SEO Checklist

To-do:

☐ Content! New content, great content, blog, etc. (ongoing)

☐ Brainstorm a key phrase list, incorporate throughout site

☐ Optimize your use of the following HTML tags

    ☐ `<title>`
    ☐ `<meta> (description)`
    ☐ `<h1>, <h2>, etc.`
    ☐ `<a>`
    ☐ `<img>`

☐ Don't use www on your URLs; strip out with .htaccess

☐ Use clean URLs

☐ Sign your site up with Google Webmaster Tools

Bonus:

☐ Setup robots.txt

☐ Create / submit a sitemap

☐ Setup / use Google Analytics