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RAISING LABOR AND CONSUMER AND ORGANIZATION EFFORT STRATEGY (PAPERBACK)



Independently Published, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. RAISING CONSUMPTION EFFORT STRATEGYThe idea that morality (ethicality) can have a considerable impact upon the consumption. Hence, I think business moral performance is needed to satisfy every buyer's decision of consumption and it is linked to the ethnographic research growing literature on ethical consumer behavior. Within psychology, for instance, morality can be seen as a process of cognitive learning where systematic punishment and reward help to...

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