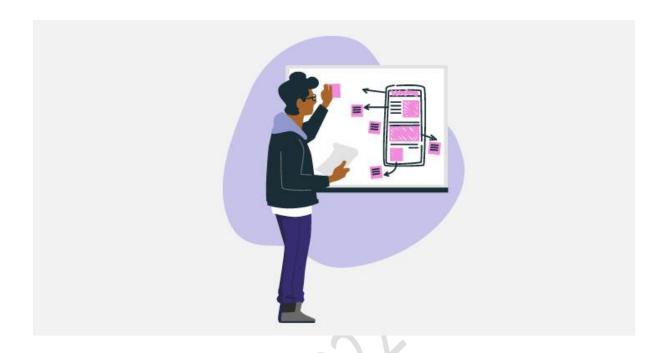# PROBLEM - SOLUTION FIT

PROJECT TITLE: "PLASMA DONAR APPLICATION"

Team ID: PNT2022TMID39818

Team Leader: KISHORE KUMAR S

Team member: KOSALA RAMAN A

Team member: MADHANKUMAR R

Team member: BHARATH B

Problem-Solution fit canvas 2.0

Purpose / Vision

Define CS, fit into CC	**1. CUSTOMER SEGMENT(S)** `CS` - The user/customer who belonging to the medical department.	**6. CUSTOMER CONSTRAINTS** `CC` - There is no boundation of using this application because the user/customer who is having knowledge of this application can work on it easily.	**5. AVAILABLE SOLUTIONS** `AS` - The suggestions made by the user/customer are implemented in these kinds of applications. -In the such cases the most important suggestions of the user/customer are developed and made available in updates.	**Explore AS, differentiate**
Focus on J&P, tap into BE, understand RC	**2. JOBS-TO-BE-DONE / PROBLEMS** `J&P` - The user/customer found inconvenient in this plasma donar application that the user expecting more specification could be added if possible.	**9. PROBLEM ROOT CAUSE** `RC` - The user/customer is new to use this application. - The user/customer have no knowledge about this application. - When the user/customer missed out the proper guidance about how to use handle this application.	**7. BEHAVIOUR** `BE` - The user/customer use different different devices in their hands. - Medical people can use this application regularly while comparing to others.	**Focus on J&P, tap into BE, understand RC**
Identify strong TR & EM	**3. TRIGGERS** `TR` - The awareness of the application motivates the users to use this application **4. EMOTIONS: BEFORE / AFTER** `EM` Before – When the users/customers expected specification not met makes them enthusiastic. After – As the user/customers who recovered from there errors they will become comfortable and friendly with this environment.	**10. YOUR SOLUTION** `SL` - The suggestion which made by the user/customer user will be noted and the apt suggestions will be added in further updates.	**8. CHANNELS of BEHAVIOUR - Online** `CH` - Awareness videos/content made the donar to donate the plasma. - Advertise online with influence to test the product and promote it. Offline - To encourage and motivate the medical field-oriented personnel to use the application.	**Extract online & offline CH of BE**

Problem-Solution fit canvas 2.0

Purpose / Vision

1. CUSTOMER SEGMENT(S) `CS`	**6. CUSTOMER CONSTRAINTS** `CC`	**5. AVAILABLE SOLUTIONS** `AS`
- The user/customer who belonging to the medical department.	- There is no boundation of using this application because the user/customer who is having knowledge of this application can work on it easily.	- The solution for this problem is that the user/customer should make sure of his/her donation detail updated in the application. - The user/customer can verify the details before or after updating the in this application.

Define CS, fit into CC (left margin) — *Explore AS, differentiate* (right margin)

2. JOBS-TO-BE-DONE / PROBLEMS `J&P`	**9. PROBLEM ROOT CAUSE** `RC`	**7. BEHAVIOUR** `BE`
- The user/customer continuously receiving the notification/mail for the requirement to donate plasma, before 2 weeks only user/customer had donated the blood for plasma.	- The user/customer is new to use this application. - The user/customer have no knowledge about this application. - When the user/customer missed out the proper guidance about how to use handle this application.	-The user/customer use different different devices in their hands. -Medical people can use this application regularly while comparing to others.

Focus on J&P, tap into BE, understand RC (left margin) — *Focus on J&P, tap into BE, understand RC* (right margin)

3. TRIGGERS `TR`	**10. YOUR SOLUTION** `SL`	**8. CHANNELS of BEHAVIOUR - Online** `CH`
- The awareness of the application motivates the users to use the application	- The user/customer needs to update his/her plasma donation details in the Application, if Still the issue occurs use "Contact Us" option in the application.	- Awareness videos/content made the donar to donate the plasma. - Advertise online with influence to test the product and promote it.
4. EMOTIONS: BEFORE / AFTER `EM` Before – The user/customer who often receives this type of errors makes them Hatred. After – As the user/customer who overcomes form these errors, they will become comfortable and friendly with this environment.		Offline - To encourage and motivate the medical field-oriented personnel to use the application.

Identify strong TR & EM (left margin) — *Extract online & offline CH of BE* (right margin)

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Problem-Solution fit canvas 2.0

Purpose / Vision

1. CUSTOMER SEGMENT(S) — CS	**6. CUSTOMER CONSTRAINTS** — CC	**5. AVAILABLE SOLUTIONS** — AS
- The user/customer who belonging to the medical department.	- There is no boundation of using this application because the user/customer who is having knowledge of this application can work on it easily.	- The user/customer can use the availability of chatbot - Either the user/customer can make use of others help who know to use this application wisely.

Define CS, fit into CC | *Explore AS, differentiate*

2. JOBS-TO-BE-DONE / PROBLEMS — J&P	**9. PROBLEM ROOT CAUSE** — RC	**7. BEHAVIOUR** — BE
- The new user/customer trying to use Plasma Donar Application But they don't how to use the donar application.	- The user/customer is new to use this application. - The user/customer have no knowledge about this application. - When the user/customer missed out the proper guidance about how to use handle this application.	-The user/customer use different types of devices in their hands to use this application. -Medical people can use this application regularly while comparing to others.

Focus on J&P, tap into BE, understand RC | *Focus on J&P, tap into BE, understand RC*

3. TRIGGERS — TR	**10. YOUR SOLUTION** — SL	**8. CHANNELS of BEHAVIOUR - Online** — CH
- The awareness of the application motivates the users to use the application	- The new user/customer should have basic knowledge about the application and read the user manual or else use the "Chat Bot" for the guidance to use the application efficiently.	- Awareness videos/content made the donar to donate the plasma and to use this application. - Advertise online with influence to test the product and promote it.
4. EMOTIONS: BEFORE / AFTER — EM		Offline - To encourage and motivate the medical field-oriented personnel to use the application.
Before – The user/customer who never have used before makes them anxious. After – As the user/customer knows how to use this application then they will become comfortable and friendly with this environment.		

Identify strong TR & EM | *Extract online & offline CH of BE*

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Purpose / Vision

Define CS, fit into CC	**1. CUSTOMER SEGMENT(S)** `CS`	**6. CUSTOMER CONSTRAINTS** `CC`	**5. AVAILABLE SOLUTIONS** `AS`	**Explore AS, differentiate**
	- The user/customer who belonging to the medical department.	- There is no boundation of using this application because the user/customer who is having knowledge of this application can work on it easily.	-At first the user/customer should know their requirement, and then the minimum knowledge about using this application	

Focus on J&P, tap into BE, understand RC	**2. JOBS-TO-BE-DONE / PROBLEMS** `J&P`	**9. PROBLEM ROOT CAUSE** `RC`	**7. BEHAVIOUR** `BE`	**Focus on J&P, tap into BE, understand RC**
	- The user/customer trying to find Plasma during emergency, but don't about how much unit of plasma is available as per the required.	- The user/customer is new to use this application. - The user/customer have no knowledge about this application. - When the user/customer missed out the proper guidance about how to use handle this application.	-The user/customer use different different devices in their hands. -Medical people can use this application regularly while comparing to others.	

Identify strong TR & EM	**3. TRIGGERS** `TR`	**10. YOUR SOLUTION** `SL`	**8. CHANNELS of BEHAVIOUR - Online** `CH`	**Extract online & offline CH of BE**
	- The awareness of the application motivates the users to use the application	- The user/customer should know the required unit of plasma and then know how to check the availability of plasma in the application.	- Awareness videos/content made the donar to donate the plasma. - Advertise online with influence to test the product and promote it. **Offline** - To encourage and motivate the medical field-oriented personnel to use the application.	
	4. EMOTIONS: BEFORE / AFTER `EM` Before – The user/customer who don't know how to handle/operate this application makes them disappointed. After – As the user/customer knows how to handle/operate this application then they will become comfortable and friendly with this environment.			

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