LIKE COIN

Reinventing the Like

Rewarding Contents by Proof of Creativity

https://likecoin.store

The Problem

On the internet, rewards and creativity are decoupled. The communities of freelance content creators and netizen journalists that produce high quality work are huge, but they are receiving *Likes* and not income for their work.

The Solution

LikeCoin aims to reinvent the *Like* by realigning creativity and reward. We enable attribution and cross-application collaboration on creative contents. With a reinvented Like button and our unique LikeRank algorithm, we trace content footprint and reward content creators by Proof of Creativity mechanism.

The LikeCoin Ecosystem

The cornerstone of the LikeCoin Attribution Protocol s a global, decentralised and resilient media library on IPFS. In it, creative content is addressable by a unique fingerprint assigned by LikeCoin, which establishes ownership and enables its footprints, i.e. derivative works, to be traceable. Content footprints can only reference existing content fingerprints, which prevents any loop in the profit-sharing process. This content footprint technology is unique to LikeCoin.

Token Sale

April 2018

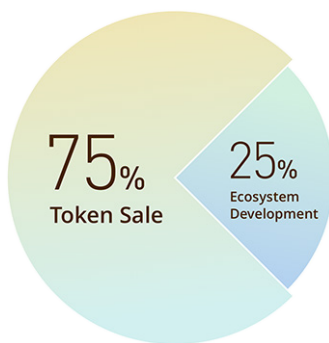|	
Hard cap:	12,600 ETH
Soft cap:	4,200 ETH
Token:	LIKE
Exchange rate:	1 ETH / 40,000 LIKE
Token supply:	600 mil LIKE

Token Distribution

75% Token Sale **25%** Ecosystem Development

2018 (800 mil LIKE)

30% Token Sale **10%** Ecosystem Development **10%** Team **50%** Creators Pool

2028+ (2 bil LIKE)

Roadmap

2017 Q1-Q3	2017 Q4	2018 Q1	2018, Q2	2018 Q3	2018 Q4	2019
Brainstorming, R&D	Early Believer Sale	LikeCoin Token, Store and ID launched	Public Token Sale	Launch of puttyimages and blogchain.md	Like Button Launch	LikeCoin Ecosystem Scale Up

Early Adopters

FAMITSU   Lifehack   STANDNEWS   oice
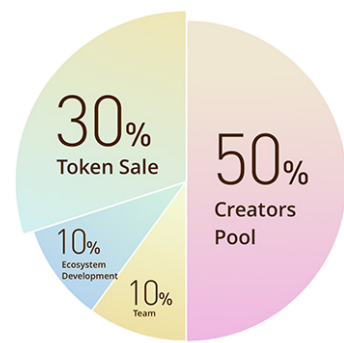
Early-Supporters

Annie Zhang
Chief Editor,Initium Media

Greg Sung
Founder, aNobii and OneSky

Harry Xiao
Founder, MeshBox

Heartherm Huang
Founder, Measurable Tokent

Jacky Chu
Early investor of BTC, ETH, IOTA, VEN and ARDR

More Information   Website   White Paper   Presentation   Telegram