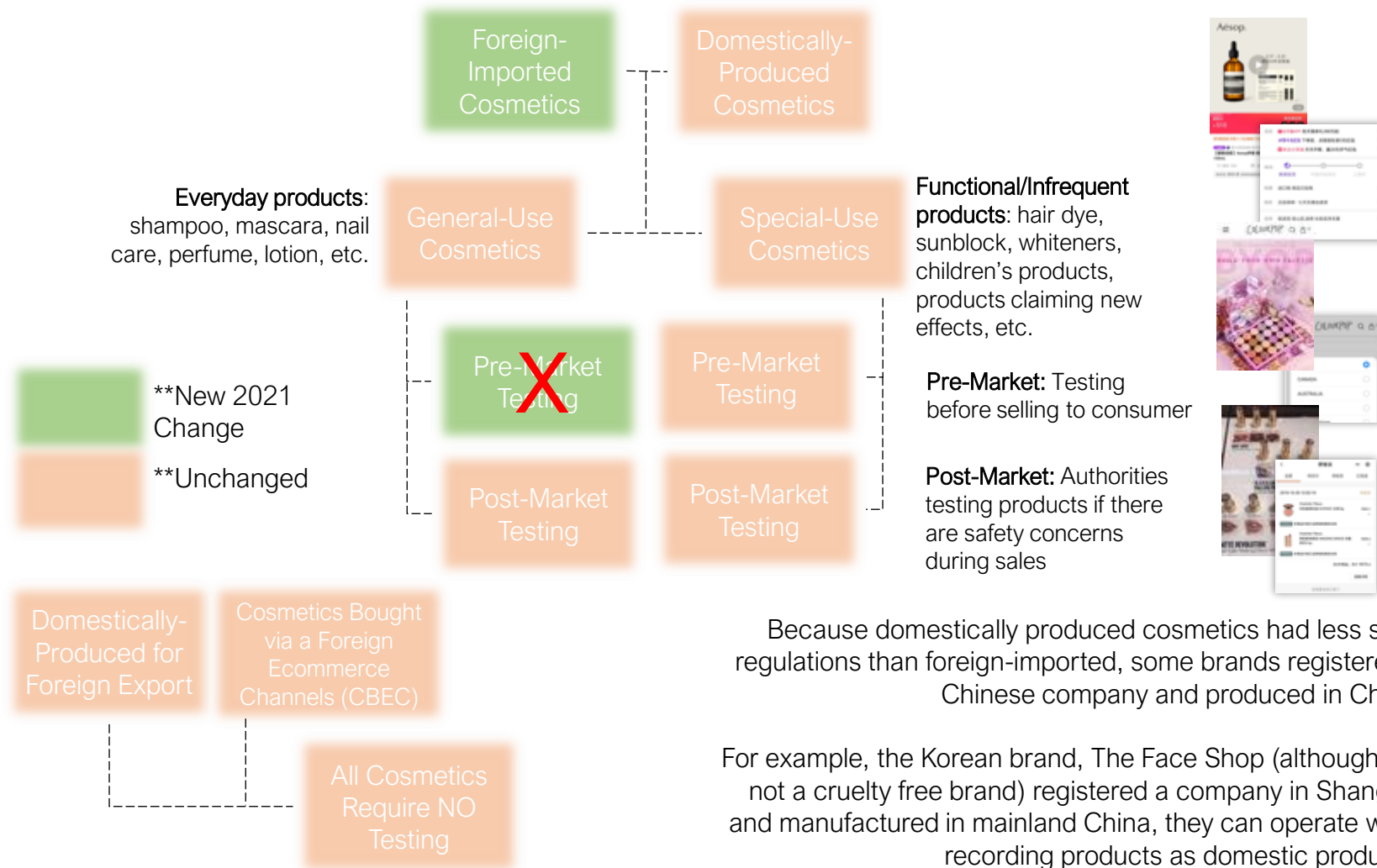


Animal Testing in China

Much anticipated, 2021 looks to be the year the animal testing requirements of skin care products is removed.

Anticipated shortly, foreign imported cosmetic companies can be exempt from mandatory pre-market testing (same as domestically produced cosmetics), if they can provide a Good Manufacturing Practice (GMP) certificate from their local government regulatory departments (thus no longer needed an animal testing certificate).



Cross border ecommerce was the main way to avoid these testing regulations. Usually, companies followed 3 business models:

1. Brands like Boots and Aesop launched in Tmall Global, consumers can purchase easily which are sent out from HK or a bonded warehouse.
2. ColourPop's official website provides shipping services to China, products are sent directly from its US warehouse.
3. Charlotte Tilbury opened an offline store in Kerry Center, but it only displays products and allows consumers to try them. If consumers want to purchase, they must order online (sent out from a bonded warehouse).

国内销售的化妆品	
产品名称	菲诗小铺防晒护肤霜 SPF32 PA+++
产品类型	防晒霜
生产企业	菲诗小铺(上海)化妆品有限公司
生产企业地址	上海市浦东新区康桥458号206A室
批准文号	国妆特字G20160381
原料状态	当前原料
批准日期	2016-04-17
批准有效期	4
卫生许可证号	
产品名称	菲诗小铺防晒护肤霜 SPF32 PA+++
1. 本产品防晒SPF45, 防晒SPF32。2. 实际生产企业: 杭州东金化妆品有限公司。地址: 杭州经济技术开发区。备注: 防晒。生产许可证编号: 浙妆20160039。3. 国家食品药品监督管理局未对防晒产品功效进行审核, 本批件不作为产品功效的认可。	

Access the Skincare Tracker?

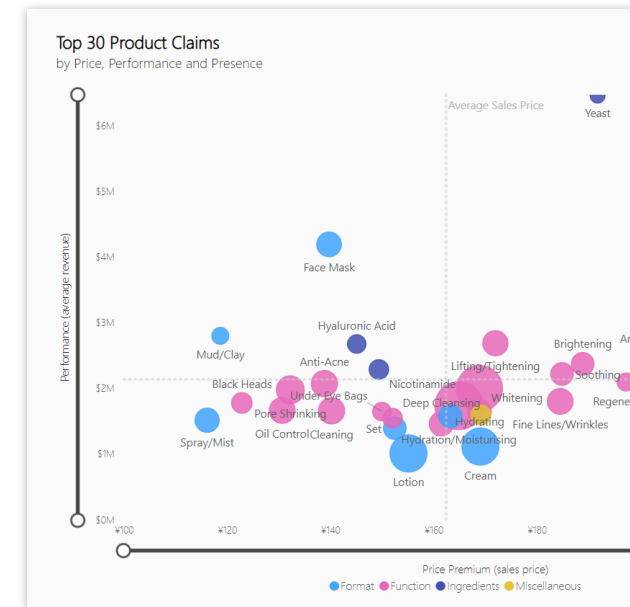
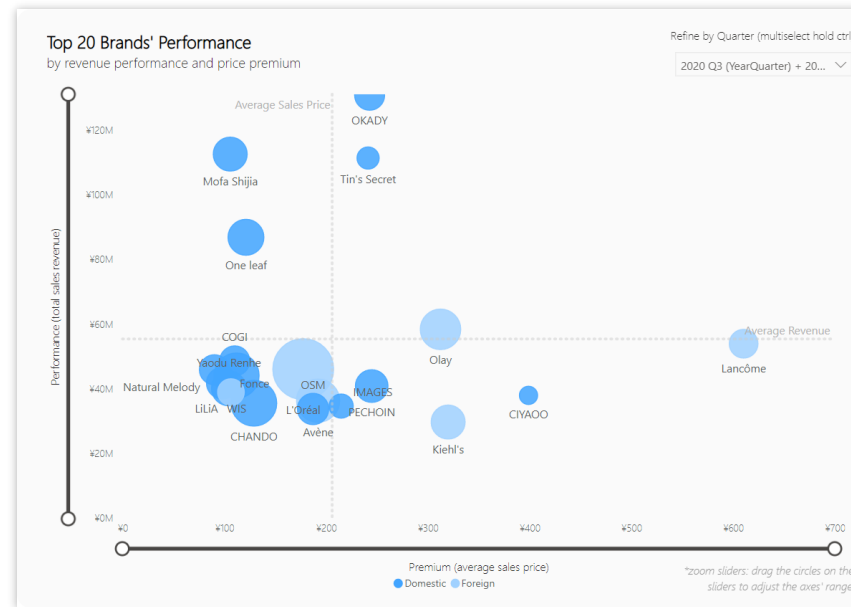
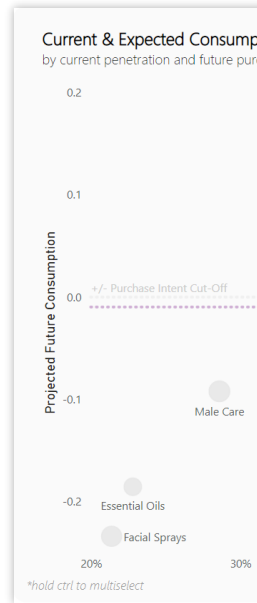
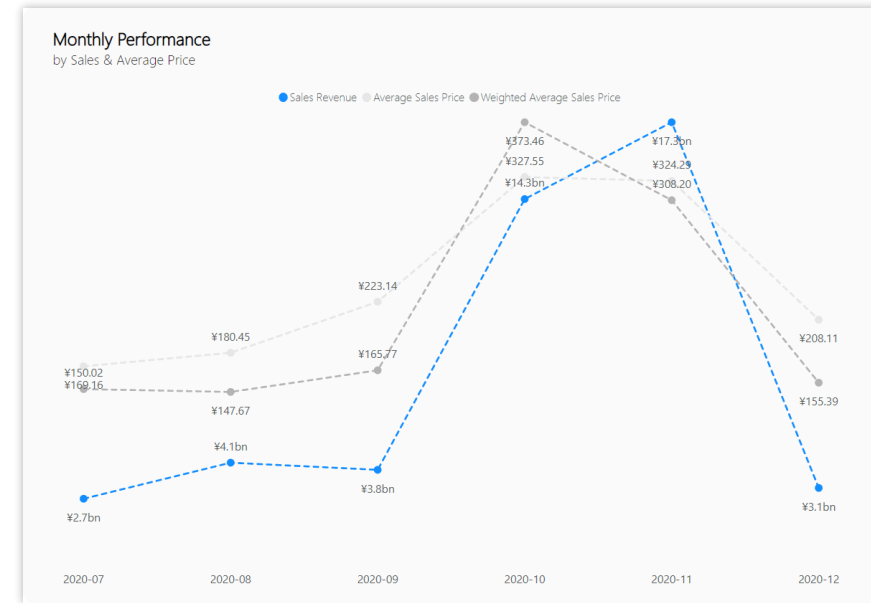
Unlock your potential in the market

China Skinny believes in piecing together a comprehensive understanding of the market which is why the Skincare Tracker includes ecommerce data and direct consumer survey data, alongside tailored case study research for on the ground context.

This report illustrates how the Skincare Tracker is able to guide case study research while providing snippets of tracker results. However this just scratches the surface on the value the tracker provides our clients.

Learn more about what the China Skinny Skincare Tracker can offer you by going to www.chinaskinny.com/skincaretracker.

You can also email us at skincaretracker@chinaskinny.com and we'd be more than happy to have a chat and talk it through with you.



LET'S CHAT



631 Jiangning Road, Suite 9B
Jing'an, Shanghai, China



chinaskinny.com
info@chinaskinny.com

