2020

CODEUTSAVA

CODE ✻ INNOVATE ✻ CELEBRATE

Central India's largest
Computer Science Event

NATIONAL INSTITUTE OF TECHNOLOGY, RAIPUR

ABOUT

CodeUtsava is a mega computer science event conducted annually by NIT Raipur. Commenced in the year 2017, three versions of the same have been organized successfully.

With the mission of reaching out to passionate programmers and developers across India and to transform their creative ideas into feasible working applications with the support of new technologies, various events are conducted (free of cost).

WORKSSHOP

Experts from tech industry expose students to the knowledge and skills required to compete in the tech industry.

BREAKING CODE

A 4-hr long coding contest Breaking Code & winter camp to promote the competitive programming culture.

HACKATHON

A 28-hr long hackathon to help students get acquainted with new trending technologies and boost the IT culture in the country by creating a healthy competitive environment.

5+ WORKSHOPS

1500+ participations

BREAKING CODE 3.0

1200+ **participants** from all over the **world.**

WINTER CAMP

1000+ **participants** from local universities.

HACKATHON

1500+ teams registered from prestigious institutes across the **country.**

RS. 1,00,000+

Prizes Worth

RS. 75,000+

Goodies & Swags worth

WHY
SPONSOR

PUBLICITY
CodeUtsava is a singular and indispensable platform to strengthen the brand image of your company. Our sponsors attain greater exposure and outreach to their customer-base via our publicity proceedings.

GET LIVE FEEDBACK
Enhance your knowledge of the customer needs by getting live feedback from a plethora of developers attending this mega-event.

SHARE YOUR EXPERTISE
Stand out of the crowd as you are provided with unparalleled opportunities to take the stage and conduct various workshops within the campus premises.

BEST PACKAGE TO SUIT YOUR BUDGET
Our spons structure is flexible and it is custom-made keeping the needs and aspirations of our sponsors as an utmost priority.

40+ COLLEGES !

10+ SPEAKERS !

28 HRS HACKATHON !

500+ DEVELOPERS !

300+ COMMITS !

50,000+ LINES OF CODE !

1,500+ FOOTFALL !

METRICS

SPONSORSHIP
NON-TECHNICAL

	₹20,000	₹50,000	₹80,000
100+ likes (one post)	✔	✔	✔
40+ Shares (one post)	✔	✔	✔
100+ likes on fb page	✔	✔	✔
Logo on countdown screen	🚫	✔	✔
Logo on front of diary	🚫	🚫	✔
Brochure/Pamphlet in Registration kit	🚫	✔	✔
Logo on main banner	✔	✔	✔
Standee on main venue	✔	✔	✔
30+ Posts with your logo on Selfie booth from our page	🚫	🚫	✔
Best of luck video	🚫	✔	✔
Logo on T-Shirt	🚫	🚫	✔
Logo on the Email	✔	✔	✔
Logo on poster during promotional event on different colleges	✔	✔	✔

The amount of sponsorship may be treated as a donation under section 80G of the Income Tax Act for which a certificate would be issued by the institute

SPONSORSHIP
TECHNICAL

	SILVER	GOLD	PLATINUM
Required Deliveries	free credits on using platform and tools (for all participants)	free credits to use resources (for all participants) + Goodies	Special prizes to winners + Goodies to all participants
logo and link on website	✔	✔	✔
logo on official banners	✔	✔	✔
Stall at Venue	🚫	🚫	✔
logo on notebooks given to participants	🚫	✔	✔
Host a workshop	🚫	30 minutes	1 hour
Recruting	✔	✔	✔

Platinum sponsors are welcome to give their own prizes, featuring their names

The amount of sponsorship may be treated as a donation under section 80G of the Income Tax Act for which a certificate would be issued by the institute
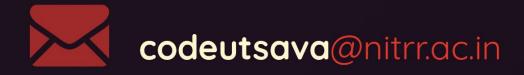
PAST
SPONSORS

JET BRAINS

BLUE BANYAN
enriching technology

Devfolio

Sketch

skillenza

Matic

CODE NICELY

Z

.tech DOMAINS

TEMBOO

BRINY BISTRO

milkyway
IceCreams

CHAI GOVINDAM

केनरा बैंक
Canara Bank

CODING BLOCKS
Code Your Way To Success

balsamiq

GATE ACADEMY
steps to success...

Rise Education

CONTACT US

📞 **Pavan Gupta**
+91 94067 42352

📞 **Ashrut Arya**
+91 74 409 07329

📞 **Yash Krishan**
+91 76976 27638

✉️ codeutsava@nitrr.ac.in

National Institute of Technology
Raipur, Chhattisgarh
pincode: 492001 📍

THANK YOU!