SMSCO Smart Platform Development Plan

SMSCO aims to become the leading smart administrative platform in the Saudi market by offering innovative digital solutions for individuals, companies, and government entities. This strategic development plan is based on the latest administrative service innovations and is divided into five phases running from mid-2025 through the end of 2026.

Phase 1: Smart Foundation (Q3 2025)

Goal: Establish the core smart infrastructure to deliver professional administrative services.

Features:

- Bilingual dashboard (Arabic/English) with real-time KPIs.

- Dynamic user profiles (individuals/companies).

- Professional resume generation in PDF format.

- Simple task and request management tools.

- Global-style registration flow (modern, fast, multi-step).

- Email integration (SMTP / SendGrid).

Phase 2: Automation & Artificial Intelligence (Q4 2025)

Goal: Boost operational efficiency through intelligent automation and data analysis.

Innovations:

- Virtual admin assistant (scheduling, reminders, email automation).

- AI-powered job/service recommendation engine.

- RPA for common administrative workflows (approvals, invoicing).

- AI-based CV classification and analysis.

Phase 3: Integrated Cloud Administration (Q1 2026)

Goal: Expand the platform into a full-featured smart administration hub.

Integrations:

- Cloud-based HR system.

- Smart contract management and archiving system.

- Project tracking and registration portal.

- Financial dashboard (expenses, revenues, simplified reports).

- Meeting management and task delegation.

Phase 4: Predictive Intelligence & Smart Analytics (Q2 2026)

Goal: Shift from reactive management to proactive, data-driven decisions.

Tools:

- AI forecasting engine (staffing needs, resource usage, risk indicators).

- Smart insights to enhance administrative performance.

- Interactive executive reporting dashboard.

Phase 5: Strategic Expansion & Matchmaking (Mid 2026)

Goal: Build a comprehensive Saudi administrative ecosystem with flexible employment and service models.

Key Features:

- Smart job/service matching engine.

- Digital service marketplace (accounting, marketing, consulting, etc.).

- Developer APIs for enterprise integration.

- Flexible subscription plans for SMEs.

- Government portal for contract facilitation and compliance.

Strategic Advantages in the Saudi Market

Comparison of key innovations and their value:

Innovation	Market Value
Artificial Intelligence	Reduces admin costs by up to 40%
Cloud Services	Enables remote work and multi-branch

	operations
Smart Analytics	Supports executive decision-making
Matchmaking Engine	Attracts job seekers and SMEs
Government Integration	Speeds up compliance and service delivery