

LA TERNURA

TENDERNESS

MAIGUMS

Soft

Dependent

Kind

Weak

Tierno Tender

Easy to deform

Delicate

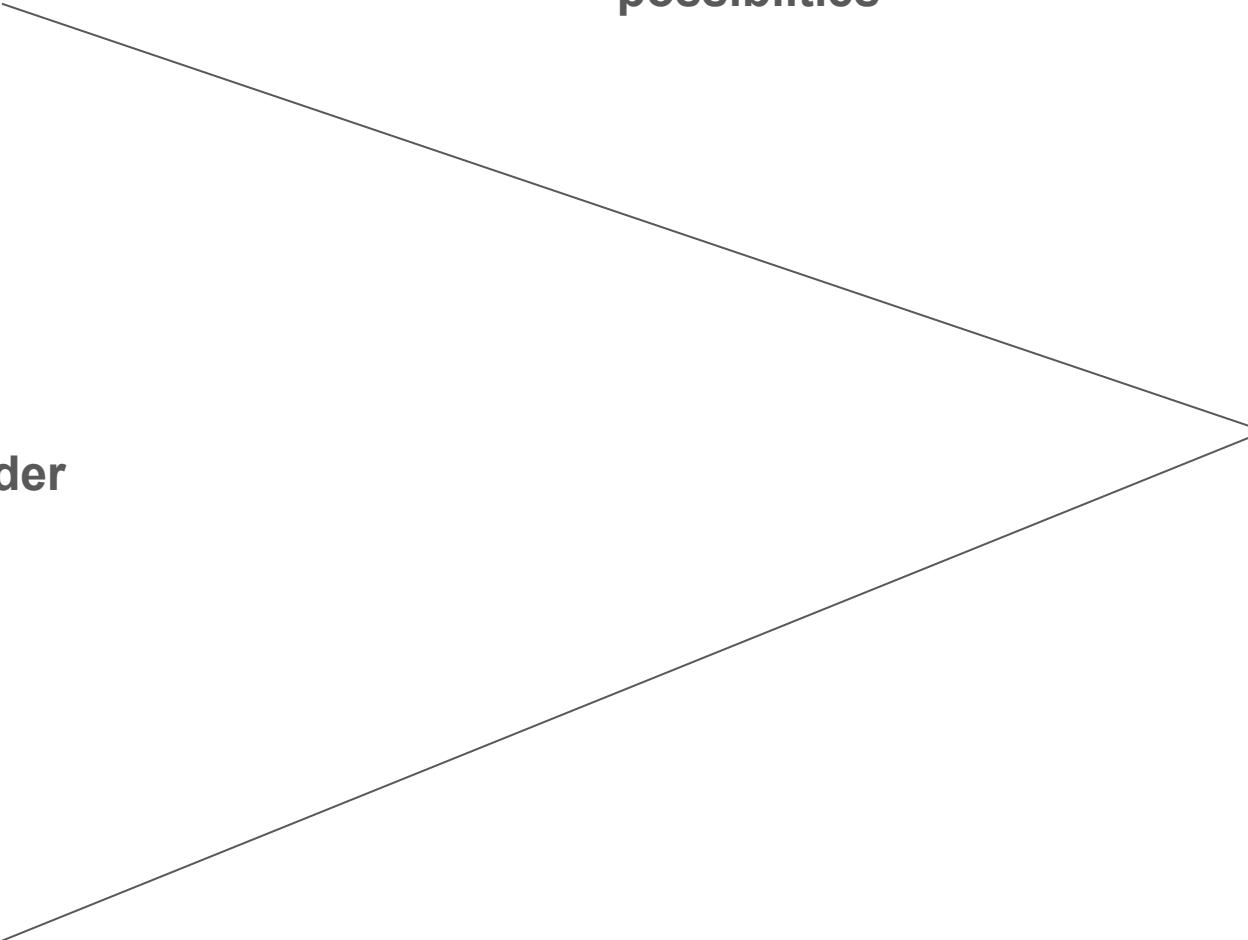
Innocent

Manipulable

Tender

1. Said of a living organism: One that has existed for a short time.
2. Delicate or gentle.
3. Affectionate, loving, and kind.
4. Said of an age: Corresponding to childhood, due to its delicacy and docility.
5. Said especially of food: One that deforms easily under pressure and is easy to break or cut.

The primordial/tender has the
possibility of being all things

A large, thin-lined V-shaped diagram is centered on the page. It extends from the top-left towards the bottom-right and from the bottom-left towards the top-right, meeting at a point near the center.

possibilities

tender

“mature”

possibilities

tender

shame

society

fitting in

“mature”

mature tenderness

learnt tenderness

possibilities

tender

“mature”

mature tenderness

mana ideja: FIESTA!

- 3 spaces or “rooms: Tenderness, Shame, and “Learned Tenderness”
- Music exhibition → concerts / party

room 1: tenderness



room 1: tenderness



- puff
- warm light
- abstract shapes / abstract music
- headphone experience



¡a los leones!

room 2: shame



- live concerts
 - dj
-
- mirrorballs
 - leds
 - maximalism



room 3: “learned tenderness”