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Red Lachica Dalunos – Graphic & Web Designer

Creative and detail-oriented Graphic Designer with a strong foundation in digital design, branding, and UI/web layout. Adept at crafting clean visuals for social media, web, and print with tools like Photoshop, Illustrator, and Figma. Experienced in collaborating with teams to produce engaging and visually consistent campaigns. Passionate about combining tech and design through front-end skills like HTML, JavaScript, and CSS Bootstrap.

EXPERIENCE

Hotel Bahia, Bldg. 664 Waterfront Road, Subic Bay Freeport Zone, Olongapo, 2222 — *Freelance Graphic Designer*

Designed social media posters, crafted print materials, and developed web design layouts for Hotel Bahia, contributing to their cohesive and visually appealing brand presence both online and offline.

Subic Bay Marine Exploratorium Inc., Camayan Wharf, West Ilanin Forest Area, Subic Bay, Freeport Zone, 2222 — *Freelance Graphic Artist*

December 2023 - March 2024

Produced social media ads, captured live performance photos, filmed engaging video content for social media reels, and designed print advertisements for Subic Bay Marine Exploratorium Inc. supporting both their digital and on-ground marketing efforts.

Ordermo.ph, 18th fountain West Bajac-Bajac Olongapo City Zambales — *Graphic Artist*

May 2024 - February 2025

Created impactful static ads, social media banners, print materials, merchant ad creatives, and engaging TikTok reels for OrderMo PH, helping enhance their brand visibility and customer engagement across platforms.

Sj Jewelry PH/Australia Software Technology, No. 7 Argonaut Highway, Corner Efficiency Ave, Subic Bay Freeport Zone, 2222 Zambales — *Website Developer/Graphic Designer*

Present Job

I built an eCommerce website for S&J Jewelry and made a jewelry catalog for the customers.

EDUCATION

Gordon College — *Bachelor Of Science in Information Technology*

September 2019 - July 2024, Olongapo City Sports Complex, Gordon College, Philippine, Lungsod ng Olongapo, Zambales

SKILLS

Design

- Illustrator
- Photoshop
- Figma
- Canva

Front-End

- HTML
- CSS(Bootstrap)
- JavaScript
- React - Entry Level

Platforms

- WordPress
- Elementor
- Woocommerce

CHARACTER REFERENCE

Available upon request