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91251



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

SUPERVISOR'S USE ONLY

Level 2 Media Studies, 2014

91251 Demonstrate understanding of an aspect of a media genre

9.30 am Thursday 20 November 2014
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of an aspect of a media genre.	Demonstrate in-depth understanding of an aspect of a media genre.	Demonstrate critical understanding of an aspect of a media genre.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE statement in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

Not Achieved

TOTAL

2

ASSESSOR'S USE ONLY

The suggested maximum for your essay is 800 words (6–7 pages). The quality of your writing is more important than the length of your essay.

Support your discussion with **detail** from at least TWO media texts and any other relevant sources.

ASSESSOR
USE ONLY

Begin your essay here:

Many media genres need to change in order to survive and gain an audience. The genre of serialized television vampire dramas ~~are~~ ^{is} one of these. The key change in this genre is how the vampires are represented, changing from horrific blood sucking monsters to ~~the~~ hunky teenagers that a girl would put a poster of on her wall.

Dark Shadows (1966) is one of the first television shows to make vampires sympathetic. The show's lead vampire, Barnabas Collins, resembles many of the vampires seen in films at that time, being very aristocratic, ~~and~~ ^{wearing} a large coat and having slicked back hair, much like the vampire in Bela Lugosi's 'Dracula' (1930). However, unlike vampires seen before, Collins has a human touch to him. In

episode 102 of the show, Collins looks at a portrait of his former lover Josette, saying to himself, "Where were you when I turned into something even my own father loathed?" This shows a human side to Barnabas, demonstrating that he mourns over his vampirism rather than ~~loathing~~ ^{being proud of} it like other vampires of the time. Another example of his humanity is in one of 'Dark Shadows' seasons where Barnabas pairs up with Dr. Julia Hoffman to search for a cure to his vampirism. That alone proves a lot about Collins if he is willing to go through a lot just to stop being a vampire. This is something that vampires just didn't do.

Buffy the Vampire Slayer (1997) is another show that further changed how the vampire is represented. The show's main vampire, Angel, is a vampire 'cursed' with a soul, giving him many human emotions and

values lost to him when he became a vampire. In the episode 'Angel', he says to Buffy, "You have no idea what it's like to have done the things I've done... and to care." This ~~clearly~~ ~~or~~ makes Angel sympathetic as he has no control over what he does ~~but~~ ~~thinks~~ and is emotionally effected by it. In the same episode, Angel kills his maker, Darla, to save Buffy from her. This shows just how human Angel is if he can kill one of his own, especially his own creator, to save a girl that kills vampires for a living. This shows ~~us~~ ~~us~~ what 'side' Angel is on and makes the audience feel sympathy for him as he is a 'good guy'.

Not Achieved- 02

Describes the media genre and offers examples, but shows a limited understanding of the aspect.