



# Certificate of Completion

**ALESSANDRA CLAIRE CRUZ**

has successfully completed the HP LIFE online course

## **Strategic Planning**

By completing this course, the above-named student has learned new skills including how to develop a SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis and how to use SWOT results to select the most effective strategies for business success.

Presented 8/24/2024

A handwritten signature in black ink, appearing to read "Stephanie Bormann".

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Stephanie Bormann  
Deputy Director, HP Foundation