

John Broussard

Babson Park, MA

-Email me on Indeed: <http://www.indeed.com/r/John-Broussard/a493ed8042618fe0>

Work Experience

Summer Investment Associate

Blue Point Capital Partners - Cleveland, OH

June 2022 to August 2022

- Lead CIM diligence on potential platforms to add to the portfolio. Perform Data room analysis pre-LOI issuance
- Meet with lenders to get leverage read pre-LOI issuance. Subsequently write LOIs & construct models for the underwriting of transactions
- Shepard lenders, co-investors, insurance providers, sell-side investment bankers & management teams to the finish line for LOI submittal
- Guide portfolio companies through advisory calls and meetings. Attend board meetings for platform companies

President

Pro-Fitness Athletics - Mountain View, CA

August 2013 to October 2019

- Programmed, designed, and implemented training methods for over 12k gym members, local student-athletes, professional athletes and corporate athletes
- Led business growth with decisive, effective management and communication. Excel at talent acquisition strategies
- Liaison between Pro-Fitness Athletics and corporate clients for delivery of in-house services; secured contracts with 14 corporate companies with 15-month timespan
- Grew gym membership from 9 to 184 members. Revenue was 918K at time of sale from an initial 90K per annum. Sold business on 10/17/19 for a 5x multiple of revenue

Financial Analyst

Clairvoyant - Los Gatos, CA

January 2011 to July 2013

- Spearheaded research of current trends and statistics; 450k+ of annual revenue during acquisition and disposition of real property period
- Oversee best use of cash according to company goals and perform due diligence research in order to broker real estate deals. Operate on a negative cash conversion cycle to acquire 27 doors
- Analyze and structure special purpose vehicles, specialize in constructing models for distress asset investing, proficient in arbitrage and intellectual property prosecution

National Football League - Various Cities, USA

April 2007 to January 2010

Wide Receiver

Chicago

- Chicago Bears (2008-2010), Jacksonville Jaguars (Apr. 2007 – Aug. 2008)

Education

Master of Finance degree in Finance

BABSON COLLEGE, F.W. OLIN GRADUATE SCHOOL OF BUSINESS - Wellesley, MA
September 2021 to May 2022

Bachelor of Liberal Arts in Finance

HARVARD - Cambridge, MA
June 2018 to May 2021

Skills

- High EQ
- understanding of self and relating to emotions of others
- Strong modeling skillset
- LBO
- DCF
- M&A
- Comp Co. analysis
- Financial Forecasting