No part of the candidate evidence in this exemplar material may be presented in an external assessment for the purpose of gaining credits towards an NCEA qualification.

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SUPERVISOR'S USE ONLY

90849



## Level 1 English, 2017

## 90849 Show understanding of specified aspect(s) of studied written text(s), using supporting evidence

9.30 a.m. Monday 13 November 2017 Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence	
Show understanding of specified aspect(s) of studied written text(s), using	Show convincing understanding of specified aspect(s) of studied written	Show perceptive understanding of specified aspect(s) of studied written	
supporting evidence.	text(s), using supporting evidence.	text(s), using supporting evidence.	

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should answer ONE of the essay questions in this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

**Achievement** 

**TOTAL** 

04

You should aim to write a concise essay of no more the writing is more important than the length of your essa

Make sure you answer both parts of the question, and details from the text(s).

Begin your written text(s) essay here:

Question number:

In the novel "Feed" Written by M.T. Anderson the important idea of consumerism changes my perspective on the book and the feed itself.

Consumerism is all about buying products, selling products and advertising products. Every one is a consumer and sometimes we don't see it but we don't even want the products we buy. Sometimes we just buy things that are trendy of because the advertisement makes it look useful. This is the idea that changed my perspective in the feed.

We see consumerism in the novel "Feed" through the Feed. For example in the first chapter of the book Titus and his friends are on the Moon going to a low grave/ no gav centre. Throughout this chapter were read of negative attitudes. "This is so null"

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exclaimed link, a friend of Titus. This shows us that they didn't even really want to be there but they still paid and went. Another example of consumerism in the ked is when they are leaving the moon and they he feed floods their minds with ads about transport, restaurants and others.

The idea of consumerism changed my perspective on the feed. This is because. I thought the feed would be a useful tool for messageing communication, word suggestions and recallinging memories. It still is but it also has alot of negatives. For example it tells you what you want to buy and puts advertisements for useless products into your mind. All these negatives are to do with the idea of consumerism.

In conclusion, the Main idea of consumerism in the to novel "Feed" by M. T. Anderson changed my perspective on the book and objects in the story.

## Achievement exemplar 2017

Subject: English		sh	Standard:	90849	Total score:	04		
Q		ade core	Annotation					
7	,	<b>A</b> 4	Feed  Not a lot on the text itself but there is some detail. A single, quite nice, clear point made about the change in perspective. Shows the idea of having thought one way at the start and then thinking another way, as a result of reading the text. Not convincing enough for merit. Somewhat uneven.					