







VETROI

Oct 17, 2025

Subject: VetROI™ Pilot Program Welcome Letter

Hello and welcome to the VetROI™ Pilot Program,

My name is Christian Perez. I am the Founder of Altivum Inc. and the creator of VetROI™, an AI-powered platform designed to help veterans translate their military experience into civilian careers.

First, I want to express my sincere gratitude for taking part in this pilot. Your participation is not only valuable to this project but also to the larger mission of improving how veterans navigate their transition into civilian life. Technology gives us the unprecedented ability to scale impact, and together we are shaping a tool that can help veterans nationwide make more informed, confident career decisions.



"Al is real and it is going to change every industry."

— Jeff Bezos, Amazon.

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Few sectors have felt that change as rapidly as the education and workforce development sectors. The ability to stay competitive in the modern job market now depends on understanding and working alongside artificial intelligence. Yet, while AI education is being integrated into K–12 systems, there is no such mandate for veterans leaving the military. That gap places veterans at a structural disadvantage in a labor market increasingly shaped by automation and data-driven tools.

I founded Altivum to address this divide through an AI-first architecture. VetROI approaches each veteran's career transition as a unique intelligence problem. It builds personalized knowledge bases from service records, NACE competency assessments, and career documents, then uses large language model inference and AI agents to deliver context-aware career guidance. The system integrates real-time labor market data from O*NET's occupational database and USAJOBS federal employment listings, creating a comprehensive view that understands both military context and civilian career requirements. This approach enables scalable, personalized career translation—bridging the gap between military and civilian experience in ways traditional manual processes cannot achieve for thousands of veterans at once.

Throughout this pilot, your feedback will be instrumental. The career counselors at Austin Peay State University connect the insights produced by VetROI with the human expertise innate to career advisors, ensuring every recommendation remains anchored in real-world understanding. Together, this human—AI collaboration will help refine how the platform supports veterans in identifying their strengths, exploring opportunities, and planning their next steps.

We are at an important inflection point. The tools we build today will determine how well our veteran community adapts to an economy defined by intelligence, automation, and lifelong learning. You are helping design a system that can make future transitions smoother for every veteran who follows.

Thank you again for your time, trust, and commitment. The progress we make together will help ensure that veterans continue to lead in this rapidly evolving world, just as they have from the beaches of Normandy to the mountains of Afghanistan.

With gratitude,

Christian Perez

Founder, Altivum Inc. Veteran, 18D