# Elie Harroch

#### **CFO**

Pearland, TX

-Email me on Indeed: http://www.indeed.com/r/Elie-Harroch/6d1cc2ce3909561d

www.linkedin.com/in/elieharroch/

Detail-oriented, hands-on finance and accounting leader with more than 15 years of diverse business experience. Exceptional leadership and people skills. Strategic thinker. Analytical multi-tasker with financial acumen, able to improve processes and the bottom line. Effective communicator with enthusiastic and energetic personality. Superior supervisory and mentorship skill set, with a keen sense for motivating others and driving execution.

CPA Candidate (in progress).

Willing to relocate to: Miami, FL - Fort Lauderdale, FL -

Authorized to work in the US for any employer

# Work Experience

### **Chief Financial Officer (CFO)**

AMD Global, LLC. - Houston, TX January 2020 to Present

Health system operating freestanding emergency rooms and general acute care hospitals, medical billing company, healthcare and hospitality related real estate development.

- Raised over \$100 million debt and equity for multiple large-scale medical and hospitality projects, and real estate developments.
- Grew company from startup phase to \$60 million + revenue, multi-facility, multi-state health system (Hospital, FSED), healthcare related developments (MOB) and hospitality ventures.
- Oversaw implementation of ERP Dynamics, Power BI, and UKG HR/Payroll system to support company's growth.
- Built multi-disciplinary team of accounting, finance, HR/payroll professionals, including training and mentoring of best practices/GAAP.
- Managed a team of 25+ direct and indirect employees and managers, working locally, remote and offshore.
- Oversaw Financial planning, Accounting, HR, and Revenue Cycle Management functions.
- Prepared annual budgets for facilities and development projects, tracked monthly to actuals.
- Monitored KPIs and financial ratios to continuously track and improve the financial health of the organization.
- Created pro forma and financial models to substantiate investments in prospective projects and new service lines.
- Managed communication with investors and partners, prepared detailed monthly working capital statement and facility metrics, handled monthly distributions, and presented financials to executive team and partners/stakeholders.
- Implemented Medhost EHR system, including setup of new GL/COA, Rev and Exp Depts, AP and FA modules.

- Coordinated with legal on vendor and payer contracts, PPM, OM, LOIs and loan documents.
- Researched industry data and regulatory insights to assess risk profile for new healthcare facilities.
- Fostered deep relationships with lenders, handled periodic financial reporting requirements and due diligence requests, ensuring current and future compliance with debt covenants.
- Worked with Auditors and CPA to review financials and tax filings, maintain compliance on financial, regulatory and taxation matters.
- Drove operating costs down by working with COO and Facility Directors on optimizing lean staffing models, vendor contracts, GPO and medical supplies.
- Completed annual Medicare Cost Report, quarterly Medicare Credit Balance Report and THCIC State report.
- Provided guidance to the CEO and executive team on company strategy and key decisions.

#### **Director of Finance**

AMD Global, LLC - Houston, TX January 2017 to December 2019

### **Finance Manager**

AMD Global, LLC - Houston, TX September 2015 to December 2016

### **Assistant Controller**

Isramco - Houston, TX February 2014 to September 2015

Publicly-traded oil & gas company operating in multiple states, providing upstream, oilfield and water transportation services.

- Provided oversight for all functions of the accounting department for a publicly traded oil & gas company.
- Developed policies and processes to meet compliance (SOX), regulatory standards and internal guidelines; Handled audits and agency inquiries.
- Managed staff of 13 accounting, payroll and admin personnel, set performance metrics and reviews, coaching and training.
- Full-cycle accounting, financial analysis, reporting to Controller, CAO and CFO.

### **Accounting Manager**

ZL Investments - Houston, TX October 2012 to March 2014

Operator of six-location restaurant chain, commercial and residential construction, and real estate holding company.

- Increased EBITDA by 5% on \$4.5 million sales through several cost-saving and revenue-generating initiatives.
- Supervised and trained team of 5 on new accounting and HR practices, deployed QuickBooks across six locations.
- Maintained General Ledger, completed bank reconciliations, month-end closing, A/P, and cash flow forecasts.
- Compiled and presented periodic financial reports to shareholders, and submitted tax filings.

#### **Financial Advisor**

Morgan Stanley - Houston, TX February 2011 to October 2012

World renowned investment bank serving as the preeminent financial advisor to companies and investors around the globe.

### Financial Advisor

- Assisted clients with wealth management, investment banking and lending services on oil and gas projects.
- Raised and managed \$5 million in assets within first 15 months of production.
- Drafted customized financial plans and completed portfolio/investment analysis for clients and prospects.
- Developed marketing strategy (Website, Newsletters, Seminars).
- Analyzed portfolios to uncover areas of opportunity and actively pursued new client acquisition.
- Created client-focused service model to increase retention and drive referrals.

## **Finance Manager**

Smart Solar USA - Los Angeles, CA March 2009 to January 2011

Residential/Commercial design and build out of sustainable construction and renewable energy solutions.

- Prepared 5-year strategic business plan including start-up pro-forma financials, and maintained operating budget.
- Managed A/P, A/R, Payroll, negotiated credit facilities, and assisted the controller with ad-hoc requests.
- Handled interpretation and translation for CEO of this multinational company.

### **Accounting Manager**

Ozon - Toronto, ON November 2003 to March 2007

Fashion retail company headquartered in Toronto.

- Directed all accounting activities with responsibility for full P&L, payroll, banking and tax reporting.
- Conducted financial analysis and reported findings to stakeholders, achieving top three sales ranking within category.
- Negotiated favorable credit terms and pricing from vendors, secured credit facilities.

### **Marketing Communications Manager**

Bell Canada - Toronto, ON

February 1998 to October 2003

Canada's largest national telecommunications company providing voice, data and IP solutions to businesses and consumers.

Marketing Communications Manager (04/02 to 10/03)

- Spearheaded successful launch of Bell's \$400 million billing modernization project in partnership with Amdocs.
- Received Marketing Exceptional Performance Award from Chief Marketing Officer.
- Represented enterprise client needs and influenced project scope, managing expectations for deliverables.

- Organized focus groups, presented findings, recommendations and project updates to stakeholders and executives.
- Delivered training to impacted employees and strategic enterprise clients (Banks, Federal Government).

Billing Solutions Consultant (12/99 to 03/02)

- Supported Sales in closing over \$50 million national telecom contracts with Enterprise clients.
- Responsible as Project Manager for full implementation of solution within risk and profitability guidelines.
- Designed and delivered customized billing and reporting solutions (hierarchical structures, cost centers, EDI).
- Responded to RFPs under tight deadlines, conducted client presentations, training, and communication.
- Cultivated relationships with Canada's Fortune 500 Corporations' executives and telecom analysts/ engineers.

Credit & Collections Analyst (02/98 to 11/99)

- Oversaw portfolio of enterprise business accounts, negotiated settlements and reduced receivables over 60 days.
- Resolved complex billing issues with cross functional teams, improving client satisfaction and retention.
- Promoted to team leader during manager's leave of absence and trained team on SAP R/3 upgrade.

### Education

#### **Bachelor of Science in Finance**

California State University Northridge - Northridge, CA 2010

### Skills

- Recruiting, Team Building & Leadership Strategic Business Planning Board and Investor Relations
  - Forecasting & Cost Control Financial Planning & Analysis Revenue Cycle Management EHR/ERP/
  Payroll Systems Implementation Consulting & Client Relations Payroll & HR Management SOX
  Compliance US GAAP General Ledger Project Management Financial Reporting Month/Quarter/
  Year end Closing Bank Reconciliation Advanced Excel, SQL
- Financial Analysis

### Links

http://www.linkedin.com/in/elieharroch

### Groups

### **HFMA**

September 2015 to Present

Healthcare Financial Management Association

# Additional Information

# Additional Training:

• Financial Analysis with Microsoft Excel \* Managing Projects in Organizations \* Microsoft Project \* Visio 5.0 Standard Basic Skills \* Presentation Skills Workshop \* Microsoft PowerPoint \* Accounting & Financial Principles \* Business Relations and Customer Service Program

Languages: French - Fluent, Hebrew - Intermediate

Licenses: FINRA Series 7, Series 66 (expired)

CPA: In progress