

# Marketing Campaign Analysis



How are our regional campaigns performing?

02.05.2017

01.11.2017



\$150 M

Total Sales



\$43 M

Estimated Marketing Costs

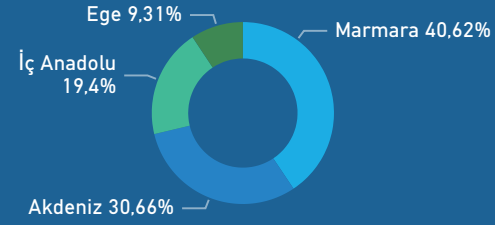


3,48

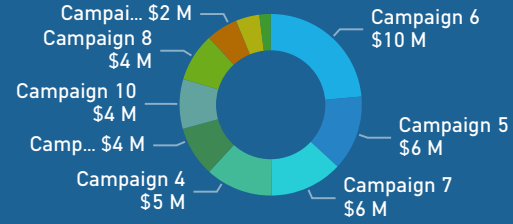
Marketing Spend To Sales

DATAVADISI

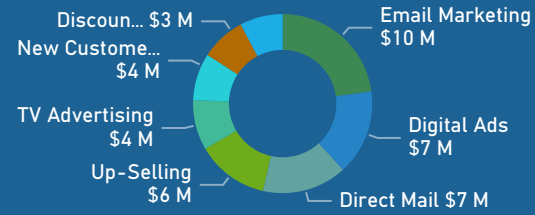
REGION ölçütüne göre Estimated Marketing Costs



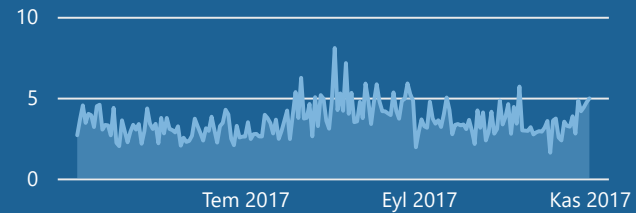
Campaign Name ölçütüne göre Estimated Marketing Costs



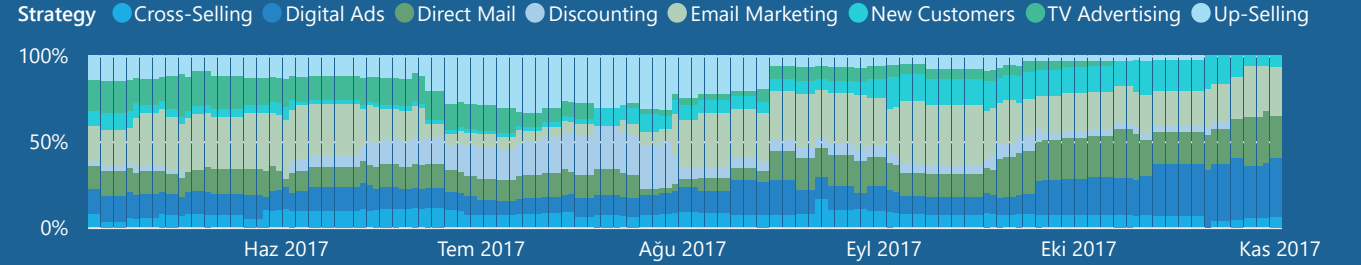
Strategy ölçütüne göre Estimated Marketing Costs



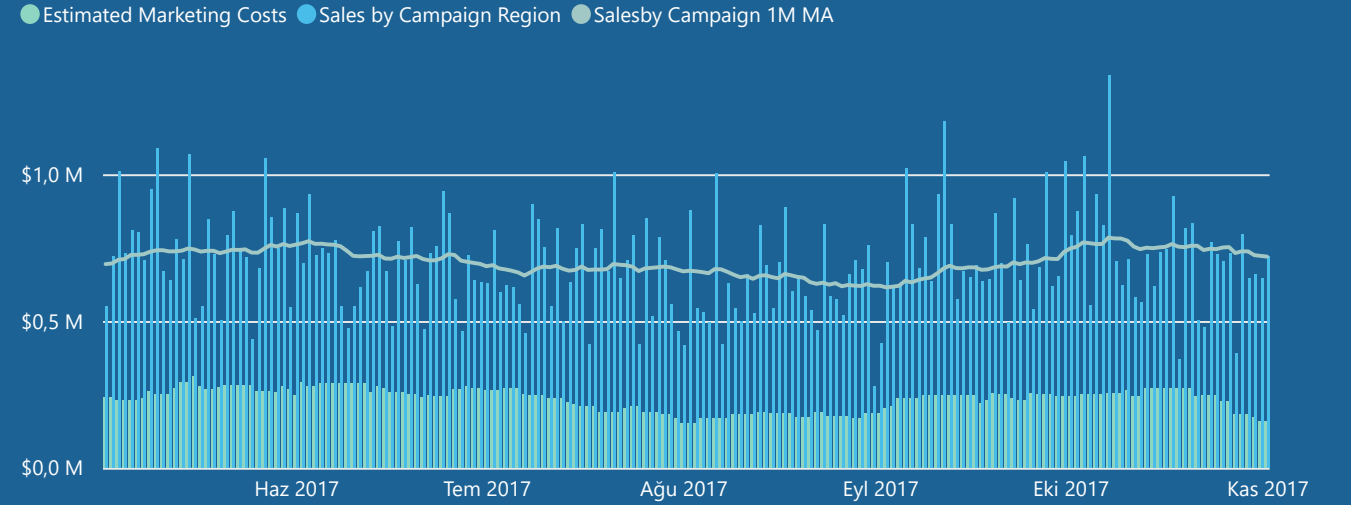
Date ölçütüne göre Marketing Spend To Sales



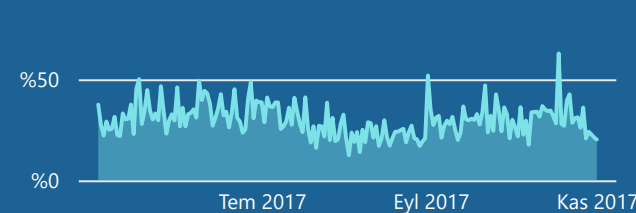
Date ve Strategy ölçütüne göre Estimated Marketing Costs



Date ölçütüne göre Estimated Marketing Costs, Sales by Campaign Region ve Salesby Campaign 1M MA



Date ölçütüne göre % Daily Marketing Spend



Cumulative Marketing Costs

