New Customer Analytics

How many customers are we considering new each month?

Select day time frame for considering customer lost
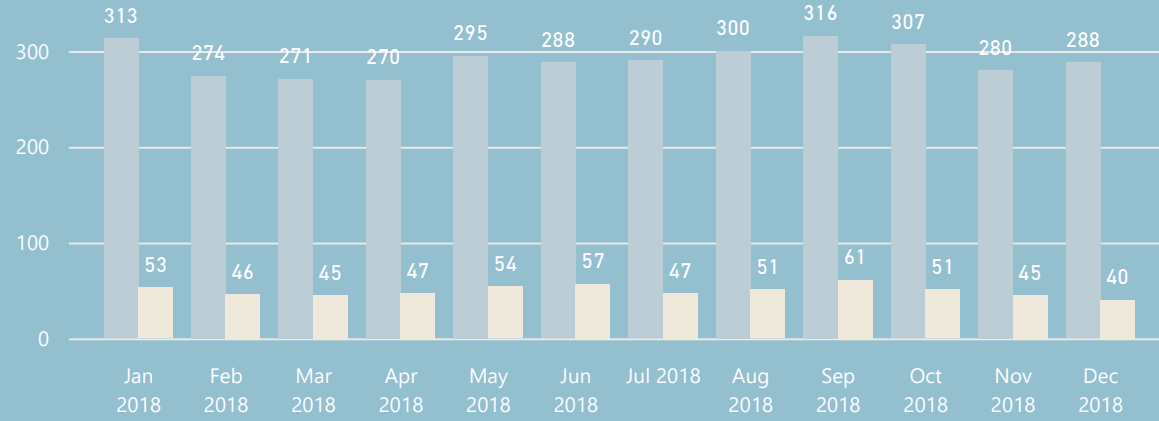
120

Select analysis year
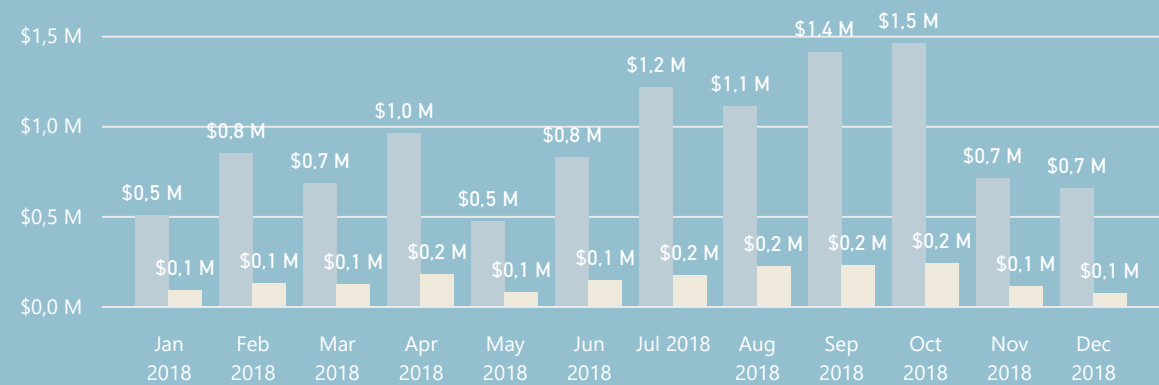
2018

Month & Year ölçütüne göre Total Customers ve New Customers
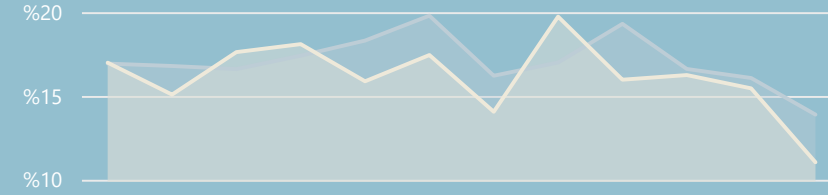
● Total Customers ● New Customers

Month	Total Customers	New Customers
Jan 2018	313	53
Feb 2018	274	46
Mar 2018	271	45
Apr 2018	270	47
May 2018	295	54
Jun 2018	288	57
Jul 2018	290	47
Aug 2018	300	51
Sep 2018	316	61
Oct 2018	307	51
Nov 2018	280	45
Dec 2018	288	40

Month & Year ölçütüne göre New Customers % ve New Custo...

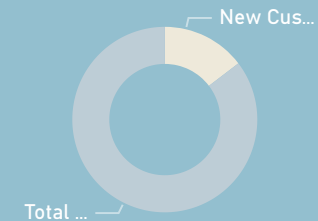● New Customers % ● New Customer Sales %

%17,15 New Customers %

%18,15 New Customer Sales %

Date ölçütüne göre Total Sales

Oca 2018 — Mar 2018 — May 2018 — Tem 2018 — Eyl 2018 — Kas 2018

Month & Year ölçütüne göre Total Sales ve New Customer Sales

● Total Sales ● New Customer Sales

Month	Total Sales	New Customer Sales
Jan 2018	$0,5 M	$0,1 M
Feb 2018	$0,8 M	$0,1 M
Mar 2018	$0,7 M	$0,1 M
Apr 2018	$1,0 M	$0,2 M
May 2018	$0,5 M	$0,1 M
Jun 2018	$0,8 M	$0,1 M
Jul 2018	$1,2 M	$0,2 M
Aug 2018	$1,1 M	$0,2 M
Sep 2018	$1,4 M	$0,2 M
Oct 2018	$1,5 M	$0,2 M
Nov 2018	$0,7 M	$0,1 M
Dec 2018	$0,7 M	$0,1 M

New Customers %

New Cus...

Total ...
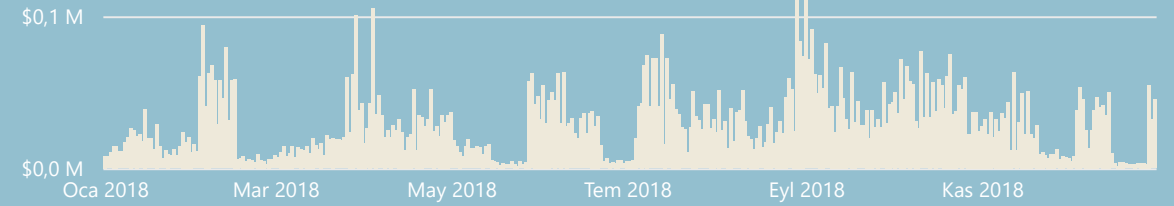
Customer Name	State	Month & Year	New Customer Sales
Aaron Cruz	Izmir	Jan 2018	$1.772
Aaron Tucker	Ankara	Jan 2018	$1.112
Aaron Tucker	Antalya	Jan 2018	$1.668
Adam Hunter	Ankara	Jan 2018	$2.180
Adam Hunter	Izmir	Jan 2018	$556
Adam Mcdonald	Ankara	Jan 2018	$886
Adam Thompson	Antalya	Jan 2018	$556
Alan Gomez	Istanbul	Jan 2018	$556
Toplam			**$1.963.731**