

**KPI**

1.

3.007.523,23

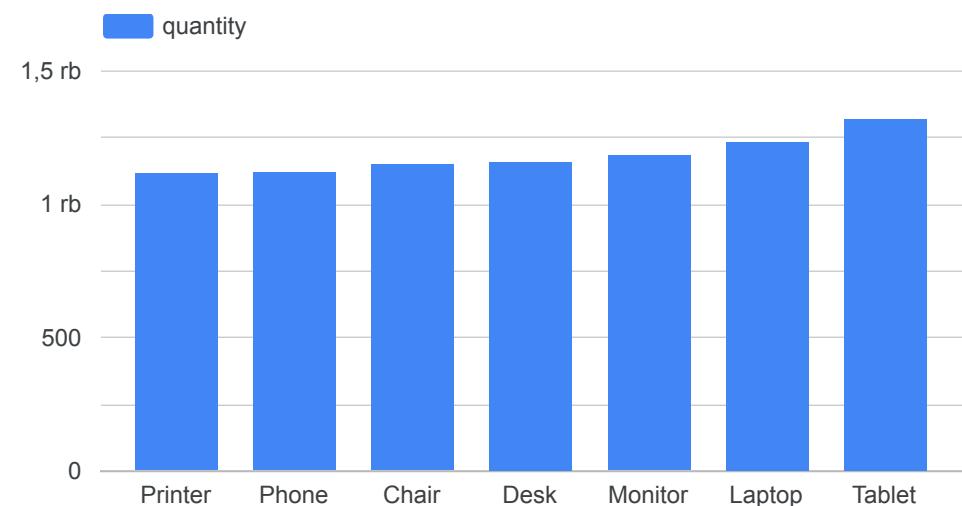
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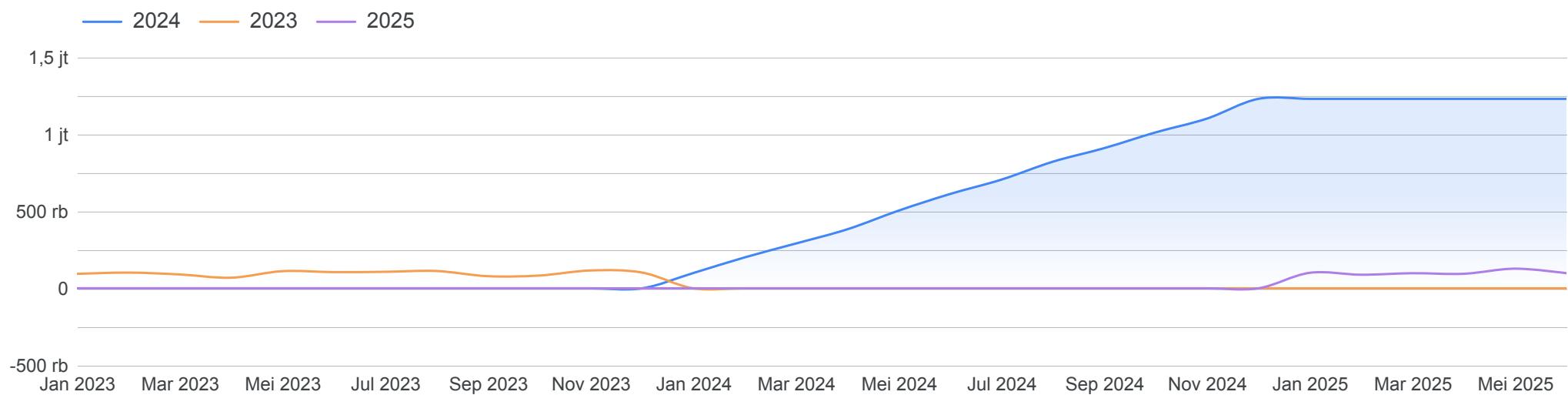
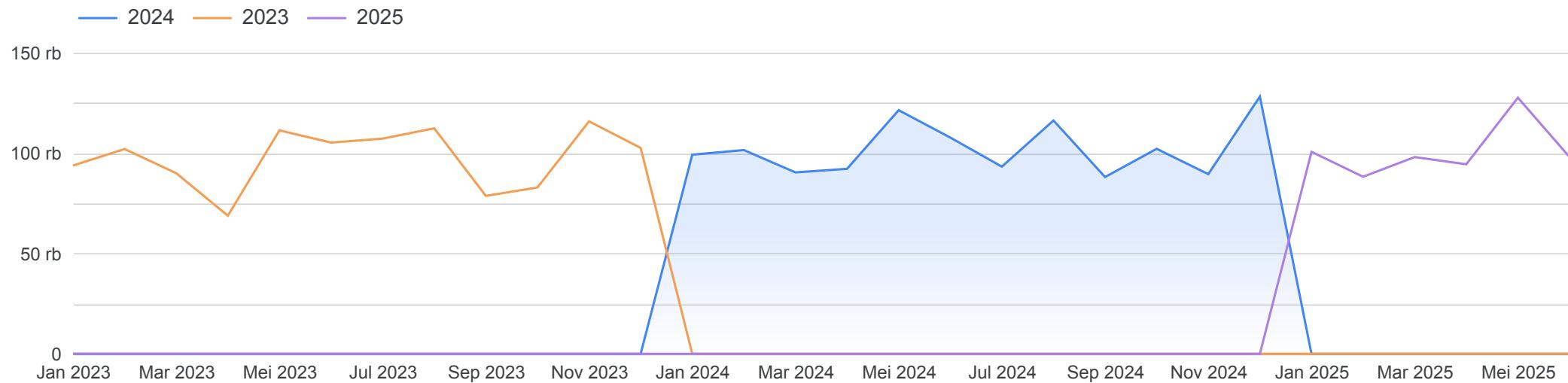
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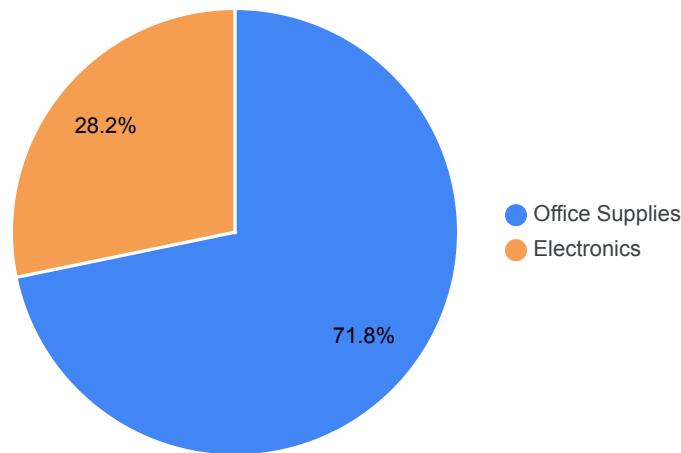
**3.007.523,23**

	product_name	quantity	total_price
1.	Tablet	1.316	501.849,08
2.	Laptop	1.231	422.465,55
3.	Monitor	1.180	426.893,78
4.	Desk	1.156	425.571,77
5.	Chair	1.147	410.213,67
6.	Phone	1.117	416.146,87
7.	Printer	1.113	404.382,51

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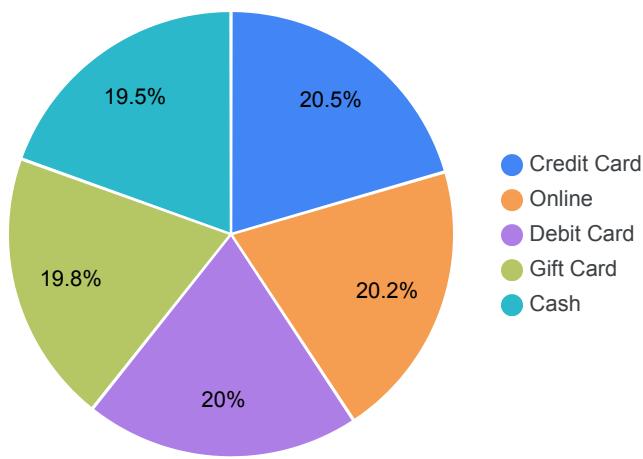






category	total per category ▾
1. Office Supplies	2.158.163,9
2. Electronics	849.359,33

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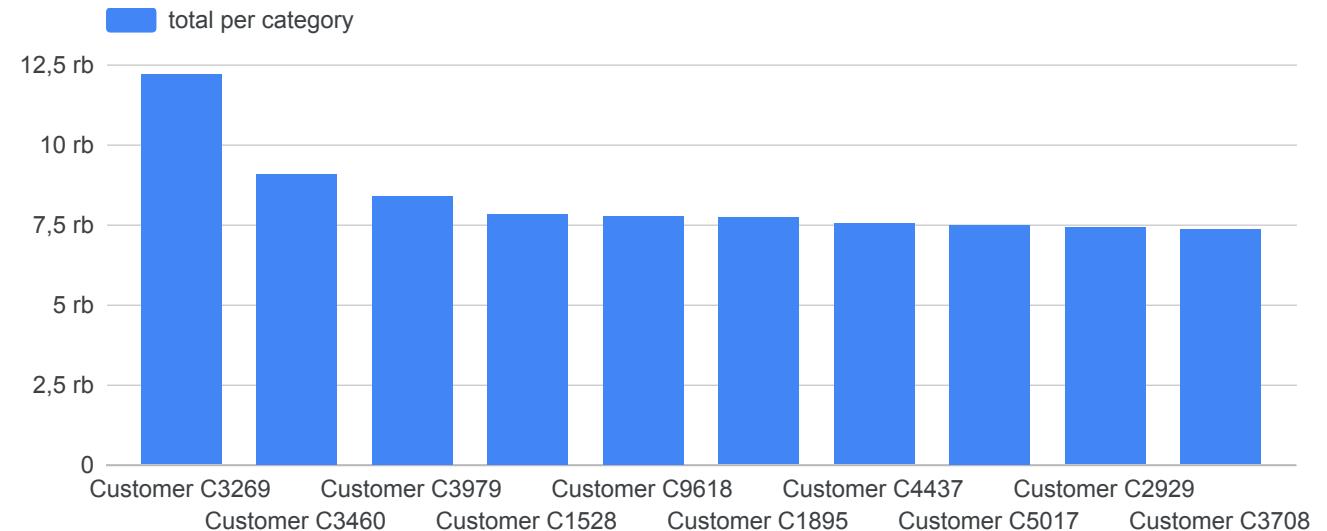


payment_method	total per category ▾
1. Credit Card	616.260,8
2. Online	608.451,1
3. Debit Card	600.461,15
4. Gift Card	595.340,39
5. Cash	587.009,79

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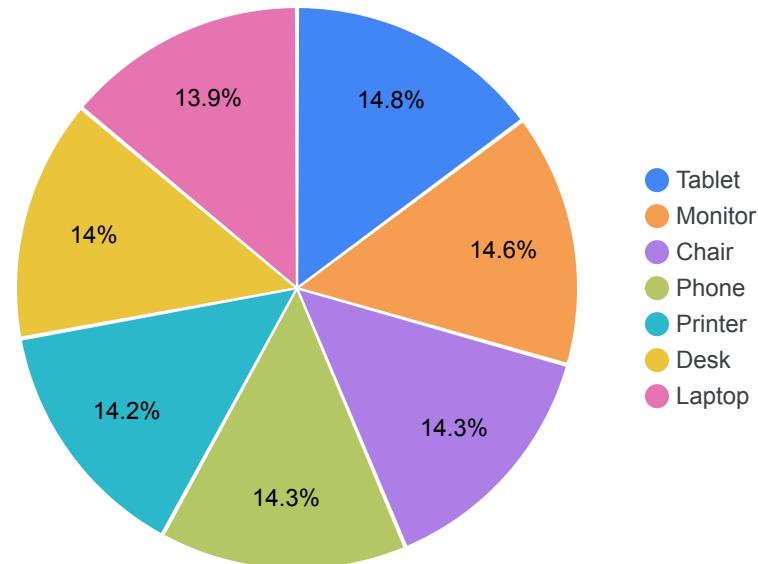
	customer_name	total per category ▾
1.	Customer C3269	12.172,8
2.	Customer C3460	9.060,66
3.	Customer C3979	8.386,73
4.	Customer C1528	7.815,36
5.	Customer C9618	7.754,45
6.	Customer C1895	7.702,11
7.	Customer C4437	7.527,75
8.	Customer C5017	7.467,31
9.	Customer C2929	7.300,36

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	product_name	review_rating
1.	Laptop	2,92
2.	Desk	2,93
3.	Printer	2,97
4.	Phone	2,99
5.	Chair	2,99
6.	Monitor	3,06
7.	Tablet	3,1

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1.	2024	4	319.837,2
2.	2023	4	301.263,1
3.	2024	2	321.295,81
4.	2025	2	320.116,9
5.	2023	2	285.369,5
6.	2024	3	297.566,3
7.	2025	1	286.877,28
8.	2023	1	285.839,27
9.	2024	1	281.101,86

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