



Reinventing the Like

Rewarding Contents by Proof of Creativity

<https://likecoin.store>

The Problem

Content creators often don't get rewarded properly for their creativity, especially online. The party that benefits the most from their creativity is often the platform owners, causing a distorted reward model. Tracing content origination online is a challenge and content attribution proves difficult, if not impossible.

The Solution

LikeCoin aims to reinvent the "Like" and realign creativity and reward. It enables attribution and cross-application collaboration on creative contents. With its unique footprint technology and LikeRank algorithm, LikeCoin protocol traces derivative work and rewards creators by Proof of Creativity.

The LikeCoin Ecosystem

The LikeCoin ecosystem will consist of creators of content such as photos, illustrations, videos, sound clips, or articles. Original content may be distributed directly, or modified to form derivative work for adoption. In the LikeCoin ecosystem, original creators and content adopters potentially receive LikeCoin from 1) audiences on their services; 2) content adopters further downstream; and 3) content distributors. This profit sharing mechanism is the key to incentivize creators and service providers to adopt LikeCoin protocol.

Token Sale

April 2018

Hard cap: 12,600 ETH

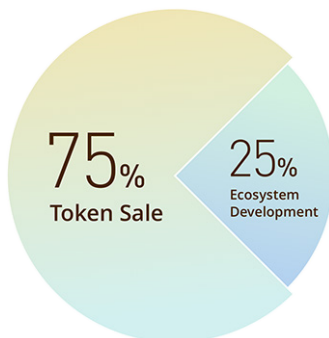
Soft cap: 4,200 ETH

Token: LIKE

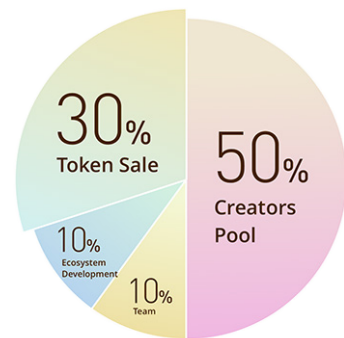
Exchange rate: 1 ETH / 40,000 LIKE

Token supply: 600 mil LIKE

Token Distribution

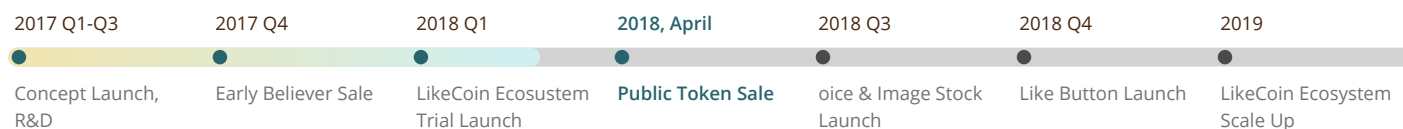


2018 (800 mil LIKE)



2028+ (2 bil LIKE)

Roadmap



The Team



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Product Design



Aludirk Wong
System Architect



Jacky Ko
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William Chong
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