

Matías Alvez

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Portfolio: <https://portfolio-silk-xi-86.vercel.app/en>

My name is Matías Alvez, and I am a WordPress Developer and SEO Specialist with extensive experience in building high-performance, responsive, and SEO-optimized websites. I focus on delivering digital solutions that combine clean design, fast loading speeds, and strong search engine visibility.

I specialize in full WordPress website development using Elementor PRO, plugin configuration and customization, and eCommerce solutions with WooCommerce and Goodshuffle Pro. I implement advanced SEO strategies using YoastSEO, SurferSEO, Rank Math SEO, and Google Search Console, while optimizing website performance with WP Rocket, PageSpeed improvements, and Core Web Vitals monitoring.

I regularly use Google Analytics 4 to track website performance, user behavior, and SEO results. I also create responsive landing pages, SEO-optimized blog posts, and custom website sections using HTML

I'd be excited to contribute to your projects and help bring your digital goals to life.

Sincerely, Matías Alvez