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QUALIFY FOR THE FUTURE WORLD KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

Mātauranga Pakihi, Kaupae 1, 2019

90837 Te whakaatu māramatanga ki ngā āhuatanga ā-roto o tētahi pakihi iti

2.00 i te ahiahi o te Rāhina, te 11 o Whiringa-ā-rangi, 2019 Ngā whiwhinga: E whā

Paetae	Kaiaka	Kairangi
Te whakaatu māramatanga ki ngā āhuatanga ā-roto o tētahi pakihi iti.	Te whakaatu i te hōhonu o te māramatanga ki ngā āhuatanga ā-roto o tētahi pakihi iti.	Te whakaatu i te matatau ki ngā āhuatanga ā-roto o tētahi pakihi iti.

Tirohia mēnā e rite ana te Tau Ākonga ā-Motu (NSN) kei runga i tō puka whakauru ki te tau kei runga i tēnei whārangi.

Me whakamātau koe i ngā tūmahi KATOA kei roto i tēnei pukapuka.

Kōrerohia ngā mātauranga pakihi e hāngai ana me ngā ariā pakihi Māori, tētahi rānei o ēnei, i roto i ō tuhinga.

Mēnā ka hiahia whārangi atu anō mō ō tuhinga, whakamahia ngā whārangi wātea kei muri o tēnei pukapuka.

Tirohia mēnā e tika ana te raupapatanga o ngā whārangi 2–15 kei roto i tēnei pukapuka, ka mutu, kāore tētahi o aua whārangi i te takoto kau.

HOATU TE PUKAPUKA NEI KI TE KAIWHAKAHAERE HEI TE MUTUNGA O TE WHAKAMĀTAUTAU.

TE TAPEKE

TE TŪMAHI TUATAHI: TE RAKAHINONGA

MĀ TE KAIMĀKA ANAKE

Mai anō te ngākaunui o Oriwia ki te whakaahua i ōna hoa me tōna whānau, me te ngākau whiwhita anō ki te whakaahua i te takoto o te whenua. Nō nā tata nei i tutuki ai tana Tohu Paetahi o te Hoahoa i te Mahi Whakaahua, ā, i ako ia i te mātauranga pakihi me te mahi kaute i te kura. Kua whāki mai ētahi o ana hoa i ō rātou hiahia ki te hoko i ana whakaahua. Kua whakatau ia ki te whakamahi i ana penanga pūtea ki te whakatū i tāna anō pakihi whakaahua, ko tana ingoa, ko *Captured Perfectly*.

- (a) Matapakina ngā pūkenga kua whai a Oriwia e taea ai e ia tāna pakihi, a *Captured Perfectly*, te whakatū, e tū ai hoki ia hei rakahinonga.
 - whakaahuatia te mahi a te rakahinonga

I tō tuhinga:

whakamāramatia ngā pūkenga E RUA i puta ai i ngā whakangungutanga o Oriwia

•	āta whakamāramatia TĒTAHI take e whakahirahira ai TĒNĀ ME TĒNĀ o aua pūkenga ki te pakihi.

QUESTION ONE: ENTREPRENEURSHIP

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Olivia has always enjoyed taking photos of her friends and family, as well as being passionate about scenic photography. She has recently completed a Bachelor of Design in Photography, and studied business and accounting at school. Some of her friends have expressed an interest in buying her photos. She has decided to start her own photography business called *Captured Perfectly*, using her savings.

	Discuss the skills Olivia has gained that have enabled her to start her business <i>Captured Perfectly</i> , and become an entrepreneur.					
In y	In your answer:					
•	describe the role of an entrepreneur					
•	explain TWO skills that Olivia has trained for					
•	fully explain ONE way in which EACH of these skills is important to the success of the business.					

ingoa o te pakihi iti
e rawa ka hokona atu, he ronga rānei ka tukuna
ruhinga:
tautuhia ngā āhuatanga rakahinonga E RUA āta whakamāramatia te āhua o te pānga o IA āhuatanga rakahinonga ki te pakihi iti kua huaina.

_	ame of the small business	
	ood(s) sold or service(s) ovided	
n yo	our answer:	
	identify TWO entrepreneurial	characteristics
	fully explain how EACH entre business.	epreneurial characteristic impacts the named small

TE TŪMAHI TUARUA: NGĀ MĀTĀPUNA PŪTEA ME NGĀ PŪKETE PŪTEA

MĀ TE KAIMĀKA ANAKE

Kua kite a Oriwia, kua nui ake te paingia o te whakaahua i te tangata i nā tata nei. Me hoko ia i ētahi arotahi hou mō tana kāmera me ētahi ārai hei whakamahi ki roto i te taiwhanga e ngaio ai tana tuku ratonga ki ana kiritaki.

	i me ngā ārai.			
Āta whakam poto i tohua	nāramatia TĒTAHI pai ai e koe i te wāhanga	nga me TĒTAHI a (a).	mate o te kōwhir	inga whai pūtea i te v

QUESTION TWO: SOURCES OF FINANCE AND FINANCIAL RECORDS

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Olivia has noticed that portrait photography has become more popular recently. She needs to purchase some new lenses for her camera and backdrops to use in the studio in order to provide a professional service to her clients.

backdrop	5.		
Fully expl gave in pa	ain ONE advantage and ONE art (a).	Edisadvantage of the s	hort-term finance option you

MĀ TE KAIMĀKA ANAKE

E mōhio ana a Oriwia, i āna mahi akoako i te kura, ko te whakahaere i te taha pūtea o *Captured Perfectly* e mātuatua ana ki te angitu. \bar{U} ai tana tiaki i ngā tuhinga me ngā pānui pūtea kia māmā ai te kitea ina hiahiatia i roto i te wā.

kia RUA ngā kaiwhakama āramatia te take e hiahiat		ā, āta

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Olivia knows from her studies at school that managing the finances of *Captured Perfectly* is essential for success. She ensures that all financial documents and statements are kept safe and are easy to access for future reference.

Identify TWO users of financial documents for <i>Captured Perfectly</i> , and fully explain why each user would be interested in them.

TE TŪMAHI TUATORU: NGĀ HONONGA I WAENGA I TE KAITUKU MAHI ME TE KAIMAHI

MĀ TE
KAIMĀKA
ANAKE

E hiahia tahi ana ngā kaituku mahi me ngā kaimahi kia whaihua ngā hononga i te ohu mahi.

mahi. (a) Āta whakamāramatia te take e whakahirahira ana ngā hononga whaihua i waenga i ngā kaituku mahi me ngā kaimahi ki te angitu o tētahi pakihi. I tō tuhinga: tautuhia TĒTAHI tauira o te whaihua o te hononga ā-mahi i waenga i te kaituku mahi me te kaimahi āta whakamāramatia ngā pānga e RUA o te hononga whaihua i waenga i te kaituku mahi me te kaimahi ki te pakihi.

QUESTION THREE: EMPLOYER/EMPLOYEE RELATIONSHIPS

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Both employers and employees want to have a positive relationship in the workforce.

Fully explain why effective employer/employee relationships are important for the success of (a) a business. In your answer: identify ONE example of an employer and employee having an effective working relationship fully explain TWO impacts that an effective employer/employee relationship will have on a business.

MĀ TE KAIMĀKA ANAKE

Nā te pikinga o te hiahiatia o ana ratonga, kua whakatau a Oriwia ki te tuku mahi ki tētahi kaimahi harangotengote, ki a Grace, mō ngā hāora e 25 i te wiki ki te tiaki i ngā tono ratonga, ki te whakahaere hoki i tana whārangi ipurangi. He kaiwhakahaere a Grace kua whai wheako, e rata ana, e nahanaha ana, e whai pūkenga ana anō hoki ki te hoahoa whārangi ipurangi. E wātea ana a Grace ki te mahi i waenga i te 9 i te ata me te 3 i te ahiahi e tutuki ai ana hāora mahi e 25, e wātea ai hoki ia ki ana tamariki e haere ana ki te kura tuatahi. Kua whakarite hoki ia i tana kirimana kaimahi kia wātea ia i ngā hararei kura. Utua ai a Grace e Oriwia ki tētahi utu e nui ake ana i te utu tūāpapa ā-ture mā te utu aunoa i ia rua wiki.

(b) Āta whakamāramatia, kōrerohia hoki a *Captured Perfectly* i aua whakamārama ngā tauira e RUA o te pai o Oriwia hei kaituku mahi.

I tō tuhinga:

- tautuhia ngā tauira E RUA o te pai o Oriwia hei kaituku mahi
- whakamāramatia te take i tohua ai he kaituku mahi pai a Oriwia, i ia tauira i tautuhia rā

pakihi.

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With increased demand for her services, Olivia decided to recruit a part-time employee, Grace, for 25 hours a week to take care of her bookings and manage her website. Grace is an experienced administrator who is friendly and organised, and has skills in website design. Grace is able to work her 25 part-time hours between 9 am and 3 pm, which works in well with her primary school-aged children. She has also negotiated time off during the school holidays in her employment contract. Olivia pays Grace above the minimum wage by automatic payment each fortnight.

(b) Fully explain, with reference to *Captured Perfectly*, TWO examples of Olivia being a good employer.

In your answer:

- identify TWO examples of Olivia being a good employer
- explain why each example identified indicates that Olivia is a good employer fully explain how each example may affect the attitude of Grace towards the business.

	He whārangi anō ki te hiahiatia.	
TE TAU	Tuhia te tau tūmahi mēnā e hāngai ana.	
TE TAU ГÜMAHI		

MĀ TE KAIMĀKA ANAKE

QUESTION NUMBER	Extra space if required. Write the question number(s) if applicable.	ASSESSOR USE ONLY	S

English translation of the wording on the front cover

Level 1 Business Studies, 2019

90837 Demonstrate an understanding of internal features of a small business

2.00 p.m. Monday 11 November 2019 Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate an understanding of internal features of a small business.	Demonstrate a detailed understanding of internal features of a small business.	Demonstrate a comprehensive understanding of internal features of a small business.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should attempt ALL the questions in this booklet.

Refer to relevant business knowledge and/or Māori business concepts in your answers.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–15 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.