

Miranda Lucia

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[Portfolio](#)

[LinkedIn Profile](#)

UX UI DESINGER

ABOUT ME

I am a UX designer with experience collaborating with multidisciplinary teams in dynamic environments. I specialize in creating design solutions that address business needs and contribute to company growth.

MY TOOLS SKILLS

- User research
- Information architecture
- User flows
- Wireframing
- User interface desing
- Interactive Prototyping
- Usability testing
- Responsive web/mobile desing
- Design-developer handoff

EDUCATION

EDUCATIONAL BACKGROUND

Juan de Cohoria Bohorquez, Bachelor's in Accounting
Instituto Padre Vásquez (2015-2020)

PROFESSIONAL CERTIFICATIONS

UX/UI Design & UX/UI Writing

- User research and analysis
- Wireframing and interactive prototyping
- Proficient in Figma and Adobe XD

Product Management

- Product lifecycle management
- Market research and analysis
- Strategy development and execution

Web Development

- HTML, CSS, and JavaScript
- Responsive web design and development
- User experience optimization

WORK EXPERIENCE

Freelance | UX/UI Designer

Since 2021 - Present

- I provide UX/UI design services to early-stage startup founders. These services include landing page design, user flow creation, wireframing, high-fidelity designs, and interactive prototypes.
- I collaborate with founders to turn their business ideas into designs and prototypes that help them secure investment, conduct demos, and attract new customers, while retaining existing ones.

Freelance | Product Manager

Since 2022 - Present

- I manage the lifecycle of digital products, from strategy to execution.
- I conduct market research and define data-driven strategies.
- I collaborate with design and development teams to create user-centered solutions.
- I develop roadmaps and prioritize features to optimize conversion and retention.