ${0,1,2,3} = {0,1,2,>=3}$ 

{0,1,2} = { sedentary, moderately active, active}

{0,1,2} = { no conditions, moderate, severe}

[1370.. 3800]

Based on a score point\* (see next page)

Individual decision

{0,1} = { not purchase, purchase}



#### \* Rule to decide whether to have life insurance or not:

- If the total risk based on age, health, financial situation, and family responsibilities
  exceeds 50 points, it is recommended to purchase life insurance.
- Otherwise, it is not necessary.
  - Age:

•	Under 30 years:	5 points
•	Between 30 and 40 years:	10 points
•	Between 40 and 50 years:	15 points
•	Over 50 years:	20 points

Health Condition (assessed based on chronic conditions):

•	Healthy:	5 points
•	History of minor diseases (e.g., high cholesterol):	10 points
•	Serious or chronic diseases (e.g., diabetes, hypertension, heart disease):	15 points

• Financial Situation (assessed by income):

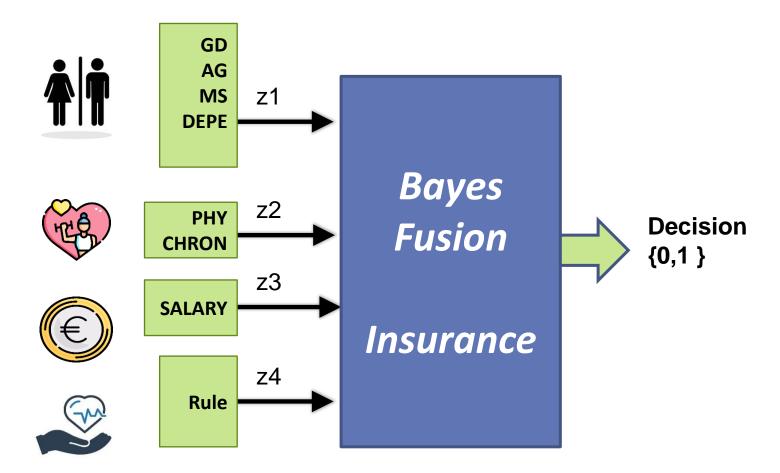
•	Monthly income above 3500 €:	5 points
•	Monthly income between 1700€ and 3500 €:	10 points
•	Monthly income below 1700 €:	15 points

Family Responsibilities (assessed by the number of children/dependents):

•	No dependents:	5 points
•	1 dependent:	10 points
•	More than 1 dependent:	15 point

#### **►** Information fusion

Historical, measurements, clinical knowledge (guidelines)



### Questions

- Is the performance of the classifier acceptable ?
- Should all information (inputs/variables) be used ?
- Discrete versus continuous variables ?
- Conditional probabilities : normal distribution ?
- Other distributions ?
- Gaussian mixtures approaches ?
- ....

#### Elements for evaluation

- IMPORTANT
  - Bayesian libraries cannot be used!
  - All code should be provided
- Report
  - Maximum 5/6 pages
  - Explain the important decisions
- Defense
  - Mandatory, 20 June 2025
- Deadline for submission
  - **19 June 2025**