



CORPORATE PROFILE

www.zeracreative.com



ABOUT US

Zera Creative is a digital agency that focuses on providing holistic creative, IT and digital solutions. We take your business from the scratch, build its identity from ground-up and turn it into an ideal brand for your target customers.

“We sow and reap creative ideas. We make your business interesting for you.”



WHO WE ARE

We are a team of thinkers, doers, action-takers and change-makers. No, we aren't bringing a mainstream revolution, but rather we are causing the disruption in IT and digital world. We are creative thinkers who have complete knowledge of the how IT services and products are changing around the world, and we adapt them for our clients as fast as we can.

350+

HAPPY CLIENTS

15+

PEOPLE IN TEAM

2013

WORKING SINCE

500+

PROJECTS COMPLETED

OUR STRENGTHS



Agency

We are an agency aimed at offering the digital and IT revolution to all our clients.



Research

Research is key, information is money. We open the locks and bring in that money for you.



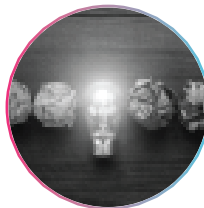
Customers

We search for your customers, find them, bring them to you and make them stay!



Creative Needs

We understand the creative needs of the clients and make them happen.



Execution Mindset

We take your business idea and can turn it into a reality.





OUR MISSION

Our mission is simple. We want to be one-stop solution-driven agency for all the creative, IT and digital needs for as many clients as possible.

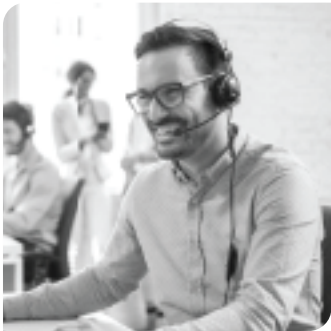


OUR VISION

Make the world less dependent on inefficient resources by enabling the technology and building the businesses of tomorrow.

OUR VALUES

No business can ever develop without a set of rules they build their foundation on. Our values are deeply tapped into the belief system of our team and that is the reason we continue to gain clients and their trust.



Customer Service

While this might sound as same old, but we really believe in the power of keeping our clients happy. Whenever & wherever, we are present to help you through all your problems and queries. YOU matter the most.



Disrupt & Innovate

Change is essential. Monotony is boring. We understand that & we can never let that happen. Hence, we are always working to disrupt the technology world & innovate the changes.



Get It Done

We belong to the IT-based digital world. We never take no for an answer and strive to get the work done, the best way and at the right speed.



Work & Party Together

No, we aren't one of those who glamorize overworking. Rather, we focus on work when we have to get it done and then let us all enjoy the fruits of it.



WHAT WE DO

We are experts at making your brand stand-out. From employing creative strategies to adopting IT for complete digital solutions, Zera creative create brand experiences. We can help you with branding so your own brand differs from the others out there. We can help you with your apps and other similar collaterals so you are everywhere your customers want you to be. We can help you with content strategy and marketing, so your brand message is always on-point.

Our zone of genius lies in providing extensive services to a portfolio of corporate, public sector, and education clients for dedicated Information Technology services. We are among the top contributors who are ready to shape the technology of tomorrow.

In short, Zera Creative is that once place you need to land at, if you are looking to give your brand the exposure and credit it deserves.



OUR TEAM

No company can work without having a family (aka team) of experts by its corner. We are much more than colleagues, we are an efficient team of performers who ace at what we do and we know how to make things happen.

Zera Creative has a team of experts who know what they want, what they can do and definitely what they are good at. Get to know us, because it is safe to say we are pretty cool!



NOUSHAD RANANI
FOUNDER & CEO



M. USMAN GHANI
MANAGER OF OPERATIONS



IFRAH KHAN
ART DIRECTOR



KAINAAT MAQBOOL
MARKETING AND PR



SYED FAIZAN UDDIN
SR. GRAPHIC DESIGNER



UZAIR AHMED
SR. WEB DEVELOPER



MUHAMMAD ALI SARDAR
SR. WEB DEVELOPER



WASIQ KARIM
JR. PHP DEVELOPER



SONIA NADEEM
CS MANAGER



MUHAMMAD SALIK
INFORMATION ASSURANCE ANALYST



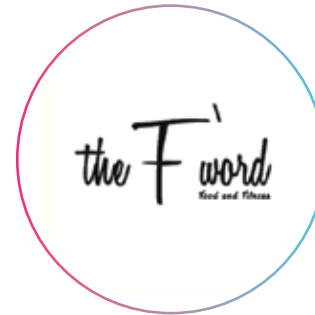
MUHAMMAD SULEMAN
IT INTERN



MIRZA UMAIR BAIG
HELP DESK TECHNICIAN

OUR CLIENTS

Some of our well known clients are:





SERVICES WE OFFER

We have already told you, but we want to brag again. We know brands and businesses out there do not want an agency that does not know how to do it all. This is why, we are an innovative partner for all the needs wanted by the client to get the business going and make the cash come in.

We don't let our potential clients go elsewhere because from creative and digital to modern-world IT needs, we offer them all.

CREATIVE SOLUTIONS



Creativity is the name of the game today. If your brand does not have a clear edge over the others in terms of visual and copy-based content, we don't see how you can get the message going no matter how influential it is. We take a raw brand and takes it through our creative process and engine to turn it into a noteworthy brand that makes the audience through those credit cards on you.

All our creative services provide the following solutions:

- Naming
- Branding
- Brand Strategy
- Content Marketing
- Copywriting
- UI/UX
- Video Animation & Editing



IT CONSULTANCY

We offer complete IT solutions and it is safe to say that IT is one of Zera Creative's strongest domains. We help our clients with complete research-based consultancy and once they understand and decide if it fits their business agenda or not, we help them in putting this in action through our extensive knowledge of IT.

Here is all what we offer depending on our expertise:

- IT Consultancy
- Research-based Consultancy
- Web Designing & Development
- Mobile Application Development
- Enterprise Software Development
- E-commerce Solutions
- Web and App Maintenance

DIGITAL MARKETING

No business can sustain without having proper digital marketing channels. As much as the shelf life of brands and businesses have increased with the help of digital marketing, getting across the right audience has become all the more difficult as well. If implemented rightly, the digital marketing strategy has the tendency to take businesses across the border. Our experts at Zera can not only consult you, but devise a strategy and execute it to the hilt.

We provide all the digital marketing solutions including:

- Digital Marketing Strategy
- Search Engine Optimization
- Social Media Marketing
- Search Engine Marketing
- Influencer Marketing



OUR SOFTWARE PRODUCTS

We work hard, so we know what our clients want and we have pre-prepared solutions for them. Zera Creative offers a range of exclusive products to clients from various industries, so they have all they need in one place.



School Management System

School Management System which manages complete students' data and records, their different types of fees, promotions and all type of activities that helps to run the transition of daily working in the school premises.



Hospital Management System

The implementation of the Hospital Management System project provides the institution with different advantages that improve the service quality and efficiency.



Inventory Management System

The inventory management system is the combination of technology (hardware and software) and processes and procedures that oversee the monitoring and maintenance of stocked products



Pharmacy Management System

Pharmacy management system ensures efficient operation, modern invoicing system, revenue management, track inventory and helps you to promote your business. The pharmacy software also acts as pharmacy billing software.



Point of Sale (POS)

A point-of-sale (POS) transaction is what takes place between a merchant and a customer when a product or service is purchased, commonly using a point of sale system to complete the transaction.



Enterprise Resource Planning

ERP systems tie together a multitude of business processes and enable the flow of data between them. By collecting an organization's shared transactional data from multiple sources.



Customer Relationship Management

CRM is a strategy that companies use to manage interactions with customers and potential customers. CRM helps organisations streamline processes, build customer relationships, increase sales.



Accounting Software

Accounting software automates an organization's financial functions and transactions with modules including accounts payable, accounts receivable, payroll, billing and general ledger.

INDUSTRIES WE WORK WITH

While we love to say we love all of our clients and there is no doubt our portfolio is extensive, there are a few industries we have extreme command over. Here are those, if you are among them, you know we fit the bill.



Fashion



Food



Retail



Technology



Startups



Healthcare



Hospitality



Education



HEAR FROM OUR CLIENTS

There is nothing better than hearing from all those people who actually tried us and came back for more, again and again. We know you want surety and we have that in abundance.

Here are some of our favourite clients and the testimonials of their work experience with us. We are sure the next one in the list will be you!



MUHAMMAD JUNAID VOHRA

CEO, ESSENTIAL ELEMENT LEATHER

I am very impressed with the core knowledge and dedication of the team head Noushad Ranani. Team Zera Creative is simply the best solution provider for a beginner in the digital world as well as totally professional for those who already have digital footprints.

OWAIS TAHIR

MANAGING PARTER, REGALION GOLD MARQUEE

Very professional in their work. Noushad and his team were very responsive to my ideas and focused towards creating a product that met my expectations and vision. I would highly recommend their services.



AKIF M. SHAIKH

CEO, WAIIZ AND TECHARABIYA

We have engaged Zera Creative for more than 6 months now in many areas from Company Branding to Website Development, Company Profile, Brochures, Flyers & Tech Support for our Websites. Zera Creative is a reliable, honest & trusted agency that delivers, what they promise. It has been a real pleasure working with them and I am hoping for a long-term relationship.



FAHRRAN ABDULLAH

OWNER, MOBILE MASTERS

We at Mobile Masters became a Zera Creative's client in 2018 and we've been very happy with their IT and Security services since then. Not only do their consultants do an excellent job with ongoing IT maintenance and support, but they've also been great about taking on extra assignments. When it comes to Creative and IT support, Zera Creative really offers a complete solution. They're consummate problem solvers who are current on the latest developments in creative, software and security.

AHMAD HUSSAIN

CEO, BROTECH AND AXPULSE

We came to Zera Creative with a vision for our corporate website. They listened, that vision with your constructive criticism and insight, produced a very attractive website! We hear nothing but positive comments! The process was smooth and we also got 3 months free tech and maintenance support. Totally Satisfied. So again, thank you!



THANK YOU!

Thank you for taking out time to go through our profile. We are sure we have your interest now, so if you are interested in having a chat related to your business over coffee, tea, or whatever you want, please reach out to us through following.

**WE PROMISE,
WE ARE A GREAT HOST!**



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