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Dashboard

Financial

Sales

Category Analysis

Employees
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Customer Analysis

Product Analysis

Cash Flow

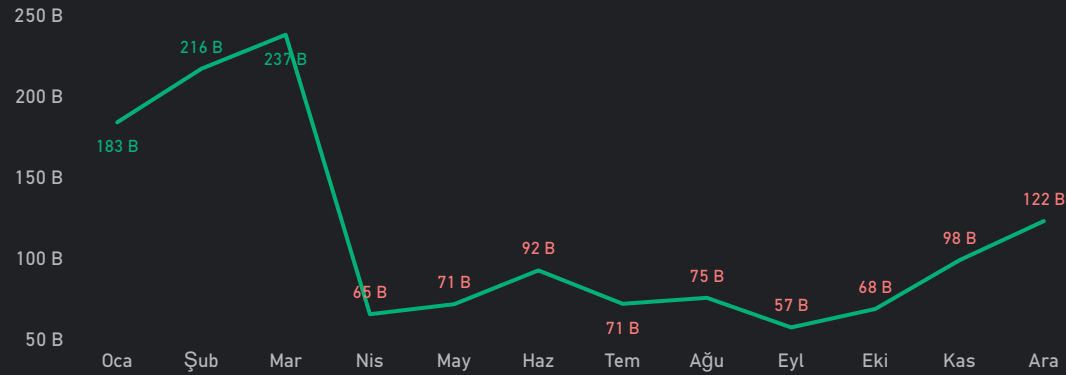


SALES PERFORMANCE

Monthly Sales Target of \$0.15M

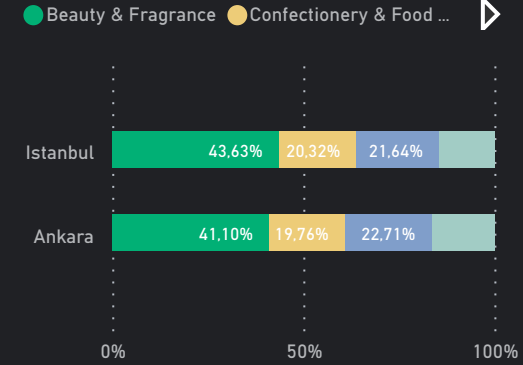
2012

2013



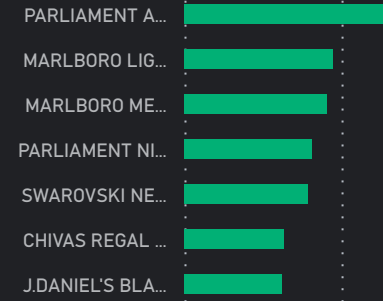
REGION SALES PERFORMANCE

BY CATEGORY



TOP 10 PRODUCTS

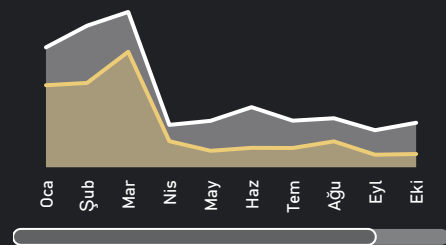
BY CATEGORY



1.353.868,00

SALES

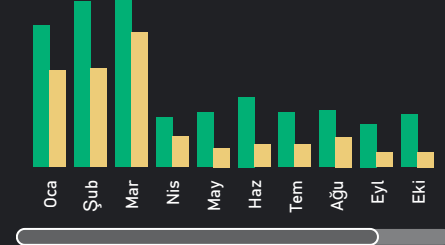
● Toplam Satış ● Toplam Satış (GY)



793.060,82

PROFIT

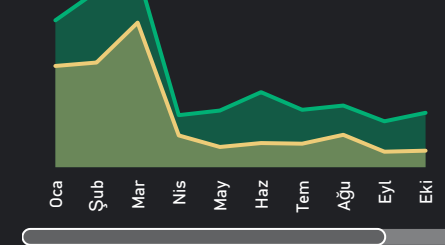
● Toplam Brüt Kar ● Toplam Brüt Kâr (GY)



560.807,18

COST

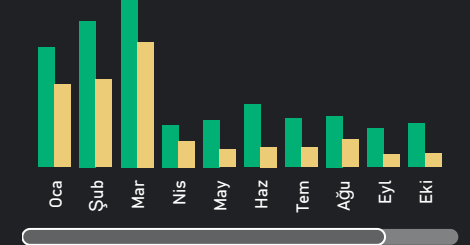
● Toplam Maliyet ● Toplam Maliyet (GY)



70.177

QUANTITY

● Toplam Miktar ● Toplam Miktar (GY)



Financial Dashboard

FISCAL YEAR

2012

2013



REVENUE
1.353.868,00



PROFIT
793.060,82



ORDERS
31.406



CUSTOMERS
31.406



QUANTITY
70.177

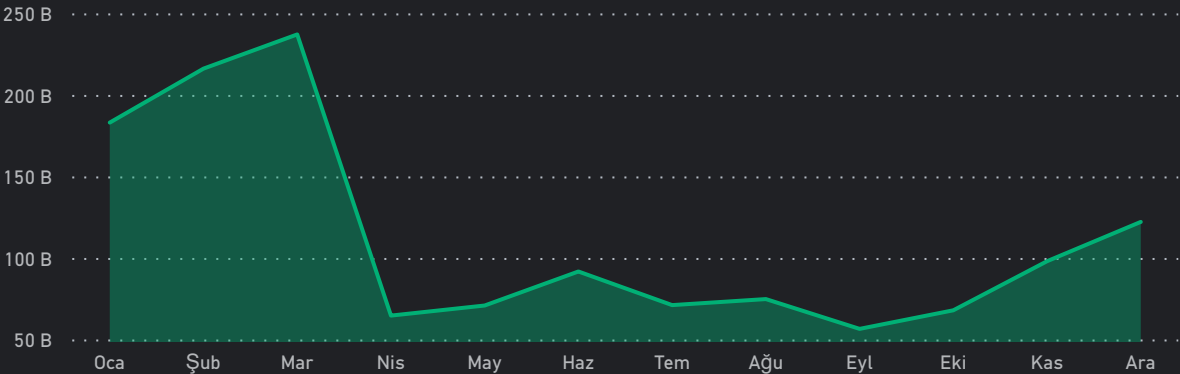
SALES PERFORMANCE

Q1

Q2

Q3

Q4



REGION PERFORMANCE

REVENUE SPLIT BY CATEGORY



REVENUE VS PROFIT



REVENUE VS PROFIT



CATEGORY RANKING

QUANTITY & SALES BY CATEGORY

Parfüm	Beauty & Fragrance	9.098	523.134,00	
Çikolata	Confectionery & Food I...	25.178	171.277,00	
Sigara	Tobacco Products	7.461	169.529,00	
Viski	Liquor & Spirits	7.787	158.202,00	

CATEGORY RANKING

Product	Revenue	Quantity	Profit
PARLIAMENT AQUA BLUE KS	25.676,00	1.048	%52,67
MARLBORO LIGHTS KS BOX DF	18.936,00	789	%55,46
MARLBORO MEDIUM KS BOX	18.168,00	757	%55,48
PARLIAMENT NIGHT BLUE NEW	14.248,00	644	%52,91

Sales Dashboard

SALES STAGE

Ankara

Istanbul



SALES

1,35 M



N# OF INVOICES

31 B



QUANTITY

70 B

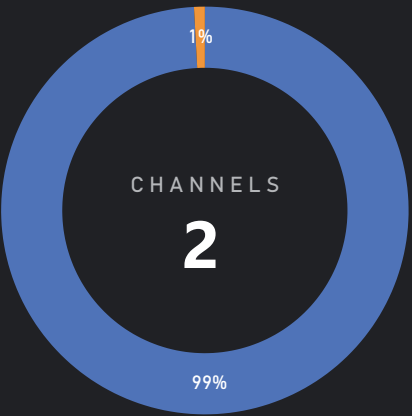


AV. PER. INVOICE

43,11

TOTAL SALES

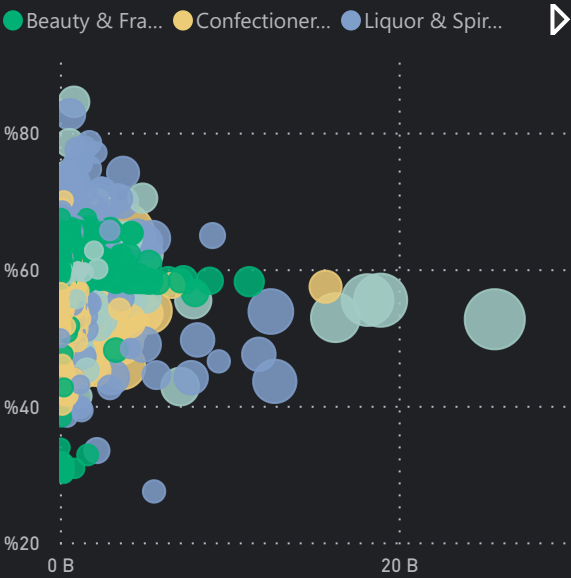
BY MARKETING CHANNELS



Bahcesehir Cankaya

ACTIVE OPPS BY STAGE

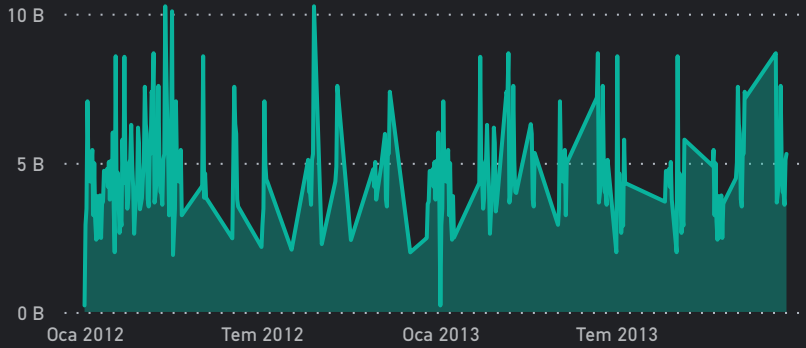
BY MARKETING CHANNELS



SALES & OPPORTUNITIES

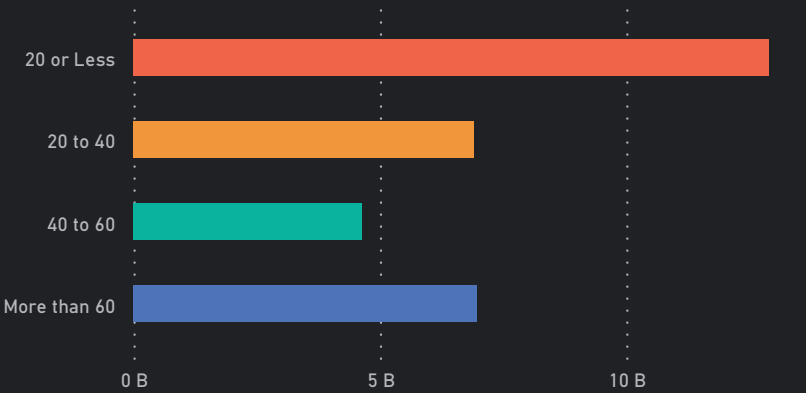
TIME & DATE

Tarih



TOTAL SALES

BY OPPORTUNITY SIZE



Category Analysis

REGION

Tümü

CATEGORY

Tümü

FISCAL YEAR

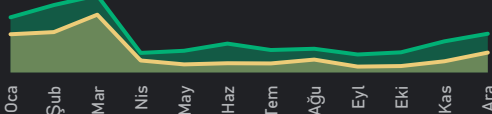
Tümü



70.177

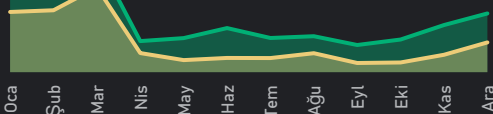
QUANTITY

● Toplam Miktar ● Toplam Miktar (GY)



1.353.868,00

SALES



%58,58

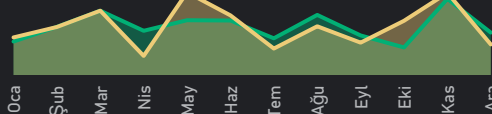
PROFIT MARGIN



43,11

PER INVOICE

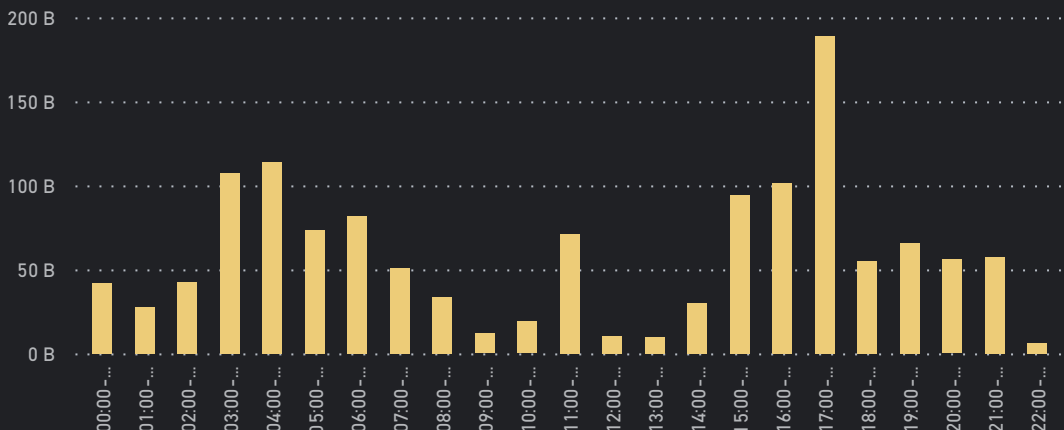
● Fis Bası Hasılat ● Fis Bası Hasılat (GY)



SALES PERFORMANCE

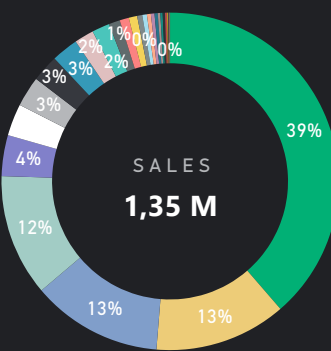
DATE

Tümü



CATEGORY ANALYSIS

ORDERS BY SUBCATEGORY



● Parfüm ● Çikolata ● Sigara ● Viski ● Konyak



PRODUCT SALES RANKING

Product

Sal

PARLIAMENT AQUA BLUE KS	25
MARLBORO LIGHTS KS BOX DF	18
MARLBORO MEDIUM KS BOX	18
PARLIAMENT NIGHT BLUE NHW	16
SWAROVSKI NECKLACE	15
CHIVAS REGAL TWIN PACK 2*100 CL	12
J.DANIEL'S BLACK LABEL %40 1LT	12
HENNESSY VSOP 1 LT	11

Employees Dashboard

REGION

Ankara

Istanbul



NO. EMPLOYEES

16



SALES

1,35 M



NO. INVOICES

31 B



NO. CUSTOMERS

16

SALES PERFORMANCE

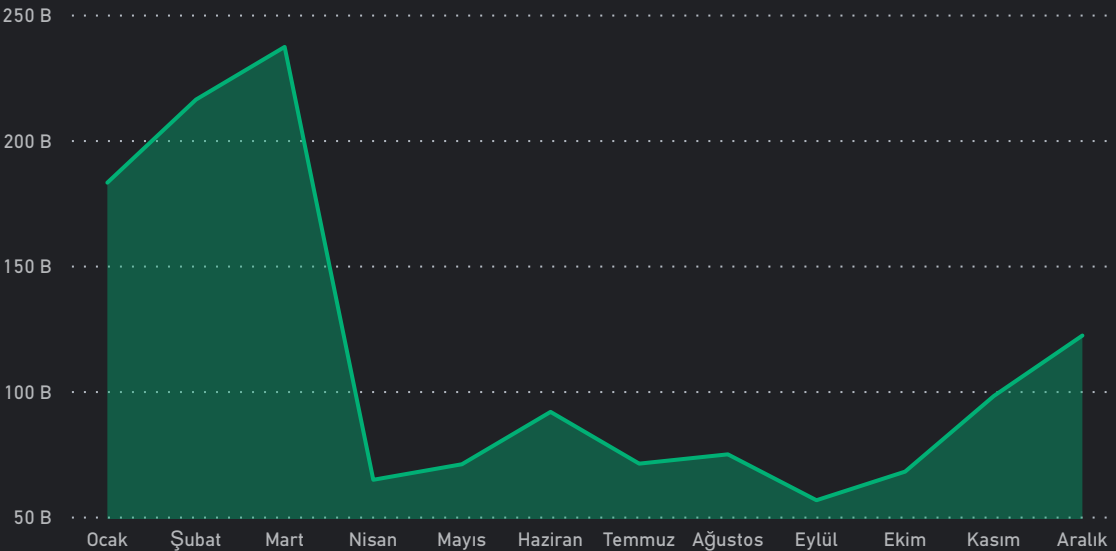
Saatlik

Günlük

Aylık

Yıllık

Tarih



Hasılat

Müşteri ...

Satılan ...

Satılan ...

REGION SALES PERFORMANCE

Ankara

16

Istanbul

16

CATEGORY RANKING

SALES SPLIT BY SEGMENT

Cashier	Region	Store	N.of Invoice	Sales	Quantity
DAREJAN OSISHVILI	Ankara	Cankaya	16	503,50	
DAREJAN OSISHVILI	Istanbul	Bahcesehir	1.063	45.819,50	2.0
DIANA BARKHUDAROVA	Ankara	Cankaya	63	1.347,00	
DIANA BARKHUDAROVA	Istanbul	Bahcesehir	2.735	111.394,00	6.0

Customer Analysis

CUSTOMER

Tümü

SEGMENT

Tümü



REVENUE

1.353.868,00



PROFIT

793.060,82



ORDERS

31.406



CUSTOMERS

34



QUANTITY

70.177

CUMULATIVE PERFORMANCE

Saatlik

Günlük

Aylık

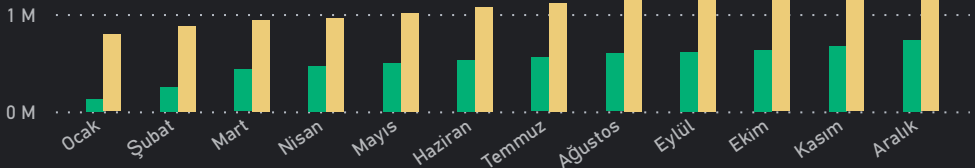
Yıllık

Tarih

Year ● 2012 ● 2013

Comparison

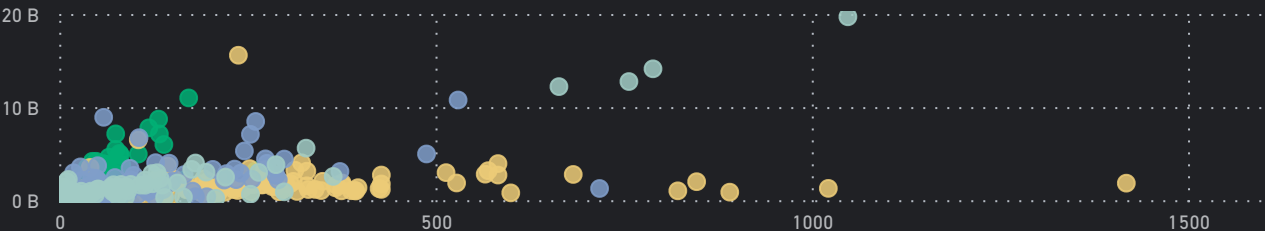
Trend



SALES BY QUANTITY

PRODUCT BY CATEGORY

● Beauty & Fragrance ● Confectionery & Food Items ● Liquor & Spirits ● Tobacco Products



CUSTOMER INFORMATION

Customer	Revenue	Quantity	Last Date	Per Invoice(Sales)	Per Invoice(Profit)
Africa	258,00	14	-12	28,67	
Armania	5.988,00	345	-9	37,43	
Australian	224,00	14	-51	22,40	
Austria	3.699,50	276	-13	26,24	
Azerbeycan	157.048,50	6.647	-9	60,64	
Balkans	2.159,00	94	-53	47,98	
Canada	73,50	11	-118	6,68	
Chec-Hungary-Sl	5.749,50	273	-10	43,23	
China	16.617,00	831	-10	49,02	
Denmark	5.735,00	349	-10	30,51	
Dutch	1.543,50	69	-19	48,23	
English	14.909,00	743	-11	39,76	

PRODUCT ANALYSIS

REGION

Tümü

FISCAL YEAR

Tümü

FISCAL MONTH

Tümü



QUANTITY VS ORDERS



CATEGORY SALES RANKING

YOU SELECTED ALL

Product

Sales

PARLIAMENT AQUA BLUE KS

25.676,00

MARLBORO LIGHTS KS BOX DF

18.936,00

MARLBORO MEDIUM KS BOX

18.168,00

PARLIAMENT NIGHT BLUE NHW

16.268,00

SWAROVSKI NECKLACE

15.685,50

CHIVAS REGAL TWIN PACK 2*100 CL

12.688,00

J.DANIEL'S BLACK LABEL %40 1LT

12.455,00

HENNESSY VSOP 1 LT

11.745,00

Toplam

1.353.868,00

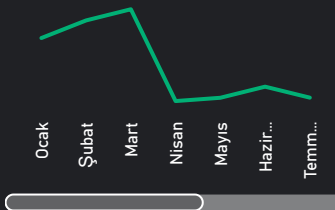
ALL

BOTTOM 10

TOP 10

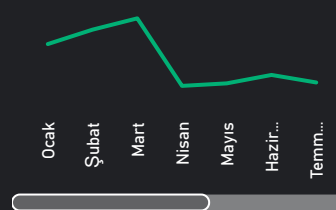
1.353.868,...

SALES



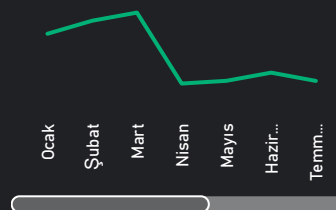
70.177

QUANTITY



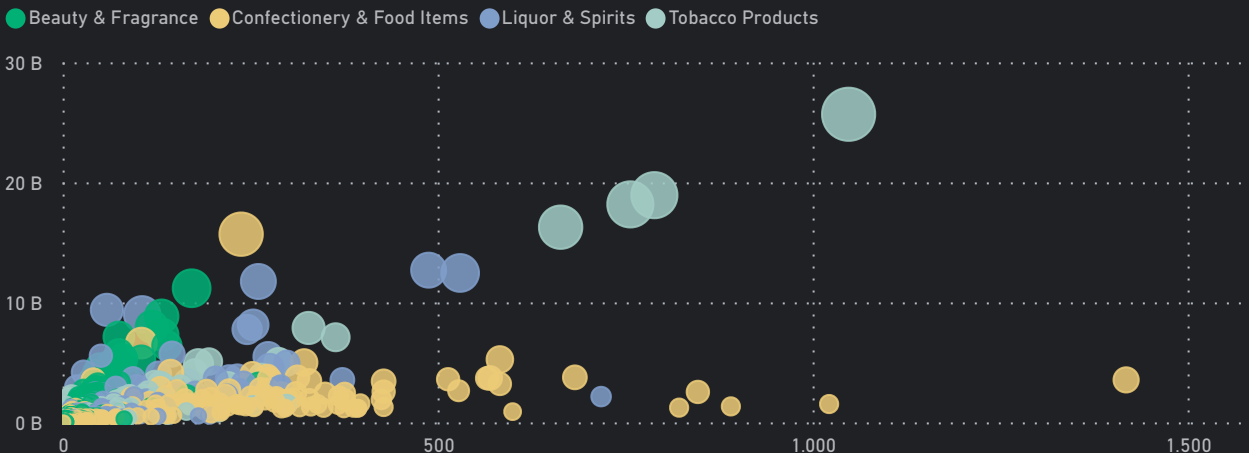
793.060,82

PROFIT



SALES BY QUANTITY

STATES BY REGION



Cash Flow

1.353.868,00

ORDER DATE

01.01.2012



30.12.2013



REVENUE SPLIT BY REGION



REVENUE

1.353.868,00



PROFIT

427.572,29



ORDERS

31.406



CUSTOMERS

16



QUANTITY

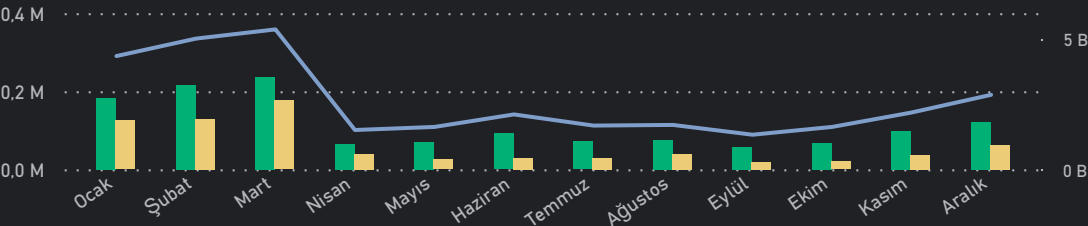
70.177

SALES PERFORMANCE

CATEGORY

Tümü

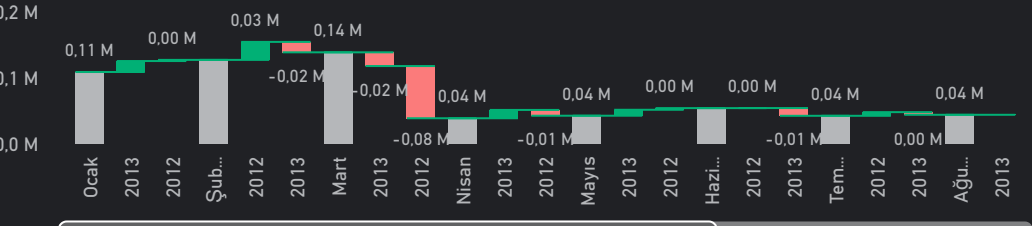
Toplam Satış Toplam Satış(GY) Fis Sayısı



NET CASH FLOW

BY MONTH

Artır Azalt Toplam Diğer



REGION PERFORMANCE

Ankara

610
Toplam Miktar

11.548,00
Toplam Satış

6.834,47
Toplam Brüt Kar

412
Fis Sayısı

İstanbul

69.567
Toplam Miktar

1.342.320,00
Toplam Satış

786.226,35
Toplam Brüt Kar

31.168
Fis Sayısı

REGION SALES PERFORMANCE

BY CATEGORY

Beauty & Fragrance Confectionery & Food Items Liquor & Spirits Tobacco Products

