

PORTFOLIO

EUNICE DE LA CRUZ

2019-2022



Hello! I'm Eunice



I am a broadcasting student who loves to discover more of my creative skills. My enthusiasm for pop culture, literature, and music is what influences my creativity. And because of my curiosity to learn, I am eager to discover more of what I can bring to the table when it comes to being visionary.

I am proficient in writing in both English and Filipino. Apart from that, I have experience in photography and video editing. I gained experience mainly from school papers and university events. Hence, creating content has never been new to me.

hard skills

Microsoft Office
Google Suites
Canva
Adobe Photoshop Express
Filmora
Capcut

education

Bachelor of Arts in Broadcasting
Polytechnic University of the Philippines
2023-PRESENT

Bachelor of Arts in Communication
University of Santo Tomas
2021-2022

Senior High School (HUMSS)
University of Santo Tomas
2019-2021

soft skills

Organizational skills
Attention to detail
Collaboration

contact me

 eunicefdlc@gmail.com

 [Eunice F. De La Cruz](#)

 0969 320 6679

PREVIEWS WORKS

DIGITAL

1

WRITING

2

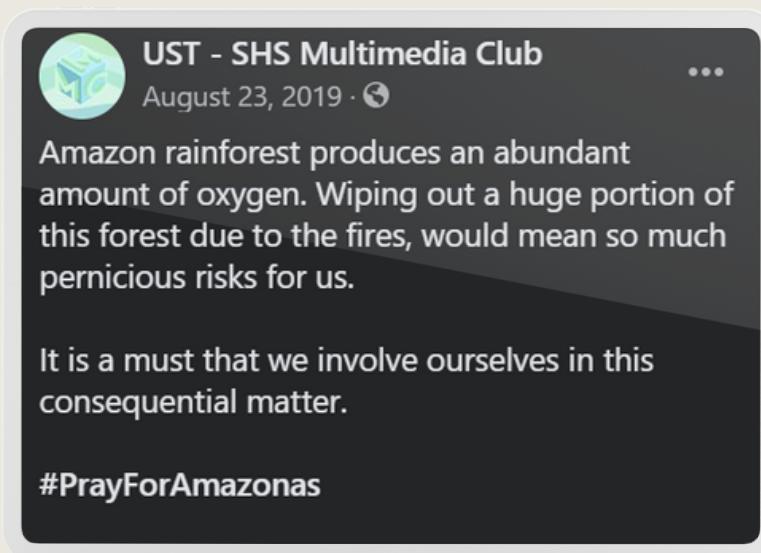
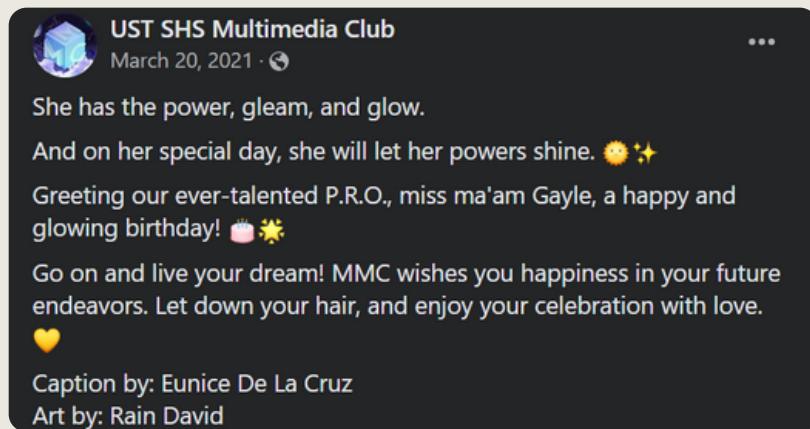
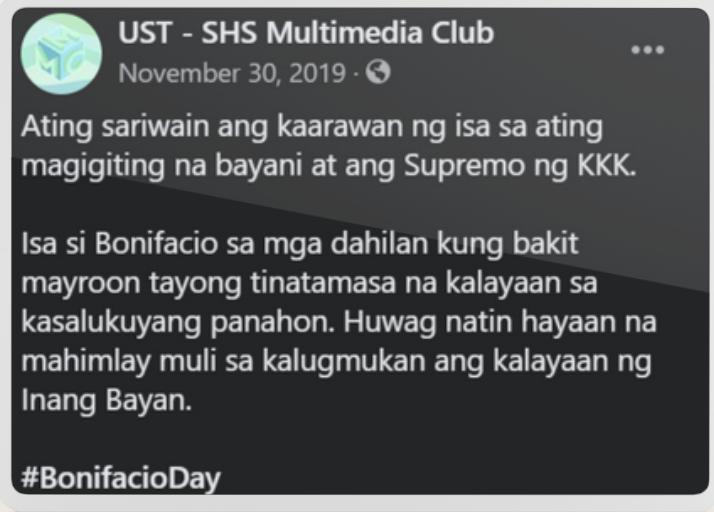
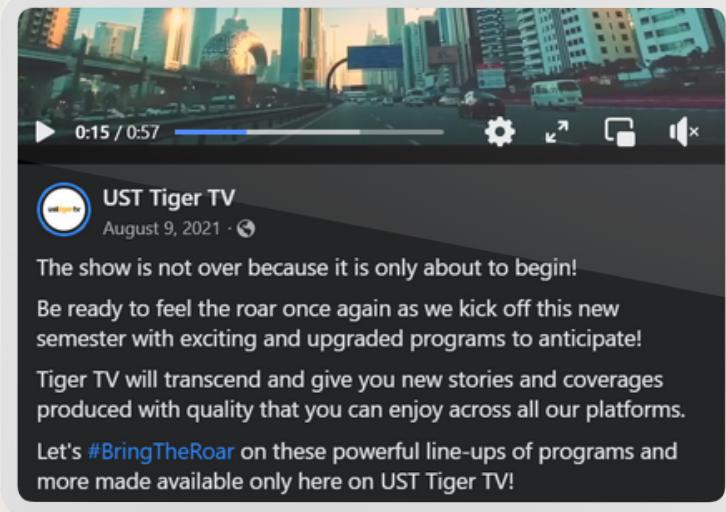
VIDEOS

3

PHOTOS

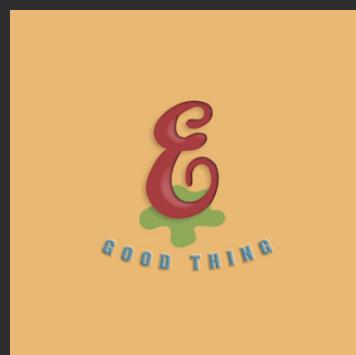
4

DIGITAL

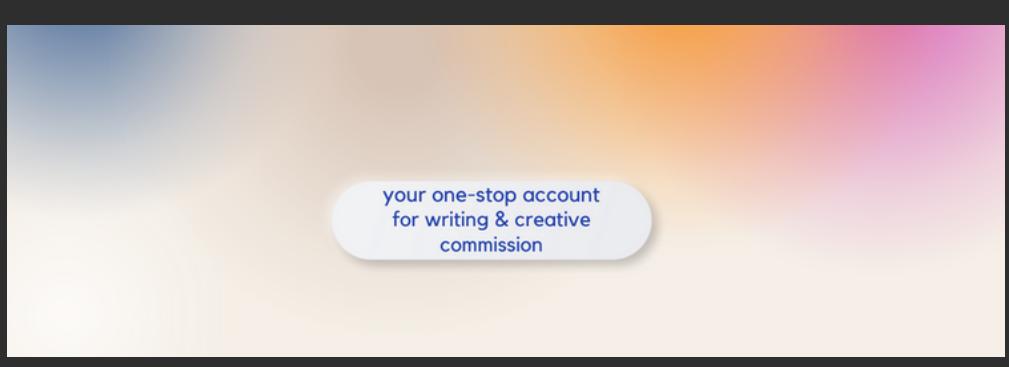


Writing captions for posts disseminated on social media platforms

DIGITAL



Logo variations and YouTube banner made on Adobe Photoshop



Logo and X (Twitter) cover made on Canva



Logo variations for an Anchor podcast

WRITING



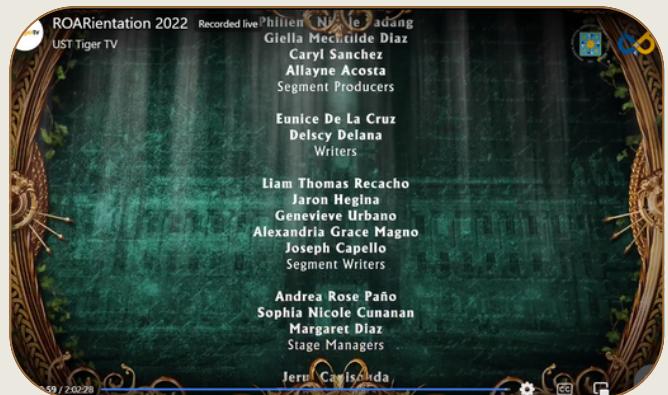
Producer and writer for a segment show in a university-wide event called USTAR Talks (2021).



Writer for a university-wide event catering the aspiring Thomasians called USTAR-GAZING (2021).



Co-writer in #HomeTownVlogs, a segment that showcases different hometowns of Thomasians (2022).



Head writer in ROARientation '22, a freshman orientation event (2022).

An open letter to my mother

by Eunice De La Cruz • May 08, 2022 • 3 min read



Written [blog](#)

As the world continues to progress towards technology and development, humans are subject to the use of almost all natural resources. This action impedes the consequence of climate change and the global temperature will increase by approximately 1.5 degrees Celsius (IPCC, 2018). According to Duarte, buildings are the largest energy consumer and accountable for the consumption of more than 40% global energy. In addition with this consumption, is the carbon footprint the human population leave in this planet. Both carbon emission that these two factors emit causes big difference, in both negative and positive ways.

The goal is to have 0 metric tons of carbon footprint to somehow save our planet from further environmental catastrophe. The total carbon footprint I have per year is 0.59 metric tons. The gap between my own carbon footprint, the Philippines' and worldwide is big. It is important to start to make a change and act now to save the planet from the rising temperature. One of the possible solutions that the branch of architecture and design can offer is the efficient and sustainable design. Conventionally built buildings has mitigating impact which is helpful for the environment. The parameters of sustainable and ergonomic buildings could make humans have a better environmental response.

In a nutshell, Biophilic design is an holistic approach to have pro-environmental outcome. Carbon footprint and buildings are coinciding elements that play a bigger role in saving the planet from the effects of climate. And this is also a message, a call for humanity to take action which should start now.

Commissioned write-up

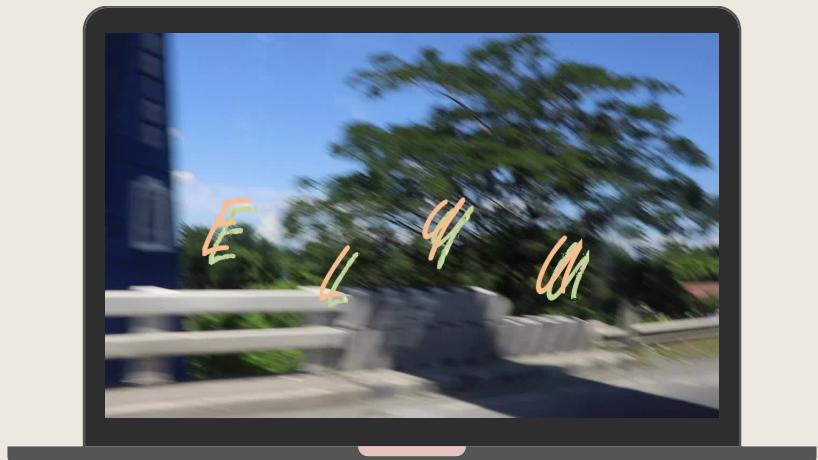
VIDEOS



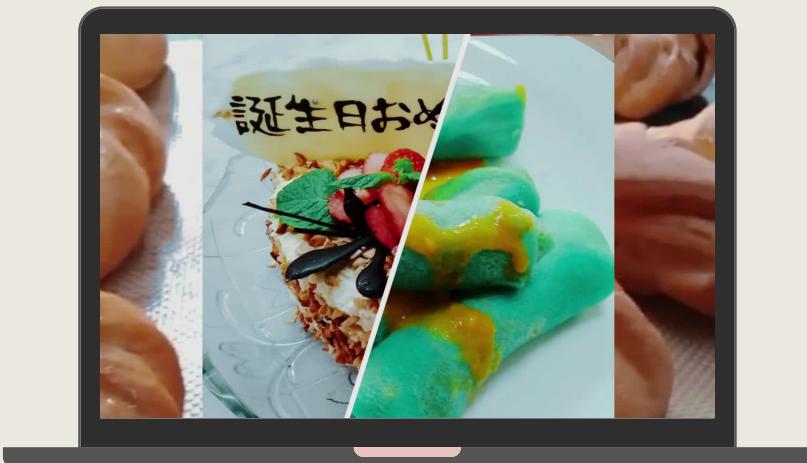
Short reel



Short video



Travel video



YouTube Trailer

PHOTOS

