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Alvaro Millán Ruiz

alvaromillanruiz13@gmail.com

University Van Amsterdam

Dear Sir or Madame,

I am writing to you today to apply in the internship of Insights and Analytics at Nike INC.

As a third-year student of Business Administration at the University of Amsterdam, I participated in the minor Data Science and Artificial Intelligence. For the past 6 months I was introduced to deep learning, data visualization, creation of databases and statistical knowledge. At the same time, we had to apply these topics to their different programming languages such as R, Python and SQL (Tableau for data Visualization). After successfully completing this minor, I realized that I wanted to know more about the IT and Data Industry, therefore, I started to do research on the different opportunities this big industry holds. I enjoy the most data visualization as well as database generation and analysis of KPI's.

Due to my current participation in the Data Analytics Google certification, I am learning to master my Excel and SQL skills. On top of that, it has given me the chance to be a more self-taught person. Moreover, through my specialization of Management in the Digital Age, I am learning how important is data analytics, what it represents and how is it changing the products as well as the companies of now, and the future.

Studying at the University of Amsterdam has made me enjoy the most charismatic side of my peers by exchanging ideas and leisure time outside and inside class. However, I have also experienced difficult moments when working with them in group projects. People have varying methods and ideas, but through understanding and hard work I have managed to successfully work in teams into the best possible results.

I would like to finish by saying that for me this internship would represent a challenge and it would give me the opportunity to learn in new areas that I have proven that I thrive on, such as Data analytics. Moreover, I would be able to grow and change in the same direction as Nike does, alongside with clients and colleagues.

I would like to thank the selection committee for their time and effort in considering my application and I hope to hear back from you soon.

I am available from July 4th, 2022 until July 4th, 2023.