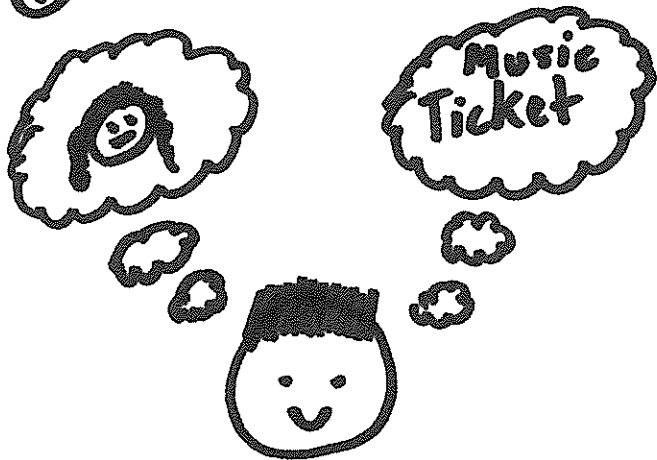
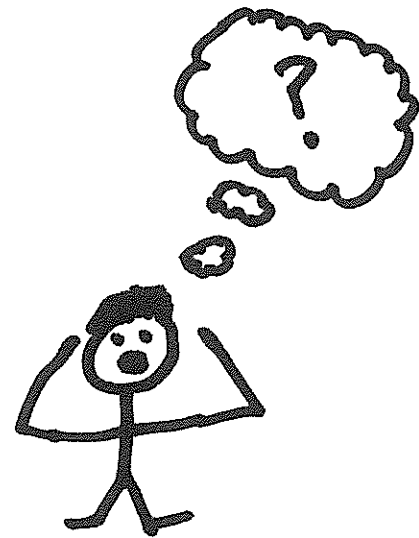


①



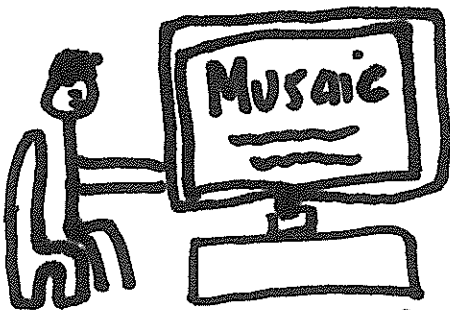
User wants to buy concert tickets for their friend.

②



However, user doesn't know what their friend's favorite music artist currently is.

③



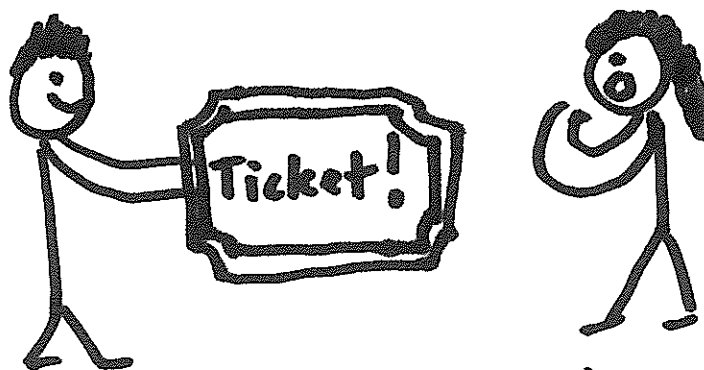
User goes into MUSAIC app & searches for their friend's profile/status.

④



User sees that their friend featured Weeknd's song "Starboy".

⑤



User now knows and can buy their friend the Weeknd concert ticket.