



Project Overview for Disney+

A table overview summarizing deliverables' parameters, timelines, and formats used

Deliverable Dashboard Table

Project	Status	Related files	Timeline
Disney.Com Sitemap/IA	Launched ▾	 IAChartDisn...	04/28/2024
Disney+ User Persona	Launched ▾	 Disney+ Use...	06/03/2024
Disney+ FAQ	Not started ▾		06/10/2024
Disney+ New Customer Memo	Not started ▾		06/11/2024
Disney+ Start-up Guide	Not started ▾		06/13/2024
Disney+ Style Guide	Not started ▾		06/17/2024
Disney+ APP Release Notes	Not started ▾		06/18/2024

Deliverable Review Table

Project	Format	Reviewers	Comments/Notes
Disney.Com Sitemap/IA	PDF		
Disney+ User Persona	Document		
Disney+ FAQ	Web Page		
Disney+ New Customer Memo	Email		
Disney+ Start-up Guide	Document		
Disney+ Style Guide	Document		
Disney+ APP Release Notes	Email/Web Page		

Disney+ Style Guide Projected Work Hours

Sections	Content	Quality	Additional Work	Total Hours
Buttons Typography Color Palette	Currently Established	Internal	Approvals from Marketing	$3 \times 1 \times 1 = 3$ $3 + 2 = 5$ $5 + 3 = 8$ (3 for response time and other potential issues)
3	1	1	2	8