

## **Personal information**

Full Name: Lucia Carla Miranda Vicario

· DNI: 45.024.755

Contact: 2612183835-4810856

· Date of Birth: 04/04/2003

· Age: 21 years

· Availability: Full Time

· Own transportation

· Contact Email: luciacmiranda9@gmail.com

#### **Skills**

- . Excellent performance and willingness, readiness to learn, good manners and respect, with rapid adaptability.
- $\cdot$  I consider myself a dynamic and proactive person. Extremely punctual, with many ideas and the attitude to implement them.
- · Responsible and committed. I enjoy continuously learning new things, which helps me adapt easily to the work environment. I have respect and camaraderie with others and really enjoy working in a team.
- · I like achieving goals and have a strong initiative to solve problems efficiently.
- $\cdot$  I consider myself an entrepreneurial person with a desire to progress daily in new areas.

# Lucia Miranda

Ux ui desinger

### Work experience

.Radiadores Omar Miranda: Customer service and warehouse management, including administration, stock control, and invoicing. Contact: 2615382166, Omar Miranda.

.Moza en El Sitio: Event organization, customer service, public relations, staff management, and sommelier. Contact: 2624540609, Aqustina González.

Internships at D.A.M.S.U: Customer service, fee collection, and service management in Agricultural Sciences. Contact: 2616405902, Alejandra Vicario.

.Quereme Paseo Staré: Sales organization, customer service, and cashier in clothing sales. Contact: 2615597875, Virginia Angeleli. Man Denim Culture: Sales organization and customer service in clothing sales.

.Freelance: Currently offering services as a UX/UI designer and product manager, creating intuitive and engaging user experiences, and managing projects from start to finish.

- .Marketing Experience:
- Social Media Marketing (content creation, engagement strategies, metrics analysis)
- Social Media Advertising (campaign development, target audience segmentation, budget optimization)"

## **Training**

#### Education:

- Primary Education: Escuela Juan de Coria Bohórquez
- Secondary Education: Instituto Padre Vázquez, Bachelor's in Economics and Administration
- English Course: "Yes," Advanced Level

#### **Skills and Experience:**

- UX/UI Design: Self-taught with a focus on creativity and teamwork.
- Product Management: Basic skills in Excel and proficiency in Microsoft Office (Word, Excel, PowerPoint, Access).
- Web Development: Knowledge in HTML, CSS, and JavaScript. Experience with Figma, Adobe XD, Sketch, and InVision for interface design.
- User Research: Skilled in user research, data analysis, and usability testing. Capable of creating wireframes, mockups, and user flows with a strong understanding of typography, color, and responsive design.
  Excellent communication and collaboration with multidisciplinary teams