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NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
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SUPERVISOR'S USE ONLY

Level 1 Business Studies, 2016

90837 Demonstrate an understanding of internal features of a small business

9.30 a.m. Friday 25 November 2016
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate an understanding of internal features of a small business.	Demonstrate a detailed understanding of internal features of a small business.	Demonstrate a comprehensive understanding of internal features of a small business.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should attempt ALL the questions in this booklet.

Refer to relevant business knowledge and/or Māori business concepts in your answers.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

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After successful careers in tennis, Tāwhiri and his best mate Eli decided to use their passion and knowledge of tennis by creating a business to develop and market a new hi-tech tennis racket. The business is called *Tennis Tech*, and operates as a partnership.

(b) Fully explain the impacts on Tāwhiri and Eli of *Tennis Tech* changing from a partnership to a registered company.

- explain ONE difference between a partnership and a registered company
- fully explain TWO advantages and ONE disadvantage of *Tennis Tech* becoming a registered company.

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Businesses require good communication if they are to maximise their opportunities.

- identify TWO situations where *Tennis Tech* may communicate with its customers/potential customers to maximise its opportunities
- for EACH situation, fully explain a different communication method and how it would enable *Tennis Tech* to communicate effectively with its customers/potential customers.

- Discuss ONE barrier to communication that may exist for a small business (maximum of 20 workers and/or with local or community significance) that you have studied in depth.

Name of the small business	
Good(s) sold or service(s) provided	

- identify and explain ONE barrier to communication
- fully explain how the barrier to communication may affect the business negatively
- fully explain a method of communication which would solve the problem.

Good employer/employee relationships are important for the success of any business. Poor employer/employee relationships can impact negatively on the performance of a business.

- In your answer:

- identify ONE example of good employer/employee relationships
- fully explain TWO impacts that good employer/employee relationships will have on *Tennis Tech*.

(b) Discuss how a failure to deal with David's unexplained absences may affect *Tennis Tech*.
In your answer:

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Extra space if required.
Write the question number(s) if applicable.

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