Reinventing the Like

Rewarding Contents by Proof of Creativity

https://**like.co**

Token Sale
Apr 23 2018

Token:	**LIKE**
Exchange rate:	**1 ETH / 40,000 LIKE**
Token supply:	**600 mil LIKE**

Hard cap:	**12,600 ETH**
Soft cap:	**4,200 ETH**

The Problem
On the Internet, rewards and creativity are decoupled. The communities of freelance content creators and netizen journalists that produce high quality work are huge, but they are receiving *Likes* and not income for their work.

The Solution
LikeCoin aims to reinvent the *Like* by realigning creativity and reward. We enable attribution and cross-application collaboration on creative contents. With a *reinvented Like button* and our unique *LikeRank* algorithm, we trace content footprint and reward content creators by *Proof of Creativity* mechanism.

PageRank — 1998
PageRank measures importance of web pages

Like Button — 2007
Like button helps Facebook do targeted ads for advertisers

Proof of Creativity
LikeRank x Like Button — **2018**
LikeRank measures creativity of creative contents

reinvented Like button helps content creators make money

Technology Stack

DApps	oice Visual Novel	puttyimages	blogchain.md
LikeCoin services	Like Button	**like.co**	LikeCoin Token
Ethereum Blockchain	Smart Contracts	Fingerprints	Metatdata Hash
IPFS Nodes	oice Node	puttyimages Node	blogchain Node

Roadmap

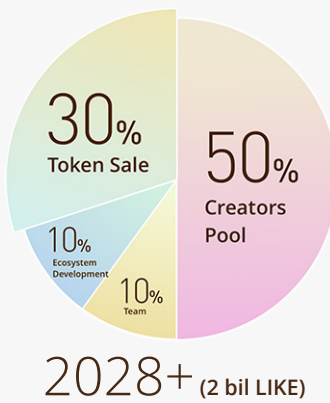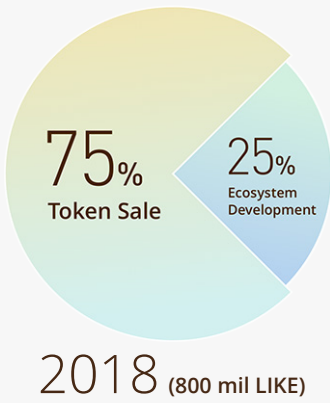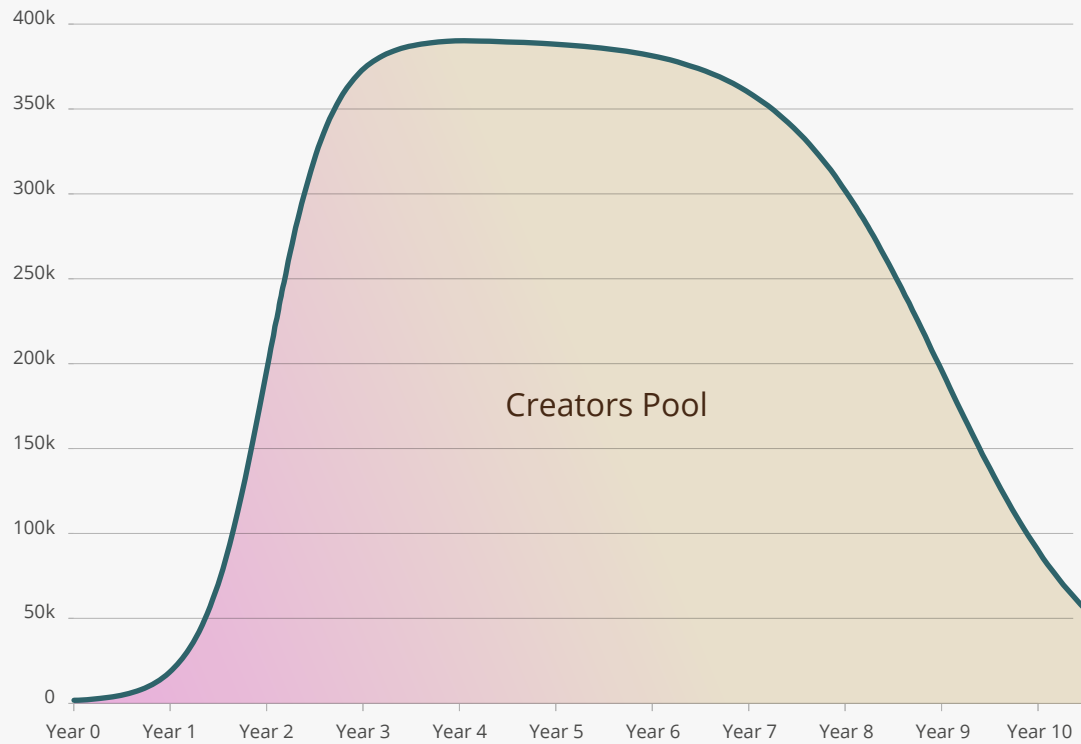| 2017 Q1-Q3	2017 Q4	2018 Q1	2018, Q2	2018 Q3	2018 Q4	2019
Brainstorming, R&D	Early Believer Sale	Launch of LikeCoin Token, ID and Like.co	**Public Token Sale**	Launch of puttyimages	Like Button Launch	Launch of blogchain.md and LikeCoin Ecosystem Scale Up

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More Information   Website   White Paper   Presentation   Telegram

Token Distribution

75% Token Sale

25% Ecosystem Development

2018 (800 mil LIKE)

30% Token Sale

50% Creators Pool

10% Ecosystem Development

10% Team

2028+ (2 bil LIKE)

Tokens are minted daily over 10+ years and distributed to contents by Proof of Creativity

Mint Value

400k

350k

300k

250k

200k

150k

Creators Pool

100k

50k

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Year 0   Year 1   Year 2   Year 3   Year 4   Year 5   Year 6   Year 7   Year 8   Year 9   Year 10

Early Adopters

FAMITSU   Lifehack   立而   STANDNEWS   oice

Advisors

Alex Lau
R&D Engineering Consultant, SUSE Linux Enterprise Storage

Dr. Haggen So
Founder and President, Hong Kong Creative Open Technology Association

Jon Phillips
Founder, Openclipart

Isaac Mao
Founder, Musicoin

Early Supporters

Annie Zhang
Chief Editor, Initium Media

Greg Sung
Founder, aNobii and OneSky

Harry Xiao
Founder, MeshBox

Heartherm Huang
Founder, Measurable Token

Jacky Chu
Early investor of BTC, ETH, IOTA, VEN and ARDR

Team

kin ko
Product Design

Aludirk Wong
System Architect

Jacky Ko
CMO

Edmond Yu
Operation

Chung Wu
Blockchain Developer

William Chong
Full Stack Developer

Michael Cheung
Full Stack Developer

David Ng
Full Stack Developer

Miles Wong
Full Stack Developer

Simon But
Growth Hacker

Joshua Lo
Designer

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