

REGION PERFORMANCE REPORT

V.1.0

Main Page

Performance Overview

Customer Segmentation



PERFORMANCE SUMMARY

Date

FY15

FY16

FY17

FY18

Q1

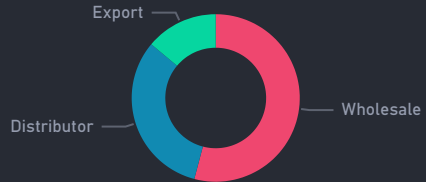
Q2

Q3

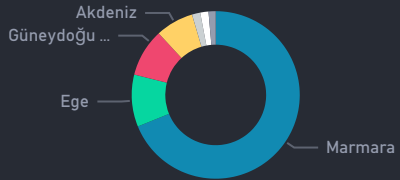
Q4

SEGMENT PERFORMANCE

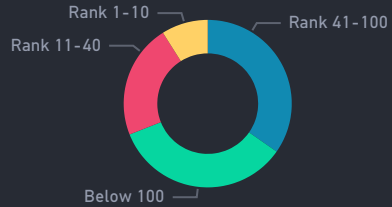
CHANNELS



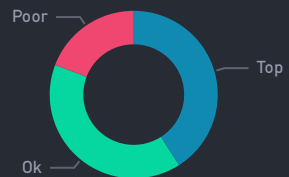
REGIONS



CUSTOMERS



PRODUCT



TRENDS

REVENUES



74,45 M

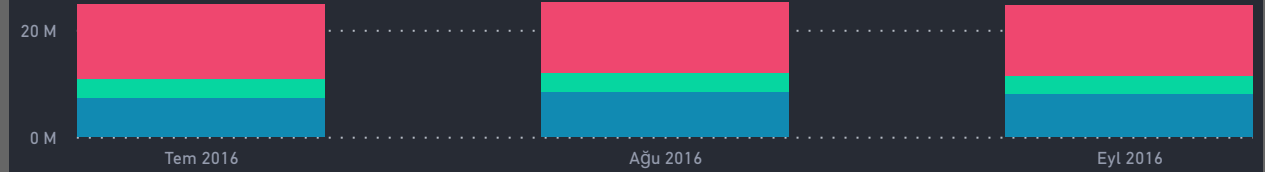
PROFITS



27,55 M

MONTHLY PERFORMANCE

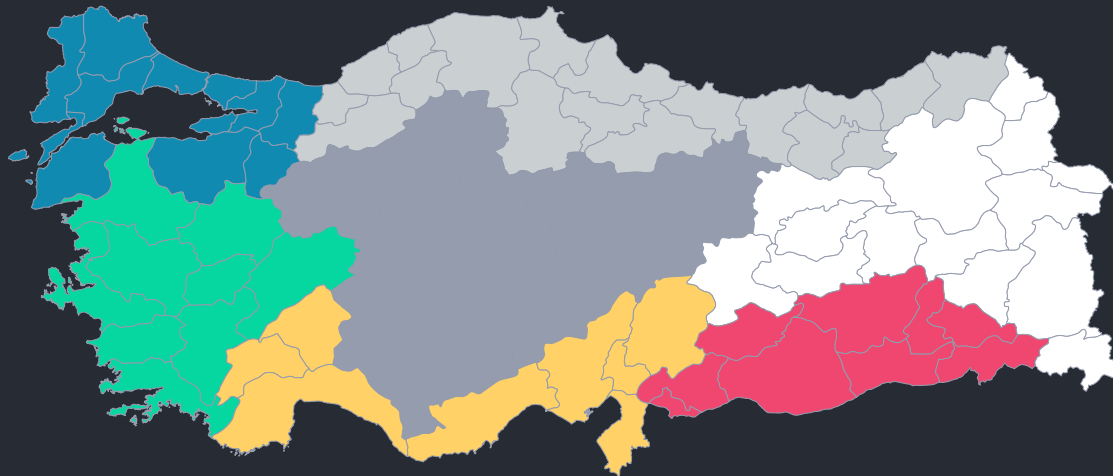
Channel ● Distributor ● Export ● Wholesale



REGIONAL PERFORMANCE

REGION : TÜMÜ

REGION ● Akdeniz ● Doğu Anadolu ● Ege ● Güneydoğu Anadolu ● İç Anadolu ● Karadeniz ● Marmara



CITY HIGHLIGHTS

CITY : TUMU

CITY	Sube	Total Sales	Total Profits
Istanbul	Maslak	8.080.856,60	3.026.477,30
Istanbul	Kadıköy	7.793.024,60	2.932.929,35
Istanbul	Beyoglu	7.164.839,30	2.671.884,22
Istanbul	Sisli	4.311.691,20	1.580.842,76
Istanbul	Bahcelievler	4.069.044,00	1.490.919,04
Istanbul	Etiler	3.981.528,60	1.483.909,23
Istanbul	Bakirkoy	3.954.219,40	1.441.552,03
Istanbul	Besiktas	3.901.590,90	1.405.003,73
Istanbul	Uskudar	3.860.593,60	1.471.191,16
Gaziantep	Sehitkamil	3.798.169,70	1.357.257,99
Bursa	Cekirge	3.509.232,20	1.306.258,73
Izmir	Alsancak	3.383.868,50	1.236.649,75
Izmir	Karsiyaka	3.228.589,30	1.235.685,29
Antalya	Kemer	2.565.610,90	897.089,47
Gaziantep	Oguzeli	2.347.720,20	846.008,53
Antalya	Alanya	2.294.468,60	889.467,28
Osmaniye	Merkez	260.603,20	108.604,99
Sirnak	Merkez	199.787,30	60.203,45
Balikesir	Merkez	185.335,40	68.211,16
Sakarya	Merkez	172.129,70	66.804,76
Samsun	Merkez	162.066,30	53.132,94
Toplam		74.448.658,00	27.550.771,92



CUSTOMER SEGMENTATION

Analiz etmek istediğiniz yılı seçiniz

FY15

FY16

FY17

FY18

Q1

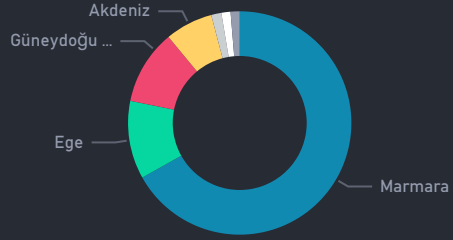
Q2

Q3

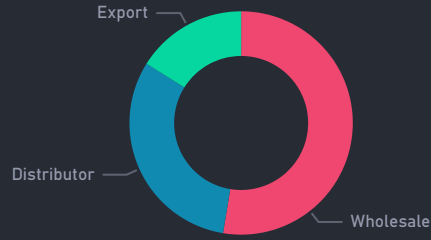
Q4

SEGMENT PERFORMANCE

REGION



CHANNEL

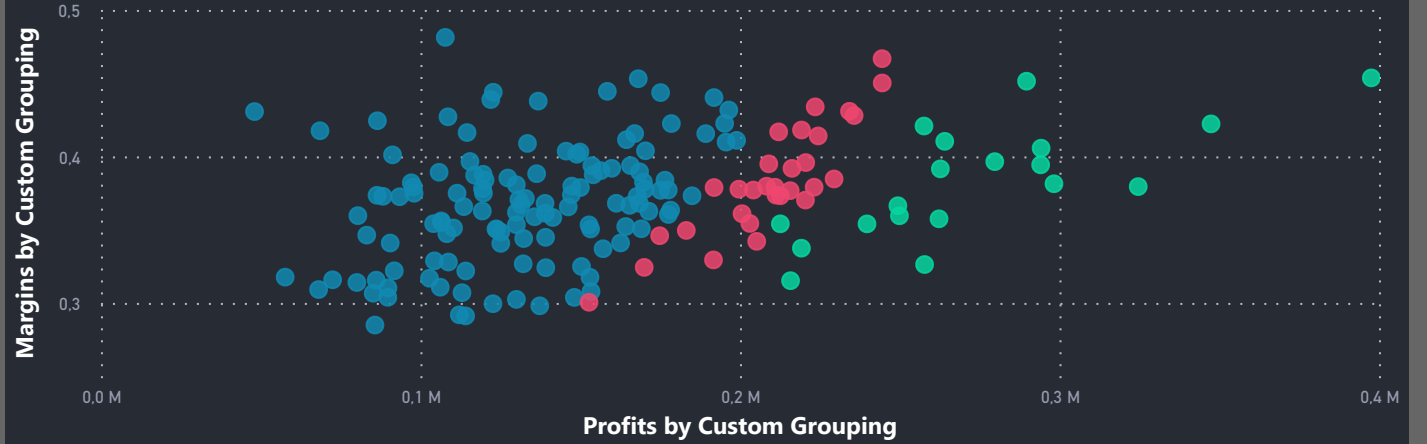


Top 20 Analysis - Profit Growth YoY

Customer Names	Profit Growth YoY	Sales Growth YoY	Margins Growth YoY
Golden Corp	189.579,11	436.290,60	%4,36
Remedy Ltd	143.589,78	353.693,00	%1,06
Army Group	137.251,84	343.415,20	%6,26
GOOD Ltd	126.803,46	338.711,80	-%2,04
Alembic Ltd	145.991,26	332.058,70	%3,21
Zooxo Ltd	130.544,88	304.876,80	%0,03
SAFEWAY Ltd	128.058,64	304.173,30	%7,36
Z.H.T. Group	127.141,61	291.999,40	%4,04
Viva Ltd	85.794,51	285.105,10	-%4,71
sanofi-ave Group	96.201,48	284.863,90	-%1,51
Yombu Corp	88.751,48	265.715,30	-%4,15
Wordpedia Ltd	120.788,27	237.213,50	%9,80
Devpoint Group	70.376,93	218.875,60	-%2,02
WOONSOCKET Corp	79.852,94	217.013,00	-%0,78
Twinte Group	79.671,04	201.080,40	%0,96
Jayo Company	97.293,65	192.350,30	%4,06
Chimod Ltd	88.888,88	171.211,88	%2,33
Toplam	2.184.085,77	5.187.073,00	%2,34

CUSTOMER ANALYSIS

Customer Groups ● Other ● Rank 1 - 20 ● Rank 21 - 50



PERFORMANCE COMPARISON

● Cumulative Sales ● Cumulative Sales LY

