



MASUBA ALVIN



YOUR ✓

MEMBER OF PARLIAMENT

ELGON COUNTY

BULAMBULI DISTRICT

“FROM PROMISES TO PROGRESS”

FROM PROMISES TO PROGRESS

CAMPAIGN MANIFESTO BY MASUBA ALVIN, MEMBER OF PARLIAMENT ASPIRANT, ELGON COUNTY 2026 - 2031



Foreword

Dear beloved People of Elgon County,

I stand before you today not just as a candidate, but as your brother, your son, your fellow villager, one of you. I am deeply honored and humbled to launch a journey of hope, transformation, and unity. A journey powered by our shared dream, under the banner "**From promises to progress**", service with Integrity to Transform Elgon County.

My name is **Masuba Alvin**, born in the heart of Bumasobo - Buwakadala, raised by honest, God-fearing parents who are Christians: **Masuba Jacob**, Nakato Sauya and Kainza Annet.

From humble beginnings, I have walked the long, muddy road of struggle, missing school due to inaccessible, poor standard, hard to reach Wakadala primary school, and later to Mbale for better education.

But my greatest qualification today is not in degrees. It is that I know your pain, I understand your dreams, and I share your resolve to build a better Elgon County.

Fellow citizens,

We gather here not just for a campaign, but to spark a movement-one where the farmer will harvest with dignity, the teacher will teach with motivation, the youth will rise with hope, and the sick will be treated with care. For too long, Elgon County has stood at the edge of opportunity. But now, together, we will walk boldly into our rightful place of prosperity.

Our vision is clear:

- ◆ **A Healthy Elgon County**, where every mother, child, and elder has access to medical care, clean water, and emergency services.
- ◆ **An Educated Elgon County**, where every parish has a school, where our children can dream beyond Primary seven and where teachers are respected and rewarded.
- ◆ **A Youthful Elgon County**, where skills and talent are harnessed not wasted. From football to fashion, from carpentry to code, our youth will build their future with their own hands.
- ◆ **A Productive Elgon County**, where farmers earn from their sweat, Coffee growers are protected not punished, and traders thrive in clean, organized markets.

.....
CONTACT DETAILS:
Tel:0773942359
Email:masubarixalvin@gmail.com
Tiktok:masubaalvin official

A united Elgon County, where we reject hatred, embrace peace, and demand accountability from all leaders including myself.

How shall we do this?

We shall do it, **NOT** by empty promises, but by practical action. I have acquired experience from law school and different fields have worked with and for, designing policies that shape Ugandans to progressiveness.

I have fear of the Almighty Lord and with advice from you, from bottom to top we are going to progress now as I bring this experience home-to Elgon County

My commitment to you is therefore, simple:

I will lead with transparency. I will represent our voice **NOT** my ambition-in Parliament. I will open my doors to every resident, every group of Youths, Women, PWDs, Men, every Widow, and every Elder. I will **serve-not rule**.

And I will account- **not just report**.

Brothers and Sisters, Let us rise above divisions. Let us reject the politics of sugar and soap, of deception and short-term gain. Let us embrace a new politics-a politics of service, of truth, of dignity. This election is not about me. It is about us-Elgon for Elgon. Our future begins today. Our voice must be heard now. Let us move forward together.

In conclusion,

As we launch this manifesto, let us do so with courage and clarity. Let us believe again, in the power of unity. Let us reclaim the pride of Elgon. From Simu to Bumasobo, Lusha, Sotti, Bulago to Buluganya and Nabiwutulu, I ask for your trust, your support, and above all-your partnership. I am your own and a friend to you, all. Comrades, the road ahead is long, but it is ours to walk **Together**

FROM PROMISES TO PROGRESS!

Vote for Progress,
Vote for Servant Leadership in Elgon County,
Vote MASUBA ALVIN
May God bless Elgon County
May God Bless Uganda, the Pearl of Africa,
For God and my County.



C VOTE
MASUBA
ALVIN

FOR MEMBER OF
PARLIAMENT
ELGON

COUNTY
2026 - 2031

.....

CONTACT DETAILS:
Tel:0773942359
Email:masubarixalvin@gmail.com
Tiktok:masubaalvin official

.....Your MP **MASUBA ALVIN**
ELGON COUNTY BULAMBULI DISTRICT
From promises to progress

**SLOGAN:(*From promises to progress*) to Elgon people :
COMMITMENT:**

As your servant leader, I commit to representing the people of Elgon County with transparency, dedication, and purpose. My leadership will focus on inclusive development, youth empowerment, improved healthcare, quality education, agriculture, and sustainable livelihoods for every household in our constituency. I will work with government, development partners, and private actors to unlock Elgon's full potential ensuring that no one is left behind.

ASSURANCE:

I assure the people of Elgon County that I will be a leader who listens, serves, and delivers. My office will remain open and accessible to all constituents-young and old, women and men, rural and urban. I will uphold transparency and accountability in all public matters and ensure that government programs reach the intended beneficiaries without bias or delay. I will not make empty promises, but realistic commitments backed by action. With your mandate, I will be a voice of truth in Parliament, a bridge between Elgon County and national development, and a tireless advocate for opportunities that uplift every household.

Bio Data.

I was born on 29th September 1994 in Bumasobo Buwakadala, to Masuba Jacob, a respected Christian in Bulambuli District, and Nakato Sauya, Kainza Annet, originally from Simu Pondo, settled in Buyaga. We hail from Bamatobole clan Buwakadala Parish, Bumasobo SubCounty, Elgon County, Bulambuli District. I Am engaged to Anyango Resty we intend to get married soon after she completes her masters in USA, next year.

Education Background

I began my education at Buwakadala Primary School, attending P.1 (2000), then transferred to Fairway, Grace Primary School for P1 to P.7 (2001-2007).

I later enrolled at Nabumali High Secondary School for my O' level studies (2008-2011). Later to St. Lawrence Academy schools (Cream land campus) for my Advanced level education (2012-2013)

Continually, in 2014 I got admission to Islamic University in Uganda faculty of law for my bachelor's degree till 2018. In 2019, I acquired a certificate in Public management from Cavendish university. I also acquired other certificates in different skills to list a few; certificate in Swimming and life guard, data collection, certificate in hands on construction, certificate in data processing, and, a certificate in computer science.

Leadership Roles held

- Property Manager at Jacob Real Estates
- Manager at Club TMP
- CEO and Legal Officer at Knights of Hope, Uganda
- Manager at Afrifix adhesive company.



C VOTE
MASU BA
ALVIN
FOR MEMBER OF
PARLIAMENT
ELGON
COUNTY
2026 - 2031

CONTACT DETAILS:

Tel:0773942359

Email:masubarixalvin@gmail.com

Tiktok:masubaalvin official

From Promise to Progress: What we have achieved so far in Elgon County

Even before stepping into office, I have taken active steps to uplift the people of Elgon County, proving that leadership begins with action, not just words. Here's a summary of the milestones we've reached together:

Environment & Agriculture: Greening Elgon County

- Over 4,000 trees planted so far in Simu, Soti, and Buwakadala sub-counties as part of our commitment to plant 20,000+ trees across the county.
- These efforts aim to combat deforestation, improve soil fertility, and address climate change.
- We continue to involve local youth and schools in tree planting drives, making conservation a community-wide responsibility.

Health: Access, Care, and Quick Response

- Held a free medical camp on 9th and 10th October 2025 in Bumasobo, where we offered general medical treatment, provided free prescription drugs, served over 500 beneficiaries.
- Provided a temporary ambulance service to support emergency medical needs within the county
- Supported vulnerable women by facilitating better access to healthcare services.

Community Empowerment & Communication

- Supplied public address systems with tents, speakers, and microphones in Bumasobo, Soti, and Buluganya. These systems help improve communication during community gatherings, meetings, and events allowing people to participate more actively and effectively in public matters.

Youth Empowerment & Talent Support

- Supported the Independence Cup held on 9th October in Lusha by providing footballs and sports kits and offering financial support to local youth teams.

Members of Elgon County, together we have started the Journey. With your support, we will go further.

These achievements are just the beginning. They show what is possible when leadership is based on commitment and action. Let's continue building Elgon County from promises to real, lasting progress.

KEY ISSUES IN ELGON COUNTY CONSTITUENCY AND

PROPOSED SOLUTIONS

1. Health Sector

Residents of Elgon Zone struggle to access quality healthcare due to distant health facilities and high private healthcare costs, especially affecting women, children, and the elderly. This leads to delayed treatment, rising opportunistic infections, and widespread preventable diseases like malaria and respiratory infections. Urban health issues such as air pollution, road accidents, mental health problems, and youth substance abuse are also on the rise.



VOTE

**MASUBA
ALVIN**

**FOR MEMBER OF
PARLIAMENT**

ELGON

**COUNTY 2026
- 2031**

CONTACT DETAILS:

Tel:0773942359

Email:masubarixalvin@gmail.com

Tiktok:masubaalvin official

Proposed Solutions:

- I will actively engage with the community and collaborate with not only Local but also central government to ensure that Elgon County is equipped with a fully functional District Hospital to reduce the burden on referral facilities and improve access to quality healthcare services. I will advocate for comprehensive clean water and sanitation projects across all parishes to combat waterborne diseases and improve public health, especially among vulnerable populations.

Through strong advocacy and coordination with relevant ministries, I will push for the provision of a well-equipped ambulance to serve Elgon County and respond swiftly to medical emergencies to save lives of our people.

- I will promote and support regular mobile health outreach services, including immunization drives, antenatal care, and health education, particularly in remote and underserved areas.
- Promote Recruitment and Retention of Medical Personnel:
- I will work with government and partners to ensure that health centers in Elgon County are adequately staffed with qualified health workers, and advocate for incentives to retain them in rural postings.

2. Education Sector

Education in Elgon County remains a top priority, yet significant gaps persist—particularly in infrastructure, teacher staffing, access to technology, and support for vulnerable learners. Many parishes still lack primary schools, and some sub-counties have no secondary schools, despite government policy commitments. Meanwhile, the digital divide, limited support for science education, and teacher welfare challenges continue to undermine learning outcomes.

Proposed Solutions:

- Follow up on the implementation of government policy to establish primary schools in parishes without schools and seed secondary schools in sub-counties lacking them, ensuring that every child in Elgon County can access education within a reasonable distance. Lobby for scholarships and bursaries from government programs, friendly institutions, and development partners to support academically gifted but socially disadvantaged learners.
- Enhance the focus on science and technology education, encouraging students to pursue STEM subjects so they can qualify for the government loan scheme and contribute to national innovation and industrial growth.
- Work with the Ministry of Education and ICT partners to provide computers, internet connectivity, and solar power solutions to more schools across Elgon County, ensuring digital inclusion and 21st-century skills development.
- Advocate for the recruitment of more qualified teachers to improve pupil-teacher and student-teacher ratios, and
- Support efforts to motivate educators through recognition programs and professional development opportunities.

**MASUBA
ALVIN**

**FOR MEMBER OF
PARLIAMENT
ELGON
COUNTY 2026 -
2031**

CONTACT DETAILS:

Tel:0773942359

Email:masubarixalvin@gmail.com

Tiktok:[masubaalvin official](#)

- Motivate top-performing pupils and students in PLE, UCE, and UACE by providing scholastic materials, mattresses, school boxes, and certificates, to inspire academic competition and raise overall performance under UPE and USE.
- Regularly conduct interactive engagements and refresher training sessions for teachers, in partnership with education-focused development partners, to improve teaching methods, morale, and learner outcomes.

3. Youth, Women and Persons with Disability (PwDs).

Youth, women, and persons with disabilities make up a large proportion Elgon's population and are critical to the constituency's development. However, these groups continue to face high levels of unemployment, limited access to skills development, financial exclusion, and social marginalization.

Targeted interventions are necessary to unlock their full potential and ensure inclusive growth.

Proposed Solutions:

- Provide targeted support to **SACCOs** and savings groups for youth, women, elderly, and persons with disabilities by offering training in financial literacy, management of overhead costs, and access to seed capital to strengthen their economic activities.
- Mobilize and encourage youth participation in wealth creation programs including Parish Development Model (PDM), Emoya Fund, and Youth Livelihood Fund to expand economic opportunities and entrepreneurship.
- Support vocational skills development initiatives in areas such as tailoring and fashion design, bricklaying, carpentry, salon services, car washing, and ICT, empowering the youth and women with practical skills for self-employment.
- Promote sports and recreational activities among the youth by annually organizing the Elgon Zone Cup tournament and, distributing essential sports equipment such as footballs, netballs, jerseys, and boots to nurture talent and encourage healthy lifestyles.
- Lobby for the distribution of wheelchairs and mobility aids to persons with disabilities and elderly residents to improve their mobility and quality of life.
- Facilitate increased access for women to Emoya and PDM funds to boost household incomes and promote financial independence.
- Ensure timely and consistent payment of the Social Assistance Grant for the Elderly (SAGE) to provide financial security to senior citizens.

4. Infrastructure and Local Economic Development

Infrastructure is the engine of development. It supports trade, improves access to health and education services, enhances security, and creates jobs.

However, Elgon County Constituency still faces significant infrastructure challenges that hinder social and economic progress



VOTE

**MASUBA
ALVIN**

**FOR MEMBER OF
PARLIAMENT**

ELGON

**COUNTY
2026 - 2031**

CONTACT DETAILS:

Tel:0773942359

Email:masubarixalvin@gmail.com

Tiktok:masubaalvin official

Proposed Solutions:

- Lobby for increased investment in key infrastructure across Elgon County by engaging central government agencies, development partners, and relevant ministries. Priority will be given to upgrading critical road corridors leading to major trading centers which are essential for access to services.
- Advocate for the enforcement of local content policies to ensure that infrastructure projects create direct employment for local youth and skilled workers.
- This approach will improve livelihoods and strengthen community participation in development.
- Champion the improvement of market infrastructure by pushing for the upgrade of rural markets with proper shelters, water, and sanitation facilities-providing safer, more efficient trading spaces, especially for women and youth.

5. The Informal Sector

The informal sector-comprising boda boda riders, public vehicle operators, market vendors, and small-scale traders-plays a vital role in driving the local economy of Elgon Zone. However, these hardworking individuals continue to face numerous challenges, including limited access to affordable credit, poor working conditions, lack of structured representation, and occasional harassment or policy neglect.

Proposed Solutions:

- Equip informal sector players with essential skills in financial management, business planning, and entrepreneurship to help them grow their enterprises and access financial services confidently.
- Strengthen dialogue and cooperation between trader associations and town councils to create a more enabling business environment, reduce harassment, and ensure policy responsiveness to traders' needs.
- Encourage the formation and strengthening of **SACCOs**, cooperatives, and associations to improve collective bargaining power, widen access to credit, and facilitate development support. Advocate for the development and upgrading of market stalls, shelter, lighting, and sanitation facilities in trading centers, and boda boda stages to support safer and more efficient service delivery.

6. Tourism and Hospitality Sector

Elgon County is blessed with numerous attractions, including Sisiyi falls and beautiful scenery of Mt. Elgon and the beautiful hills surrounding, all of which hold significant tourism potential. However, despite these advantages, the tourism and hospitality sector remains underdeveloped, limiting opportunities for job creation, revenue generation, and the promotion of Elgon County's rich cultural heritage.

CONTACT DETAILS:
Tel:0773942359
Email:masubarixalvin@gmail.com
Tiktok:masubaalvin official

Proposed Solutions:

- Lobby for the development of roads, signage, rest points, and tourist-friendly facilities to support easy access to attractions and enhance the visitor experience.
- Lobby for compensations mainly the people who were chased from forest reserve.
- Partner with private investors and development partners to establish modern hotels, lodges, and recreational centers that meet international standards and provide employment to local residents.
- Lobby for the creation and full operationalization of a Bulambuli District Tourism Office, equipped with the capacity and resources to coordinate tourism promotion, facilitate investment, and provide technical guidance to communities and tourism entrepreneurs.

7. Cultural and Religious Institution

Religious and cultural institutions play a vital role in shaping values, promoting peace, and preserving identity within communities in Elgon County, both the church, mosque, and traditional leadership hold a special place in fostering social harmony, guidance, and cultural pride. Strengthening these institutions is critical to building a united and morally grounded society.

Proposed Solutions:

- Work with central government to formally recognize and provide logistical support Bulambuli (Elgon County Cultural Institution), acknowledging its role in leadership, conflict resolution, and cultural preservation.
- Support the documentation, preservation, and promotion of Elgon County's rich cultural heritage, including traditional dances, storytelling, ancestral shrines, and sacred sites. These will be integrated into a broader cultural tourism strategy that boosts community pride and economic potential.
- Advocate for the full establishment and functioning of the Elgon County Customary Land Board, to help address land-related issues in accordance with customary law, protect communal land rights, and streamline land governance at the local level.
- Encourage partnerships with government agencies, private sector, and development partners to invest in the creative arts sector (musicians, dancers, photographers, graphic designers, poets and writers etc), recognizing it as a source of employment and economic growth for youth and the broader community.



C VOTE

**MASUBA
ALVIN**

**FOR MEMBER OF
PARLIAMENT
ELGON**

**COUNTY
2026 - 2031**

.....

CONTACT DETAILS:

Tel:0773942359

Email:masubarixalvin@gmail.com

Tiktok:masubaalvin official

8. Unity, Accountability and Transparency

Elgon County people have traditionally been peaceful. However, hatred and disunity have increased due to self-interested individuals prioritizing personal gain over community welfare.

Many leaders have also failed to account transparently for development funds, causing mistrust and hindering progress. Promoting transparency and encouraging active community participation are essential to hold leaders accountable and ensure resources truly benefit the people.

Proposed Solutions:

- Promote unity and cohesion among the people to ensure that community members work together harmoniously for shared development goals.
- Advocate for transparency in public affairs governance by demanding clear and accessible information on how resources are allocated and spent. This includes monitoring government activities and ensuring that funds meant for community development are used effectively and not misappropriated.

9. Agricultural Sector

Farmers in Elgon County face numerous challenges, including low prices for their commodities, limited value addition along the agricultural value chain, and significant infrastructural bottlenecks. As a result, many cultivate only for subsistence, barely meeting their daily needs.

Proposed Solutions:

- Advocate for and empower farmers to join cooperatives to access better prices and reduce exploitation by middlemen.
- Champion value addition initiatives such as agro processing to increase incomes and create local jobs.
- Lobby the Ministry of Agriculture, Animal Industry and Fisheries (MAAIF) and partners to promote drought- tolerant crop varieties for improved climate resilience.
- Planting three types of trees that is eucalyptus, termiherous superba and avocado tree in every school, health center, church, mosques and all sub counties.
- Encourage and facilitate high market value plantations like gonja, Harsh enhance environmental sustainability in Elgon County. ovacados, onions, soya, and garlic to boost farmer,s income
- Lobby for farm implements for agriculture including tractors to facilitate mechanization.



**VOTE
MASUBA
ALVIN

FOR MEMBER OF
PARLIAMENT
ELGON

COUNTY
2026 - 2031**

.....
CONTACT DETAILS:
Tel:0773942359
Email:masubarixalvin@gmail.com
Tiktok:[masubaalvin official](#)

10

From promises to progress

10. Environment: Safeguarding Our Land and Future

Elgon County is grappling with critical environmental challenges including frequent landslides, deforestation, plastic pollution, and poor air quality, all of which endanger lives, destroy farmland, displace communities, and impact public health. Since the environment is central to agriculture, clean water, and overall well-being, addressing these issues is essential to preventing disasters and reducing poverty, making environmental protection a top development priority for the region.



Proposed Solutions:

- Continue our tree planting drive, with a target of over 20,000 trees, especially in landslide-prone and deforested areas.
- Lobby the national government and partners to provide free or subsidized tree seedlings and support for climate-smart farming.
- Address plastic pollution through community clean-ups, recycling initiatives, and advocating for a ban on single-use plastics.
- Promote electric motorbikes (e-bikes) to reduce air pollution and create green job opportunities for the youth.
- Launch environmental education programs in schools and communities to promote conservation and responsible land use.

Protecting our environment today means securing the safety, health, and prosperity of future generations in Elgon County.

Conclusion:

This is your chance to **rise from promises to progress**. Elgon County has long been a steadfast supporter of the Ruling Government.

Despite this unwavering loyalty, the area has consistently lagged behind due to poor leadership and missed opportunities.

With your support and mandate, we will restore Elgon County to its rightful place by promoting transparent leadership, investing in critical sectors such as education, agriculture, and tourism, and ensuring that development benefits every part of our community.

The time is now to elect a servant and visionary leader who will champion sustainable development and prosperity for all. I, **Masuba Alvin**, I am ready to serve and lead Elgon County towards a brighter and progressive future.

C VOTE
MASUBA
ALVIN
FOR MEMBER OF
PARLIAMENT
ELGON
COUNTY
2026 - 2031

.....
CONTACT DETAILS:
Tel:0773942359
Email:masubarixalvin@gmail.com
Tiktok:[masubaalvin official](#)

On going Tree planting projects in Elgon County, so far we have covered Soti, Simu and Buwakadala



Temporary Ambulance and on going Free medical camp, so far we have served in Bumasobo on 9th and 10th October 2025



Promoting Youth Talent on Independence day Football Match in Lusha



VOTE

**MASUBA
ALVIN**

ELGON

COUNTY
2026 - 2031



.....
CONTACT DETAILS:
Tel:0773942359
Email:masubarixalvin@gmail.com
Tiktok:masubaalvin official



S.P.D
SOCIETY FOR PEACE AND DEVELOPMENT

2026 - 2031

YOUR ✓

MASUBA ALVIN

FOR MEMBER OF
PARLIAMENT

ELGON
COUNTY
2026 - 2031

CONTACT DETAILS:

Tel:0773942359

Email:masubarixalvin@gmail.com

Tiktok:[masubaalvin official](#)

**FROM PROMISES TO
PROGRESS**

